





-  The Trademarks Registry will examine your application.
-  After clearing the examination stage, your trademark will be published in the Trademarks Journal.
-  If no one challenges (or “opposes”) your trademark application, your trademark will be registered for 10 years.
-  You can keep renewing your trademark every 10 years, forever!


Notes:

Trademarks can be filed online on the given website. A special session for the same may be organized with CIPAM officials for you, with regard to filing, fees and related information.

Slides 15 & 16

Game Time:

Find the famous trademarks?




P	P	A	M	U	L	F	D	P	D
E	L	C	S	T	A	T	A	O	E
P	M	L	H	G	E	R	I	B	T
S	C	D	O	H	L	U	X	X	T
I	A	P	R	J	A	P	D	R	O
X	D	N	L	K	M	N	I	O	L
L	B	R	I	A	I	L	E	P	P
I	U	T	C	B	A	B	O	O	L
N	R	B	K	O	B	A	T	A	N
C	Y	O	S	I	L	M	W	E	R

Notes:

This is a game slide and you may conduct this game in class. The answer key to this game is provided below.


Game Time:

Find the famous trademarks?



P	P	A	M	U	L	F	D	P	D
E	L	C	S	T	A	T	A	O	E
P	M	L	H	G	E	R	I	B	T
S	C	D	O	H	L	U	X	X	T
I	A	P	R	J	A	P	D	R	O
X	D	N	L	K	M	N	I	O	L
L	B	R	I	A	I	L	E	P	P
I	U	T	C	B	A	B	O	O	L
N	R	B	K	O	B	A	T	A	N
C	Y	O	S	I	L	M	W	E	R

Slides 17 & 18



Panel 1: Boy: "Hey, guess what?! My Dad is opening a new ice cream parlour! Isn't that cool?" Girl: "Wow! That's awesome! What will it be called?"

Panel 2: Boy: "That's what I need help with. He has asked me to pick a name. I was thinking of 'cold & creamy parlour.' What do you think?" Girl: "Uh.....I'm not really sure if that's a good idea for a name.. not if you want to get the same registered as a trademark!"

Panel 3: Boy: "Oh! Why do you say that?" Girl: "My Aunt who is an intellectual property professor told me all about good and bad trademarks. Let me tell you!"

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