

SOMESH RAWAT

Gurugram, Haryana [+91 9870632955](tel:+919870632955)

someshrawat106@gmail.com [LinkedIn](#) [Portfolio](#) [GitHub](#)

SUMMARY

Full Stack Developer with over 2 years of experience specializing in MERN stack and scalable web applications. Delivered high-performance products using Next.js, OpenSearch, MongoDB, and Druid serving 100K+ users. Experienced in architecting complex systems and improving platform performance and user engagement through data-driven solutions.

PROFESSIONAL EXPERIENCE

Software Engineer

Nov 2023 - Present

Cosmofeed — Next.js, Node.js, MongoDB, OpenSearch, Druid

Gurugram, India

- Architected and deployed an advanced Audience Management System using OpenSearch and MongoDB, improving audience segmentation speed by 40%, enabling precise creator analytics.
- Engineered a unified product listing API reliably serving diverse content types (courses, events, gated content) with MongoDB compound indexes, reducing query latency by 35%.
- Led end-to-end development of a highly customizable Super Profile system featuring flexible, block-based layouts, multi-theme landing pages, and WhatsApp lead magnets, increasing user engagement substantially by 25%.
- Designed and launched a powerful Lead Magnet feature enabling creators to automate giveaways and efficiently capture leads via customizable forms with OTP/email/phone verification and conditional logic; integrated shareable templates and personalized landing pages, greatly increasing lead capture efficiency.
- Developed comprehensive block-level analytics tracking user interactions (views, clicks, purchases), delivering actionable marketing insights, increasing conversion rates by 15%.
- Spearheaded platform-wide backend and frontend optimizations including multi-layer caching, reusable Next.js components, and cross-platform filtering engines, improving overall system-wide performance by 30%.
- Collaborated closely with cross-functional product and design teams to deliver intuitive features and optimize overall UX, contributing to a 20% increase in user retention and satisfaction.

Associate Software Developer

July 2023 - September 2023

Crudcook — React.js, Node.js, Express.js, MongoDB

Chandigarh, India

- Developed and documented scalable RESTful APIs using Swagger; implemented authentication, rate limiting, and pagination, boosting API reliability by 20%
- Built and optimized a modular, component-based React frontend improving load times and UI responsiveness, leading to a 15% increase in user engagement
- Improved frontend stability through enhanced error handling practices, reducing user-reported bugs by 30%

TECHNICAL SKILLS

Languages JavaScript (ES6+), HTML5, CSS3

Frontend React.js, Next.js, Material-UI, Chakra UI, Tailwind CSS

Backend Node.js, Express.js, REST APIs, MongoDB, Mongoose, OpenSearch, Druid, Microservices

Cloud/Tools AWS, Git/GitHub, CI/CD, Swagger, Postman, Jira, Figma, VS Code

EDUCATION

Full Stack Web Development

July 2022 - March 2023

Masai School, Bengaluru, India

Bachelor of Science

June 2017 - August 2020

DAV PG College, Dehradun, India