





TUTORIAL PLAN

The parts range from basic intellectual property topics such as copyright, patent, trademark and design to more specific topics plagiarism and counterfeiting.

Use of these portions will:

-  provide practical understanding of intellectual property and the legal system useful to everyone in their everyday lives;
-  encourage effective and informed decision making about law and public policy related to intellectual property, creativity and innovation;
-  improve understanding of government's role in implementation of intellectual property laws and trying to assure justice while maintaining creativity and innovation;
-  improve basic skills including creative and critical thinking, communication, observation, and problem-solving.

In which courses can these parts be used?

Teachers can use this tutorial in art, music, technology, media, language arts, science, humanities, civics, law, history, and economics subjects.

Given below is the tutorial structure for this module that you will be following to understand the concept of IPRs as well as successfully conduct the presentation in the classroom;

PARTS	PART TITLE	TIME DURATION
Part 1	Introduction to IPRs	5-7 Minutes
Part 2	Importance of IPR	5-7 Minutes
Part 3	Types of IPR	15-20 Minutes
Part 4	Conclusion	10 Minutes

While, the presentation is for a duration of 45 minutes to 1 hour, the aforementioned structure has been planned in such a way, so as to aid you, as a teacher, to explain the concept. The timelines against each part are not of a restrictive nature and may be extended as per your convenience.

Please note that additional material like comic books, videos and a supplementary book with various classroom activities and games shall be provided separately. You shall conduct activities every month for to ensure children understand and apply concepts of IP.

Materials required for Presentation

- ✿ Notepad/ Paper & Pen/ Pencils
- ✿ School Pamphlet by CIPAM
- ✿ Activity Pamphlet
- ✿ CIPAM Giveaways (Bands, etc.)

Though not all material listed above are mandatory, but they would aid in teaching the session successfully.

Teachers' Role in IP Protection

Being an educationist, you will understand that teaching is the only profession that creates and nurtures other professions. In your class, apart from exceptionally intelligent students, there exists a poet, an artist, a singer, a dramatist, a writer, a dancer, an inventor, a creator, a photographer, and many other individuals, who may one day become an A.R. Rehman, M.S. Subbulakshmi, Gulzar, Zoya Akhtar or Amitabh Bachchan. Given below is the pedagogy for the way forward.

PEDAGOGY

Pedagogy refers to the interactions between teachers, students, and the learning environment and the learning tasks.¹ This term broadly means how teachers and students relate to each other and the teaching approaches implemented in order to bring out the best learning in the classroom.

Learning is reliant on the pedagogical methodologies teachers use in the classroom. A mix of methodologies is normal in schools; however, a few approaches are more viable and fitting than others.

The acceptability of a teaching method relies upon the specific topic to be taught, in this case, Intellectual Property Rights which is a technical subject yet extremely important in everyday life. It is important to use a range of approaches to ensure each student is learning. The following pedagogies would be useful in connecting with the students and educating them on IPRs:

¹ *Defining Pedagogy*, K. Hall, P. Murphy & J. Soler (Ed.), PEDAGOGY AND PRACTICE: CULTURE AND IDENTITIES, at p. 28-39, London: SAGE Publications, 2008.