

**Title: Notify app that keep
people updated about**

SHRI



GIS

Department:

INSTITUTE

TECHNOLOGY

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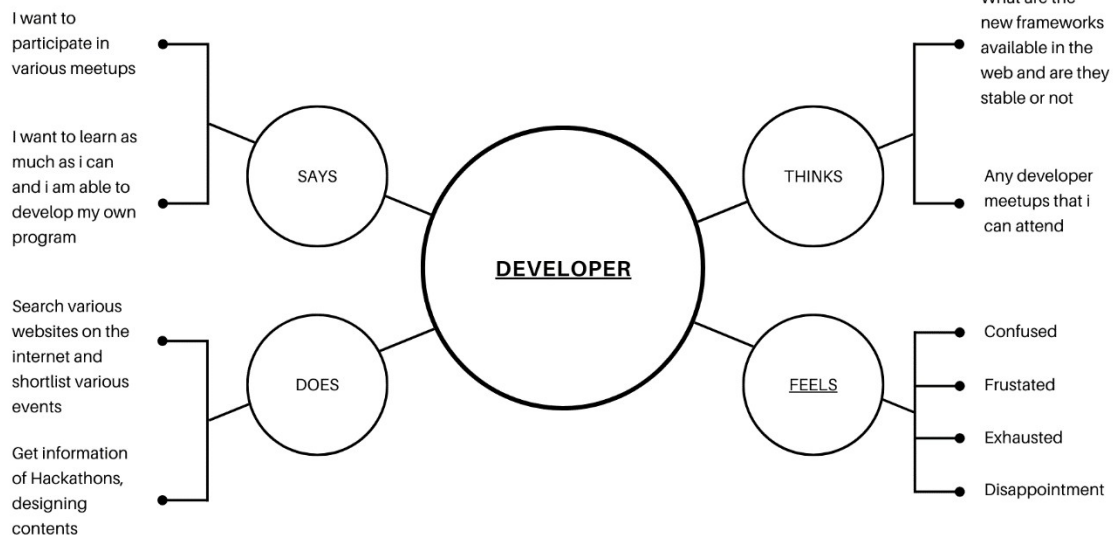
PHASE 1

EMPATHY PHASE

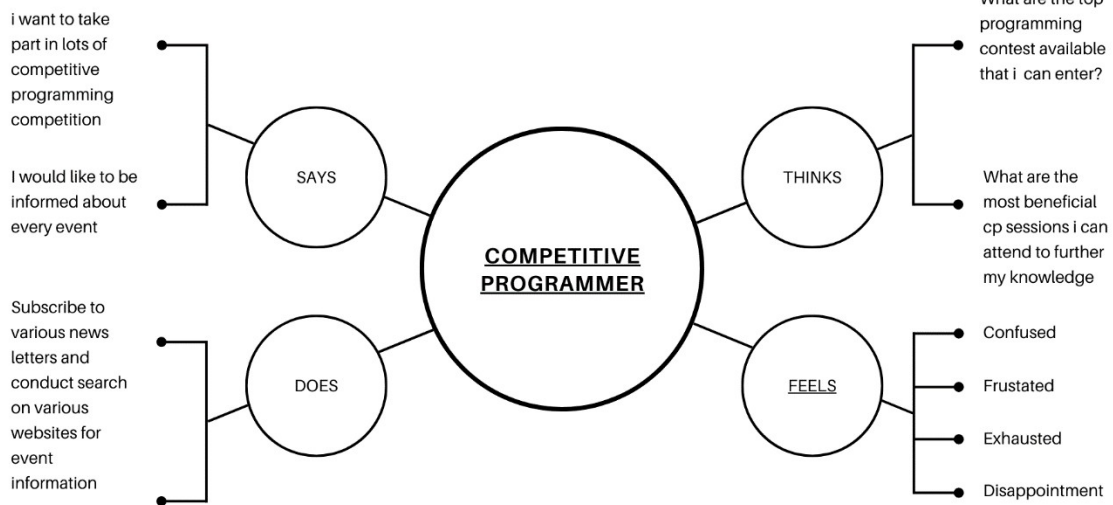
During empathy phase, the design team will typically conduct user research, which may involve activities such as interviews, observations, and surveys to gather insights about the users' needs, goals, motivations, pain points, and other relevant factors.

The goal of this phase is to develop empathy for the users and gain a deep understanding of their experiences in order to identify unmet needs and opportunities for design innovation.

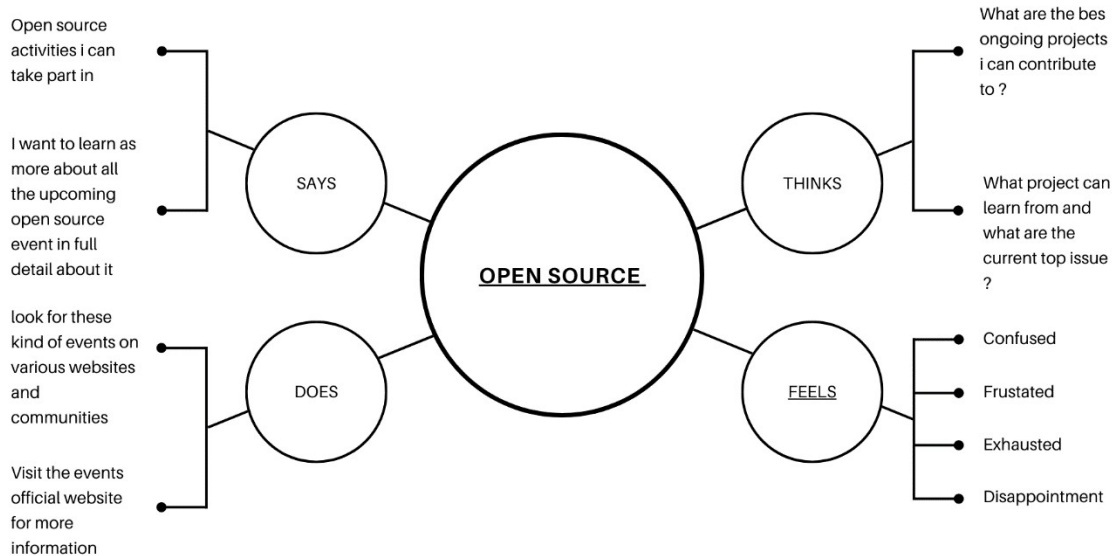
EMPATHY MAP 1



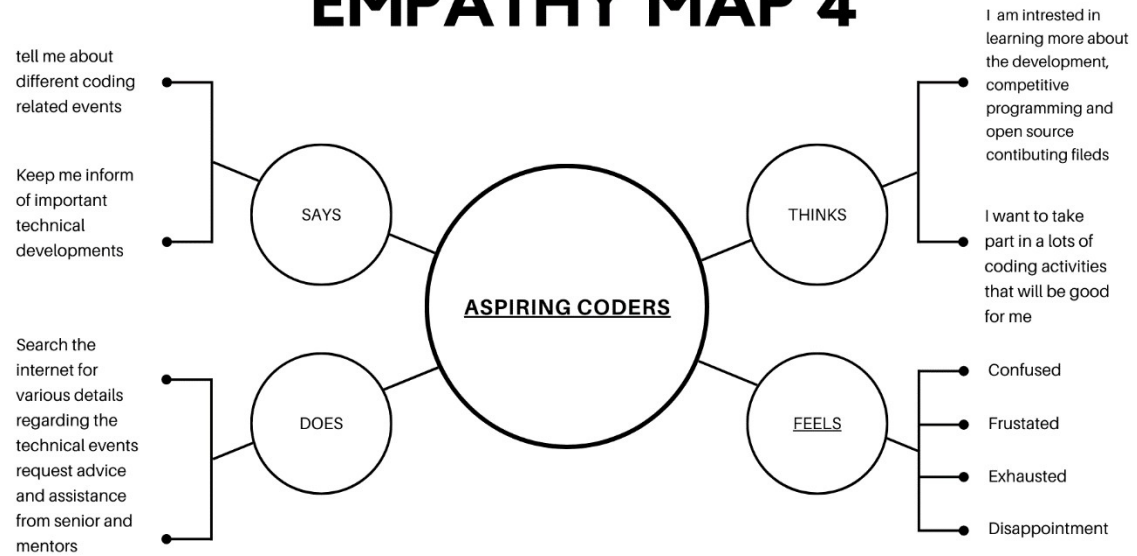
EMPATHY MAP 2



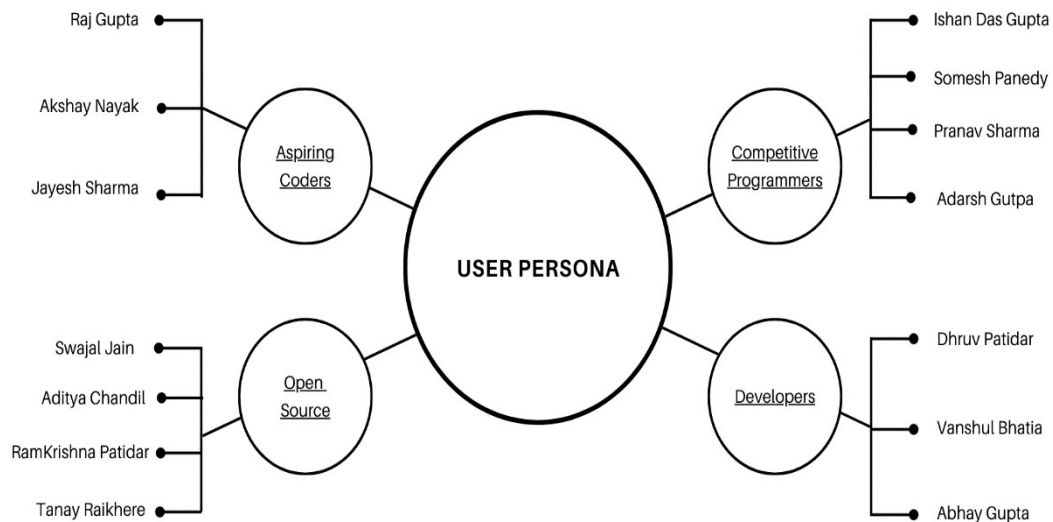
EMPATHY MAP 3



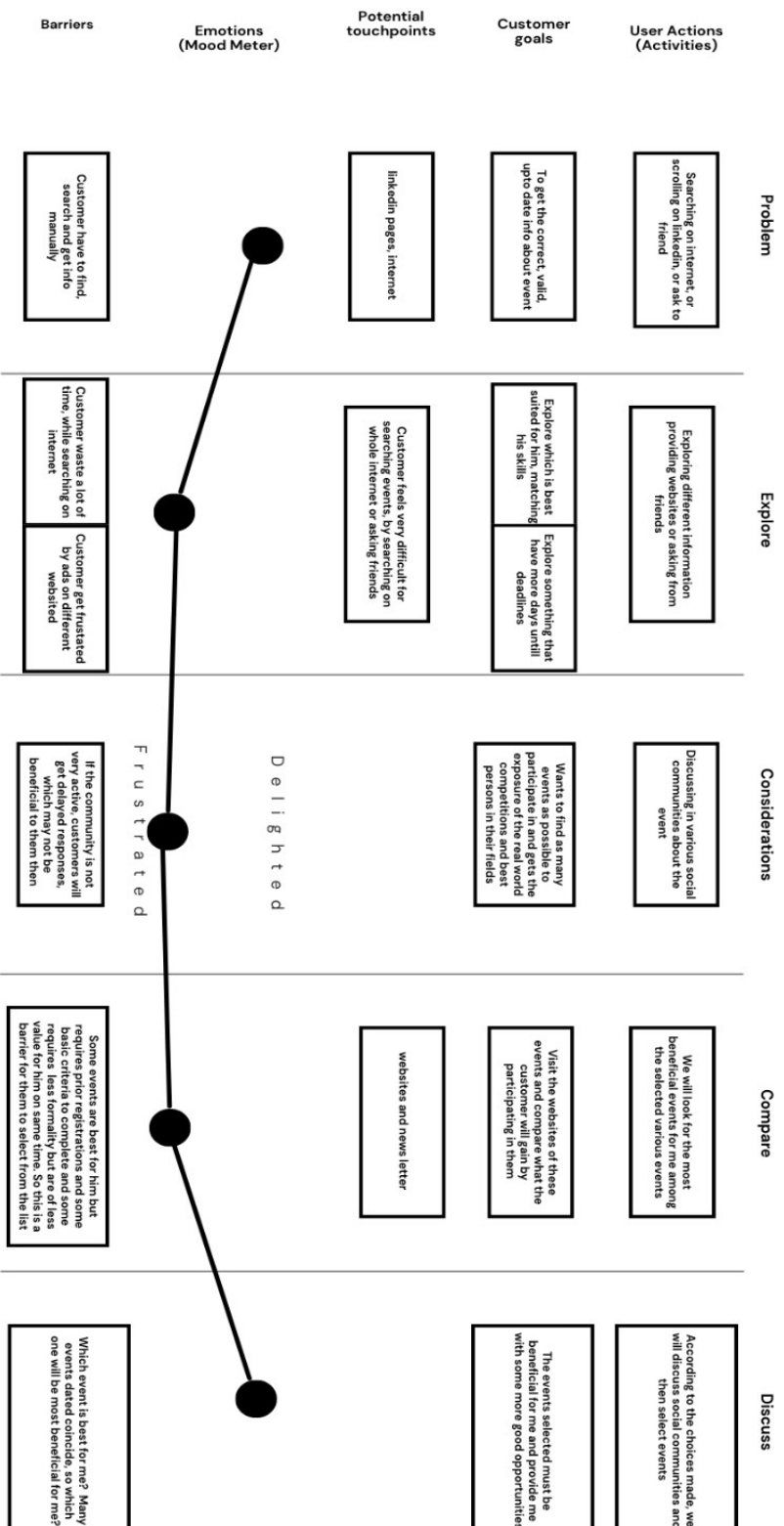
EMPATHY MAP 4



USER PERSONAS



CUSTOMER JOURNEY MAP



PHASE 2

DEFINE PHASE

The "Define" phase in design thinking is the second stage of the process, which involves synthesizing the insights gathered during the Empathize phase to clearly define the problem to be solved.

This involves analyzing user needs, desires, and pain points to identify a specific design challenge, and then framing it in a way that guides the ideation and prototyping phases

POINT OF VIEW

USER

Programmer

NEED

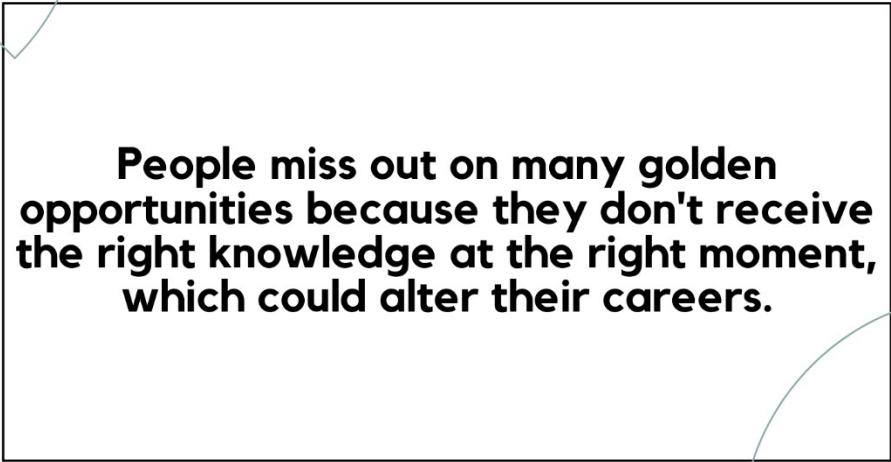
Users does not want to miss any event and he/she are able to know the event happening in their respective domain

INSIGHT

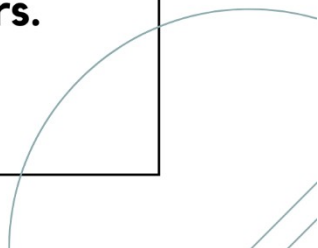
User wants to become more knowledgeable and have a solid presence in his community.



PROBLEM STATEMENT



People miss out on many golden opportunities because they don't receive the right knowledge at the right moment, which could alter their careers.



PHASE 3

IDEATE PHASE

The ideate phase in design thinking is a stage where designers generate a large quantity of ideas without judging them prematurely, using techniques like brainstorming and rapid prototyping to explore potential solutions to the problem they are trying to solve.

HOW MIGHT WE?

- provide information about the event and competition.
- help people to select best event.
- save time of the user.
- remind the user about the event.
- remind the user to about its remaining tasks.
- suggest events according to user's choice.
- help to make decision about what to prefer.

DOT VOTING



**Creating an App
that will notify
about the event**



**Creating an Event
Social Media
website**



**Creating
whatsapp and
telegram groups**



**Using other social
media sites and
publishing content
there**

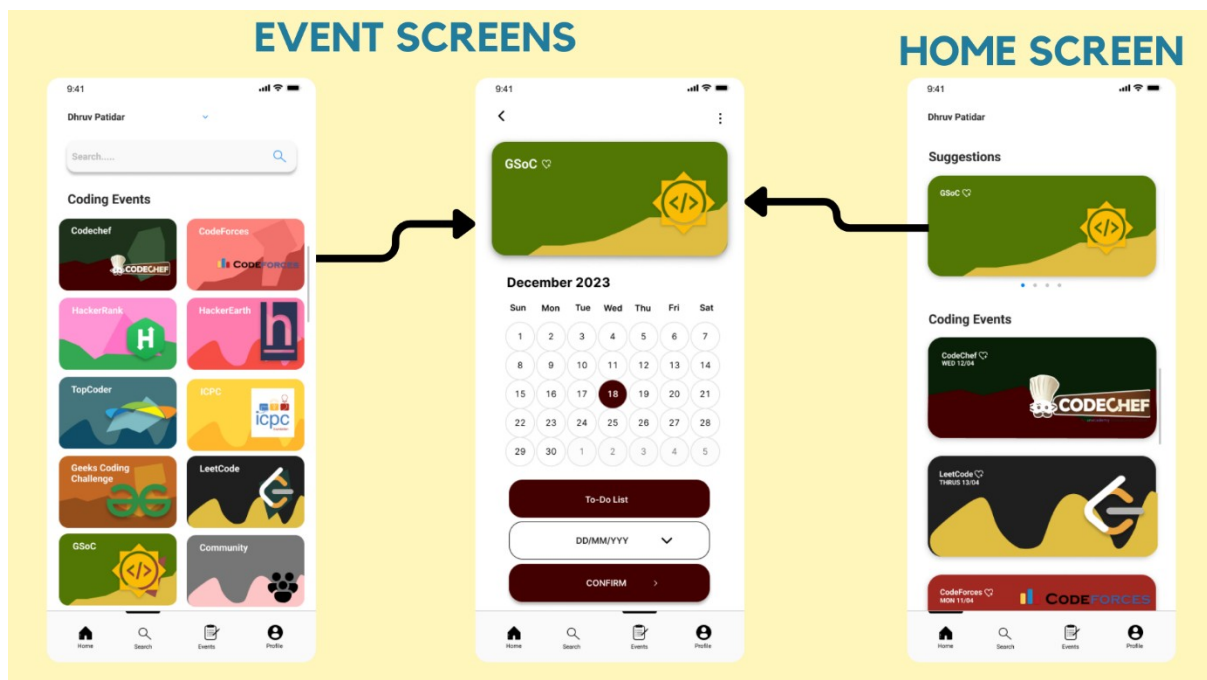
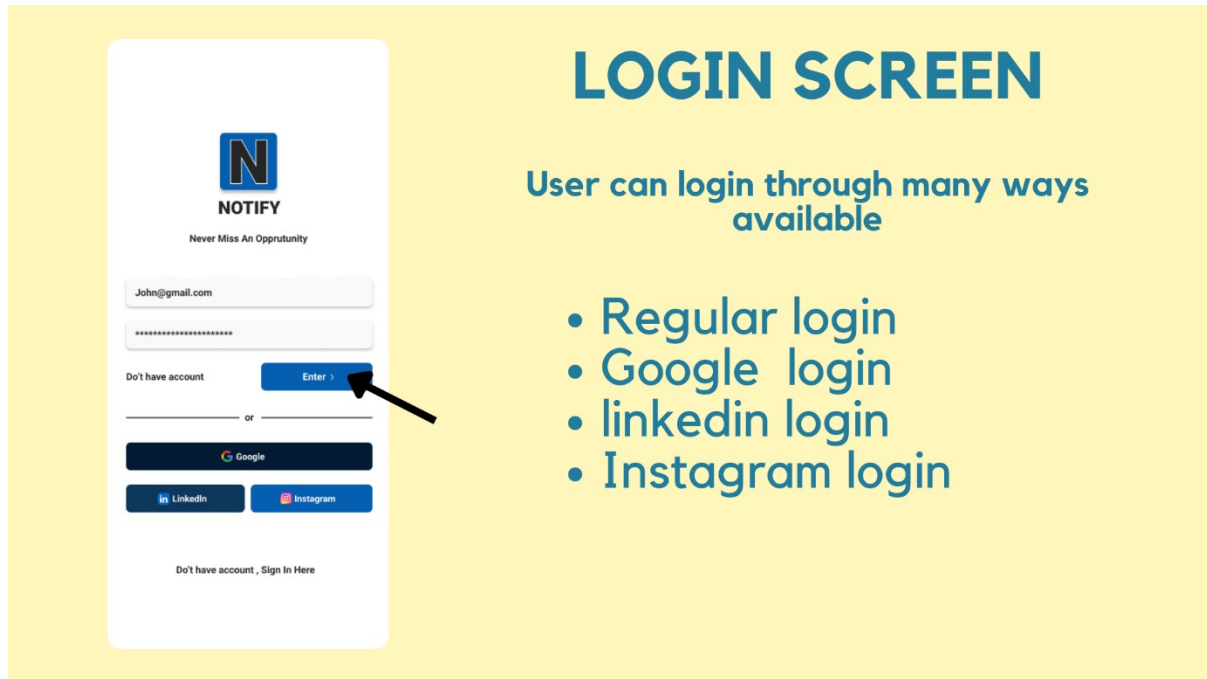


**Creating a
separate website
that will notify
the user time to
time**

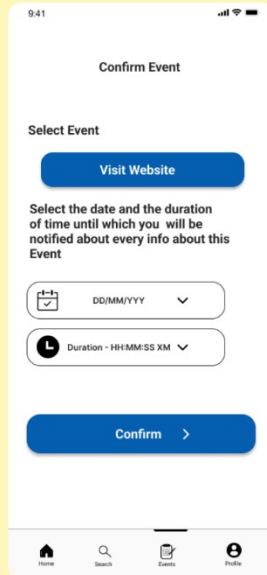


PHASE 4

Prototype



CONFIRM SCREEN



9:41

Confirm Event

Select Event

[Visit Website](#)

Select the date and the duration of time until which you will be notified about every info about this Event

[Confirm >](#)

Home Search Events Profile

EVENT SCREEN



9:41

GSoC

December 2023

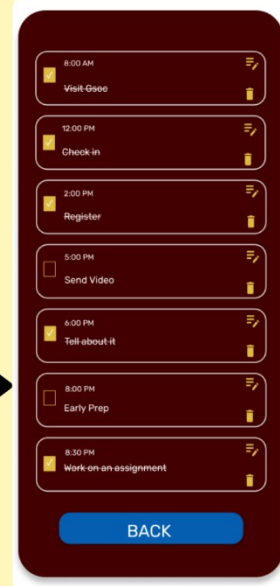
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5

[To-Do List](#)

[CONFIRM >](#)

Home Search Events Profile

TO-DO SCREEN



8:00 AM

☐ Visit Gsoo

12:00 PM

☐ Check in

2:00 PM

☐ Register

5:00 PM

☐ Send Video

6:00 PM

☐ Tell about it

8:00 PM

☐ Early Prep

8:30 PM

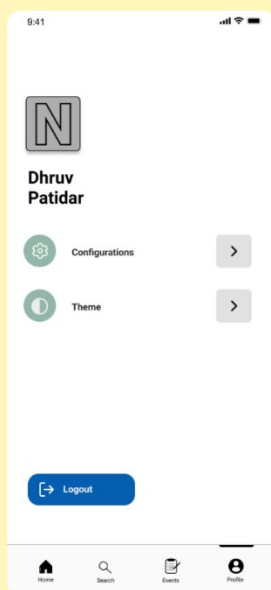
☐ Work on an assignment

[BACK](#)


PROFILE SECTION

User can change settings of the app


- Includes themes
- Configurations
- Logout button




9:41



Dhruv Patidar

 Configurations >

 Theme >

[Logout](#)

Home Search Events Profile

PHASE 5

TESTING

Test Case Id	Test Case Description	Navigation	Visual Design	Accessibility	User feedback
TU01	Login / Sign-up page	Visit login page	Color profiling is not matching the theme and lots of free space.	Easy to access	Overall theme of the app should be same
TU02	Searching an event	1.Open App. 2.Click on the search option in the main menu. 3.Search for an event.	Tab having information about GS6C opens.	Easy to access	Pass
TU03	Event confirmation flow	1.Open App 2.Click on any listed event in Home. 3.Click on confirm event button 4.Confirm Event	1.Color profiling can be changed 2.UI for the second confirmation page can be enhanced by removing unnecessary information	Easy to access	Color profiling and can be improved and to the point information will be much appreciated
TU04	To-Do List Planner	1.Open App 2. Visit to any event. 3.Open To-Do list	Visual Design is good, can we change the icons for delete and edit	Easy to access	It can be improved by providing a hierarchy To-Do list view
TU05	Accessing the profile section	1. Open the App. 2.Click on profile section	Very simple theme	Easy to Access	The background can be made more creative and match the theme.

ENVIRONMENTAL FACTORS TO CONSIDER

- Time Zones: Users in different time zones may receive notifications at inappropriate times, such as in the middle of the night or early morning.
- Noise: Users may not hear the notifications in noisy environments, such as busy public spaces or loud work environments.
- Spatial Constraints: If the app's interface or notifications take up a lot of screen space, they may be difficult to use on small screens or in cramped environments.
- Connectivity: The app may not function properly or deliver notifications in areas with poor internet connectivity or weak mobile network signals.
- User Preferences: Users may have different preferences for the frequency and format of notifications, which may need to be customizable in the app's settings.