

Notes:

Now that you've seen some of the ways in which intellectual property affects your life every day, think about how valuable intellectual property is to you and your world. Without it, the world would be a much less interesting place. For this reason, we should all work together to protect the rights of those who create and innovate.

Creativity is the world's greatest natural resource. We shouldn't waste it. The next time you want to download a song from the Internet without paying for it, or buy counterfeit jeans, THINK about the rights of your favourite artists who have worked so hard to create your favourite tunes, and the designers who create the clothes you like. And then IMAGINE what the world would be like if such people were not around to CREATE the products you love so much.

So keep in the mind the following!


