

# Soma Hargitai

Software Engineer | [hargitai.soma@gmail.com](mailto:hargitai.soma@gmail.com)



## Experience

### WineConX | Tech Lead

2022 - 2024

Technologies:



Lead engineer and first employee at a startup focused on AI-driven influencer marketing for the wine industry. Spearheaded the development of the entire software stack, including APIs, frontend interfaces, and machine learning algorithms for analysing Instagram influencers and for automating content creation. Played a key role in product design, team leadership, and strategic development. Mentoring colleagues on their professional journey.

### Linearity / Vectornator | Senior Fullstack Developer

2021 - 2022

Technologies:



Enhanced the functionality of a leading vector graphic design tool for iPad. Focused on developing scalable microservices to integrate the platform with user analytics and the company website, streamlining data processing.

### General Electric | Senior Software Engineer

2016 - 2021

Technologies:



Evolved from a backend engineer of mobile apps to a full stack engineer, contributing to cloud projects that positioned GE as a digital engineering leader. Managed backend development, automated factory processes, and improved UX/UI for data-driven applications.

### Epam | Frontend Developer

2015 - 2016

Technologies:



Developed interactive dashboards and data visualisations for major corporate clients' sales and finance data. Utilised custom JavaScript and Python scripts to meet design requirements and enhance BI solutions.

## Other Activities

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### Mentoring & Volunteering



- **TechLabs Mentor (2022 - Present)**  
Provide mentorship in software engineering, focusing on data science, web development, UX design, and deep learning in a 6-month training program for aspiring developers.
- **PDF Catalogue Generation**  
Worked on generating PDF catalogues from product databases using Adobe InDesign.
- **CMS Experience**  
Proficient with solutions like Webflow and WordPress

## Education

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### Bachelor of Science in Mathematics and Software Engineering


*Eszterházy University, Hungary*

-  Advanced Mathematics: Algebra, Number Theory, Calculus, Probability theory, Statistics
-  Algorithms, Design Patterns, OOP

### Post-Graduate Diploma in Typography

*Metropolitan University, Budapest, Hungary*

*2-year program*

-  UX & Graphic Design
-  Print Technologies & Calligraphy