Tree.st / Appendix A - Team Formation and Innovation



Use Tree.st to discover the right people across your organization and create a <u>diverse</u> and focused team, <u>fast</u>

Step 2: Team Formation



Allow the new team to brainstorm and collaborate to discover an innovative solution

Step 3: Collaborate



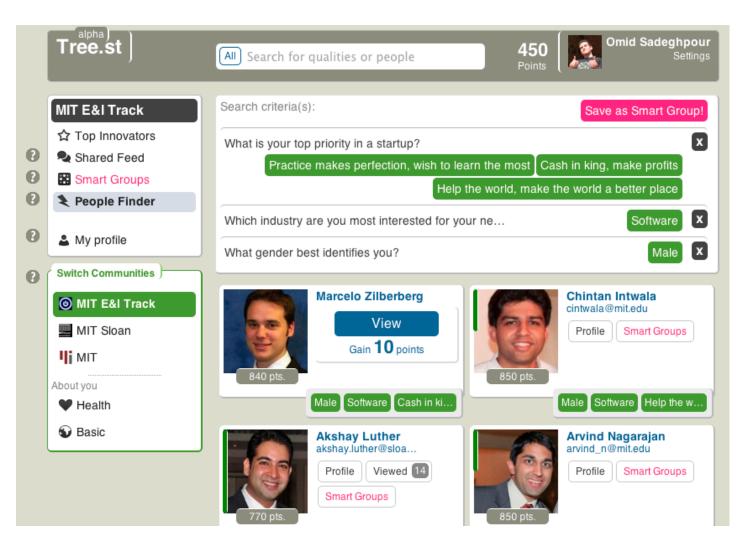
Step 4: Derive Value



"We have a problem, we need to find a solution, fast"

Step 1: Recognition

Tree.st / Appendix B – People Finder



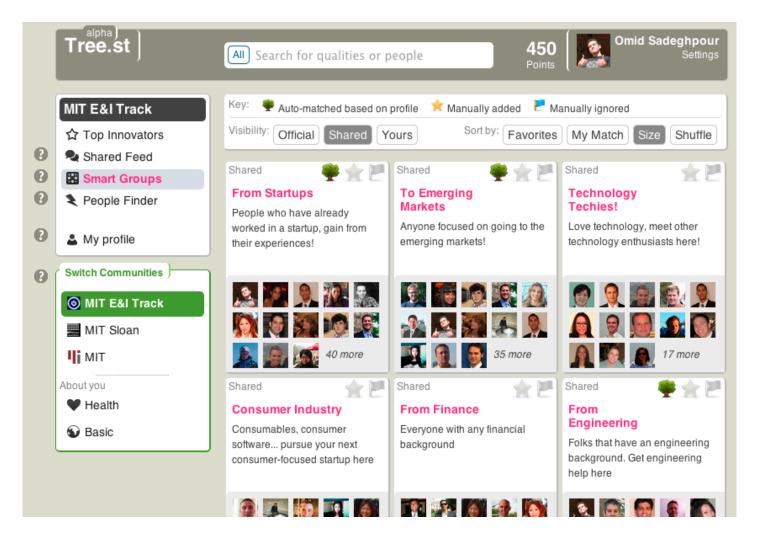
Search

Demonstrates a search for a "male" entrepreneur interested in the "software" industry who wants to either "help the world," "make cash," or "just learn" about startups by practicing.

Gamification

In this community users "gain 10 points" for viewing one another, in another community users might have to "pay 10 points" to view one another.

Tree.st / Appendix C – Smart Groups



Smart Groups – community members can create "smart" groups that add new and old members to the group based on how well a user matches the "smart" group's search criteria. These "smart" groups are great for dynamic and transitory populations