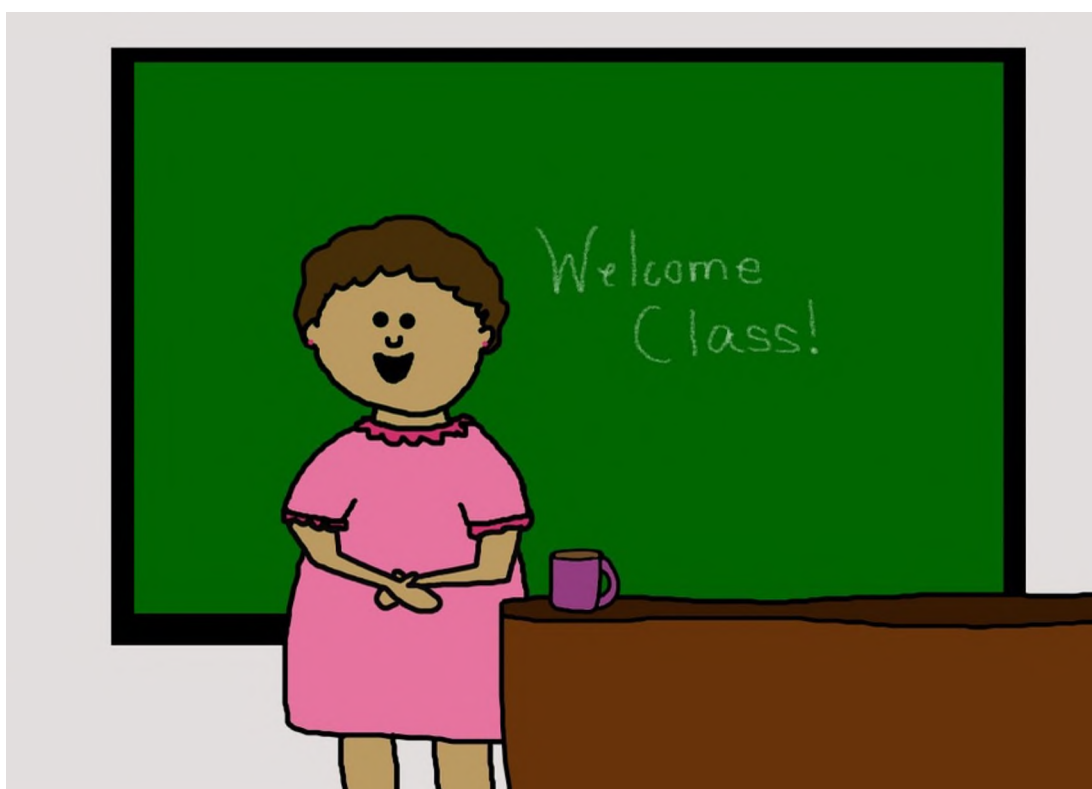


Various other initiatives have been taken to strengthen the IPR regime in India by streamlining processes and make them more user friendly. Updates on all recent initiatives can be found on www.cipam.gov.in , the Twitter handle ([@CIPAM_India](https://twitter.com/CIPAM_India)) and the Facebook page ([@cipamindia](https://www.facebook.com/cipamindia)).

IPR Session with Kids

CIPAM kicked off an IPR awareness campaign in schools across the country in early 2017 in the Delhi NCR region. The campaign has been launched in collaboration with the International Trademark Association (INTA). The program is vital in creating an IP environment which is conducive to encourage innovation and creativity in country. School children are one of the key focus area as it is important to nurture and encourage creativity in individuals from a young age.



PRESENTATION

The session, about 45 minutes – 1 hour, is an interactive power point presentation, which includes various games and activities to help educate students about the basics IPRs in a fun way, with speakers from CIPAM and IPR experts from the industry, suitable for students from Grade 6 to Grade 12. Given below is a tutorial plan for each aspect of the slide to help you further understand the concepts.