

SCOTIA

GL



BE

Team 10

Sarah Haniya

Matthew Farah

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Unfortunate Circumstances

- In 2023, TransUnion reported ~95% of suspected fraud transactions came from outside of Canada
- Canada deals with the FIFTH highest number of fraud cases*



*of the 19 surveyed, <https://newsroom.transunion.ca/suspected-digital-fraud-originating-from-canada-soars-in-2023-canada-with-third-highest-increase-in-fraud-rates-among-19-countries-analyzed-by-transunion/>

Introducing SCOTIA GLOBE

An International Transfer Platform

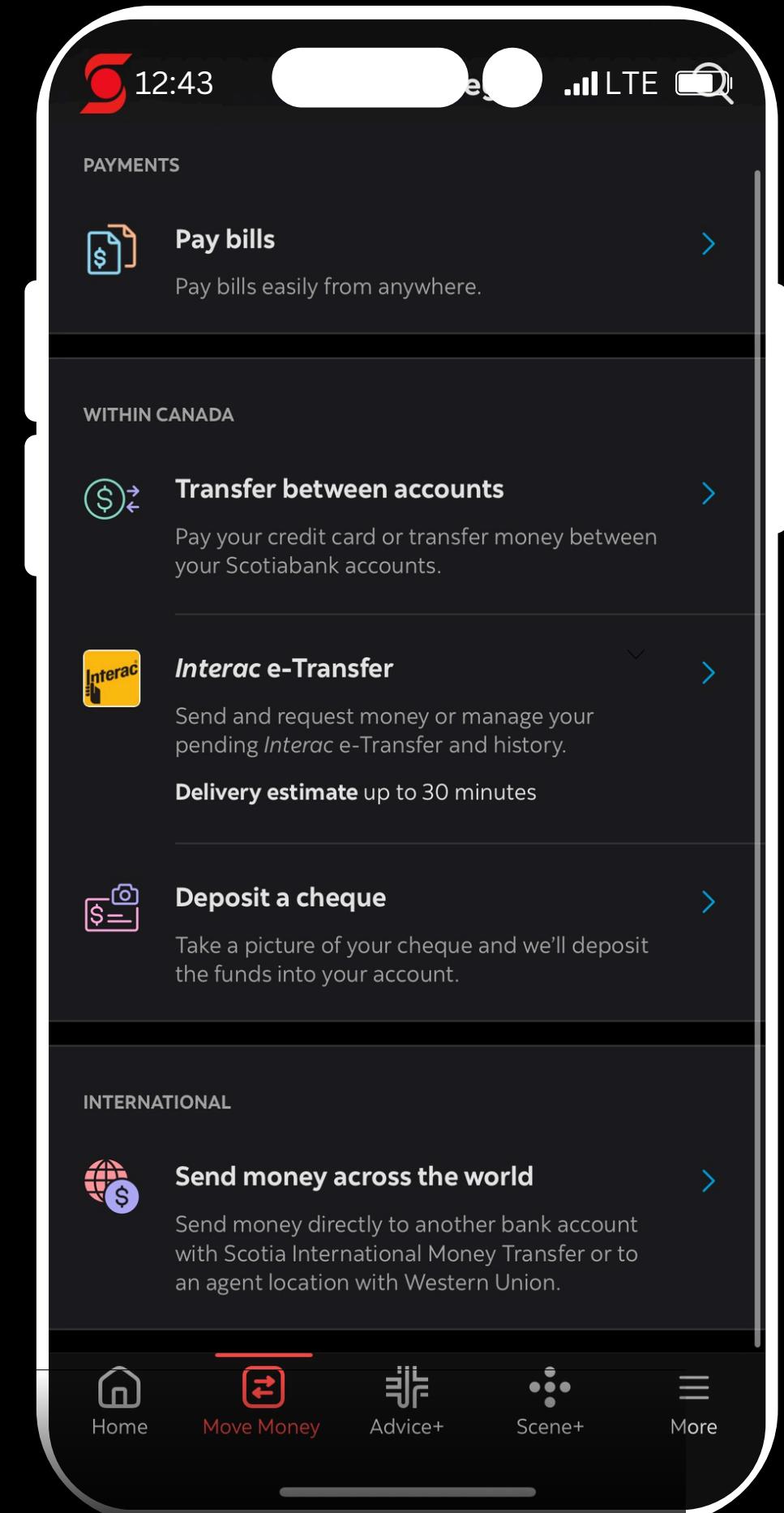
TARGET MARKET:

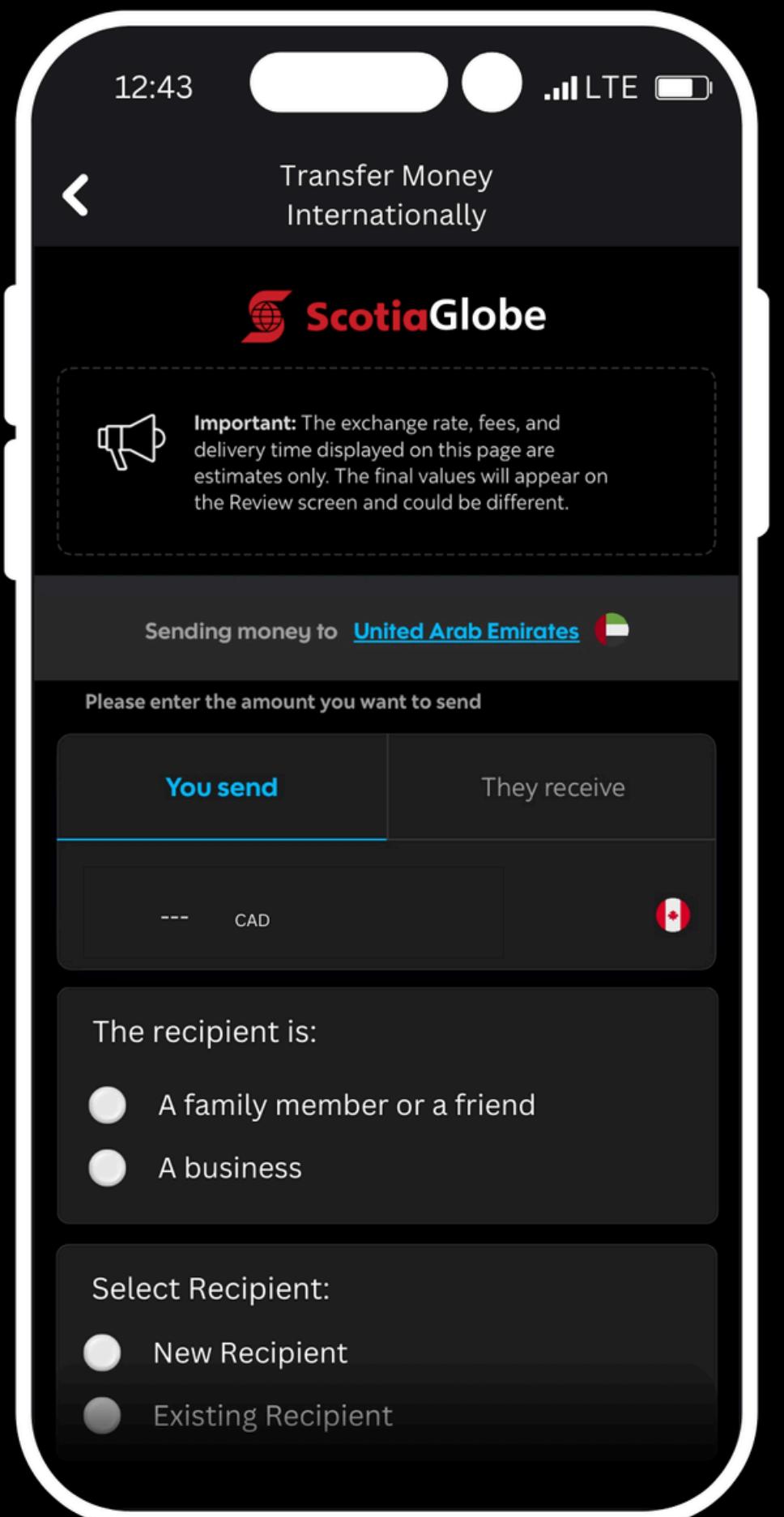
- Elderly
- Immigrants

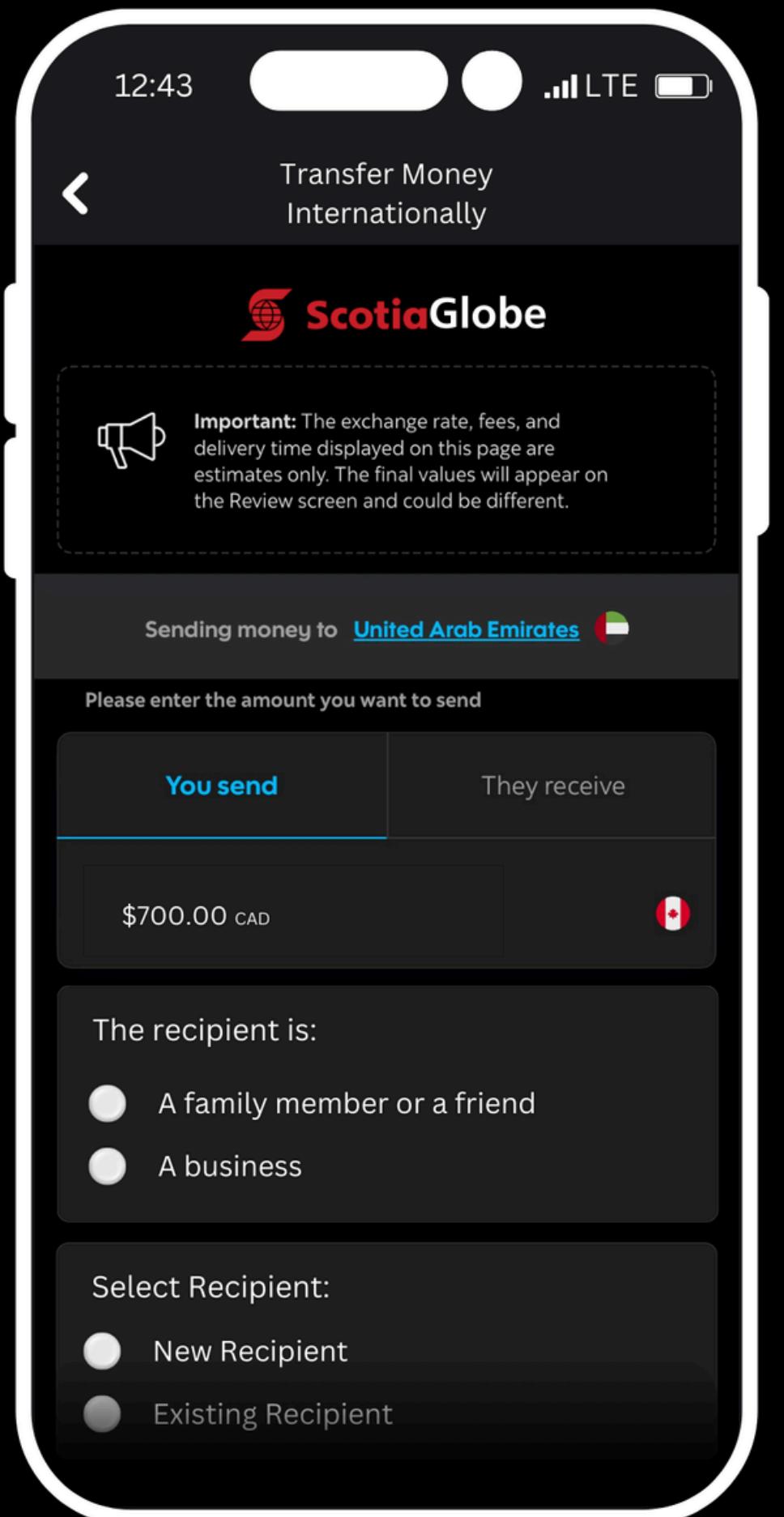
KEY FEATURES:

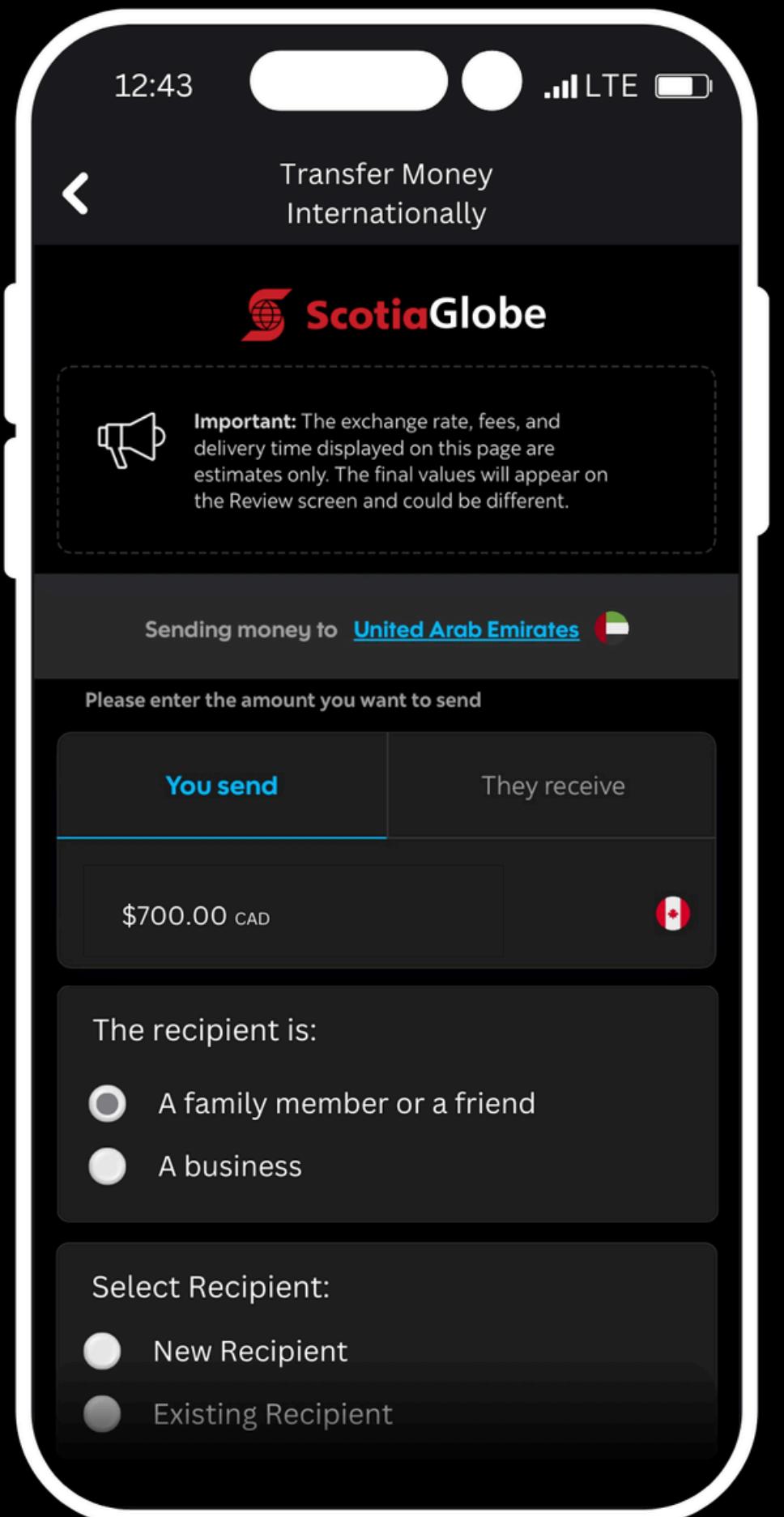
- 2 way video authentication (sender and receiver)
- ScotiaBadge
- Pop up Insights

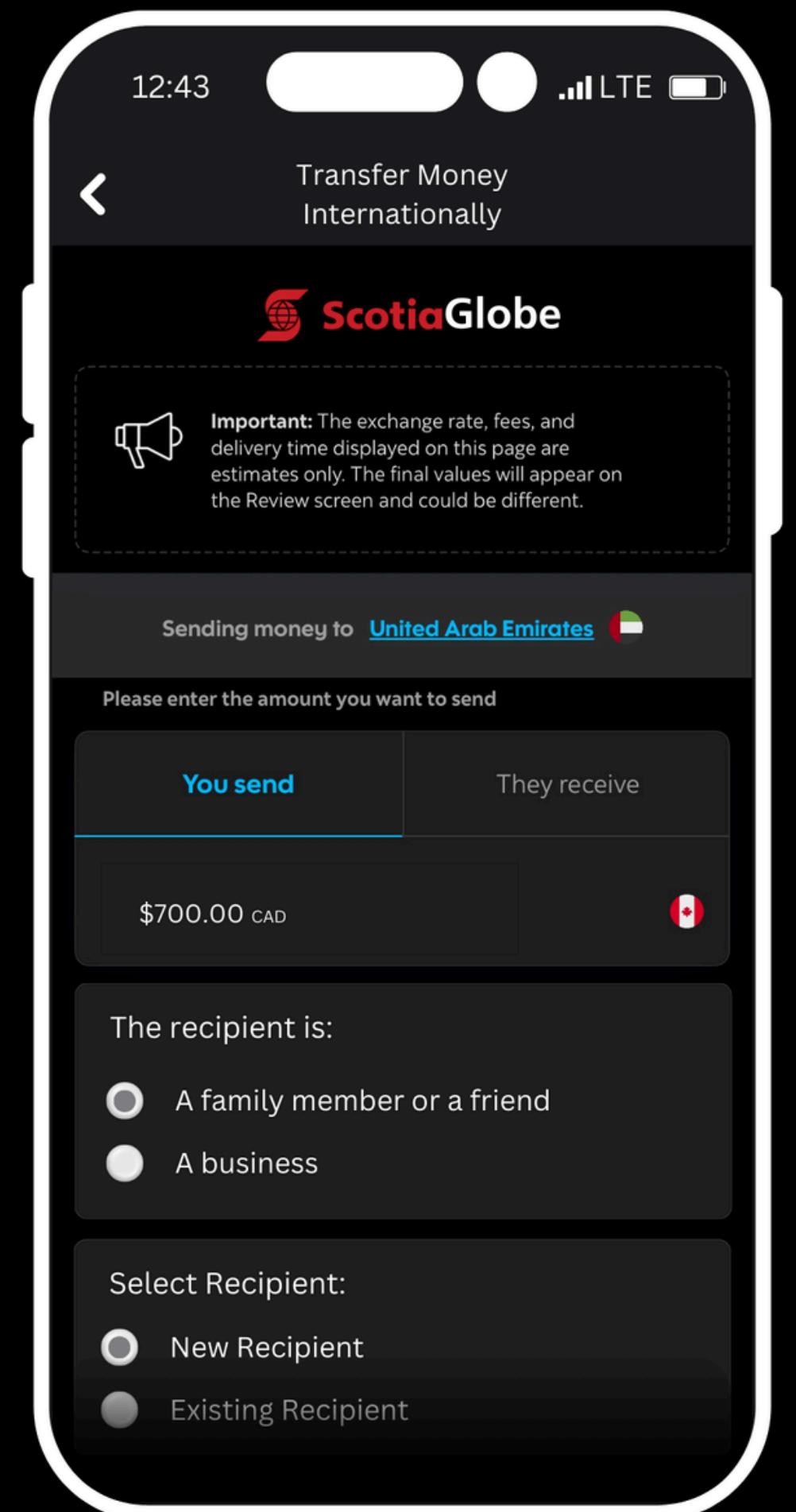
USE CASE 1:

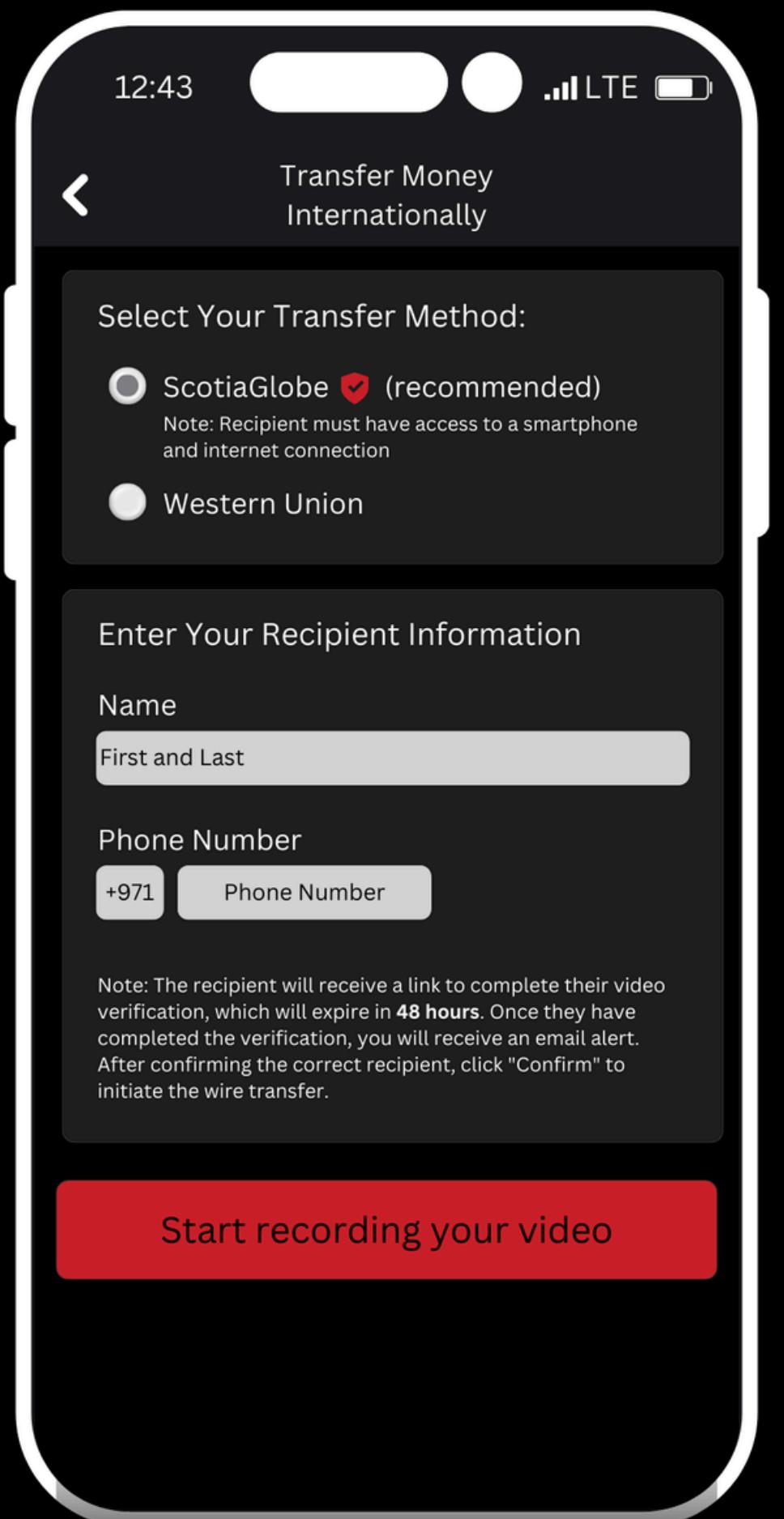




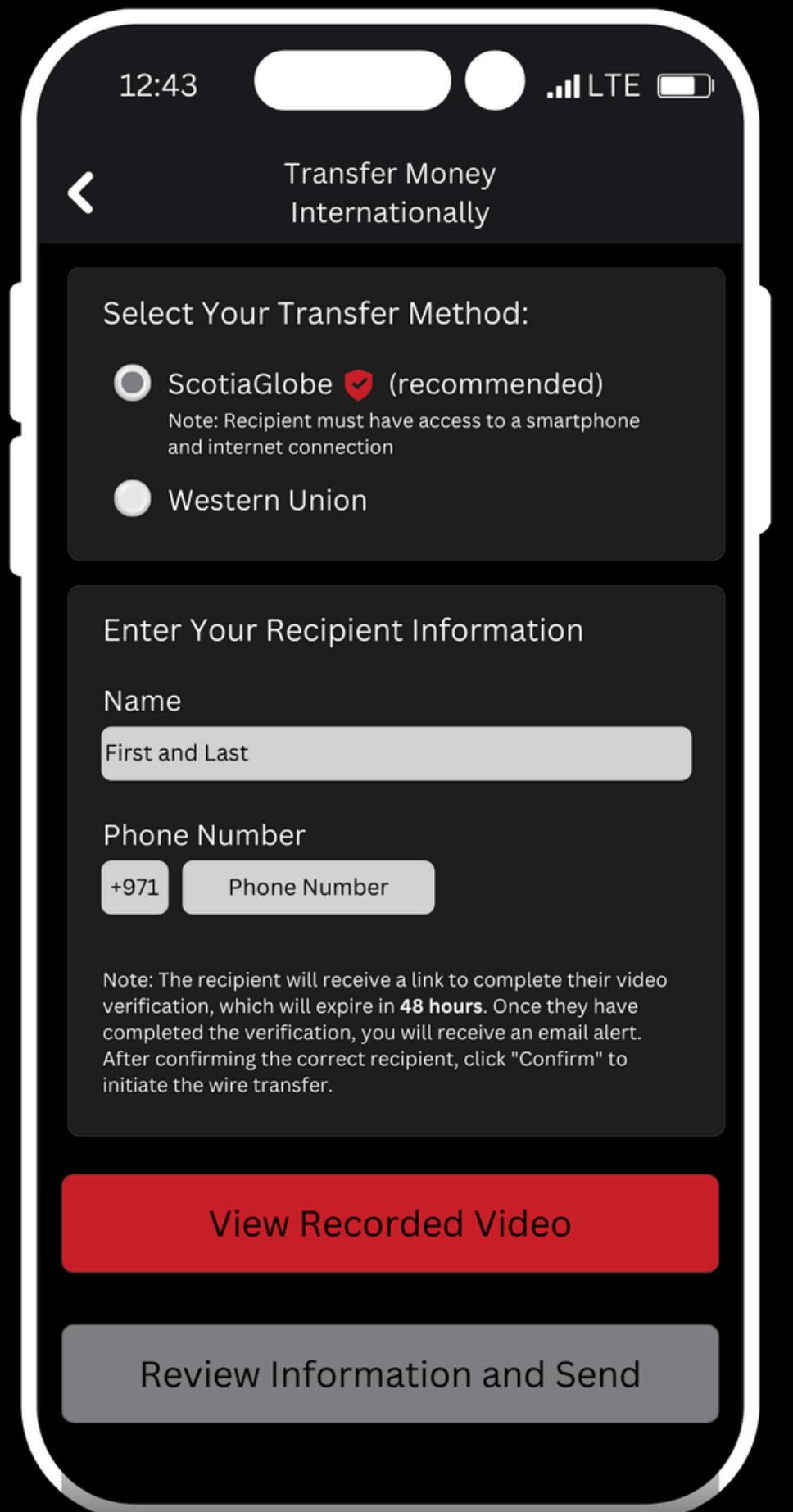




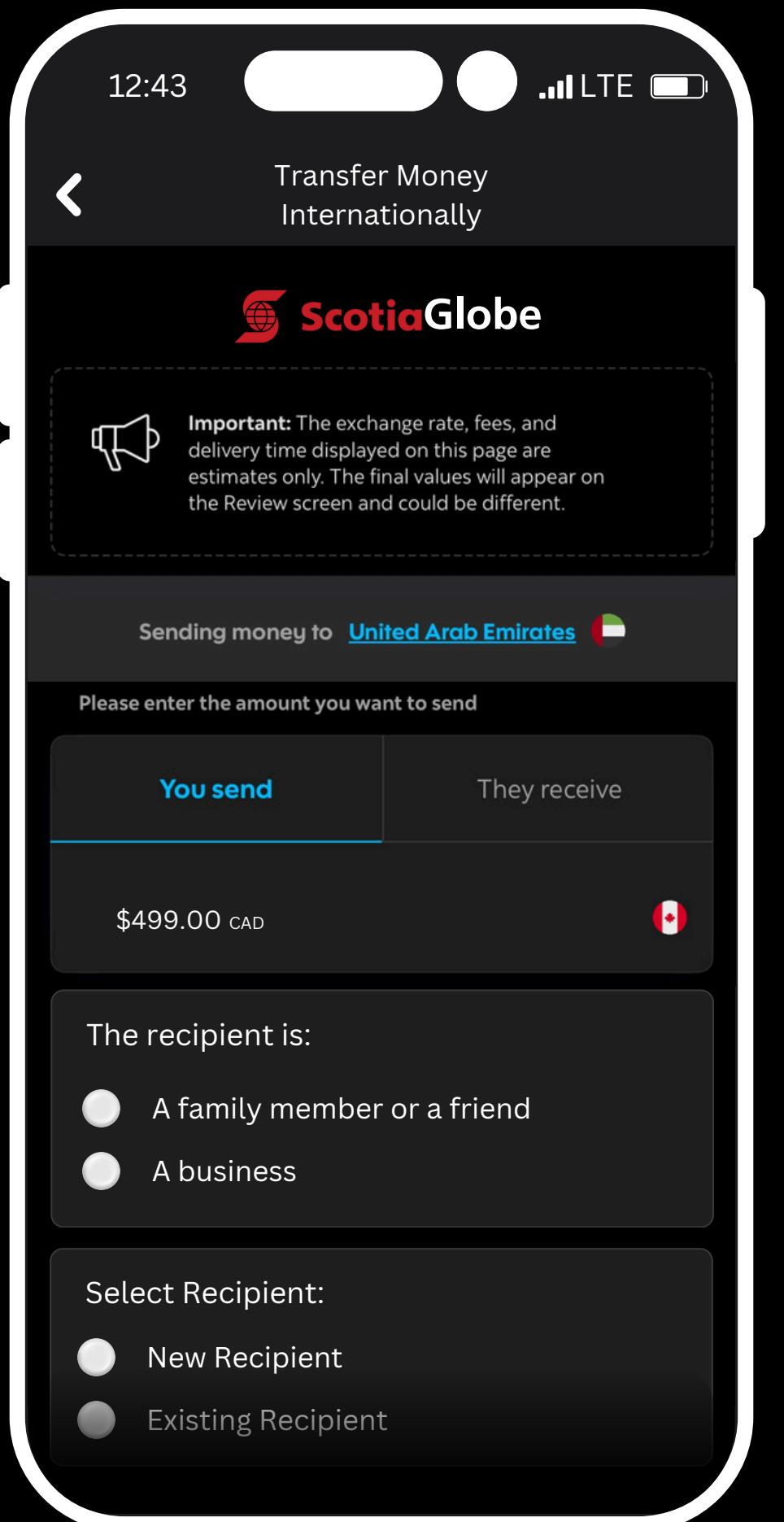


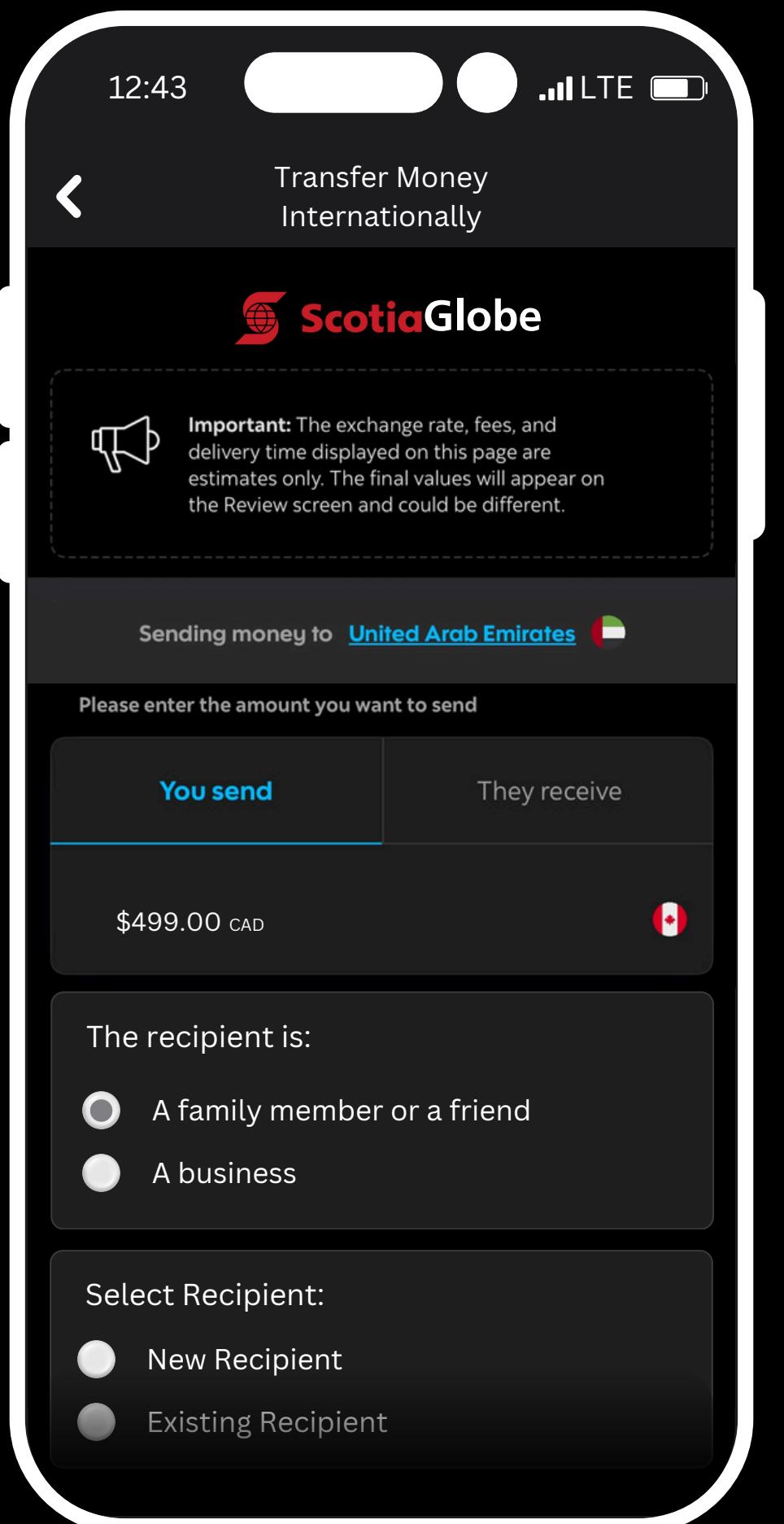


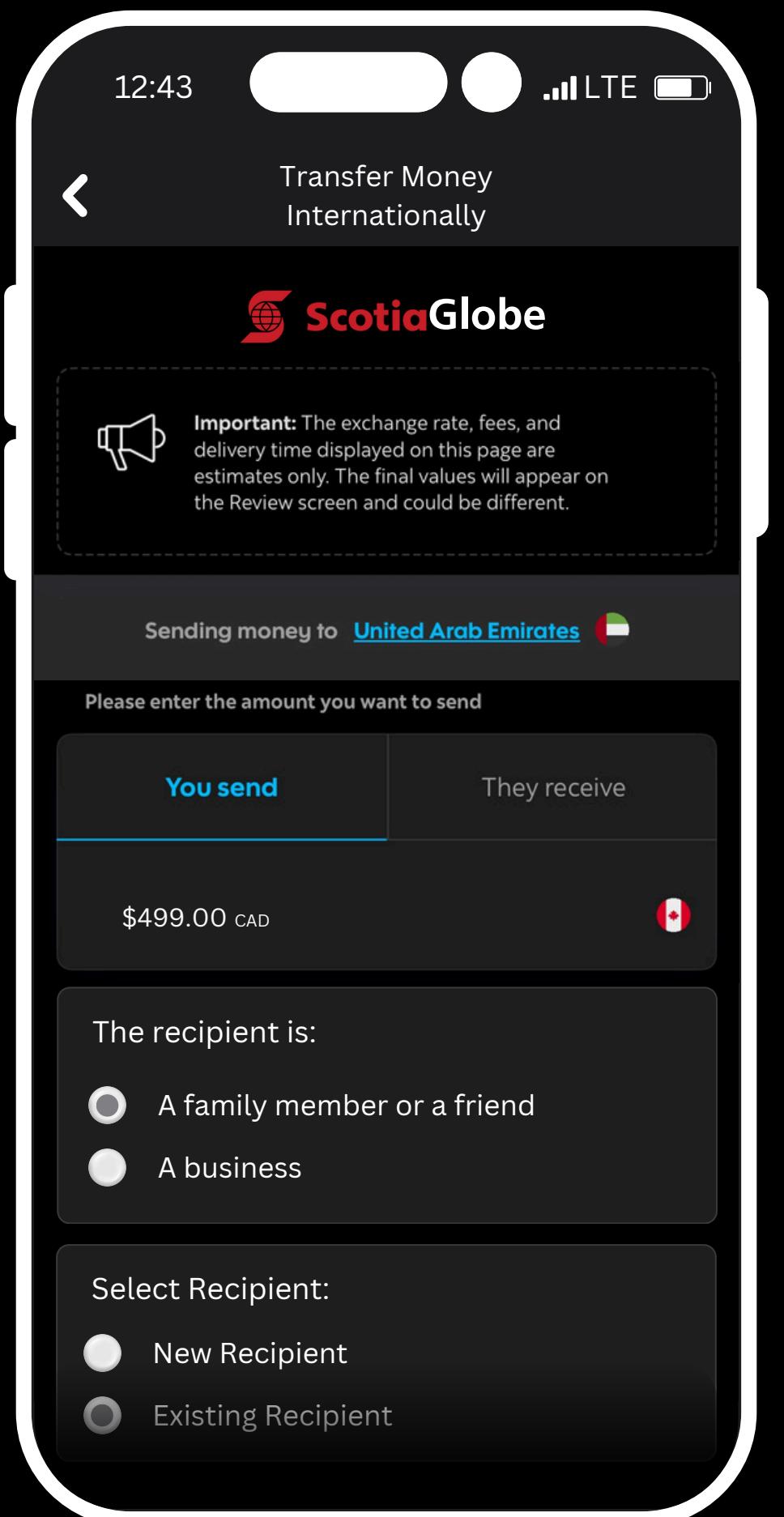


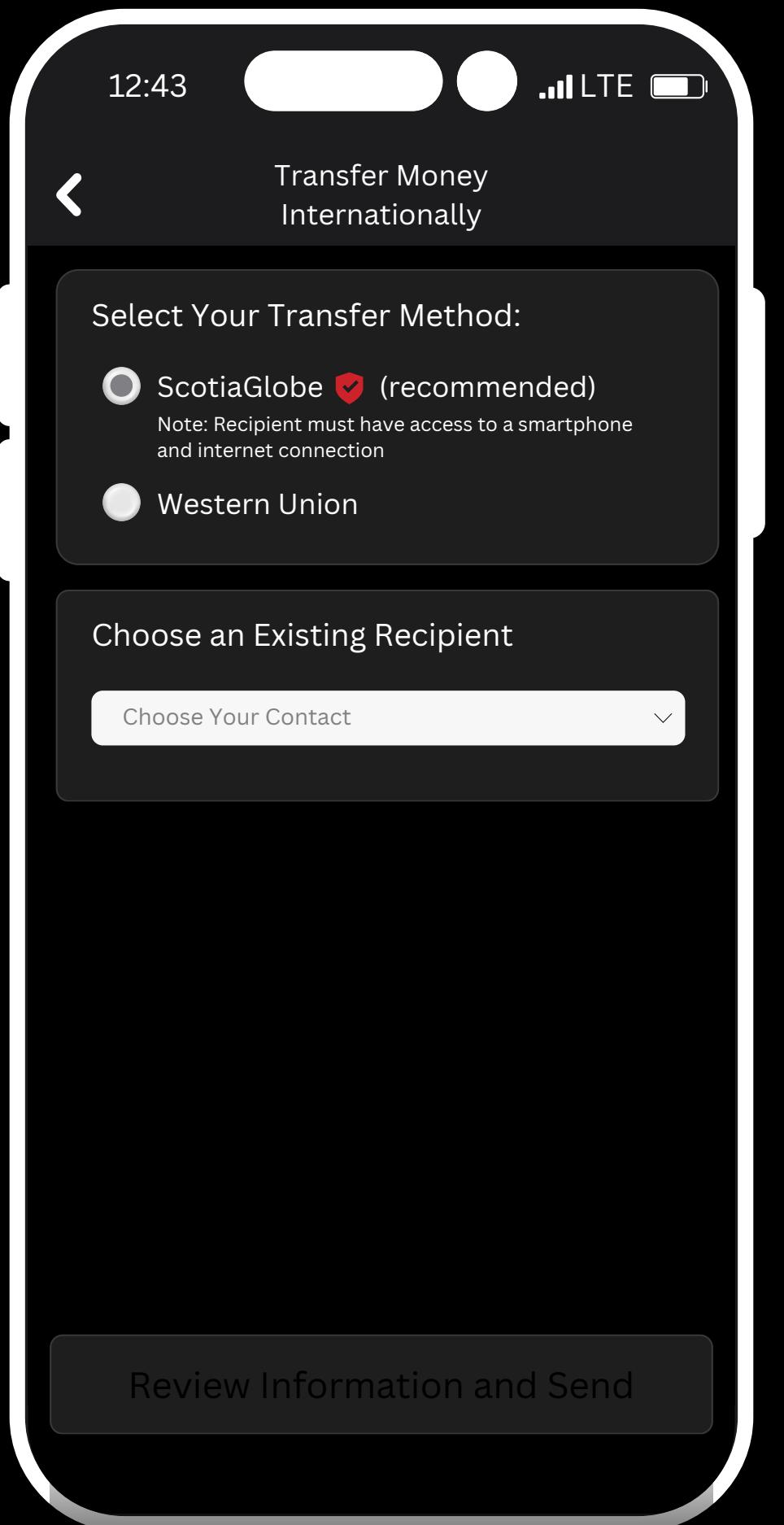


USE CASE 2:









12:43

LTE

Transfer Money Internationally

Select Your Transfer Method:

ScotiaGlobe  (recommended)

Note: Recipient must have access to a smartphone
and internet connection

Western Union

Choose an Existing Recipient

Choose Your Contact

Emma Pinewood 

Ethan Brookstone 

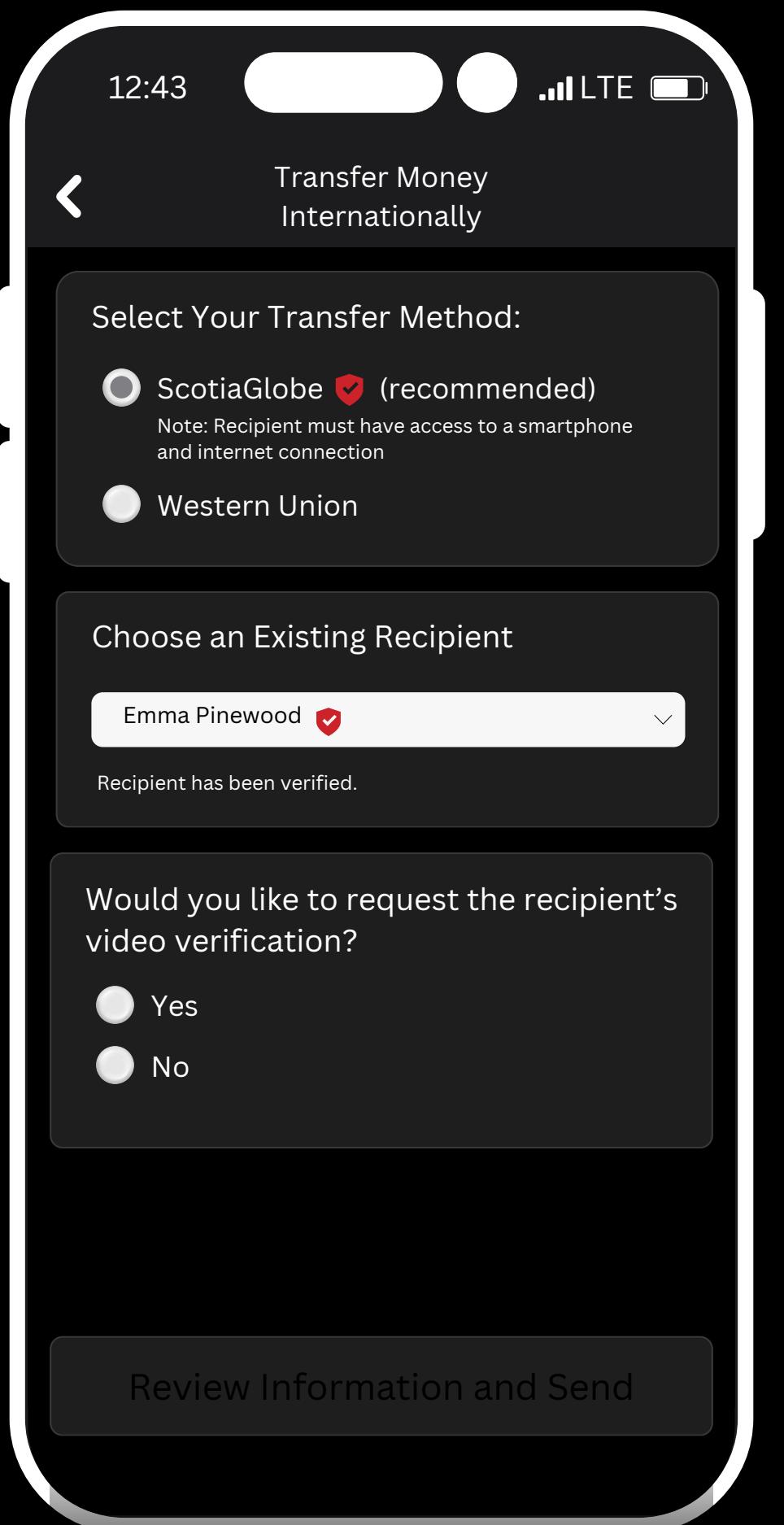
John Appleseed 

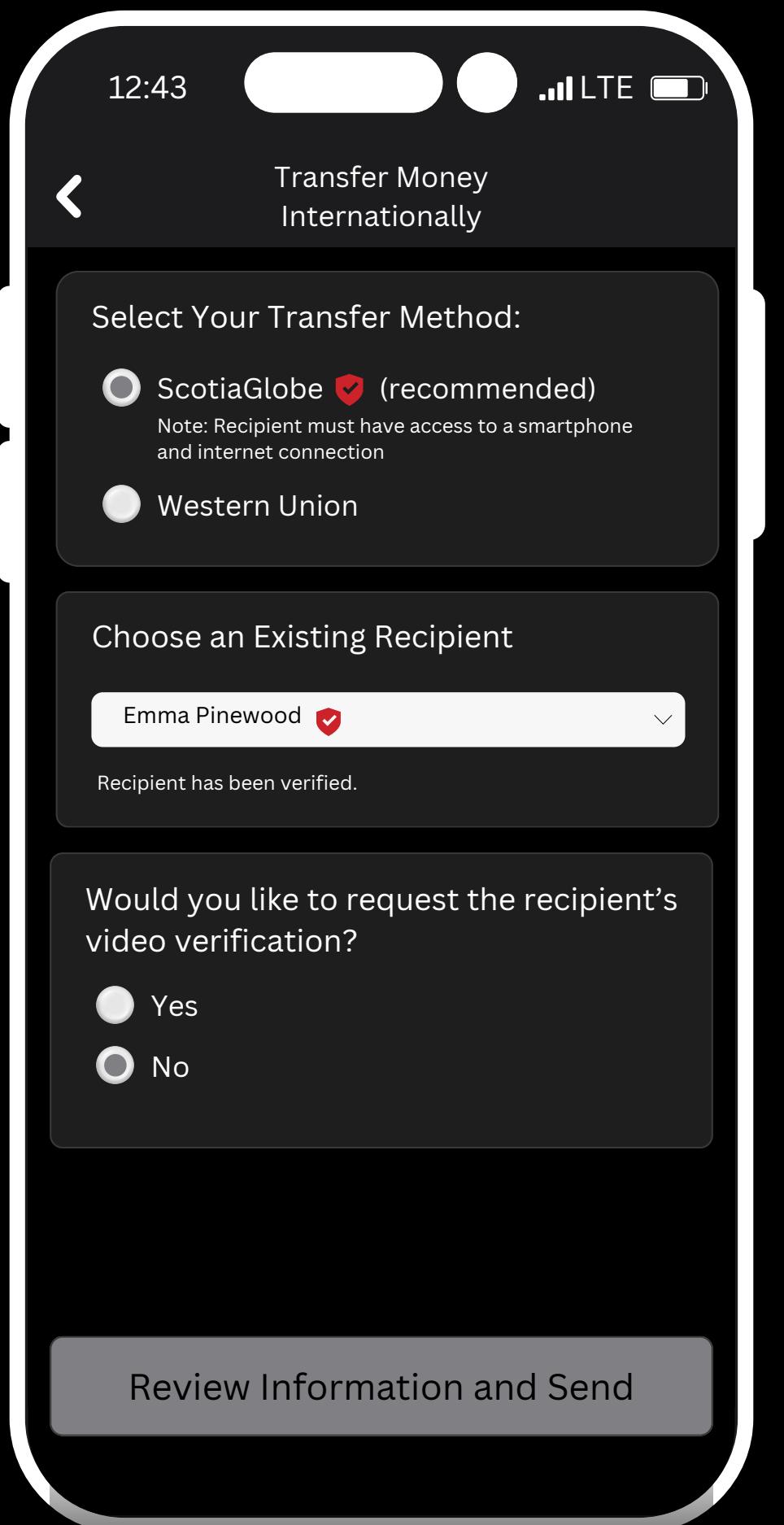
Liam Everhart 

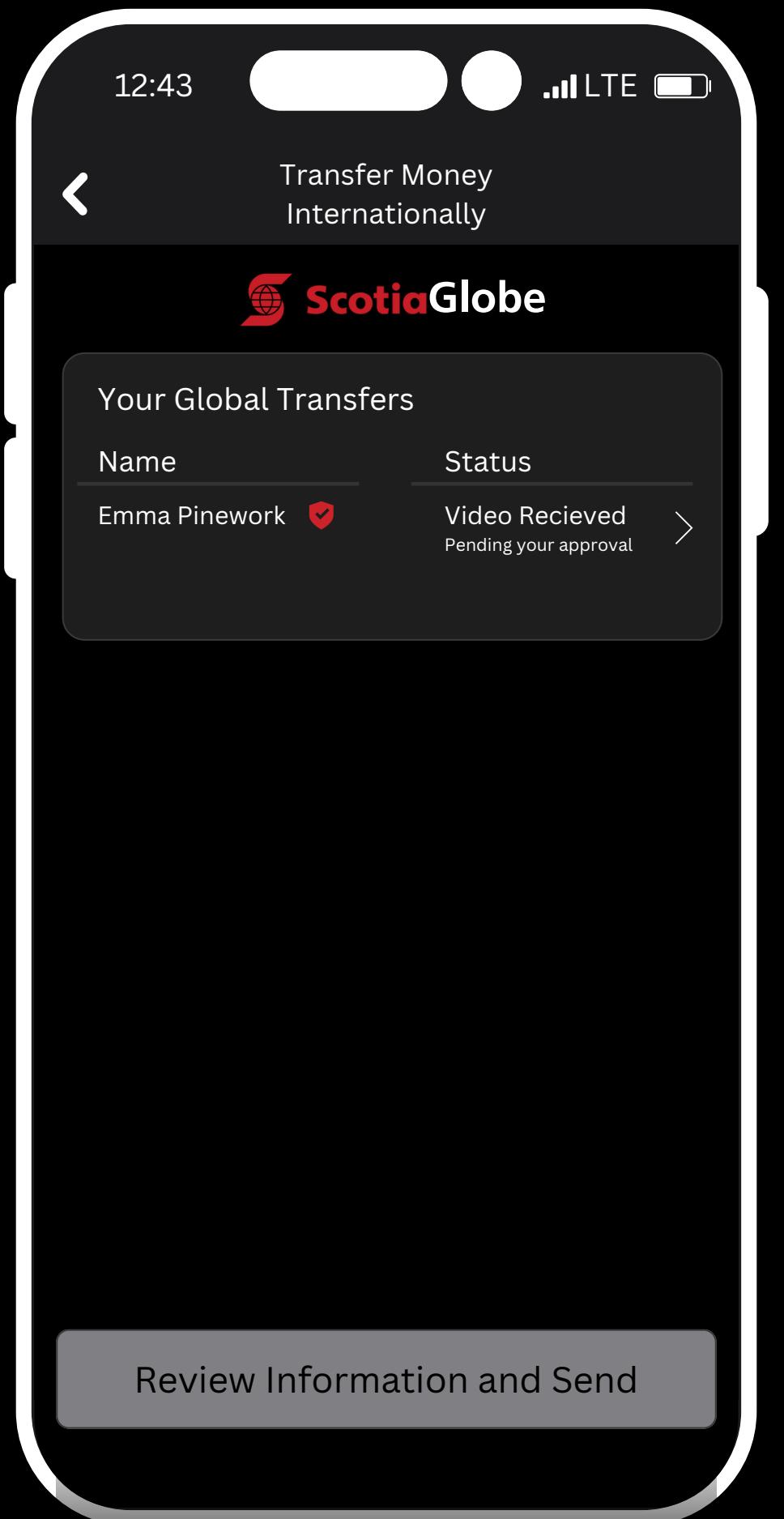
Olivia Meadow

Sophia Maple

Review Information and Send







A New Way Forward

- SCALE Priority Markets
 - Growing in foreign markets, especially the Americas
- Make business EASY
 - Creating a workflow even our most susceptible clients can use
- Primary Client RELATIONSHIPS
 - Focus on high quality solutions while improving awareness
- Win as ONE TEAM
 - Client trust = Employee trust