

Property Rights of others, you also help to create an environment where creativity and originality can flourish!


IPRs are extremely essential for fostering creativity and contribute towards the economic growth of a nation. Such rights allow creators and inventors to have control over their creations and inventions. These rights create incentives for artists, entrepreneurs and inventors to further research, develop, and market new technology and creative works.

Additional Notes:


The changing global economy is creating unparalleled challenges and opportunities for continued progress in human development. There are business opportunities to market or sell IP worldwide. Today, people from all walks of life, especially the youth enjoy instantaneous access to almost everything. At such enthusing times, it is important that we are aware about the importance of IPRs and how it affects day-to-day life.

Slide 5

How would you feel if someone copied your poem without your permission and got praised by the teacher?



Now, imagine how an Intellectual Property owner feels when someone copies their novel, invention or trademark without their permission and makes money from it?







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Notes:

Intellectual Property Rights reward inventors, authors, artists, and entrepreneurs for their innovation, creativity and hard work. If their rights are not protected, anyone would be able to copy their work and make a profit. This would leave

no incentive for them to create or innovate. By respecting the Intellectual Property Rights of others, you also help to create an environment where creativity and originality can flourish!

But in our daily lives, we might sometimes knowingly or unknowingly break Intellectual Property laws (also known as “infringement of IP rights”). Here are some examples of IP infringement:

-  Downloading or buying pirated movies, music or games
-  Copying images or text from the internet and using them in assignments without seeking permissions from the owner of copyright
-  Selling/ offering for sale products with fake trademarks
-  Buying pirated books or photocopying an entire novel and distributing it to your friends

You may think that doing these things is harmless, but it is not. Imagine yourself sitting at your desk during the curriculum planning and you are writing your notes and creating lesson plans through MS Office tools. After uploading it on the school's online portal, you are praised for your time, efforts and hard work that you put in to make the subject interesting and easier to understand. The school principal also appreciates and recognizes this and promotes you. You later find out that another teacher, from a different school, downloaded it after hearing amazing things about your lesson plans, from a mutual friend and uses it, unchanged and unedited, in her own classroom. Did that teacher violate your rights?

Ask the class: How would a child feel if one wrote a poem and someone stole it and got all the praise for it from the you, their teacher?

That's exactly how the author of a novel would feel if someone made illegal copies of their novel and sold them without their permission! Not only would the author feel very disappointed, but they would lose their profits as well!

In both situations, you will feel that the situation has altogether been unfair for you as well as your student. It is here, why you as a teacher should care about IPR, as well as instil this sentiment in the minds of all your students. That is why it is important for you to learn about the basics of Intellectual Property Rights and tell your children, friends and parents too.