

Additional Notes:

You may use the material on CIPAMs website which is specially curated for school children.

Activity

✚ Arrange for the students to watch the "IP Nani" animated movie titled 'What is Intellectual Property?' available on CIPAMs website. This will be helpful in helping students realise that IP is everywhere.

✚ See the following **slide 3**:



Divide the students into groups of 5 or 6 and ask them to identify various inventions and creative works made by/ created by children in India.

Revision

You may ask the following questions to the students for revision purposes to ensure that these are the key learning outcomes of this tutorial:

- ✚ Who do you think can create IP? Is there an age restriction to create IP?
- ✚ What are the types of properties? What is the difference between them?

Part Two: Importance of IPR

General Overview

In this part, students focus on the importance of intellectual property rights and why it requires protection. They will participate in an interactive discussion on infringement of intellectual property rights.

General Outcome

As a result of this part, students will be able to:

- ✚ Identify reasons to protect intellectual property rights;
- ✚ Understand the harm caused by piracy and counterfeit;
- ✚ Define piracy and counterfeit;

Slide 4

Why is IP important to Us?

- 💡 New and Exciting Inventions
- 👤 Jobs for you and your family
- 📈 Stronger Economy
- 🔍 Helps you find your favorite products
- 🏆 Helps authors and artists to be rewarded for their work
- 👍 Helps household items to be useful and look good

Notes:

Intellectual Property Rights reward inventors, authors, artists, and entrepreneurs for their innovation, creativity and hard work. If their rights are not protected, anyone would be able to copy their work and make a profit. This would leave no incentive for them to create or innovate. By respecting the Intellectual