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## SKILLS

### Research

Survey  
Interview  
Competitive Analysis  
Preference Testing  
Usability Testing

### Design

Sketching  
Wireframing  
Mindmapping  
Prototyping  
Storyboarding  
Branding  
Persona

### Tools

Adobe XD  
Axure  
Balsamiq  
Invision  
Figma  
Github

### Development

HTML  
CSS  
Javascript  
jQuery

### Others

508 Compliance  
Microsoft Office Suite  
Bilingual (English/  
Amharic)

# SOLYANA TAFESSE, UX/UI Designer

With empathy and enthusiasm for relationship building, I solve design problems that meet users' needs while attaining business objectives.

## PROJECTS

### PinFit App

<http://solyanatafesse.com/pinfit.html>

a social fitness application designed to help people find workout partners in their area based on their goals and physical activity interests

### Angel Cloud Storage

<http://solyanatafesse.com/angel.html>

a cloud storage mobile and desktop design created to provide a secure way to store content on the cloud

### Craigslist Redesign

<http://solyanatafesse.com/clist.html>

a rebrand of the Craigslist website including a new color palette, typography and logo concept included in a styleguide

## EXPERIENCE

### Solutions By Design II

*Staff Consultant, 01/2018-Present*

Manage communication between upper management and staff  
Manage inventory for all local offices and ensure all equipment is serviced on time  
Review and modify company records as the Document and Records Control Administrator

### Bloc

*UX/UI Apprentice, 01/2018-06/2019*

Performed user research by generating surveys and conducting interviews

Developed wireframes, mockups, and prototypes for usability testing

Designed and developed digital products under the mentorship of senior UX professionals

## EDUCATION

### Bloc

UX/UI Design Track, 2018-2019

### James Madison University

B.B.A, Business Management, 2013-2017