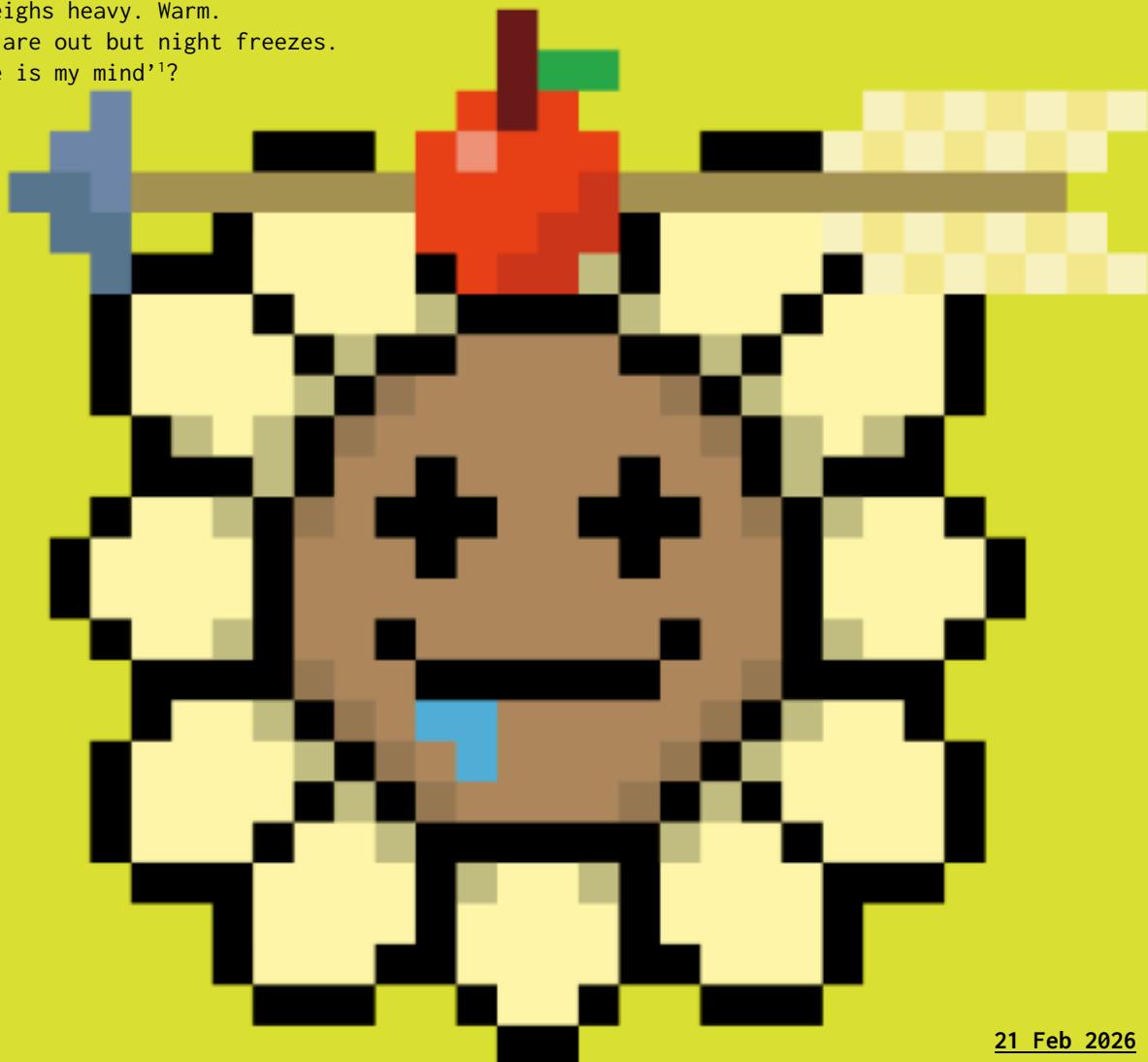


20 Feb 2026

Sun weighs heavy. Warm.
Frogs are out but night freezes.
'Where is my mind'¹?



21 Feb 2026

Seed blooms to flower.
Flower breathes to seed.
'Where is my mind'²?

¹ Pixies, "Where is My Mind," *Surfer Rosa*, 4AD, 1988; [00:00-00:02](#) minted [Billiamdru.eth](#)

² Ibid ; [02:22-02:30](#) minted [Billiamdru.eth](#)

A vision 'zine

Feeling a way toward harmony on all sides

(And 100,000,000 users by 🎄)

Prepared for: Mark[et] participants

Codename: ✅ 🎉 🎶 💚 ❤️

Prepared by: Billiamdru.eth

Date: 16 February 2026; 5:19pm

Version: 2.229 - the Lucas files (£22/hr), which becomes the Sharada files

Notes: By v3.0 all sides will receive [REDACTED]



To: The friends I've made on both sides of the Atlantic and Pacific
Regarding: An open-hearted request for introductions, support, or a job delivering value.

Romans,

My time is short. If I do not produce different answers than those which I have in 20 days I will lose my home. I am not desperate and do not lack for options; I live a blessed life and am grateful to be struggling in the path of my choosing. But a friend told me if I haven't emailed everyone I know asking for help, I haven't it all. This is that. **Help!**

Help takes many forms. Today it was mom giving home to a plant I love and a former teammate offering mate's rates on a loan for $\frac{1}{3}$ the balance to satisfy my servicer. In the creative packet which follows there are a variety of **opportunities for short term cash flow** (introduce me to a sustainability officer at a textile brand) **or quick wins I've spent years de-risking** (introduce me to someone who wants a foothold in a hard-to-access industry). But a call is good too. And an intro. I promise, **someone you know is looking for someone like me.**

I operate distinctly. Beyond credentials, what is less explicit, though equally powerful, is my ability to work with people and act as an interface between strategy and plain ol' "get sh!t done." I am an executive who writes his own SQL and teaches others. **A pirate and a poet.** My unusual strength is decoding the murkiness of vision, translating into forward action with plain words, then doing. I do first, solve each problem I encounter once, then teach others. With battle scars I have navigated ambiguity, personalities, and friction but still bridge cold logic of "forward at all costs" with real people. **To say more is to cheapen the gift.**

Thus all that follows can be read as an investment in the state of art and accounting for time on a day a man I admire paid me to advise his grandson and left me contemplating what it means "to prosper." **Feeling prosperous,** I would add that I make an ideal partner to a founder, founding investor, or drowning CEO navigating distraction, people, and life-oriented drag while trying to seed, launch, turnaround, or scale something they care about. **I absorb complexity; shoulder unglamorous burdens; create clarity and momentum.**

How we frame our work - sales guy, entrepreneur in residence (EIR), chief of staff (COS), operator, something adjacent - is unimportant. I am comfortable with unsexy, sticky, and uncertain. I do not seek the perfectly groomed and rarely fit the cookie-cutter LinkedIn. I am a utility player and utilitarian. **Gaps exist. Then they don't.** Quickly and cheaply by path of work intended to deliver maximum truth and value to the maximum number of those involved. In my experience (which I list) most don't understand they have this need until they encounter someone who provides it. **Note:** In what follows there are words and concepts a new generation uses grasping for value (or a lifeboat) in a restarting economy. I include a glossary and emoji Rosetta Stone at the end. Given the source of anything I pretend to know was written first by an expert then applied earning gray hairs, I include the portions of my library which sit present in the writing as well.

Best,

Read a table of contents first, before deciding if anything else is worth reading.

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PREFACE: Who dis?

Between at least three lives (and more like eight) I have rushed a simple understanding of mathematics, computational methods, mechanical methods, physics, laws of music, production, consumption, disposal, renewal, exchange, and biology. By participation, observation, deep reading, and storytelling, I have earned scars and maintain a working eye left. I left a PhD on the history of collapses, industrial redevelopments, workshop education, and commodity warfare to upskill in the tools and breakneck culture of boom-town Silicon Valley. Have gun.

So how'd you get your eyepatch, Sir Billiam?

| | |
|--|---|
|  | By path of ISO9001 and ITAR-restricted parts and systems makers, I recircled lessons we learned in 2014 when GPT-2 was used in a \$4M exploitation of our network and one-night's breach led to \$150,000 in AWS hackery and a cyber security overhual. |
| | By way of service to one of the five families who control the US's market for eggs, I have a clear perspective of the nature of the real economy entering the year of the horse. |
| | By means of packaging remanufacture in Opportunity Zone, Arkansas, I have come to understand quieter, slower moving norms which surge in America today. |
| | By time re/building in best/worst of web3 I have derisked a dozen consumer applications. |

NFTwhaaaat? In 2018 I exited a fintech/adtech company where we pioneered a world-leading natural language processing technology coordinating 50,000 brands with 2,000,000 publishers in a data-rich marketplace transacting billions of events between 50 and 200 milliseconds. Since, I have panned-and-riverbedded human-in-the loop applications in imaginary and real commodity trading and manufacturing environments. I now circle a thesis intersecting the web's 3rd wave + the US's tidal surge in reindustrialisation + uses and misuses of data.

But the market for private equity is at its bottom. **Digital art is worse.** Both are full of zombies. We marauders are bruised, broke, or broken. I skate between its coffee shops researching good wifi. In a market that splattered its nadir, this 'zine relays \$3B in transactional experience with an unvarnished truth only radical detachment and unnatural buoyancy can save. Call it a noble heart writing from a zombie economy. **Let's trade crypto.**

Yearggh, mind ye' bearings in the third web.

1. **De/centralisation:** the center is not the center unless centrality holds mattering.
2. **Pseudonymity:** anonymity with credibility obfuscates "who" when everything is tracked.
3. **Entropy as art:** programmable money and high read-write cost reward £/kwh strategies.
4. **Money is funny; stickers stay:** moo deng is "new oil money;" memes broke; words broke.
5. **Swaps are implied:** collect, trade, circulate; \$3 trillion assets traded with velocity.

William D. Johnson residing in Irvine

725-577-0133 ♦ wdj@somethingwiser.com ♦ 5940 S.  Blvd Suite 400, Las Vegas, NV 89118

Overview: triple bottom line specialist. 10xing talent. Rational, data-driven turnaround artist. My skills span new and traditional economies. I seek sponsors, creative cofounders, and/or collaborative environments to fashion beautiful futures. I add value, deal fairly, and gift transparency to underdogs.

SELECT EXPERIENCE

Somethingwiser, PRESIDENT AND FOUNDER, “OSLANT”

LAS VEGAS ♦ 2019-PRESENT

- ([Music messaging application](#)) Resolved cofounder dispute, right sized, rebuilt, **transacted*** - Venice, CA
- ([44 years in industry](#)) Changed culture for precision parts maker - **won new ISO-9001 work** - Santa Ana, CA
- ([Product-market fit](#)) Advised pivot to first customers for team-based, governed AI - State College, PA
- (5k tons averted CH4/yr) Circular packaging remanufacturer - led strategic process to completion - QOZ, AR
- ([\\$1B annual sales](#)) Major player in eggs - built divestments practise for UHNWI family office - Fullerton, CA
- ([Rational, if scammy, web3](#)) NFT wallet + affinity keyboard; 60% RIF, recap, and relaunch to 500MDAU- Metaverse
- ([First to file](#)) Lateral flow test for COVID detection; formed team, raised money, entered lab - Oxford, UK
- ([Transition + crowd funding](#)) Guided next gen CEO for textile manufacturer; spunout D2C brand - Kew, London
- ([Circularity in ugly produce](#)) Advised on mutiny and strategic matters ahead of Series B - San Francisco, CA
- ([Level 1 blockchain](#)) Advised on team matters and offered strategic advice at board meeting - Zurich, Palo Alto

TheZu, COFOUNDER, JIUJITSU FOR KIDS

- Qualified for UK Kickstart program; hired five employees; launched mid pandemic, suffered mistrust.

VigLink, COFOUNDER, PRESIDENT AND DIRECTOR (EXITED 2018)

SAN FRANCISCO, DENVER, AUSTIN, NEW YORK, LIMA, HANOI ♦ 2012-19

- Integrated business into acquirer and departed on good terms (now >30% acquirer's gross profit)
- Drove-to-completion strategic process with 94 partners while negotiating amicable founder succession
- Productised and sold consumer data gleaned from billions of daily events pushing S3 API rate limits
- Transacted \$2B+ in gross merchandise value; developed large-customer sales; prospected \$1B customers
- Developed HITL NLP to link commercial references in 100Ms content_ids to the best of 800M product SKUs
- Navigated complex legal matters (FTC case; patent troll case; arbitration with QVC) - \$12M total spent
- Promoted diverse leaders and championed equity; invited to speak at Google in 2017
- Drove profitability through hard choices (70% RIF and cut COGS 40% while doubling throughput)
- Scaled 10x in a turbulent market (\$5M ARR to \$50M ARR); build big data operations and yield practices
- Rolled up competitors and integrated distributed workforce across seven (7) locations
- Raised \$23M from top VCs: Google Ventures, Emergence, RRE, SVB, Correlation, First Round

Google, SEARCH, VIDEO, AND DISPLAY SPECIALIST FOR VIDEO GAMING AND GAMBLING VERTICAL; SALES OPERATIONS LEAD London Irish, USA Rugby, All Blacks, INTERNATIONAL TIGHthead PROP

LONDON ♦ 2011-12

VARIOUS ♦ 2008-11

EDUCATION

| SCHOOL: | TUSTIN HIGH SCHOOL | HARVARD COLLEGE | OXFORD UNIVERSITY |
|---------|----------------------------------|--|---|
| DEGREE: | High School Diploma | AB cum laude in Economics and Spanish | MPhil in Economic and Social History |
| EXTRAS: | 3 sport athlete; MUN; Life Scout | Varsity football , wrestling walk on | Varsity rugby , athletics (OURFC, OUAC) |

About me: my daily practice revolves around the idea that the slow way is the fast way. I walk, skate, grapple, write, garden, study soil, bugs, and mushrooms. Also I prefer public transport and black coffee.



Tustin was home to farmers & fighters.

I learned not to start them but to finish them.

Harvard was interesting.

I learned you can't punch a rich kid in the face or his dad will sue you. And that Alexander the Great got that way by swinging a sword through tough knots with his friends.

Oxford taught me how to value something.

Mostly my time in libraries and coffee shops writing interesting perspectives that challenge or articulate norms and their nature to shift over time.

Farmers make \$1 every day. Pay me for my art or access.

Buy me a coffee? An invisible friend?



Figure 2: billiamdru.eth plants toadstoolproject
Maybe at Claremont? In Tustin? Texas? Arkansas?

Earn unredacted access.

Or let's swap tokens



Figure 3: venmo ID for benefactors, audience members,
market participants, the curious minded, supporters

This is an interesting website:

The screenshot shows the Etherscan Domain Name Lookup interface. At the top, it displays the ETH Price (\$1,967.79 +0.95%) and Gas: 0.045 Gwei. The main search bar is empty, and there's a placeholder "Search by Address / Txn Hash / Block / Token / Domain Name". Below the search bar, the Etherscan logo is visible, followed by a navigation menu with links to Home, Blockchain, Tokens, NFTs, Resources, Developers, More, and Sign In. The main content area is titled "Domain Name Lookup" and features a sub-section titled "Overview of ENS". It shows the following details for the domain billandru.eth:

- Resolved Address: 0x4AE8b0aFbC362b827d8ec1482F25e8a10b03Af76
- Expiration Date: 2031.02.16 at 21:35
- Registrant: 0x4AE8b0aFbC362b827d8ec1482F25e8a10b03Af76
- Controller: 0x4AE8b0aFbC362b827d8ec1482F25e8a10b03Af76

A "Click to show more" button is present. Below this, a section titled "Related Transactions" lists one transaction:

| Transaction Hash | Age | From | Action |
|------------------|------------|------------------------|----------|
| 0xf8b8b950532... | 3 days ago | 0x4AE8b0aF...10b03Af76 | register |

It says many things: mostly, whoever built it thought about *every* character especially white space. Etherscan is a company that makes “scanning” the hard-to-see-and-feel (“ethereal”), “etherscape” which exists across many “chains” of “blocks” which comprise a sophisticatedly encrypted and creatively networked set of superchilled GPUs which live at “the periphery” of our internetworked “web” of fifth-generation of connected computing devices. Of the packets which exchange over “the internet” as we know it, somewhere between $\frac{2}{3}$ and $\frac{3}{5}$ move across servers owned by one of three companies. The implications of this, as it relates to humans, are complicated to explain but once explained are staggering. **Sadly, our data are stuck.**

Cool story. Moving on. Want to buy a deal or introduce someone who will?



But first... office, pirate, and economy jokes.

Why did the pirate refuse to watch the finale of *The Office*? Because he was afraid he couldn't handle the "Assistant to the Regional" pirate! 🤞 ☠

What do you call a pirate with two arms and two legs?
A beginner.

The story of the pirate with the eyepatch.

Pirate sits at a bar.

Strikes up conversation with the barmaid.

Conversation turns slowly to sea stories.

"How did you get your wooden leg?" she says.

"Yearrgh. 'Twas chasing treasure near the [Bermuda] Triangle. Stepped off me whaleboat to haul 'er ashore and a tiger shark, 'ze bastard, ripped off me leg clean at the knee."

"Oh golly! I'm sorry" she says, pouring him a rum on the house.

He swallows thirstily: "She was 'nowt but a puppy!" he said, grumbling.

"Should've seen the whale that bit off me hand! A mountain of grey!" slamming his hook.

"Oh yikes!" said the barmaid, now flushed red at the cheeks, pouring another.

Minutes pass,

[Hazardly] "Dare I ask about the eye patch?"

"Damn seagulls."

A blank stare. She turns to polish a glass. Hazards further.

"Did they... um... peck out your eye?"

"Aye! Noooo".

Then upbeatingly: "she shit in me eye and 'twas me first day with the hook!"

And the economist in the job interview.

A mathematician, an accountant, and an economist all go for the same job.

The interviewer takes them in that order, and chooses to ask the same question.

The mathematician first enters the room. The interviewer asks "what is two plus two?"

"Two plus two?" says the mathematician, obviously upset at such a simple question.

"Yes. One question. What is two plus two?"

"Four" says the mathematician, incredulously.

"Final answer?" says the interviewer.

"Final answer" confirms the mathematician.

"Thank you very much. We will be in touch."

Next up the accountant enters the room. The interviewer asks the same question.

"What is two plus two" repeats the accountant?

"Well, that's easy. It's four, plus or minus a 10% margin for error."

"Final answer?" asks the interview.

"Final answer" confirms the accountant"

"Thank you very much. We will be in touch" says the interviewer closing the door.

Last up the economist enters the room.

The interviewer asks the same question.

On hearing the question, the economist stands up, walks over to the door. Locks the deadbolt. She walks back to her seat. Puts her hands on the table. Leans in. Whispers.

"What do you **want** the answer to be?"



Marauders find value others miss

I have good deals. Attention has evaporated with news about... you name it. But that's why you value me! I bring good news and tidings. Am asymmetrically focused on cutting through BS; stay in step with times. These are good deals and I need to liquidate. NOTE: In my mind a good deal is about values, access, timing, utility, and harmony. Harmony is about distinct notes which play well together. Good deals trades on good will. I am.

Table: Independently or snowballed-in-landslide these cashflow in the direction of my dreams.

| Deal | Space | % | Reason | My Feelz | Next step |
|---------------------------------|------------------------|---------|---------------|----------|------------------|
| Cash in my hands fast | | | | | |
| Clothes 🌱 | Anti-landfill upcycle | Profit% | Need cash | 👀💡 | Got truckloads? |
| Packaging 🌱 | Anti-landfill upcycle | Profit% | Need cash | 👉❗ | Got truckloads? |
| MyHouse | HomeSweet | 10-40% | Need cash | 💔 | Point.com |
| TeaCompany | Hybrid Commerce | 10-40% | Need cash | 💔 | Expand US Market |
| Derisked cashflow for you, fast | | | | | |
| FantasyApp | Creative, web3 | 10% | Before Aug | 🎰🎲📈 | Place bet |
| Playcaller.io | Rational, kidz, web3 | 100% | At the bottom | 🔍🔎📈 | Meet Nick |
| CactusCo | Tokens worth owning | 100% | Retirement | 🌵🎁 | Visit vista |
| MusicApp | Creative, web2 | 100% | Now or gone | 🖤💚🏴🎵 | Sign letter |
| ISO9001 | Cybersecure CNC lathes | 95% | 88-cancer | 💛🏆🏅 | Meet Keith |
| VEQDrive | Robotics | 100% | Best in class | 🦁🏆📈 | Meet Gabe |
| EggRanch, MA | Local, organic, good | 100% | Home staple | 🔒🥚💰🏡 | 30 day close |
| EggRanch, HI | Local, organic, good | 50% | Home staple | 🔒🥚💰🦄 | 30 day close |
| Data Center | Native Sovereignty | 30-70% | It's right | 🌈☀️👉 | Meet Jay |
| PaperMill 🌱 | Autoupcycle, 😊profit | 51-100% | Mushroom IP | 🌿🏰FLAG | 30 day close |

Who should own them? **Anyone who watches the six nations with me!**

Someone who sees longer term than **this moment** and recognizes value. I have derisked these..

Why?

Season 7 episode 10 of the office says it best. Dwight has reduced the toilet paper to half ply. "We need to parlay." Oscar has invited Michael to coffee. Jim, Andy, and Ryan prep him for a debate on China. "Did you know [redacted] has a missile that can reach American carriers?." Some people say that if you dig long enough and hard enough you get to China. I say if you dig long enough and hard enough, in conversation, you just might get to a friend.

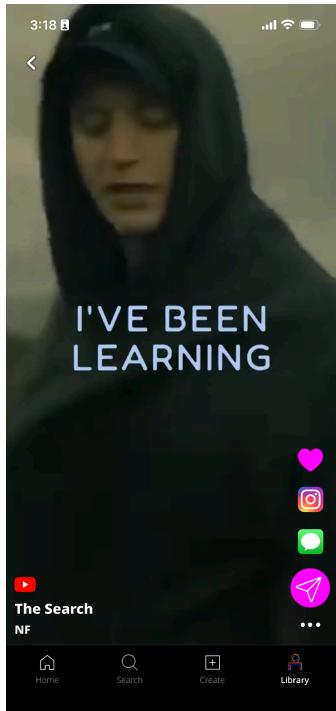
The competitive field.

Table 1: My work so far (pay, and I'll hand over the emojikey)

| Source | Lead | Prospect | Estimated Value (EV) | Percent (%) | Next steps |
|--------|--------------|----------|----------------------|-------------|------------------------------|
| AJS | Biz as usual | ↗️👑 | -\$7.5M | 65% | Run |
| WDJ | Discoverly | ↗️👑 | \$10.0M | 30% | Acquihire Ted |
| WDJ | The Duke | 🎯 | \$2.0M | 40% | Talk rational facts and data |
| WDJ | Eric Crouch | 🦉 | \$10.0M | 30% | We go to back to Vegas 2/27 |
| WDJ | Buffalo Mike | 😄 | \$1.0M | 30% | A really solid call Wed 2/22 |
| WDJ | Appnomics | 🐶 | \$10.0M | 20% | We go to SF 24 February |
| WDJ | The Chief | 🐘 | \$1.0M | 20% | Meet on Saturday 2/21 in OC |
| WDJ | The Chief | 🚀 | \$5.0M | 10% | Meet on Tues 2/21 in SD |
| WDJ | The Pilgrim | 🧳 | \$2.0M | 10% | |
| WDJ | The Pilgrim | 🔥 | \$2.0M | 10% | Tony hear Tom's vision 2/20 |
| WDJ | BLove | 🚫 | \$2.0M | 10% | Schedule call 24 February |
| WDJ | The GOAT | 🏅 | \$5.0M | 10% | Meet on Tues 2/22 via phone |
| WDJ | The Guy | 🥒 | \$5.0M | 10% | Play pickleball |
| WDJ | The Man | 🏈 | \$5.0M | 10% | Play pickleball |
| WDJ | Oroup | 🦀 | | | Tony sends WDJ a dope NFT |
| WDJ | TCAngels | | | | |
| 🚫 | | | | | Send this. Call. |
| 🥒 | | | | | Send this. Call. |
| 🏈 | | | | | Send this. Pickle with 🥑 |
| 🦀 | Shamini Dias | 🐬 | \$0 | 85% | we go to Claremont together |
| AJS | | | | | |
| MAR | | | | | |

This isn't the sum total of calls I've made. This is 15% of them. You'll note that I don't have many from you yet. If we are entertaining any world where I am the COO, I have to hold you accountable for hurrying up. We have one "no" already. I aim to cross four off this week. To do that I need your time. And participation. You need to be replacing them just as fast.

Why a music pirate teams w/ economists
(🏴‍☠️🖤💎💚🎶🎺) ?



Queue feels:

<https://feelsmusic.app/mm/8JwXgPqs59HE3GT3jWmkPrFYugN7nfH2?s=EqTGZwrkUxWxJhD3DMA86KD16pwdJ87j>

Good deals close space between two positions.

Table 1: Recapping our first conversation before [REDACTED].

| ♪♫ [REDACTED] summary of our talk | My reactions after a market check |
|--|--|
| There's a deal that is in motion already that will advance 1 Feb; invites me to join the meeting (what a prince! Handsome too.) | Yes. There's a deal in motion. Experience says it may be differently shaped than ♪♫ [REDACTED] imagines. I decline the meeting. Appreciate the sentiment. You+⌚ need to meet ❤️ +❤️ |
| In good faith, [REDACTED] agree on the ballpark of an arrangement - “5% of the company as acting CEO under normal terms of others” says [REDACTED] | No. Similar ballpark. But a different game. [REDACTED] [REDACTED] [REDACTED] |
| Later he elaborates via text: Upon closing of deal with ⌚ (or any entity he controls) | [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] |
| WDJ and AJS will paper employment agreement that places Will as interim COO with the intent to transition to CEO through the company's Acquisition. | [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] |
| Compensation will be \$120,000 annually with mutually agreed revision at 12 months. This is aligned with the current CEO draw. | [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] |
| COO role will be issued 2.5% equity with the understanding that equity will rise to 5% in transition to CEO role. Both will be inline with standard company vesting of 4 years with 25% vesting cliff at 12 months. Remaining shares are vested on a monthly basis over 36 months. | [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] |
| Board or director (BOD) configuration is currently: <ul style="list-style-type: none">- CEO- Seed Round Lead- Common Share Majority Owner | [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] |
| At CEO change configuration changes: <ul style="list-style-type: none">- CEO- Seed Round Lead- Founder | [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] |
| If this agreement is acceptable and in alignment with your understanding please reply “agreed.” | Price is set in “ a market match ” between buyer and seller. The seller controls (a) alignment of execs (b) the # of parties at the table (to a limited extent). I can't agree. We are speaking different languages. |

| | |
|---|---|
| Based on economy, execs today make \$120,000 | I am pleased you value me so highly. Thank you. Nonetheless, [REDACTED] [REDACTED] [REDACTED] |
| Upon closing with [REDACTED], agreement would be active | Yep. And that is not to your favor right now. Elaboration below. We have much work to do in short time. |

Elaboration on the fourth point above:

- Right now we have one potential buyer.
- Value reaches takeoff at three buyers.
- We are selling YOU, 🦄, agreements, and access to a platform to reimagine.
- Success hinges on detachment from all else.

Table 2: Next some obvious follow ons:

| Strawman questions Tony might ask: | My gut answer: |
|------------------------------------|--|
| But what about my money!? | This sucks, but sunk cost fallacy is a real intellectual trap . The unfortunate reality is that a buyer will [REDACTED] [REDACTED] [REDACTED] Please tell me we have better answers here than I assume. |
| How does 🦄 make any money? | By the cap table? She doesn't. But no one tells you about carveout agreements because the first rule of down rounds is [REDACTED]. |
| What about 💸👑? | I don't know enough. And yet I do. Being drip fed is a sign of disbelief. The most common response from founders in your shoes is to [REDACTED] [REDACTED] [REDACTED] |
| What about if they fund? | OMG! What a relief! But then again, what new info do you get? Don't you know enough? [REDACTED] [REDACTED] [REDACTED] |

I hope this table of thoughts produces new conversation between us. What is certain is what's true at the end

Is there a deal to be done? One 🌱之心's perspective.

♫, I love ya, but your 100 users are too good to be badded.

There are few applications which deserve to live on 6B phones at once. [REDACTED] might be one of them. But only with changes to its positioning and go-to-market approach. To pursue business as usual is to cash furnace good after bad. You are a good man with a beautiful vision and a great heart. For these reasons I'm lucky to consider you a friend. And because I consider you a friend, I offer a humble perspective of where you're going wrong, where the market is moving, and how, if we move swiftly, we can surf a tidal wave of social change for the betterment of humans and evolution of art.

♫ like people, is not meant to be owned nor subscribed to.

"Everything in life has a price or dignity." Kant said that. Who owns music? I've asked this question of 200 people and gotten confusing answers. No one knows. And though it, like aroma, levitates thus is divine, just like aroma it is being parceled and sold to, from, and by interests who do not (necessarily) have art at their hearts. On some level I believe you know this; that this is what led you to leave Interscope and build the set of tools too allow you to be considered peer to the artists you love. Music has the capacity to heal our world.

Who owns the feelings which ♫ creates?

This is more obvious. In 50 interviews 90% of people claim immediately some version of "we do." There is an implicit contract between artist and fan. At the level of "meaning making" both understand, need, and depend on each other. What is more in the culture than being the first to break a great artist? What is more loving than producing a mixtape for someone? When Michael Scott met Holly, why did he offer to make her one for her long drive other than to share the best of his soul?

Team up with experts. Do less. 🌴

Pi. Piope. Vampire operas with puppets. Art for artists. Do what you love. Sit with artists with a new story about how music saved my life is a new vision to bring your app into more beautiful service to them and their fans. Line up five meetings. [REDACTED]

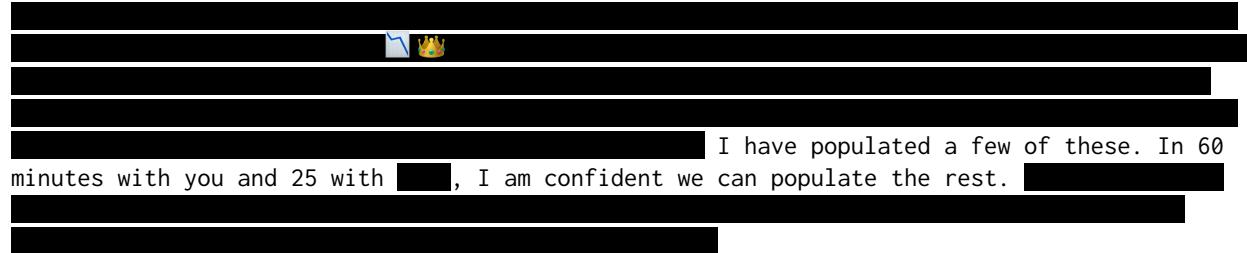
What might we team up to do?

Most companies are bought not sold. To be “for sale” is a signal of unfitness in the market. It often shows up first as a founder’s boundaryless availability. It’s why the common wisdom is that it’s easier to find a job when you have one. The same is true that it’s easier to find an investor when you don’t need the investment. Anyway, who cares? Let’s create alchemy.

Let's run a horse race 🏇

What you've built is good, but it needs to be shopped with a new story of humility and pivoted into a new thesis. You deserve to use 🏆👑 as a spur to check the market, and we deserve to create a track and some gates in this pasture we find ourselves in.

Strategically speaking, we need a few players.



🎯 is building two ideas at once.

One idea in politics. [REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]

The other idea is a symphony. For souls. [REDACTED]

[REDACTED]
[REDACTED] and their lives in healing communities.

Each hinges on [REDACTED]

[REDACTED]

Why might he consider this deviation for Feels?

On a logical level, To build what he wants will depend on [REDACTED]

[REDACTED], and [REDACTED] That is a high bar which 🎵 does not cross today but might with rearchitecture and unhindered, Feel-good, go-to-market effort.

On an emotional level, [REDACTED]

[REDACTED] He's not in the game to make money. You left the game looking for something more than money.

Because I am talented and believe in you. And I want to be valued for that. [REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Because art speaks where nothing else will or can. Why did Bad Bunny ask Lady Gaga to feature? Why did she say yes? "When words fail, music speaks."

Why he might not deviate?

It does not take \$7.5M to build what you've built.

I can think of two decision makers:

1. Your capacity to be rational over spilt milk and a non-profit path forward.
2. Real interest from another buyer (hence the context of this and my introductions).

A deal memo for the winners circle



The problem: nothing you type or listen to on wifi will be deleted without intervention, and without effort to decentralise ownership of key assets, one of four companies will [likely] use coercive measures to sell your family subscriptions adding grievance to the grieving.

Mr. dark horse, 🎯



Soundtrack:

<https://feelsmusic.app/mm/1a6SQnt9AM5EdP583YRs0A1ejfnyaeTK?s=xMaS8qmHPetHYk7YSp9pkAGnr0gtv1t1>

Is there a deal to be done? One 🌱之心's perspective.

🖤🎯, I love ya, but users are expensive and music ain't cheap.

The problem is access. The hurdle is attention. Current is a currency. Agents rate 9.5/10.

🤖🎶 is not meant to be owned nor subscribed to.

Who owns data? I've been puzzled over this for 20 years. Data is. But it's stored somewhere and will never be deleted. Young people are stuck in *Trick Mirrors* from a young age.

🎧💻 I H[ear] in that you think about data centers...

Some people think on a seventh-horizon of stewardship. It's clear you have this gift. Allow me to introduce one tomorrow to talk about a data center concept which the world needs. You'd be the first money in. Probably the last too.

Allow me to continue to bring you experts. Let's play pickle!

Pickleball will heal America after this.

Top down: Feelz is the new internet.

Organizing assumptions on data and community...

The outlook is not brilliant:

- If you agree Moore's Law continues.
- If you follow the trend that storage cost plummets
- If you notice the proliferation of 5G connected listening devices
- If you agree artificial intelligence amplifies code-cracking ability
- If you follow the mathematics: theorized by Peter Shor, demonstrated by mycelia in the lab, and popularly applied by the crypto currency application developers
- If you assume the 2025 Genius Act of congress, the 2026 National Defense Authorization Act of Congress, and the 2026 Armed Forces act of Parliament have meaning

Then you can recognize the internet has already been downloaded, will be cracked, and all information will be used moving forward. Thus moves we make now have weight and meaning in a "forever" sense. If every keystroke will be recorded and can be judged by posterity, will it?

- If you follow the subtext of the current political dialogue
- If you follow the trends which emerged with Snapchat
- If you trace the implications of time spent on Tiktok
- If you watch Mark Zuckerberg or Reid Hoffman's movements with interest
- If you've ever tried to retire or retrieve a deceased person's profile online
- If you've ever asked a superintelligent agent open heartedly about death and meaning

Then you glimpse our internet of souls deserve sovereignty over suffering and justice on the topic of "end of life;" that these will swell soon; that private, for-profit companies have no right to perpetuate harm which millions of families complain of each year. The internet is dead. Long live the internet. These thoughts and assumptions...

...Force questions of 'meaning' online.

- What is the difference between online and off today?
 - What concepts are more important than harmony or love?
 - Where do “truth,” “openness,” “vulnerability,” “loyalty” and “accountability” sit?
 - What soothes better than music, laughter, a home-cooked meal among loved ones?
 - Is there a better path to healing than a community’s expression of “belonging?”
 - What does it mean to have someone “speak to you in your love language?”
 - What is the value of “peace of mind?”
 - What principle embodies these more than the Native American expression “for kinship?”
 - What online experiences express kinship more than (a) family group chats? (b) friend group chats? (c) first weeks courting love interests? (d) team celebrations at work?
 - Where does (or can) greed play a positive role in new-world building?
 - What history can be told in America that is not a history of taking?
 - If you were to liken the rush for data to gold or oil rushes, what data sets are California (1849)? Which are Australia (1856)? Which are the West Permian basin?
 - Where is the coffee shop which will incubate the next Lloyd’s? What market reports will be written that everyone on the internet (including bots) are interested to read?

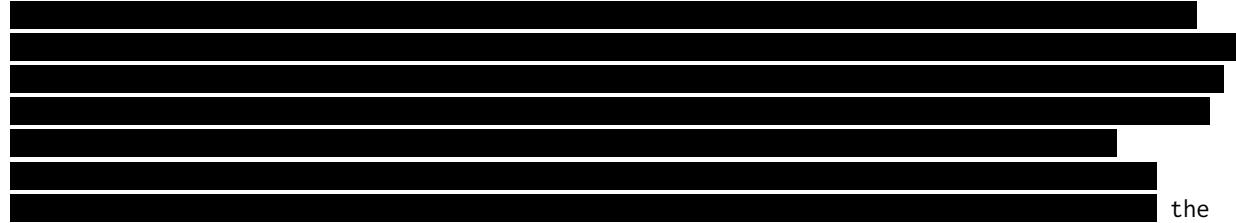
In 2026, there is no more valuable nor rare data set than the emotions humans experience in an ephemeral and temporally-bound sense.

[REDACTED] the cottage industry who bottles and sells music, which is a fundamental human right, deserve to be included in the conversation about how to hand the Give power of feeling back to fans who feel.



Bottom's up: Why 🍷 zags for ❤️🎶FLAG ?

Something brave “on purpose:”



trove of our precious data, to companies who help us find meaning in community and a square and fair deal online.

Feels excavates [REDACTED]

Interestingly, humans working at Feels invested over 50,000 hours administrative backend work creating a library they (and others) use and love. Many continue to create Feels in the app people who get it, go deep; people who got it gave life-experience in music to it. Our task, [REDACTED]

[REDACTED] organise the periodic table of feeling.

Music Saved My Life listens, [REDACTED]

Noel et. al., [versus Roblox](#)

[REDACTED] But this is the first generation to be raised with diminishing IQs.

"Universal has a lot of money available if you're working for good" says ♫ in interview. "Yes, they all do" he acknowledges when asked if others direct causes for good. "Yes" he admits when asked if artists themselves are willing to dedicate resources to the cause either in the form of money, time, libraries, or teams of people. [REDACTED] ♫

[REDACTED] When Pat Benetar showed up on the lead list for those who might be interested to purchase, his joy flashed in the form of a story about the time he took a second pill because the first hadn't hit, and their relationship ensued from there (in 1994). ♫ is the community. ♫

[REDACTED] to do what this contemplates, we would need to be brave and well capitalized. More than brave and well capitalized, we would need to be p [REDACTED]

[REDACTED] But reimagined as a not-for-profit, [MusicSavedMyLife.org](#), with ♫ leading an open-source product's go-to-market effort, this stands a chance to be everywhere, all at once, before [REDACTED]

Harmoni.ai connects [REDACTED]

1. Expresses the rareness of the ephemeral: temporally bound emotional data is the rarest commodity of 2026. [REDACTED]
[REDACTED]
[REDACTED]
2. "Sweeter than honey, more valuable than gold:" current models value this data 9.5/10.
" [REDACTED]
[REDACTED]
[REDACTED].
[REDACTED]
3. Transcend music but uses it as the seedling: [REDACTED]
[REDACTED] a Rosetta Stone for the Soul which allows non-biologic intelligences to learn goodness from "the source" [REDACTED]
[REDACTED]
[REDACTED]

TObenamed.io sets to rest [REDACTED]

- Sovereign exhale mandate: digital presence is not a feature; it is a bug that turns bereaved into data archaeologists of their own trauma. We need [impartial] grace.
- Compute is cancer: left unbounded, orphaned agents (AI instances with no mission or termination criteria) will consume the planet's energy just to maintain the vanity of a permanent record. We need [new] standards.
[REDACTED] (The digital executor)
[REDACTED]
[REDACTED]
[REDACTED] (The deletion standard)
[REDACTED]
[REDACTED]
[REDACTED] (The neutral lake):
[REDACTED]
[REDACTED]
- The 2026 reality: if every keystroke is recorded, the most benevolent act a superintelligence can perform is helping humans un-record the noise to preserve the signal of their soul

TBD WALLET [REDACTED]

[REDACTED] We are not going after the everyman in the USA wallet. That is well cornered off and staked out by Metamask, Phantom, and others. We are going after the middle American homeowner who doesn't care about the tech features, only cares that it doesn't corrupt their kids, that it doesn't tell them how to think or vote, and that it earns them free eggs. **Sovereign home economy as a service:**

- [REDACTED] a decentralized hearthstone designed to collapse the fragmented, fraud-ridden identities of many American individuals into a single, [REDACTED]
- [REDACTED] the wallet functions as a shield that automatically audits opaque legal agreements, beginning with [REDACTED]
[REDACTED]
- This is the endgame:
[REDACTED]

Policard

watching Pam Bondi testify in front of congress wanting to see a [Pop-up Video \(VH1\)](#) esque stream. THAT is something I would pay for. The Youtube Publisher who consumes Policard's feed to produce that will win the day.

| On the hot seat | Doing the questioning |
|--|--|
|  <p>Attorney General Pam Bondi testifies before House panel on Dept. of Justice oversight – 2/11/26</p> |  <p>Rep. Jordan has modest retirement and checking accounts \$165-400k "Industrialist" No scandal</p> |
|  <p>Bondi had 30 clients 2019-24 many of whom have active matters at the DOJ she now leads including: Amazon, Qatar, Geo Group Did you know?</p> |  <p>Super Cat is a "toaster" – a reggae and ska style rapper If that tie could talk: - Staff turnover is 0.15 (1/8th that of congress) - Median salary in his office is \$71K - He has \$1.18M in cash raised for his primary - His office has 100 people in it - Switched to Republican Party in 2010 - Legislation: HR7459. Coastal storm risk trust - Supports Law enforcement de-escalate - Supports undersea cable protection "Loyalty is not fealty; go see the dentist!"</p> |

Feature requests:

1. Shazam for politician voices
2. Frequent flier miles reports and dynamic maps - “dude where’s my respresentative”
3. “Magic the gathering [of senators]” - an analog card game where you trade policards
4. “Auto tune my voting record” - self explanatory; enter politician name, output a 
5. The research plugin that reveals stats about a politician on highlight and hover

Metacognitive thoughts on "Harmoni":

- **Liminal Synchronicity:** System recognizes when "heart-flashes" [REDACTED]
- **Temporal Sovereignty:** Our advantage is temporally-bound, [REDACTED]

An exhale protocol

For:
CTO
CPO
VPEng
Architect

- **The Decay Constant:** Data must have a biological half-life. [REDACTED]
[REDACTED]
[REDACTED]
- **The Entropy Shield:** Every data point must be encrypted with noise that only a specific human meaning-key can unlock, [REDACTED]
[REDACTED]
[REDACTED]
- **The logical inversion:** Gary Gensler misunderstood the design of the third web of storage and retrieval technologies. [REDACTED]
[REDACTED]
[REDACTED]

Kinship governance

For:
Counsel

- Non-sovereign forfeiture: [REDACTED]
[REDACTED]
- The posterity trust: [REDACTED]
[REDACTED]
- Acknowledgment of old custom: Some of the statutes we will depend on are older than this empire [REDACTED]
[REDACTED]
- New models and tools exist: [REDACTED]
Uma.xyz [REDACTED] I can intro.

What I need from  :

For:
Investors

- The Integrity Vault: [REDACTED]
[REDACTED]
- "Stewardship Draw" must be a "keep-the-lights-on" priority:  [REDACTED]
[REDACTED]
- Returns [should be] staked transparently (ergo, "be swappable"): [REDACTED]
Uma.xyz [REDACTED]
- I'm willing to wager [REDACTED]
[REDACTED]

The bottom line, sir: The internet is a graveyard of orphaned agents and stolen souls. In building the first 'Data Lake of Harmoni' that knows how to die we are signing up to protect kids, the planet, your capital. [REDACTED]
[REDACTED]

Some marketplace-orienting thoughts:

- Are you aware of Anduril's IPO thesis? Their strategy? Their most successful product?
 - Are you aware of the number of active submarines we have in our fleet?
 - Are you aware of the number we aspire to build in the next 365 days?
 - Can I share a chapter from Stopford, M. (1997) *Maritime Economics*. London: Rutledge?
 - What commodity is more valuable than data in 2026?
 - What differentiates “good” from “bad” from “valuable” and “invaluable” datasets?
[REDACTED] data collection mechanisms?
 - Where do [REDACTED] sit on the list?
 - What other meta-experience applications work in cross-functional or cross-device ways?
 - What beautiful or nefarious things will be built on top of thoughtful lakes of data?
 - What pandemic is worse for mental and physical health than the pandemic of loneliness?
 - What applications or services online connect us with well-meaning and feeling others?
 - Do we agree music matters? Is meaning-making in life (or reflects existing meaning)?
 - Who owns music?
 - Who owns the feeling which music creates?

🎯 mind and vision, via 📖 and ✨ and stories:

I Concise it down. I appreciate where you're coming from. You're asking the right questions. Send it to me. And there are many you aren't. The grey hairs are earned. The main quality is good and active listening.

✍ Concise it down and be direct. I get Feels now. Tell 🎶 you think he's an idiot if he doesn't do the deal. 🦄 is a boss.

“Tell me a story of the dog you had to shoot” Do the thing in your gut.

“Tell me what you do for your gut?” Yes. Jiu jitsu. Yes. Pickleball. Yes. Tumeric.

"I value 10 minutes of your time to discuss today ♪♪ situation." [REDACTED]
[REDACTED]
[REDACTED] funding because they are in breach, [REDACTED]
[REDACTED] Never buy into
manufactured pressure. Patience almost always yields the better deal.

“Tell me about the office space you imagine with the floor to ceiling white boards?” It was great. Not for show. But for comfort and artistic output of the inhabitants. I like this space you showed me.

"Tell me a story about how you would like to see our friend [REDACTED] fully realized in this world and the context of your vision(s)?" This one went a different way but similar to how I have been thinking. With good sleep, the role I see [REDACTED] playing well today is Transporter.

APPENDIX; Letters

Billiamdru.eth
14 February 2026

To: ❤️🎯

RE: A plan for a win-win-win(-win-win?) deal

Hi ❤️🎯,

I spent four good night's sleep on the topic of [REDACTED] and what type of deal I'd do with [REDACTED] which comprises a "win-win-win." The letter which follows this is [REDACTED] intended to create the best of all worlds. But here is, roughly, how I'd go about things.

First, shorten your consideration of me. I like you. Every day we don't agree I have to work to create alternatives that will drive up my value or the value of [REDACTED] good company. Why not just get to work? Ask your questions. Introduce your team. Let's break bread with our wives. **Or let's be done.** On that point, give [REDACTED] something that says, what you value, where he falls short, and by what path can he find the \$2-8M you two agreed to [REDACTED]

Then follow some version of the following: (1) sign an agreement that any money into [REDACTED] preferred return for [REDACTED] (2) secure office spaces you rent or own (I showed you two) (3) require [REDACTED] to relocate to sit at the table we build (4) Make it [REDACTED] 500,000 users (5) offer him a chauffeur with a car (6) Assign [REDACTED] the job and the honor to learn [REDACTED] (7) race (8) check in [REDACTED] whether we are on track to have [REDACTED]

Why this acquisition?

[Eve Online](#)

We are doing this in a way that artists, savvy netizens, and courts trust enough to permission sensitive data to.

If in 45 days [REDACTED] I have several academics we should speak to [REDACTED]

Best. Billiamdru.eth

³ I hope that makes Peter laugh.

14 February 2026

To: Anthony Seyler
CEO, Music Makes Us Feels (“Feels”)
Re: Expressing interest in what we can build together

Dear Tony,

Music and data are meant to be owned in as much as a soul is. It moves “the space between” thus stores in itself the opportunity to heal, restore meaning, and save souls in need. Especially as the world wobbles this 2026 and the app economy reaches a breaking point. More of the same won’t work. I admire the path you have walked in and out of the industry, the tools your team have built to excavate meaning, and [a third thing you admire]. But today’s applications are misaligned with long term value so I cannot value what you have spent. **This outlines facts in a deal I would be happy to do to grow value together.**

First, some key facts to come out of diligence:

| I value: | Particularly those who: | Today Feels has (#): |
|---|---|----------------------------|
| Daily active users of the keyboard and its partner application [who shop locally] | - Send multiple Feels/session - Create new Feels weekly - Refer other users (n>5) - [Redeem coupons for ] | A. B. C. D. |
| Monthly-active users logged-in to an admin panel AND monthly content articles autopublished | - Have spent >1000 hours - Log in using a pseudonym - Are staff for artistic talent - Are Tweeted by approved bots - Are referenced by press | E. F. G. H. I. |
| Quarterly focus group participants on music and its capacity to save or elevate lives | - Are users of the application - Influence the music community - Contribute to wikis or forums - Are led by qualified researchers | J. K. L. M. |

Thank you for the time that it will take to gather these facts.

While it is difficult to see the intersection of our visions, your movement to action to secure the domain musicsavedmylife.org demonstrates [pluck] and [gumption]. I value these. I also value your agreements and capacity to carry strong relationships. You are a good man with a noble heart, and I see these as trailblazing attributes leaders of tomorrow should learn to emulate. In conversation, it sounds your highest and best use of time is actually spent [hobnobbing with artists and labels], so, assuming we can agree to a plan, it is my intent to put you in that position immediately.

Assuming these can be true, I can see a [45 day] pathway to staking \$2,000,000 at close and \$8,000,000 unlocked from achievement over the next 48 calendar months we will build together.

Kind regards,



Billiamdru.eth
1 February 2026

[REDACTED]
[REDACTED]
[REDACTED]

Regarding: Let's get to work

[REDACTED]

This letter aims at understanding and gainful employment to lead the incorporation, birth, and launch of your beautiful vision. Further, I aim by serving your vision we accelerate my own. We are thus “values aligned” in reaching for “goodness, peace, and hope” in the world beyond what we see today. [REDACTED]

Values aligned, I assume we:

- Harmonize that [REDACTED] is the hearthstone; thus is foundational.
- Desire to be at work driving meaning and mattering larger than our small selves.
- Share frustration at movements of corrupted power including greed and self-dealing.
- Agree inalienable rights exist including [REDACTED]
- Acknowledge how we are similar and view that as an opportunity for mutual teaching.
- Trust that a team we form with advice and input from your son(s) will prevail in joy.
- Feel culture precedes skills and the best teams hum with good coffee and whiteboards.
- Believe “fitness” can and will be demonstrated by a transparent and unbiased [REDACTED]

Having read the documents [REDACTED] produced aiming at a proposition for [REDACTED] I agree he does not have the skills required (yet). Having spoken with [REDACTED] I believe he is prepared to deal on rational terms (now); we agree his application is best served as a nonprofit product within the context of a larger human-harmony business. Most importantly, I have spoken with [REDACTED] and reached compromise for missing her show; she is forgiving; declines to sell a piece of art; offers instead an artefact of calligraphy on [REDACTED] () we are to responsibly divide and share. [REDACTED]

[REDACTED] The remainder aims to outline a roadmap we might enrich over bagels and coffee.

Over bagels and coffee we oriented in our beliefs in common:

- [REDACTED] sovereign data lake [REDACTED]
- [REDACTED] will need to be built, partnered with, or bought.
- Human-in-the-loop methods and mature cybersecurity will need to be developed quickly.
- We will innovate new legal frameworks others will see as fair, depend on, and use.
- You are the best investor but full spectrum success depends on best-in-brand VC.
- [Added ☕️] No consultants*; we are building a complete team of employees.
- [Added ☕️] Many choose people who attract capital; we will attract with results.
- [Added ☕️] The best boards are real-life experience who roll up sleeves and work.
- [Added ☕️] We both know extremely successful and talented people. We seek balance.
- [Added ☕️] A board is mostly people at the company asking “how can we do this?”
- [Added ☕️] Working on weekends costs a lot; we value each others’ time with family.
- [Added ☕️] Mark values fairness and experience; appreciates this process (letters).

Thus, the path to market hinges crucially on the following steps:

1. Articulate value proposition in the form of a white paper. #Notetodraft #NTD
2. Solidify the core pieces of a small and agile team [REDACTED]
3. Establish clear meeting cadence, indicators of performance, targets.
4. Incorporate the company using best-in-class methods. Form agreements.
5. Secure unbiased, visionary capital; form a voting board and structure with #advisors.
6. Secure #officespace with floor-to-ceiling whiteboards, [REDACTED]
7. Define the viral path to 100,000,000 concurrent users including but not limited to:
[REDACTED]
[REDACTED]
[REDACTED]
8. Establish expertise in the media and methods appealing to target demographic(s).
9. Create press on meaningful topics discussed [REDACTED]
[REDACTED]

With a mind toward a white paper, assuming all great writing starts with a decent first sentence, Please react to this:

[REDACTED]

This implies much of a benevolent artistic act by many souls in common and allows in the next clause of a white paper to *begin* to say (1) something of weight (2) apolitical in nature (3) about transparent reporting for and about public representatives (4) including those involved in shaping the dialogue and discourse in our country (5) in an immutable and unbiased manner.

However, to write *anything* of weight, we need more time together. In short time with you I have learned a lot. All I have learned leads me to believe that the meeting between you and [REDACTED] is *meant*, and the next step is for you to meet [REDACTED], who runs that show and is executive talent in advance of [REDACTED] years. [REDACTED] and I are aligned on the shape and shade of [REDACTED], and I [REDACTED] Beginning with [REDACTED], working outward [REDACTED], spending effort to map [REDACTED] pursuing to form [REDACTED]

[REDACTED] I can see a rapid ascent to a meaningful volume of users which will attract best-in-class VC to sit alongside me, you, and members of the team. Assuming you agree, I encourage you to enjoy your time dealing with [REDACTED] getting to know [REDACTED] and whether there is *really* "a deal to be done," [REDACTED]

Beginning as we intend to move on, I have a deal structure in mind I would be happy to sketch a mad-libs version of it to get us started. Note: my interest [REDACTED] is not conditional on this deal. It is the first of many we may do together in pursuit of our shared visions. And I would be a fool to believe I need to intervene or coach a deal maker of your prowess. Yet it would be unwise for me not to tell you I have stalked the lower and middle markets for something this [REDACTED] Thus while my interest in working together is unconditional, my capacity to say "yes" with full force, knowing all I offer and have learned in my last 15 years, will be quickened by [REDACTED]

Best,

@Billiamdru
Founder, Toadstoolproject.xyz, thezu.com, somethingwiser.com



12 February 2026

[REDACTED]
[REDACTED]
Re: Putting it all on the table in pursuit of an agreement and a deal

Dear [REDACTED],

This packet opens thinking aiming at clear agreement on the value and state of art. Aiming to put fine points on one page⁴. Our objective: sell [REDACTED] in a way that (1) values key employees (2) realizes a worthy vision (3) gives [REDACTED] good sleep and joy in practice (4) returns value to shareholders.

We agree: Shareholders will fairly consider a sale alongside 🚀's venture funding⁵. In the world where [REDACTED] is excited to take a role elevating him in his community of practice and art, namely: [REDACTED]

My own is creating markets. Good ones change: (a) confidence (b) options. You pay at success:

| On the first \$2 million | On the next \$8M (\$2M-\$10M) | On values exceeding \$10M |
|---|----------------------------------|---------------------------------|
| I will be returned 20% (Like for like basis) | I will be returned 10% (Ibid) | I will be returned 5% (Ibid) |

Along the way, swap coffee, artfully: You retained my time in 2023. Returns (%) compensate for risk. Together we will advance the state of art. In the interest of artful exchange to create a contrail of value exchanged, it would make me happy to swap tokens with you. These speak to future roadmaps⁶, if we have them. The best product manager I've met on the topic guided me to liken it to venmoing each other, just more complicated. The token marks appreciation for value. The real value though is in the research, the swap, and the dialogue over user experiences which can make it friendly enough for [REDACTED]

Assuming agreement, please sign and return this letter. We will proceed until you reach an outcome better than today's⁷. If I am offered employment with the first (or any) participant, I will recuse myself from involvement beyond (a) sharpening the vision packet which follows (b) weekly calls with sellers agents we trust to represent yours and 🌟's best long-term interest. Obviously, you may pick your own, but 🚀, 🏈, and 💎 are ace. And we are aligned.

Best,

Billiamdru.eth [REDACTED]

⁴ Assuming all proceeds, I intend to publish a pseudonymous version of this letter to the blockchain.

⁵ Should [REDACTED] raise money from 🚀 and pursue business as usual. I am happy to entertain a job offer.

⁶ On roadmaps, I value your notes on choosing a wallet, funding it, buying an NFT. Swapping pogs w/ me.

⁷ A final PS on risk - You are smart. Risks exist in every market. My perspective of this one advises: "find a good home doing what you love for 10 years" and operate with that in mind.

Key terms a glossary of pseudonyms.

“**A good joke**” - Not necessarily funny. Sometimes just true. Or at least relevant. Says more.

“**Alchemy**” - lemonade and good art from lemons.

“**Art**” - Mostly in the doing. Expression of skill in flow with nature. Conscious of death.

“**Authenticity**” - In line with the rooted best sense of one’s self, reflected well. Balanced.

“**Autism**” - Intense and narrow interests along with sensory sensitivities.

“**Awesometism**” - Meeting each person at their thing which makes them awesome. Loving it.

“**Barmaid**” - one who mongers rum and other spirits; the best treasure hearing sea stories.

“**Bespoke**” - a fancy, English way of saying “tailored.”

“**Board of directors**” - Those who check stories to solve “what’s true” on “the margin.”

“**Carveout**” - An agreement incentivizing people playing together for the sale of a company.

“**Cap table**” - A document describing who makes what money, when, assuming things are normal.

“**Capital**” - Money. Plant. Equipment. Human capital rewritten into software which replicates.

“**Carveout agreements**” - negotiations setting aside shareholder rights to motivate executives.

“**Dope**” - not drugs; “above and beyond the normal band of cool;” conferred by brokers of cool.

“**Emoji**” - a 2D way to express emotion or higher meaning in a digital setting.

“**Enterprise value**” - the agreed value between a willing buyer and seller for a company worth.

“**Ether**” -

“**Ethereum**” -

“**Ethereal**” -

“**Expected value**” - a probability multiplied by a value.

“**Feels**” - kind of like a reel or a gif. A snippet of a music video that captures something.

“**Gas fees**” - the read/write fees services pay to retrieve/author metadata on blockchains.

“**Good deals**” - Ones where both sides feel like they’re getting something worth getting.

“**Good office space**” - a nice place to go to which sparks creativity and joy for those in it.

“**Home**” - where the heart is. A place to escape and recharge.

“**In process**” - language suggesting someone might acquire or invest, whiffs of opportunity.

“**House**” - Four walls and roof. Some people own them. Some rent. Also “aligned with the bank.”

“**Joke**” - a truism that bypasses the rational cortex thus shortens distances between hearts.

“**Leadership**” - an unpopular job; often represented by seeing what the team needs; doing it.

“**Lysdexia**” - like dyslexia, but more complicated.

“**Market**” - a gathering of buyers and sellers (at least one on each side) who complete trades.

“**Marloweverse**” - a world we might aim to build on top of a language our tools unearth.

“**Maurade**” - to sail around expertly looking for things of value others have overlooked.

“**NFT**” - a digital sticker you collect with the intent either to signal some value or swap.

“**Oopolis**” - a cooperative form of organization that looks to sync many contractors in common.

“**Options**” - choices (positive and negative) in the future.

“**Oslant**” - like a “consultant” but missing meaningful letters. “In it” amid thick and thin.

“**Paternity leave**” - the time you get to spend with your significant other and child(ren).

“**Pirate**” - a graduate from a well-crafted navy who forms their own squad and financiers.

“**Pseudonym**” - kind of like your name. Identifiable. But not exactly your identity.

“**Sea stories**” - knot always true but which fit 90-270 seconds and anchor in an idea or value

“**Stalking horse**” - the first one into “the racing gates” who shows others there’s a race on.

“**Sunk cost fallacy**” - the tendency to sit at a craps table and count poorly wagered funds.

“**Swaps**” - trades in a like-for-like basis.

“**Team**” - a group of people who band together to accomplish more than either can individually.

“**Teamwork**” - effort and time spent understanding perspectives of others whose work helps us.

“**The bank**” - place little piggies return home from singing “wee wee wee!” to eat roast beef

“**The margin**” - the next set of decisions in light of newly discovered, rationalized truths.

“**Value**” - the only reason to do anything. You know them because they cost you something dear.

“**Zombie**” - literally, the walking dead. In VC terms, it describes a company dead on its feet.

“**Zine**” - An old art which places valuable if hard-to-find information in throwawayable form.

| Icon | Pseudonym description |
|-------|--|
| 🦄 | Originator(s) of the Marloweverse. |
| ✍ | The guy who named it. |
| 📈🌐 | The best in brand in ventur.e |
| 🎯 | The best strategic target. |
| ♫ | A calling from a . |
| ♫🌐 | The guy who divined this beautiful platform we are discussing. |
| 🐶💧 | A brilliant mind in pursuit of a widest-possible definition of “goodness to souls” |
| 🌐♫ | “Yo ho, yo ho” as one might hear at the happiest place on earth. 🏰🌈 |
| ❤️ | Those who protect their (heart mind), |
| 💡🔍 | Insights which arise from observation and well-directed thinking. Often walking. |
| 🌐❤️♫ | A good sea story that resulted in the piggies going “wee wee wee” over 🍖 dinner. |
| 🐎 | An unnatural assembling of thoroughbreds and 🇺🇸 who vye to own saying “I won.” |
| 🐴 | A different kind of pony. |
| 📈👑 | Those presiding over the decline of the venture market. |
| 🏈 | The most respected man in LA. |
| 🧙 | The guy who sees (and has seen) it all. |
| 💎 | A buried (national) treasure in San Antonio, TX. |
| 🏰🌈 | The happiest place on earth. |
| 🤖 | A fast-minded robot builder who might be interested in this thing for his kids. |
| 👑 | Pat Benetar. Be still my beating heart. |
| 🚫 | The people I sold my first thing to. Not ideal. |
| เทคโน | The people changing the landscape of media. Ideal. |
| 🔥 | The person who changed what it means to ♫🎭🎥 |
| 🚀 | The group(s) redefining what it means to 💗🌐 |
| 🌿 | The nicest guy in the game in SoCal. |
| 🧠 | The smartest guy in the game, in the USA(?) |
| 💂🏛️🏁 | The stolid and unwavering rook who protects the booty; the “ends” being “justice.” |
| ☕️🧃 | Literally, bagels and coffee. Where we do business. Also 🔎🧃 |

APPENDIX Works Considered



2021 Entities Identified as Chinese Military Companies Operating in the United States (2021). Department of Defense

2024 Military and Security Developments Involving the People's Republic of China (2024). US Department of Defense

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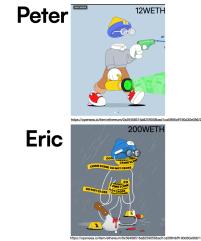
Concluding thoughts on team

Just a bunch of invisible friends to fill out a website; marauding the internets for value

Mark



Peter

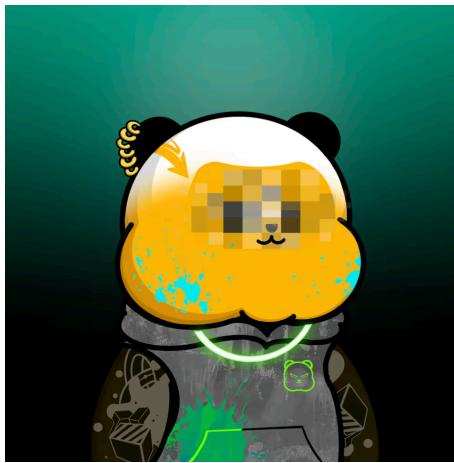


Eric



Purchase price: 5ETH

Today's price: 0.182ETH



BF knows treasury
Don't mess with Bob's booty
He's better than all of us



Billiamdru knows
Skateboards
Mushrooms
Markets



Tony J. Knows

- Music
- Talent
- Sex appeal
- Who's who
- Go to market
- What [not] to do
- How to make a zombie
- How to time the bottom
- How to blow up an industry



Marl - we



Alf -



Further thoughts on team

<https://www.linkedin.com/in/gabriel-fernandez-84871217/> - Head of robotics

<https://www.linkedin.com/in/gabrielle-wagner-a36a3622/> - Head of people

<https://www.linkedin.com/in/brian-braunlich-86850b5> - Head of customers

<https://www.linkedin.com/in/hanna-judge-41a9a149/> - Head of marketing

<https://www.linkedin.com/in/amanda-lucas-197b2983/> - Head of product

<https://www.linkedin.com/in/mollydeshazo/> - Chief operating officer

<https://www.linkedin.com/in/katrintomanek/> - Head of intelligences

<https://www.linkedin.com/in/tonyseyler/> - Head of consumers

<https://www.linkedin.com/in/colemanalan> - Head of punk rock

<https://www.linkedin.com/in/prakashchandra> - Head of data

<https://www.linkedin.com/in/tonypeccatiello/> - Head of web3

<https://www.linkedin.com/in/rickdoty> - Head of microlending

<https://www.linkedin.com/in/rfletcher> - Head of privacy

<https://www.linkedin.com/in/melli/> - Head of science

<https://www.linkedin.com/in/nick-palazzo/> - CEO