







# ПРИМЕРЫ NORTH STAR METRIC

Game	Companies	Hypothetical North Stars
Attention	 	<ul style="list-style-type: none"><li>- Time spent actively engaging with feed</li><li>- # of Subscribers watching &gt; X hrs of content per month</li></ul>
Transaction	 	<ul style="list-style-type: none"><li>- Purchases per prime subscriber</li><li>- Purchases per customer visit/session</li></ul>
Productivity	 	<ul style="list-style-type: none"><li>- Avg records created per account</li><li>- # Engaged cloud subscribers</li></ul>

# ФУНДАМЕНТАЛЬНАЯ ФОРМУЛА РОСТА

