

COMPUTER SCIENCE & DESIGN

Community Service Project



SRKR
ENGINEERING COLLEGE
AUTONOMOUS

**SAGI RAMAKRISHNAM RAJU
ENGINEERING COLLEGE - BHIMAVARAM**

SRKR CSD

Community Service Project

NAME OF THE STUDENT : Someswar

NAME OF THE COLLEGE : SRKR Engineering College

REGISTRATION NUMBER: 22B95A6206

**PERIOD OF CSP : 6 Weeks FROM : 4/9/2022 TO :
3/10/2022**

**NAME & ADDRESS OF THE COMMUNITY :
Bhimavaram**



Community Service Project Report

Submitted in accordance with the requirement for the degree of.....

Name of the College : SRKR Engineering College

Department : Computer Science and Design

Name of the Faculty Guide : Dr. Suresh Mudhunuri

Duration of the CSP : 6 Weeks From : 4/9/2022 To :
3/10/2022

Name of the Student : Someswar

Programme of Study : Btech

Year of Study : 2021 to 2025

Register Number : 22B95A6206

Date of Submission : 15/12/2022

Student's Declaration

I, **Someswar** , a student of Btech Program,

Reg. No.**22B95A6206** of the Department Computer Science and Design of ,

SRKR Engineering College do hereby declare that I have completed the mandatory community service from 04/9/2022 to 03/10/2022 in

Bhimavaram under the Faculty Guide ship of **Dr. Suresh Mudunuri**,

Department of Computer Science and Design in SRKR Engineering College.

(Signature and Date)

Endorsements

Faculty Guide

Head of the Department

Principal

Certificate from

Official of the Community

This is to certify that **Someswar**

Reg. No **22B95A6206** of SRKR Engineering College underwent
community service in Bhimavaram

from 04/9/2022 to 03/9/2022. The overall performance of the
Community Service Volunteer during his/her community service is
found to be **Good**.

Authorized Signatory with Date and
Seal

Acknowledgments

First of all, I would like to Thank my Department for giving this Kind of Opportunity and Resources to me.I Learned alot by the end of this Community Service Project.

I want to Thank our Mentor Dr.Suresh Mudhunuri Sir for using Technology in our Survey, so that we had not filled a Bunch of Papers and Analyze them. We use an Open Source Data Collection form Software called Google Form which makes our records Digitized. By using these Google forms we got a Completed Data Analytics.

By Using Complect Analytics using Google forms we had an idea about our Future Planes.So Thank You Sir.

We also want to thank Ravi Shankar Sir, for preparing these wonderful Questions.These questions helps us to get proper information about Shops. Thank You

Summary

After completing this community service project, we summarized the following points:

- > Most of the shops are not digitized & lack awareness about the need of being available in online**
- > Even though the shops aren't digitized, many vendors are using online payment methods**
- > Some shops are established post covid...so these shops aren't much affected by covid. But, the shops that are running before covid got affected by the lockdown & pandemic.**
- > Vendors in rural areas have already created a strong customer base in their locality. So, they are not willing to digitize.**
- > Most of the shops don't have delivery boys, but some vendors are willing to pay for delivery if provided.**
- > Many vendors need technical support to manage online ordering system if provided.**

SHOP-1

Name of the Business : Benguluru Bakery

Location / Address : Gunupudi, Bhimavaram

Owner Name & Contact Number : Krupavaram

Number of Employees : <5

Type of Business : BAKERY SHOP

QUESTIONNAIRE FOR SHOP OWNER

1. Do you think your business is affected by COVID / Online Shopping Sites / local Competition?

Not Sure

2. Does the business use GooglePay / PhonePe QR for payments?

Yes

3. Are you happy with your business growth?

Not sure- Might need to change something

4. Are you feeling that your business is future proof (ready for any competition)?

Not sure

5. Do you think digitizing your shop will help your business grow?

Not sure

6. Is your business already digitized?

No. we are not Digitized

7. Why are you not trying to make your business online?

Lack of Knowledge regarding to online business

8. What do you think is needed to make your business online?

Other

9. Do you have your own delivery person?

no

10. Are you ready to pay for Delivery Service?

no

11. Are you ready to give margin if we generate sales for you online?

no

12. Can you manage your online store (technical - like products adding, orders management etc) on your own?

No. I can't manage. I need support

13. Do you want to get publicity of your store or brand in your locality?

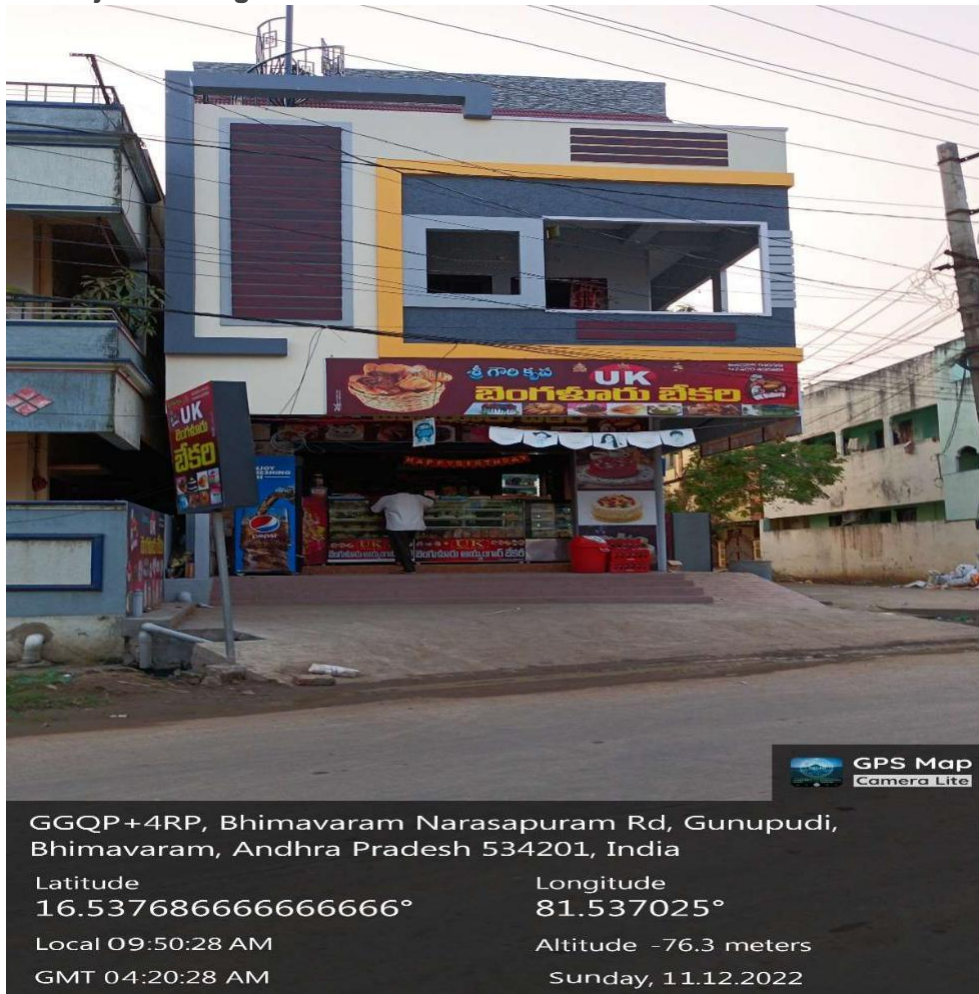
not sure

14. What do you do if a product asked by customer is not available in your shop?

Will took back as soon as possible

15. What are your major challenges in doing the business?

No major challenges



SHOP-2

Name of the Business : Ganesh Grocery Shop

Location / Address : Gunupudi, Bhimavaram

Owner Name & Contact Number : Ganesh

Number of Employees : < 5

Type of Business : Grocery Store

QUESTIONNAIRE FOR SHOP OWNER

1. Do you think your business is affected by COVID / Online Shopping Sites / Local Competition?

Strongly agree

2. Does the business use GooglePay / PhonePe QR for payments?

No

3. Are you happy with your business growth?

Not sure - might need to change something

4. Are you feeling that your business is future proof (ready for any competition)?

Not Sure

5. Do you think digitizing your shop will help your business grow?

Not Sure

6. Is your business already digitized?

No. We are not Digitized

7. Why are you not trying to make your business online?

We think we don't need that much

8. What do you think is needed to make your business online?

others

9. Do you have your own delivery person?

No

10. Are you ready to pay for Delivery Service?

No

11. Are you ready to give margin if we generate sales for you online?

No

12. Can you manage your online store (technical - like products adding, orders management etc) on your own?

Yes. But I need some support

13. Do you want to get publicity of your store or brand in your locality?

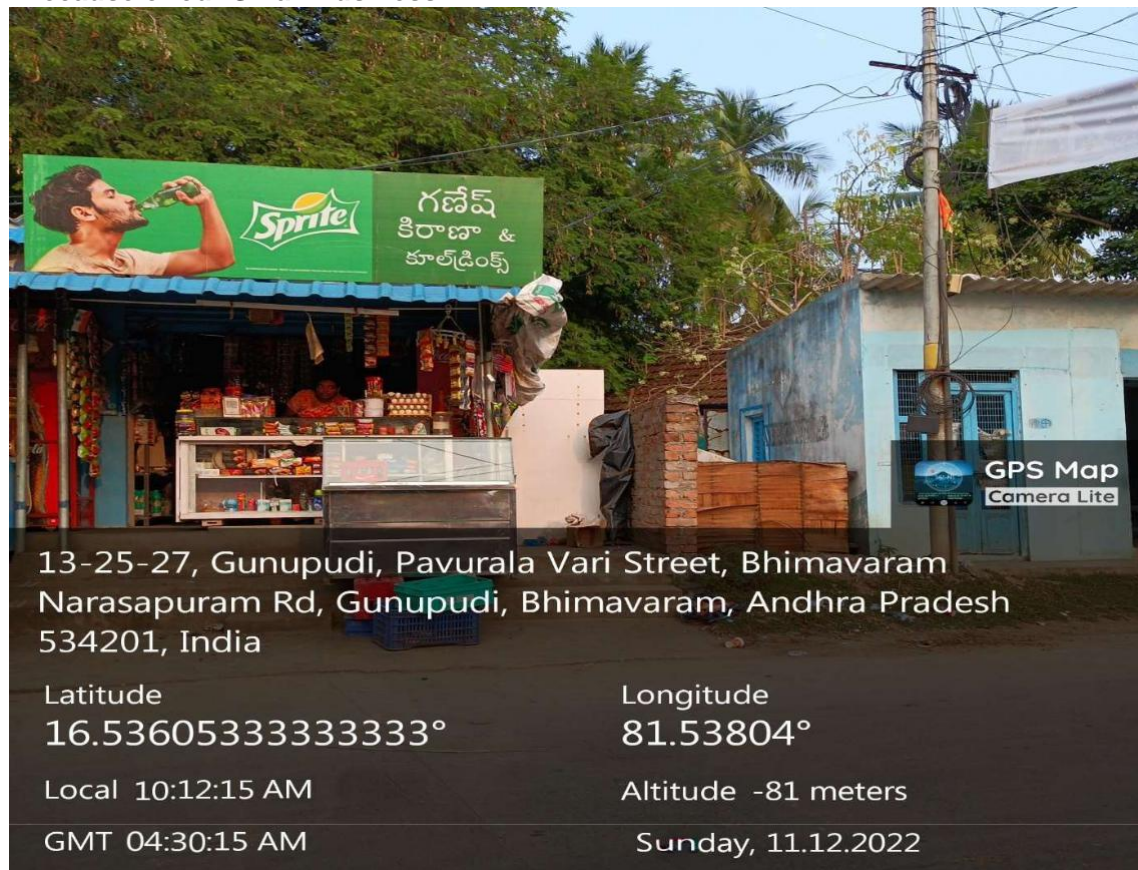
Not Sure

14. What do you do if a product asked by customer is not available in your shop?

We will get the product ready for next time

15. What are your major challenges in doing the business

Because of our Small Business



SHOP-3

Name of the Business : Akshay Foods

Location / Address : Gunupudi, Bhimavaram

Owner Name & Contact Number : Akshay Kumar

Number of Employees : < 5

Type of Business : RESTUARENT

QUESTIONNAIRE FOR SHOP OWNER

1. Do you think your business is affected by COVID / Online Shopping Sites / Local Competition?

Strongly Agree

2. Does the business use Google Pay / PhonePe QR for payments?

Yes

3. Are you happy with your business growth?

Very Happy - Need No Change in my Business

**4. Are you feeling that your business is future proof
(ready for any competition)?**

Strongly Agree

5. Do you think digitizing your shop will help your business grow?

Strongly Agree.

6. Is your business already digitized?

No. We are not Digitized

7. Why are you not trying to make your business online?

No Time to Manage.

8. What do you think is needed to make your business online?

Basic Free Website

9. Do you have your own delivery person?

No

10. Are you ready to pay for Delivery Service?

No

11. Are you ready to give margin if we generate sales for you online?

No

12. Can you manage your online store (technical - like products adding, orders management etc) on your own?

No. I can't manage I need support

13. Do you want to get publicity of your store or brand in your locality?

Yes

14. What do you do if a product asked by customer is not available in your shop?

We Try Our Best to Do Not Repeat Again

15. What are your major challenges in doing the business?

Online Marketing



SHOP-4

Name of the Business : Surekha Grocery Shop

Location / Address : Gunupudi, Bhimavaram

Owner Name & Contact Number : Surekha

Number of Employees : < 5

Type of Business : Grocery Store

QUESTIONNAIRE FOR SHOP OWNER

1. Do you think your business is affected by COVID / Online Shopping Sites / Local Competition?

Strongly Agree

2. Does the business use GooglePay / PhonePe QR for payments?

No.

3. Are you happy with your business growth?

Not Sure. Might Need To Change Some thing

4. Are you feeling that your business is future proof (ready for any competition)?

Not Sure

5. Do you think digitizing your shop will help your business grow?

Not Sure

6. Is your business already digitized?

No. We are not Digitized

7. Why are you not trying to make your business online?

We are habituated in offline business

8. What do you think is needed to make your business online?

Other

9. Do you have your own delivery person?

No

10. Are you ready to pay for Delivery Service?

No

11. Are you ready to give margin if we generate sales for you online?

No

12. Can you manage your online store (technical - like products adding, orders management etc) on your own?

No. I can't manage I need support

13. Do you want to get publicity of your store or brand in your locality?

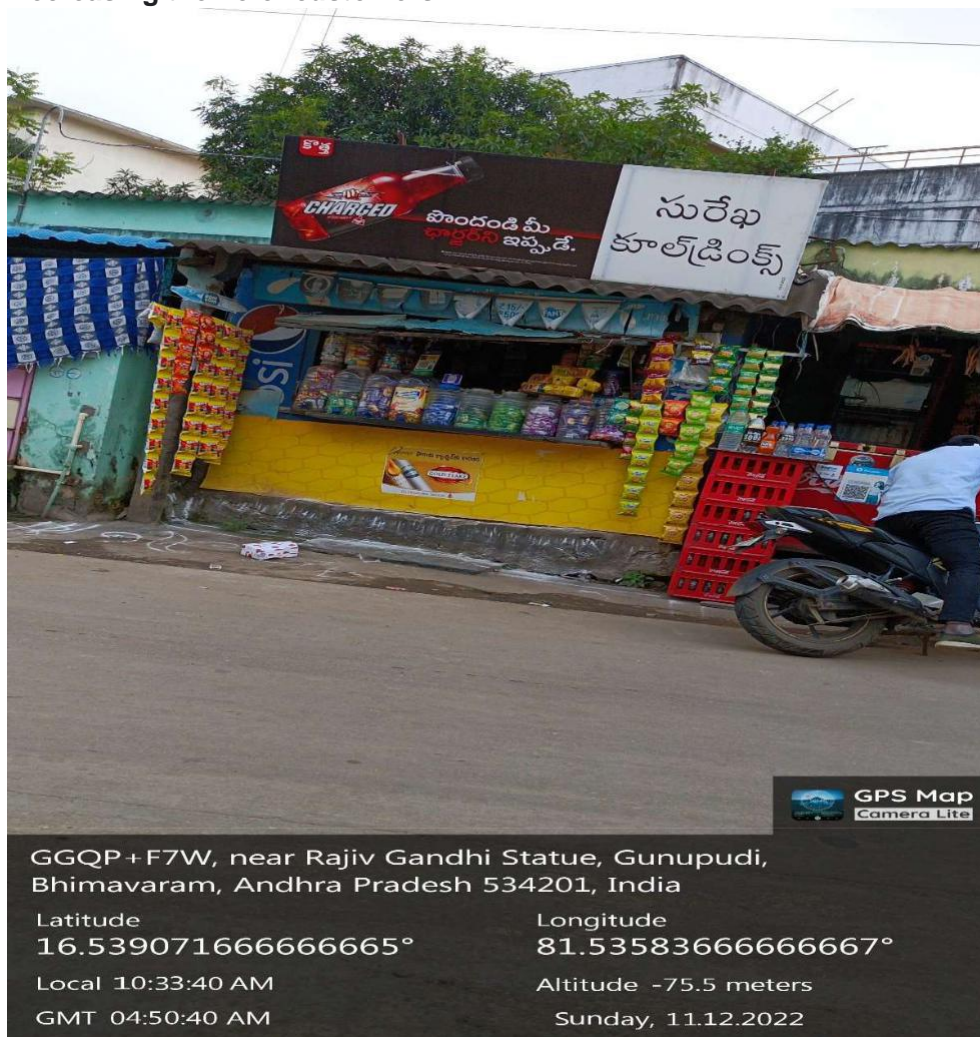
Yes

14. What do you do if a product asked by customer is not available in your shop?

Recommend Alternatives

15. What are your major challenges in doing the business?

Decreasing the no.of customers



SHOP-5

Name of the Business : Juice Shop

Location / Address : Gunupudi, Bhimavaram

Owner Name & Contact Number : Raghu

Number of Employees : < 5

Type of Business : Others-Juice Shop

QUESTIONNAIRE FOR SHOP OWNER

1. Do you think your business is affected by COVID / Online Shopping Sites / Local Competition?

Not Sure

2. Does the business use GooglePay / PhonePe QR for payments?

No

3. Are you happy with your business growth?

Not Sure - Might need to change something

4. Are you feeling that your business is future proof (ready for any competition)?

Not Sure

5. Do you think digitizing your shop will help your business grow?

Not Sure

6. Is your business already digitized?

No. We are not Digitized

7. Why are you not trying to make your business online?

We Think Our Business May Not Get Click In Presnt Competition in Online

8. What do you think is needed to make your business online?

Other

9. Do you have your own delivery person?

No

10. Are you ready to pay for Delivery Service?

Not Sure

11. Are you ready to give margin if we generate sales for you online?

Not Sure

12. Can you manage your online store (technical - like products adding, orders management etc) on your own?

No. I can't manage

13. Do you want to get publicity of your store or brand in your locality?

Not Sure

14. What do you do if a product asked by customer is not available in your shop?

Recommend Alternatives

15. What are your major challenges in doing the business?

Some Fruits May Not be Preserved For Some Days results Spoilage



SHOP-6

Name of the Business : Water Plant

Location / Address : Gunupudi, Bhimavaram

Owner Name & Contact Number : Srinivas Rao

Number of Employees : < 5

Type of Business : Others - Water Plant

QUESTIONNAIRE FOR SHOP OWNER

1. Do you think your business is affected by COVID / Online Shopping Sites / Local Competition?

Not Sure.

2. Does the business use GooglePay / PhonePe QR for payments?

No.

3. Are you happy with your business growth?

Strongly need to change my business for growth.

4. Are you feeling that your business is future proof (ready for any competition)?

Strongly Disagree.

5. Do you think digitizing your shop will help your business grow?

Strongly Disagree

6. Is your business already digitized?

No. We are not Digitized

7. Why are you not trying to make your business online?

We Think It Don't Need.

8. What do you think is needed to make your business online?

Other.

9. Do you have your own delivery person?

No

10. Are you ready to pay for Delivery Service?

Not Sure.

11. Are you ready to give margin if we generate sales for you online?

Not Sure

12. Can you manage your online store (technical - like products adding, orders management etc) on your own?

No I Can't Manage

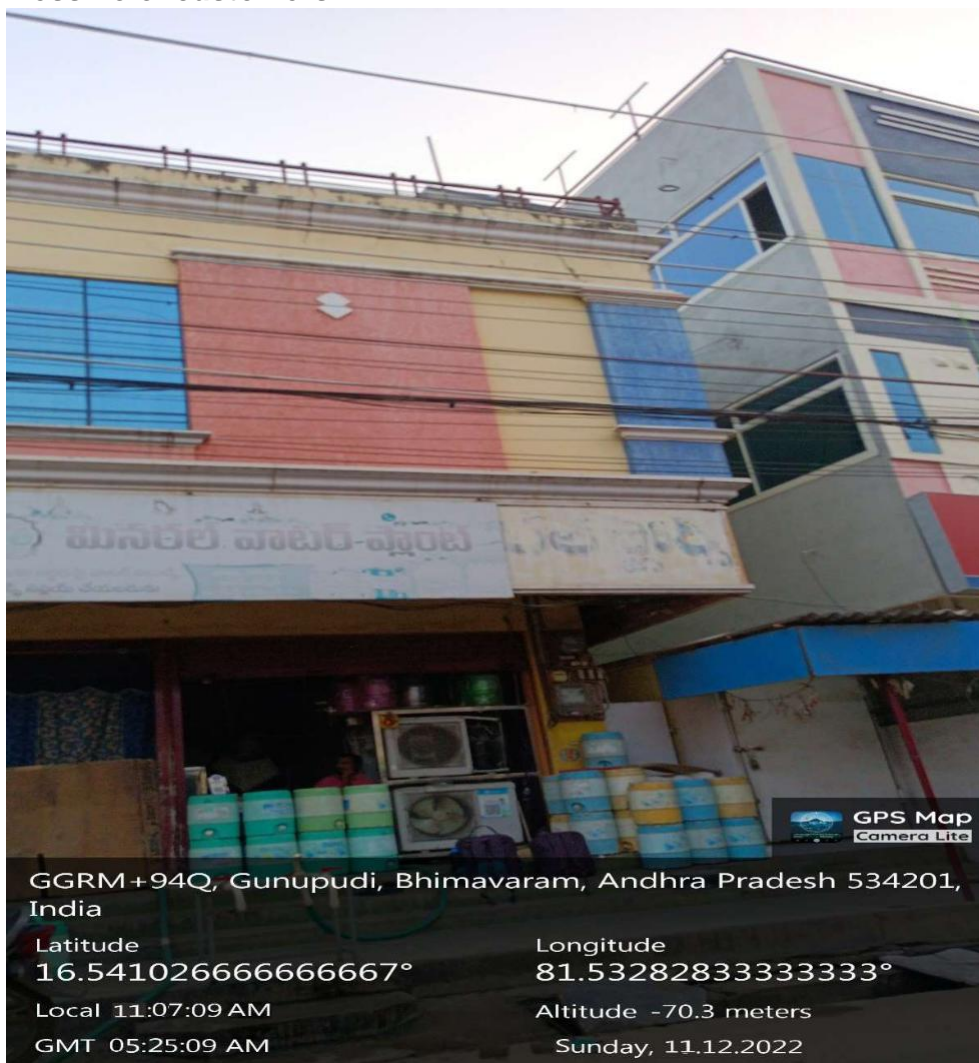
13. Do you want to get publicity of your store or brand in your locality?

Not Sure.

14. What do you do if a product asked by customer is not available in your shop?

15. What are your major challenges in doing the business?

Less no of customers



SHOP-7

Name of the Business : Electrical Store

Location / Address : Gunupudi, Bhimavaram

Owner Name & Contact Number : Vijay Kumar

Number of Employees : < 5

Type of Business : Electrical Store

QUESTIONNAIRE FOR SHOP OWNER

1. Do you think your business is affected by COVID / Online Shopping Sites / Local Competition?

Not Sure.

2. Does the business use GooglePay / PhonePe QR for payments?

No.

3. Are you happy with your business growth?

Not Sure - Might need to change something

4. Are you feeling that your business is future proof (ready for any competition)?

Strongly Disagree

5. Do you think digitizing your shop will help your business grow?

Not Sure

6. Is your business already digitized?

No. We are not Digitized

7. Why are you not trying to make your business online?

Products Are Already Available In Online Like Amazon,

Flipkart.....,

8. What do you think is needed to make your business online?

Other.

9. Do you have your own delivery person?

No

10. Are you ready to pay for Delivery Service?

No

11. Are you ready to give margin if we generate sales for you online?

Not Sure.

12. Can you manage your online store (technical - like products adding, orders management etc) on your own?

No. I can't manage. I need support

13. Do you want to get publicity of your store or brand in your locality?

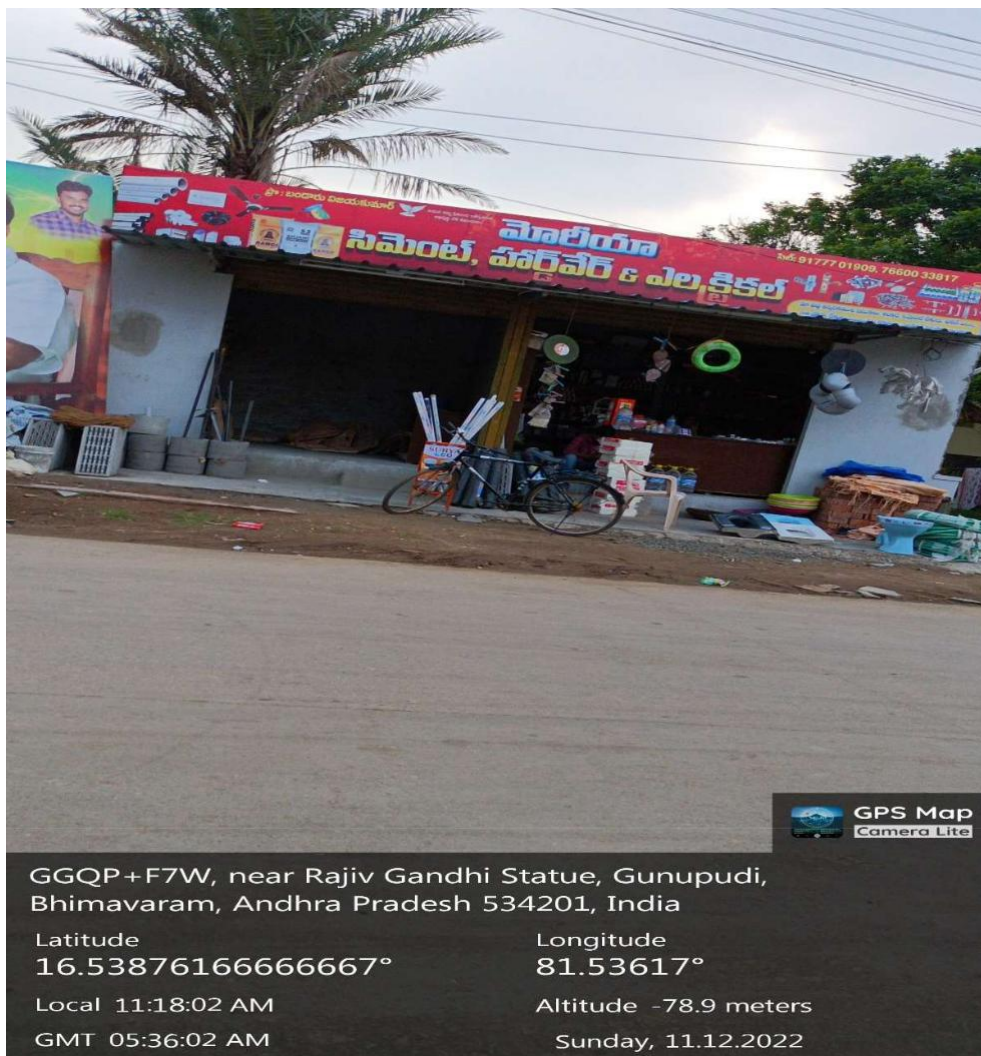
Not Sure

14. What do you do if a product asked by customer is not available in your shop?

We will make it available for the next time

15. What are your major challenges in doing the business?

We are not facing any challenges Except Online Businesses.



SHOP-8

Name of the Business : Dairy and ice Creams

Location / Address : Gunupudi, Bhimavaram.

Owner Name & Contact Number : Raju Garu

Number of Employees : < 5

Type of Business : Dairy

QUESTIONNAIRE FOR SHOP OWNER

1. Do you think your business is affected by COVID / Online Shopping Sites / Local Competition?

Strongly Disagree

2. Does the business use GooglePay / PhonePe QR for payments?

Yes

3. Are you happy with your business growth?

Very Happy – Need No Change in My business

4. Are you feeling that your business is future proof (ready for any competition)?

Strongly Agree

5. Do you think digitizing your shop will help your business grow?

Not Sure

6. Is your business already digitized?

No. We are not Digitized

7. Why are you not trying to make your business online?

We Have So Much business in Offline

8. What do you think is needed to make your business online?

Basic Website (Free)

9. Do you have your own delivery person?

No

10. Are you ready to pay for Delivery Service?

Not Sure

11. Are you ready to give margin if we generate sales for you online?

Not Sure

12. Can you manage your online store (technical - like products adding, orders management etc) on your own?

Yes. But I need Training

13. Do you want to get publicity of your store or brand in your locality?

Not Sure

14. What do you do if a product asked by customer is not available in your shop?

All Products Are Available In our Shop, if not We Will Recommend others.

15. What are your major challenges in doing the business?



SHOP-9

Name of the Business : Medical And General Store

Location / Address : Gunupudi, Bhimavaram

Owner Name & Contact Number : Satya Narayana

Number of Employees : <5

Type of Business : Medical Store

QUESTIONNAIRE FOR SHOP OWNER

1. Do you think your business is affected by COVID / Online Shopping Sites / Local Competition?

Strongly Disagree

2. Does the business use GooglePay / PhonePe QR for payments?

No

3. Are you happy with your business growth?

Not Sure - Might need to change something

4. Are you feeling that your business is future proof (ready for any competition)?

Not Sure

5. Do you think digitizing your shop will help your business grow?

Not Sure

6. Is your business already digitized?

No. We are not Digitized

7. Why are you not trying to make your business online?

May Not Required To It

8. What do you think is needed to make your business online?

Other

9. Do you have your own delivery person?

No

10. Are you ready to pay for Delivery Service?

No

11. Are you ready to give margin if we generate sales for you online?

Not Sure

12. Can you manage your online store (technical - like products adding, orders management etc) on your own?

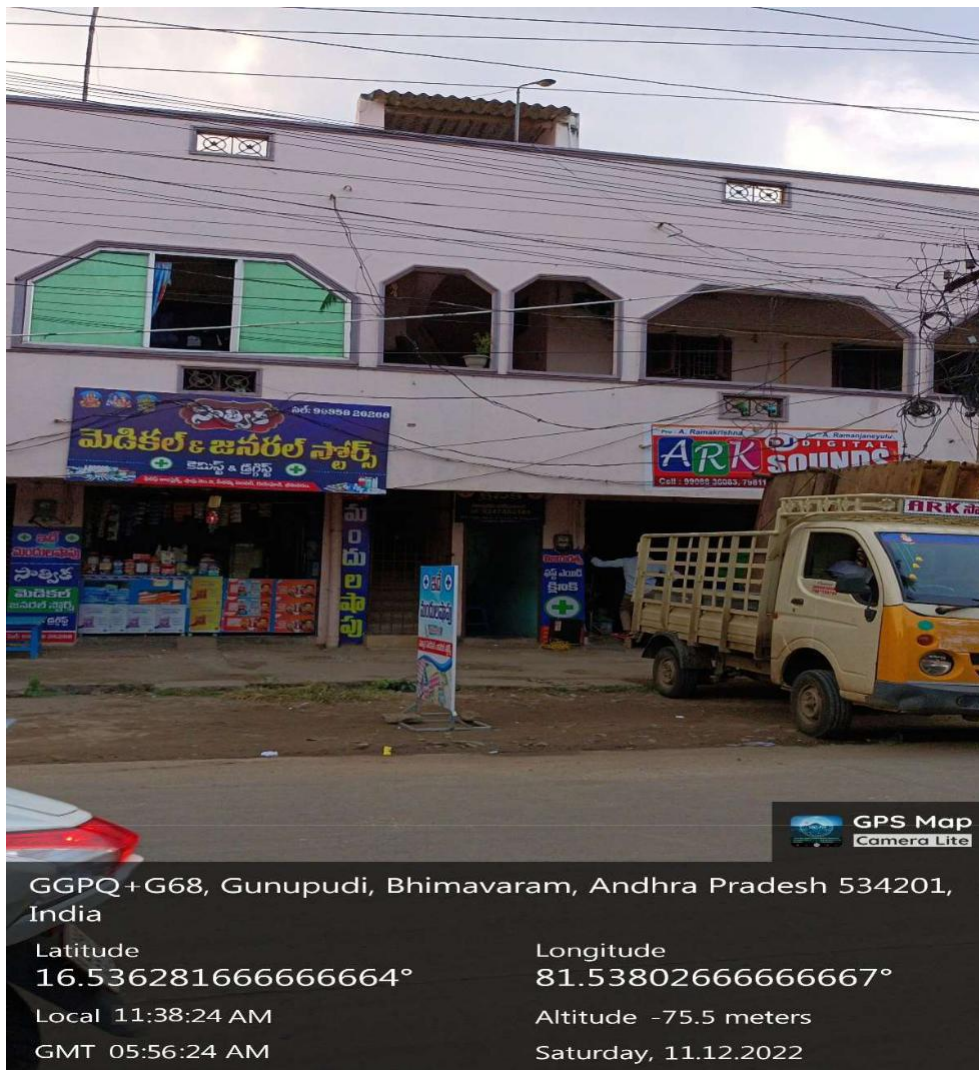
13. Do you want to get publicity of your store or brand in your locality?

Not Sure

14. What do you do if a product asked by customer is not available in your shop?

Recommend Alternative descriptions

15. What are your major challenges in doing the business?



SHOP-10

Name of the Business : Satish Xerox

Location / Address : Gunupudi, Bhimavaram

Owner Name & Contact Number : Satish babu

Number of Employees : 5-10

Type of Business : others – Xerox Shop

QUESTIONNAIRE FOR SHOP OWNER

1. Do you think your business is affected by COVID / Online Shopping Sites / Local Competition?

Not Sure

2. Does the business use GooglePay / PhonePe QR for payments?

Yes

3. Are you happy with your business growth?

Very Happy - Need No Change in my Business

4. Are you feeling that your business is future proof (ready for any competition)?

Strongly Agree

5. Do you think digitizing your shop will help your business grow?

Strongly Agree

6. Is your business already digitized?

No. We are not Digitized

7. Why are you not trying to make your business online?

It May Not Be Require

8. What do you think is needed to make your business online?

Other

9. Do you have your own delivery person?

No

10. Are you ready to pay for Delivery Service?

Not Sure

11. Are you ready to give margin if we generate sales for you online?

Not Sure

12. Can you manage your online store (technical - like products adding, orders management etc) on your own?

13. Do you want to get publicity of your store or brand in your locality?

Not Sure

14. What do you do if a product asked by customer is not available in your shop?

15. What are your major challenges in doing the business?

Paper Wastage Due To Errors in Printing machine



SHOP-11

Name of the Business : Omex Tailors

Location / Address : Gunupudi, Bhimavaram

Owner Name & Contact Number : Veeresa Lingam

Number of Employees : <5

Type of Business : Others – Tailoring Shop

QUESTIONNAIRE FOR SHOP OWNER

1. Do you think your business is affected by COVID / Online Shopping Sites / Local Competition?

Strongly Agree

2. Does the business use Google Pay / PhonePe QR for payments?

Yes

3. Are you happy with your business growth?

Not Sure - Might need to change something

4. Are you feeling that your business is future proof (ready for any competition)?

Not Sure

5. Do you think digitizing your shop will help your business grow?

Strongly Agree

6. Is your business already digitized?

No. We are not Digitized

7. Why are you not trying to make your business online?

8. What do you think is needed to make your business online?

Basic Website (Free)

9. Do you have your own delivery person?

No

10. Are you ready to pay for Delivery Service?

Not Sure

11. Are you ready to give margin if we generate sales for you online?

Not Sure

12. Can you manage your online store (technical - like products adding, orders management etc) on your own?

Yes. I have expertise

13. Do you want to get publicity of your store or brand in your locality?

Yes

14. What do you do if a product asked by customer is not available in your shop?

15. What are your major challenges in doing the business?

Ready Made Market Increases rapidly results Down Fall Of All Tailoring Business

