

SOMASUNDHARAM K

+91 7373345820



somasundharamk28@gmail.com



Data Analyst

LinkedInLink:

www.linkedin.com/in/somasundharamk28

1/181A, mullangadu, periakottai,
karaikudi, sivagangai



SUMMARY

Dynamic professional with **1.5** years of experience as a Senior Pre-Sales Associate, demonstrating a keen understanding of client needs and a proven ability to communicate technical concepts effectively. Seeking to leverage strong analytical skills and passion for data to transition into a role in Data Analytics.

EDUCATION

Great Learning, Chennai

Data Analytics 2023-present

University College of Engineering, Tiruchirapalli

Bachelor of Mechanical Engineering

2016- 2020

CGPA :6.6

KEY SKILLS

Languages:

- Python | SQL

Skills:

• Machine learning Basics | Exploratory Data Analysis | Data Visualization | Data Cleaning | MS Excel | MS Word | CRM Systems

Python:

• Numpy | Pandas | Matplotlib | Seaborn | scikit learn.

Data Query and Data Manipulation : MYSQL

Data Visualization : Tableau

PROFESSIONAL EXPERIENCE

Senior -Pre Sales Associate

Byju's Think and Learn Pvt Ltd | December 2021- June 2023

- Worked closely with product development teams to create and maintain marketing materials for sales presentations and client meetings.
- Developed marketing strategies and resolved problems to drive sales.
- Developed pre-season marketing plans to support department and divisional product strategies.
- Conducted consumer data analysis on products to assist with promotional campaigns.

Achievements :

- Successfully closed **100** sales within a one-year time frame, leading to a commendable **30%** salary increase as a recognition of outstanding performance.

Projects

1.REAL ESTATE AGENCY

Description: The agency wants to understand the relevance of the parameters that they collect in relation to the value of the house.

Goal: Predicting the price of the Each property based on the given data .

Key Skills : Data Wrangling,Data Type Conversion,Exploratory Data Analysis,Model Building,Linear Regression.

2.EDA AND DATA PREPROCESSING ON YOUTUBE DATA SET

Description: This groundwork was essential for predicting video success and providing actionable insights to optimize content for increased engagement and success.

Goal :To explore the data and pre process it for future use in any predictive analytics study.

Key Skills:Data Cleaning, Exploratory Data Analysis,Data Pre-Processing.

3.DVD - Film Rental

Description: From DVD's- Film Rental Database fetch the Highest earning film actors,cities,largest durable movie using ER Diagram of 14 tables and with the help of MYSQL workbench.

Goal: Create the tables and fetch the data of films,actors,cities,and rentals based on the requirements.

Key Skills: DDL commands, DML commands, DQL commands, joins