

# About the Manual



This manual is to aid you to understand the importance of Intellectual Property Rights as an academician and a teacher. This manual will also help as a tool in conducting the presentation.

If you are teaching intellectual property for the first time or looking for new ways to teach about the protection of ideas in your social studies, science, art, music, technology, media, law, or language arts courses, this module will provide you with content, strategies, and resources that will bring this topic to life for your students.

This module will build the capacity of teachers to understand intellectual property, use these tutorials in classrooms, organize projects and events, implement local teacher training sessions, and connect to the national IPR campaign.

## National Intellectual Property Rights (IPR) Policy, 2016



IPRs are increasingly becoming crucial drivers of social and economic growth by encouraging creativity and innovation. Realizing the importance of IPRs, the National IPR Policy, was approved by the Union Cabinet on 12<sup>th</sup> May 2016, with the slogan “**Creative India; Innovative India: सचनात्मक भारत; अभिनव भारत.**”

It is a vision document that aims to create and exploit synergies between all forms of intellectual property (IP), concerned statutes and agencies. It sets in place an institutional mechanism for implementation, monitoring and review. It aims to incorporate and adapt global best practices to the Indian scenario.

This policy shall weave in the strengths of the Government, research and development organizations, educational institutions, corporate entities including MSMEs, start-ups and other stakeholders in the creation of an innovation-conducive environment, which stimulates creativity and innovation across sectors, as also facilitates a stable, transparent and service-oriented IPR administration in the country.

A comprehensive National IPR policy has been approved that will not only stimulate innovation and creativity across sectors, but also provide a clear vision regarding IPR issues. The Policy document is available on the website of the DIPP <http://dipp.nic.in>.

## Cell for IPR Promotion and Management (CIPAM)

To take forward the implementation of the National IPR Policy, the Cell for IPR Promotion and Management (CIPAM) was created in the year 2016 as a professional body under the aegis of DIPP to ensure focused action on issues related to IPRs. CIPAM works on addressing the 7 identified objectives of the National IPR Policy and assists in simplifying and streamlining of IP processes, apart from undertaking steps for furthering IPR awareness, commercialization and enforcement.

## Creating IPR Awareness

CIPAM in partnership with industry associations and stakeholders has been conducting IPR awareness workshops in schools, universities and the industry across the country. CIPAM has and is continuously curating and updating audience appropriate content to ensure a better understanding of IPRs.



## IPRs in School Syllabus

- Content on IPR has been included in the NCERT curriculum of Commerce for Class XII. Also, a chapter on 'IPR, Innovation & Creative Works' is being included in NCERT's "Handbook on Entrepreneurship for Northeast Region (NER)".

### Intellectual Property Rights, Innovation & Creative Works

