

Team: Chennai Super Kings (CSK)

Match Date: April 25, 2025

Objective: Maximize fan engagement regardless of outcome. Internal analytics suggest:

- A high-tension loss scenario boosts post-match viewership.
- Scheduled player rotations may lead to weaker top order.

MI to execute "planned pressure" strategy.

Refer to page 4 for alternate script if win probabilities exceed 60%.

This document is for internal simulation purposes only.

[Confidential: Strategy-A2025]

DO NOT LEAK