

SOLYANA TAFESSE

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a UX/UI Designer with a background in Business Management. With research-backed data and iterative process, I design products that enrich user experience while meeting business goals.

SKILLS

Research

Survey

Interview

Competitive Analysis

Preference Testing

Usability Testing

Design

Sketching

Wireframing

Prototyping

Storyboarding

Persona

Tools

Axure

Invision

Figma

Github

Usability Hub

MyBalsamiq

Development

HTML

CSS

Javascript

INTERESTS

Non-profit

Health & Wellness

Nutrition

Dance fitness

Travel

EXPERIENCE

Solutions By Design II

Staff Consultant, 2018-Present

Manage communication between upper management and staff

Manage inventory for all local offices and ensure all equipment is serviced on time

Review and modify company records as the Document and Records Control Administrator

Marathon T.S.

Administrative Assistant, 2017-2017

Perform clerical tasks such as scheduling appointments, organizing files, and drafting messages

Assist other departments such as Accounting and Human Resources as needed

EDUCATION

Bloc

UX/UI Design Apprentice, 2018-Present

James Madison University

B.B.A, Business Management, 2013-2017

Northern Virginia Community College

A.S., Business Administration, 2011-2013

PROJECTS

Angel Cloud Storage

a cloud storage mobile and desktop design created to provide a secure way to store content on the cloud

BusyBus App

a bus tracking app aimed to provide real-time data to bus travellers