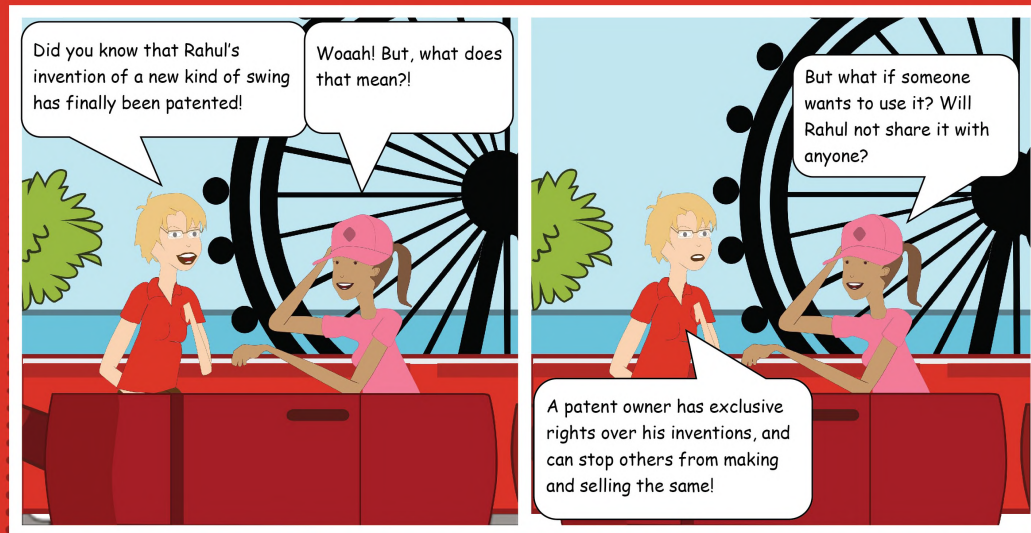


Slides 10 & 11



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Notes:

For the cartoon strips, students from your class may be involved to enact the situation depicted.

Activity

Have the class identify everyday objects/ inventions around them and find out who was their inventor.

Revision

- What is a patent?
- What is the duration of a patent?
- What is the difference between an invention and a discovery?
- If Hyundai develop a new type of ball bearing to use in their wheels, what can they do to stop others copying their invention?

Slide 12



Notes:

A trademark is any word, name, or symbol (or their combination) that lets us identify the goods made by a company. Trademarks also let us differentiate the goods of one company from the goods of another company. In a single brand or logo, trademarks can let you know many things about a company's reputation, products and services.