



Tree.st

Associations:

Say goodbye to printed directories. Lower your costs & increase your membership

Tree.st is a private community search tool for associations that enables your members to find, connect, and interact with each other based on details and criteria specific to your association

I connected with other great lawyers in my association who became my friends and colleagues. Using our Tree.st community was simple and valuable!



Emily
Member of a US law association

Feature	Solution	Benefit
Detailed Member Profiles	Members can create social profiles with association-specific criteria such as interests, role, areas of expertise, company, skills, professional affiliations, and more	Associations can reduce costs substantially on printed directories by providing members with rich information about each other on the web
Extensive Member Search Engine	Members can search for one another within an association based on any combination of association-specific criteria	Members can identify members with specific interests in order to seek help, inform others of opportunities, or ask questions. This can increase membership renewals
Member Analytics	Association leaders can analyze member demographics based on member profiles	Association leaders can better understand their members and create opportunities and events tailored to their members' unique backgrounds, thereby attracting more members
"Smart" Groups	Automatically group association members by specific criteria and promote innovation by facilitating industry-wide collaboration	Members can contact specific members within an association based on specific skills, interests, or expertise. This allows associations to facilitate meaningful connections between members

Tree.st, your association's searchable directory

Start your community today!

Visit <http://www.tree.st>



Tree.st