

# Nikita Buevich

Product manager

## Employment History

### Product manager at Devhouse

August 2022 — now

### Application development manager at Accenture

December 2020 — April 2022 (1 year 5 months)

I worked on the internal project of a bank from the TOP-5 of Russia, connected with identification of risks and lending to legal entities.

- Calculated resources and planned a year road-map for the project.
- Assembled, onboarded and managed development team (up to 15 persons — frontend and backend developers, QAs, system analysts).
- Set up scrum/agile development process that allowed team to increase its effectiveness by 1.5 times in first 3 months and develop the project predictably and in time throughout the project.
- Rolled on the first MVP of project to production in 9 months.
- Established a trusting relationship with the client that allowed Company to continue the contract after first one was succeeded.

### Product manager at TradingView

October 2018 – May 2019 (8 months)

- Cleaned up the backlog, prioritized and planned the roadmap, set up development processes in the team.
- Carried out a series of experiments that increased Registration start → Registration completed conversion by 22 pp.
- Carried out a series of experiments that increased Visit → Registration completed conversion by 18 pp.
- Increased the performance of web application by 15% (my team made the transition to a new major version of library and total refactoring of project).

### Product manager at PMA

October 2016 – October 2018, August 2019 — December 2020 (3 years 4 months)

My cases:

Cargolink — Product and processes audit of app for truck drivers

## Contacts

[nikitabuevich@gmail.com](mailto:nikitabuevich@gmail.com)

[@nbuevich](#) / Telegram

Tbilisi, Georgia

## Skills

Product management

Growth hacking

Market research

A/B testing

Amplitude / Google Analytics

CustDev

Scrum / Agile

Web Development

## Languages

Russian / Native

English / Upper-intermediate

## Education

Bachelor Degree in Applied Math and Computer Science at Southern Federal

University, Rostov-on-Don

September 2009 – June 2013

Assistant translator in Math and Computer Science at Southern Federal University, Rostov-on-Don

September 2011 – May 2013

- Researched the market of app, it's product-market fit and options to develop.
- Implemented an analytics system (Amplitude, Google Analytics).
- Set up scrum/agile development processes, communication culture in a team (slack instead of millions of telegram chats), implemented a data-driven approach, the culture of documenting all the experiments and unified knowledge base. That allowed to increase the effectiveness of development more than 1.5 times.
- Created a CJM, analyzed it, conducted an experiment, optimizing it, that increased retention by 2 percentage points.
- Conducted an experiment to simplify registration, that increased Registration start → Registration completed conversion by 16 pp and conversion to geolocation allowed (very important for current product metric) by 33 pp.
- Researched and described an experiment for localization of product (was implemented after).
- Presented the final document with an audit of all strengths and weaknesses of product and strategic recommendations for development.

#### **LPR** — Process setup and search for growth points of Russian social network for businessmen

- Assembled and managed the team (1 PM, 2 backend, 1 frontend, 1 support, 1 QA, 1 designer) and set up scrum/agile development processes.
- Researched (customer development, interviews with early adopters and experts, competitors market research, etc) and conducted more than 20 experiments, testing 3 different ways of product development during which first 500 users registered, more than 800 events were added, the base of companies filled, more than 700 first ads of selling business/franchise were added. All that allowed us to grow traffic more than 20 times.

#### **Tipser** — Research and MVP of cashless tip app

- Researched the problem and existing ways to solve it. Made a competitor analysis of more than 20 local and global competitors.
- Researched the market. Interviewed more than 20 persons: owners of restaurants, waiters and clients. Conducted a survey among 50+ persons from all over the country.
- Created a financial model and calculated unit economy of business.
- Developed MVP of mobile application and tested UI/UX with early adopters.

#### **Graphgrail (MySmartChat)** — Development of MVP of AI and ML based sales assistance chatbot and rollon of the product

- Developed a frontend architecture of the project and UI-kit of MVP.
- Hired, assembled, trained and controlled 3 frontend-developers.
- Interviewed 10+ experts from sales.

- Based on collected data, I wrote user stories and defined requirements for the engineering team.
- Realized customer onboarding and captured more than 10 short onboarding videos.
- Implemented and launched our MVP in 3 working stores. Permanently received and analyzed feedback from early adopters.
- Took part in negotiations with investors and ICO launch.

## **AvtoTO** — Redesign of wholesale and retail online auto parts store #1 in Russia

- Calculated resources for redesign. I did technical research, suggested some options of architecture/technologies and chose one of them.
- Made a roadmap of product redesign.
- Developed a frontend architecture of the project and UI-kit of MVP.
- Hired, assembled, trained and controlled 2 frontend-developers.
- Set up agile/scrum development processes, code review and code style in the frontend team.

## **Web developer at Vezet Vsem**

April 2015 – August 2017 (2 years 4 months)

Worked as front-end developer, using such technologies as JS, React+flux, ES6, webpack, HTML, SCSS, BEM, jQuery. Closely collaborated with design team.

Also took part in generating and explanation of priority of ideas, analysed product feedback and requests, was interested in business case justification.

When I got more experience, started to mentor junior developers and make code review.