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## SKILLS

### Research

Survey  
Interview  
Competitive Analysis  
Preference Testing  
Usability Testing

### Design

Sketching  
Wireframing  
Mindmapping  
Prototyping  
Storyboarding  
Branding  
Persona

### Tools

Axure  
Invision  
Figma  
Sketch  
Github  
Usability Hub  
Balsamiq

### Development

HTML  
CSS  
Javascript  
jQuery

# SOLYANA TAFESSE, UX/UI Designer

With enthusiasm for relationship-building and a passion for innovation, I bring the valuable skills I gained from my diverse work experience to help solve complex design problems.

## PROJECTS

### Angel Cloud Storage

a cloud storage mobile and desktop design created to provide a secure way to store content on the cloud

### Craigslist Redesign

a rebrand of the Craigslist website including a new color palette, typography and logo concept included in a styleguide

## EXPERIENCE

### Bloc

*UX/UI Apprentice, 01/2018-Present*

Perform user research by generating surveys and conducting interviews  
Develop wireframes, mockups, and prototypes for usability testing  
Design and develop digital products under the mentorship of senior UX professionals

### Solutions By Design II

*Staff Consultant, 01/2018-Present*

Manage communication between upper management and staff  
Manage inventory for all local offices and ensure all equipment is serviced on time  
Review and modify company records as the Document and Records Control Administrator

## EDUCATION

### Bloc

UX/UI Design Track, 2018-Present

### James Madison University

B.B.A, Business Management, 2013-2017

### Northern Virginia Community College

A.S., Business Administration, 2011-2013