



Dear Business Owner

We are thrilled to share with you a new music festival coming to Peekskill this fall:

12❤ U (12 LOVE U)

This event is taking place October 9-10, 2021 on N. Division St. Our team has extensive experience producing events of this nature, and are confident this new venture will be a great fit for our community. We couldn't be more excited to tell you about this event and to seek your sponsorship.

Together with our non-profit partner, Antonia Arts Inc., we are asking for you to consider supporting this innovative endeavor through one of the sponsorships in the attached sponsorship level document. Remember: your sponsorship is tax deductible!

Supporting the arts and small, **free to the public** endeavors like this adds to the quality of life in OUR community and will certainly be enriching to both your employees and your customers.

Have questions? Ready to sponsor a music festival? Our team is available to connect with you at any time, and will follow up with you in the coming days to discuss how your business can be involved.

With many thanks,

Brian Orsi  
[mr.brianorsi@gmail.com](mailto:mr.brianorsi@gmail.com)  
646-783-8093  
Bucko!  
107 S. Division Street  
Peekskill NY 10566

Joe Sepi  
[joe@joesepi.com](mailto:joe@joesepi.com)  
917-969-0338  
[Peekskill.Rocks](http://Peekskill.Rocks)  
1000 Main Street #201  
Peekskill NY 10566



**Good Tunes and Good Times in Downtown Peekskill**  
October 9/10 1PM North Division Street

*Featuring...*

Chris Brokaw (Boston)  
[chrisbrokaw12xu.bandcamp.com](http://chrisbrokaw12xu.bandcamp.com)

Jennifer O'Connor (Brooklyn)  
[jenniferoconnor.net](http://jenniferoconnor.net)

Mint Mile (Chicago)  
[mintmile.bandcamp.com/album/ambertron](http://mintmile.bandcamp.com/album/ambertron)

Tiny Blue Ghost (Kingston, NY)  
[tinyblueghost.bandcamp.com](http://tinyblueghost.bandcamp.com)

Least Best Beast (Peekskill)  
[leastbestbeast.bandcamp.com](http://leastbestbeast.bandcamp.com)

OUT (Kalamazoo)  
[outkzoo.bandcamp.com/album/take-the-peninsula](http://outkzoo.bandcamp.com/album/take-the-peninsula)

Blue Chips (Peekskill, NY)  
[thebluechips.bandcamp.com](http://thebluechips.bandcamp.com)

Risk/Reward (Queens)  
[riskreward.bandcamp.com/track/easy-on-the-heart](http://riskreward.bandcamp.com/track/easy-on-the-heart)

Work Shirt (Louisville, KY)  
[workshirtlou.bandcamp.com](http://workshirtlou.bandcamp.com)

Joy On Fire (Princeton, NJ)  
[joyonfire.bandcamp.com](http://joyonfire.bandcamp.com)

Cutie (Peekskill/ NYC)  
[iheartcutie.bandcamp.com/album/cutie-2](http://iheartcutie.bandcamp.com/album/cutie-2)

*...and more!*

# Sponsorship Options



## Fanclub level (\$100)

Social media mentions

Logo placement:

- website



## Garageband level (\$500)

Announcement from stage: grouped with all other Garageband sponsors

Logo placement:

- website
- emails
- facebook event
- quarter page in playbill



## Indie rock level (\$1000)

ALL PREVIOUS BENEFITS PLUS...

Announcement from stage: special call out including sentence on location and services

Logo placement: (all of Garageband benefits plus, logo slightly larger)

- banners
- half page in playbill



## Stadium rock level (\$2000)

ALL PREVIOUS BENEFITS PLUS...

Option to have table at event to provide promotional materials and engage with attendees

Announcement from stage: special call out; paragraph or two, radio ad style, 30-60 seconds

Logo placement: (all of Garageband and Indie Rock benefits plus, logo largest size)

- on promotional posters and flyers
- full page in playbill



## Backstage level (\$5000+)

Call for details; open to creative engagements beyond listed benefits below.

Have a special rock stage fantasy? Want to sing a cover song with one of the bands? Let us know!

FREE OUTDOOR MUSIC

# I·2 HEART YOU

ONE  
TWO  
HEART  
YOU

## MINT MILE

CHICAGO - MEMBERS OF SILKWORM, SUNN O)))

## CHRIS BROKAW BAND

BOSTON - MEMBERS OF LEMONHEADS, COME, CODEINE

## OUT

KALAMAZOO - MEMBERS OF MINUTES, WISHER

## TINY BLUE GHOST

Kingston, NY - MEMBERS OF DIA

## RISK/REWARD

QUEENS - MEMBERS OF LIVE FROM THE BARRAGE

## WORK SHIRT

LOUISVILLE - MEMBERS OF WAXEATER, PARLOUR

## LEAST BEST BEAST

PEEKSKILL - MEMBERS OF SPEAKEASY TATTOO

## CUTIE

PEEKSKILL - MEMBERS OF TEENAGE MARTIANS

## BLACK MEGA

NEW PALTZ - MEMBERS OF ESCAPE ROPE

## JOY ON FIRE

PRINCETON NJ - MEMBERS OF JOY ON FIRE

## BLUE CHIPS

PEEKSKILL - MEMBERS OF DIVISION STREET GUITARS

## MESSICA ARSON

BROOKLYN - MEMBERS OF TWITTER, LIVECODE.NYC

## ALL MY FRIENDS

OSSINING, NY - MEMBERS OF OSSINING LGBTQ ALLIANCE

AND MORE!!!

# OCT 9-10

1-10 PM 36 N DIVISION ST, PEEKSKILL, NY

i2HEARTU.COM