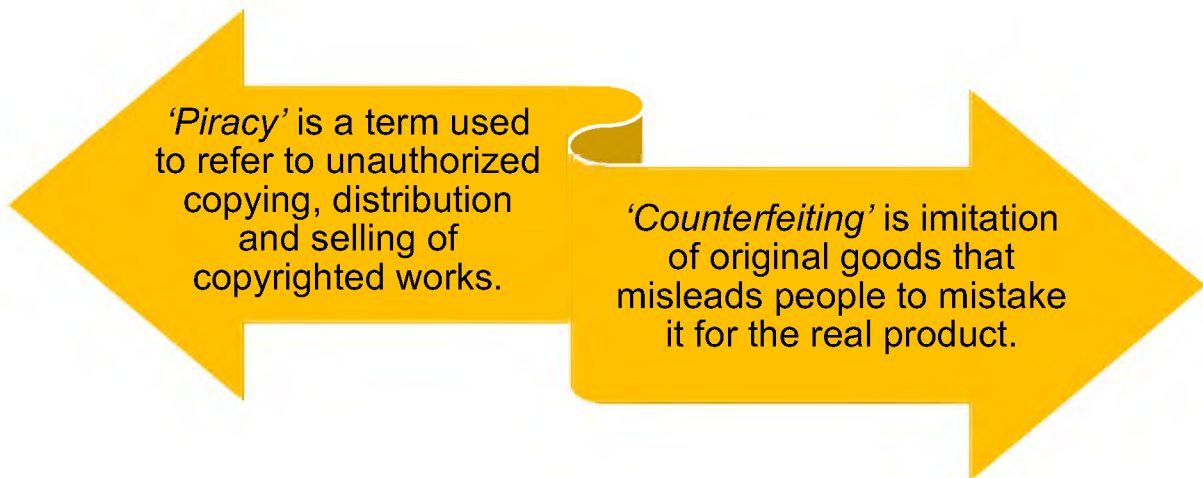


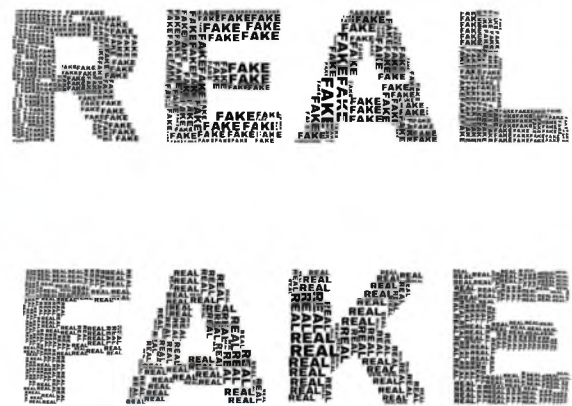
Additional Notes:



As mentioned earlier, like any other property, stealing, copying or imitating another's IP causes personal and national loss. Both piracy and counterfeiting are the bane of any society, as they discourage innovation and creativity. Further, today in the age of internet, physical barriers have ceased to act as a sufficient deterrent to trade in illicit goods and services; online IP crimes pose an even greater challenge.



<https://pixabay.com/en/copyright-stealing-asset-bag-3197524/>



<https://pixabay.com/en/real-fake-typography-type-text-3166209/>
<https://pixabay.com/en/real-fake-typography-type-text-3166208/>

How can you help?

Now that you've seen some of the ways in which intellectual property affects your life everyday, think about how valuable intellectual property is to you and your world. Without it, the world would be a much less interesting place. For

this reason, we should all work together to protect the rights of those who create and innovate.

Creativity and innovation is the world's greatest natural resource. We shouldn't waste it. The next time you want to download a song from the Internet without paying for it, or buy counterfeit jeans, THINK about the rights of your favorite artists who have worked so hard to create your favorite tunes, and the designers who create the clothes you like. And then IMAGINE what the world would be like if such people were not around to CREATE the products you love so much.

Activity

Round up the students to provide some/ few examples of Indian movies which have been 'copied' / 'inspired from' international movies.

Revision

- 🎨 Why is IP important to us?
- 🎨 Give some examples of IP infringement.
- 🎨 _____ is a term used to refer to unauthorized copying, distribution and selling of _____.
- 🎨 _____ is _____ of original goods that misleads people to mistake it for the _____.
