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Profile

Business marketer by study, data scientist by trade; presently discovering front-end technologies as a developer in order to become a well rounded data-asset in this digital era.

Experience

Senior Data Scientist, Capital One; Toronto, ON - Dec 2014 - Feb 2016

Developed automated monitoring programs and generated status reports for the line management team. Responsible for all line optimization analysis and recommendations. Produced internal applications such as dashboards for business analysts/managers. Mentored junior associates across all analyst roles.

Data Scientist, Capital One; Toronto, ON - Feb 2012 - Dec 2014

Translate internal customer requests into business campaign fulfillment via supplying requisite data to vendors. Ensured data accessibility and integrity through system analysis and creation of test cases. Optimized execution processes and increased team throughput.

Marketing Campaign Analyst, Bell Residential Services; Toronto, ON — Dec 2010 - Dec 2011 Responsible for timely campaign execution through accurate analysis and segmentation of customer data.

Education

Thinkful.com; Front End Web Development — Feb 2016 - present Studying front-end tools and technologies through building working web-applications.

York University; Toronto, ON – B.AS Honours, Marketing Specialization — Graduated 2010 Developed understanding in market strategy, consumer behaviour, market research and product management in addition to working with real-world clients. Participated in and won two simulated business competitions.

University of Waterloo; Waterloo, ON - B.ASc, Mechanical Engineering — Attended 2004-2006

Relevant coursework: Microprocessors and Digital Logic; Computing concepts with C++

Technical Expertise

Working Knowledge

- HTML5
- · CSS3 with Sass/Less
- JavaScript, jQuery, AngularJS
- Teradata SQL, SAS EG
- Python

Tools and methodologies

- Unix
- Sublime Text 2
- GitHub
- Agile

References

Patrick Ford; Software Development Manager, McKesson; San Francisco, CA; pford@thinkful.com Najaf Zaheer; Data Sciences Manager, Capital One; Toronto, ON; najaf.zaheer@capitalone.com Mu Yang; Senior Data Sciences Manager, Capital One; Toronto, ON; mu.yang@capitalone.com