Solvio

Dom Teiml

Dec 2019



In this presentation I'm selling 3 things:

- the team
- the problem
- the solution



Team 👬





Full-time

Dom

- My background is 25% math, 25% econ and 50% software engineering
- I taught math at universities in Europe & US, including UC Berkeley and Cornell
- I worked in/started pre-seed startups, unicorns and small businesses
- I travelled extensively in Asia, my hobbies are spiritual practices, year-round cycling and sauna.



Wikipedia 2019



Potentially full-time

Name	Superpower
Anh	Mathematician, Python
Dmitry	Front-end engineer
Martin	Business dev
Sam	Formal methods
Sultan	Full-stack engineer



Problem 😕



- Current education system is very inflexible. If one applies to Oxford right now, they will begin studying in October 2021. That is 22 months from now.
- It is *defacto* impossible to get credentials for informal education such as self-learning.
- Finding good materials/resources on the internet is difficult. We still lack an efficient aggregator for education content.
- Education in English is overpriced in Europe, and education in general is overpriced in US.
 - and many many others.



Solution 😌



- Our goal is to create an end-to-end education system for the 21st century.
- One that would be recognized by governments for purposes of taxes, immigration...
 - We're the first project in history with this aim.
- We also think the best way to bootstrap such a proj is with a B2C app.
- I will now describe the chronology of features (might change subject to user interviews & iteration).



Search engine for learning resources

- We'll start by developing a search engine for learning resources.
- Unlike Google, it will be richly customizable
- Unlike Udemy/Coursera, it will be not be platform-specific.
- It will include:
 - podcasts

 - Youtube playlists documentaries/docuseries
 - MOOCS
 - books

and many others.



Credentialing platform

- Currently universities bundle content with credentials.
 - Our aim is to modularize content (both offline & online) and centralize credentialing
- We'll build a platform where anyone can submit a work like essay, Github project or other
 - They get matched for a 1-hour recorded video
 - Others can rate how well they demonstrated understanding of multiple topics
- Our goal is to create a cheaper, more flexible, and less cheatable credentialization than the legacy system.



Questionbank

- As surprising as it sounds, there actually don't exist good tools for learning software engineering or the sciences.
- We'll build an offline-first, in-editor tool for learning & demonstrating knowledge of popular languages and libraries
- We'll also build a proof-checker to enable interactive math lessons for all skill-levels.

Offline courses

- Again, there doesn't exist an Uber for offline courses.
- At this stage we can leverage our traction to finally make this happen.
- The first partners will likely be existing courses
 - summer schools
 - language schools
 - math camps
- This will just set the stage to make all real-life teaching modular, flexible and accessible through Solvio



Hiring platform

- We can leverage the platform to build a better hiring platform.
- It is very hard to gauge candidates today:
 - Credentials differ around the world
 - Candidates often don't have any work to show
 - You can't filter for skills in a fine-grained manner e.g. experience with certain frameworks

Monetization

- Due to the ambitions of this project, our main focus is on the execution making a domain-specific search engine that would give better results than Google
- If this plan succeeds, a small capture margin of the value created will be huge absolute wise
- Examples where value can be captured:
 - Small yearly/lifetime fee for personalized searches
 Commission from sale of offline courses

 - Income-share agreements
 - Commission from hiring

Seed round

We're raising \$500k.



Demo

What else can I say for me to be able to show you what we have, so far?

