**Airlines Infographic Summary**

For this Infographic post-task, I have used the [www.presentationgo.com](http://www.presentationgo.com) website to create an infographic. I have utilized a template available and modified it based on our project task requirement.

As this post is to be read by people worldwide, I wanted to emphasize the positivity first and gradually provide other details as this will impact people's decisions on their Air travel.

The first plot in the infographic is a line plot that explains the fatalities per year, and we have found an 80% reduction in deaths from 1972 to 2009 due to technological advancement.

The second plot in the infographic is a map chart that shows that countries like Russia and USA have the highest fatalities, which can be due to the most increased air traffic and geographic area.

The following plot in the infographic is a bar graph for Incidents by Airline, showing that the USA's top airlines have more incidents. These airlines need to investigate and upgrade their safety standards.

The last chart in our infographic shows a bar chart explaining the top 10 fatalities based on the aircraft type. Aircraft Douglas DC-3 has more fatalities than other aircraft. Airlines need to work with manufacturers to upgrade safety measures.

I have chosen the above graphs as these are more relevant to the external audience than the others. I have also selected the charts from the latest data as they will be more appropriate than the others.

This is different from the presentations to internal teams as this focus is to create positivity and address shortcomings. This presentation should impact the external audiences’ minds that the aviation industry is upgrading safety measures and that they are here for customer safety.

I have chosen not to share fatalities by the airline as this needs to be addressed by the airlines, and doesn’t want to create a business impact for the airlines.

The template I used is from an external audience website and shouldn’t be a copyright issue. However, the graphs created are not from the latest data, which can be an issue as people might be interested in the latest data.

I created images using Tableau, so they shouldn’t have any ethical implications.