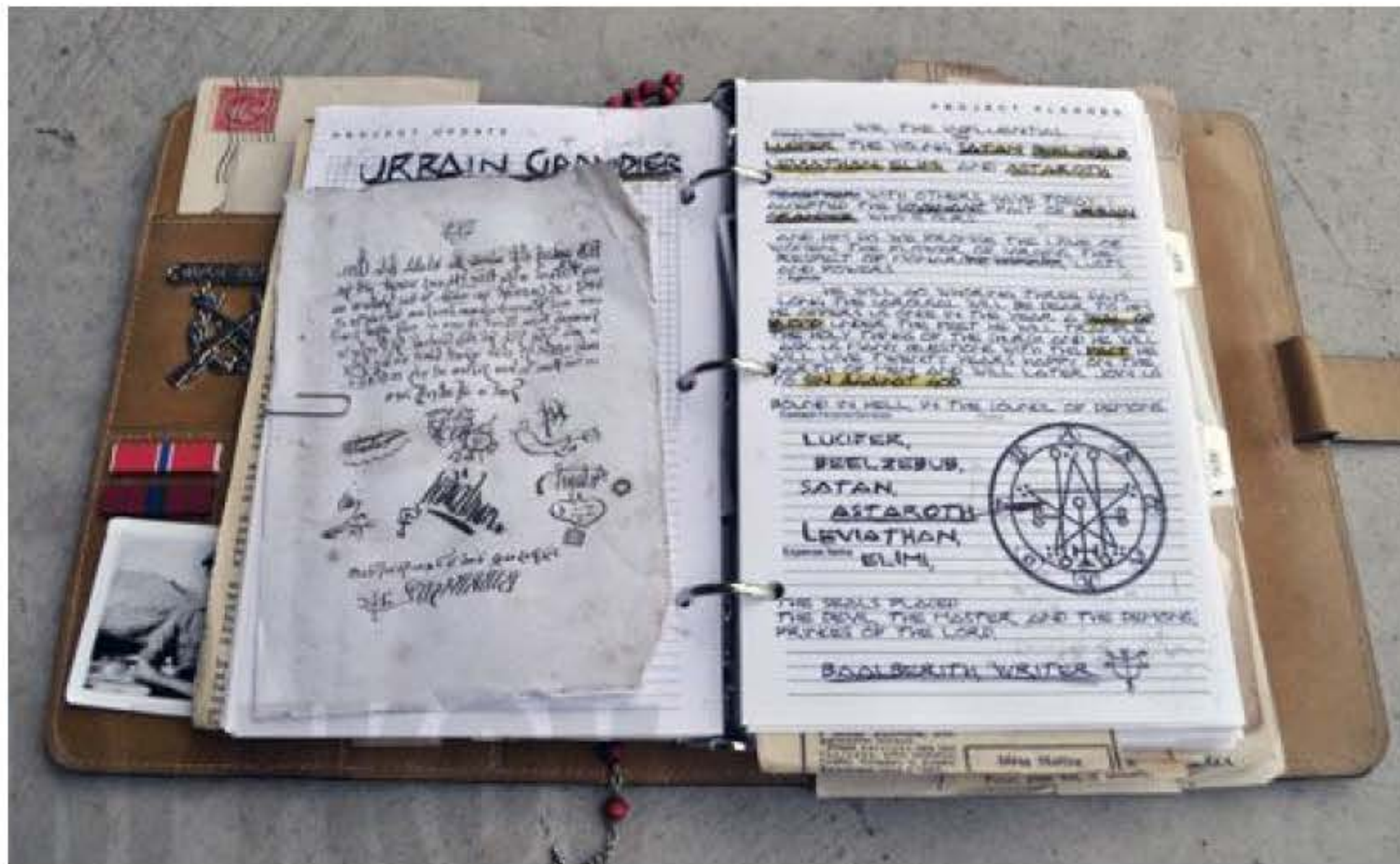


John's Diary

Somin Lee



Statement of Intent



Supernatural is an American Fantasy TV series that was finished in 2020 with 15 seasons. The show was successful and it was broadcasted for 15 years on television.

This app, John's Diary, will bring back the memories and joys to fans who missed the show. In the show, two brothers hunt demons, ghosts, monsters, and other supernatural things all over the united states. In the first episode, two brothers' dad-John left his hunting diary and two brothers trying to find their dad with John's diary. John used the diary as the tracking note of all the supernatural things and how to kill them or save people from the monsters.

The app, John's Diary, offers to the user make a digital diary to track the monsters and supernatural things with their GPS and real map from their area. With this app, they can feel nostalgia about their favorite show with some fun.

Moodboard

HELLHOUND

↑
OLD SUPPLIES

HOUSES OF HELL, DOOM DOGS, DEVIL DOGS = DEMONIC PITBULLS ACT AS GUARDIANS TO THE WORLD OF THE DEAD AND PULL DOOMED SOULS TO HELL. IMAGE OF SPECTRAL DOG IN GREEK MYTH, ANGIO-SAXON POETRY AND NORDIC LEGEND.

MODDEY DOO OF THE ISLE OF MAN

↓
GNYLLGI OF WALES

1938 ROBERT JOHNSON

INVISIBILITY
SPEED
STRENGTH
SCENT

SIGNS = LOOK FOR PHOTOGRAPHS, GRAVEYARD DIRT, BLACK CAT BONE + YARROW BURIED AT CROSSROADS

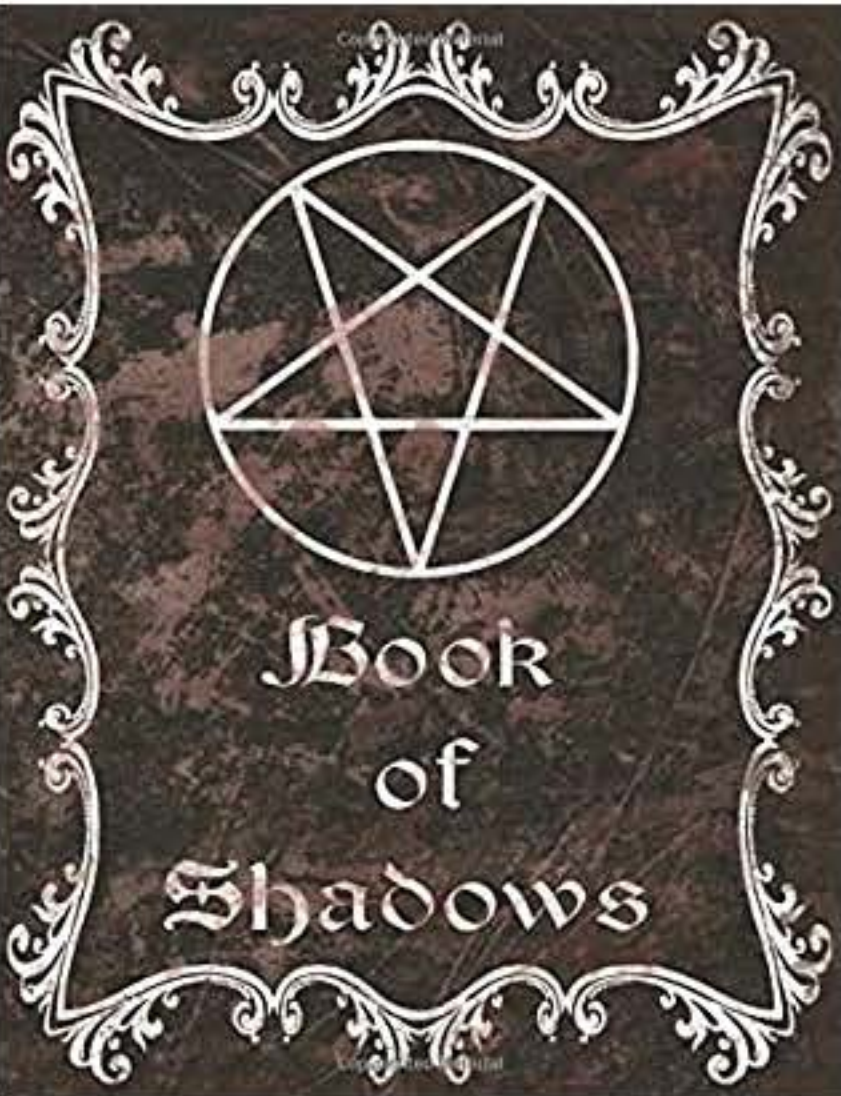
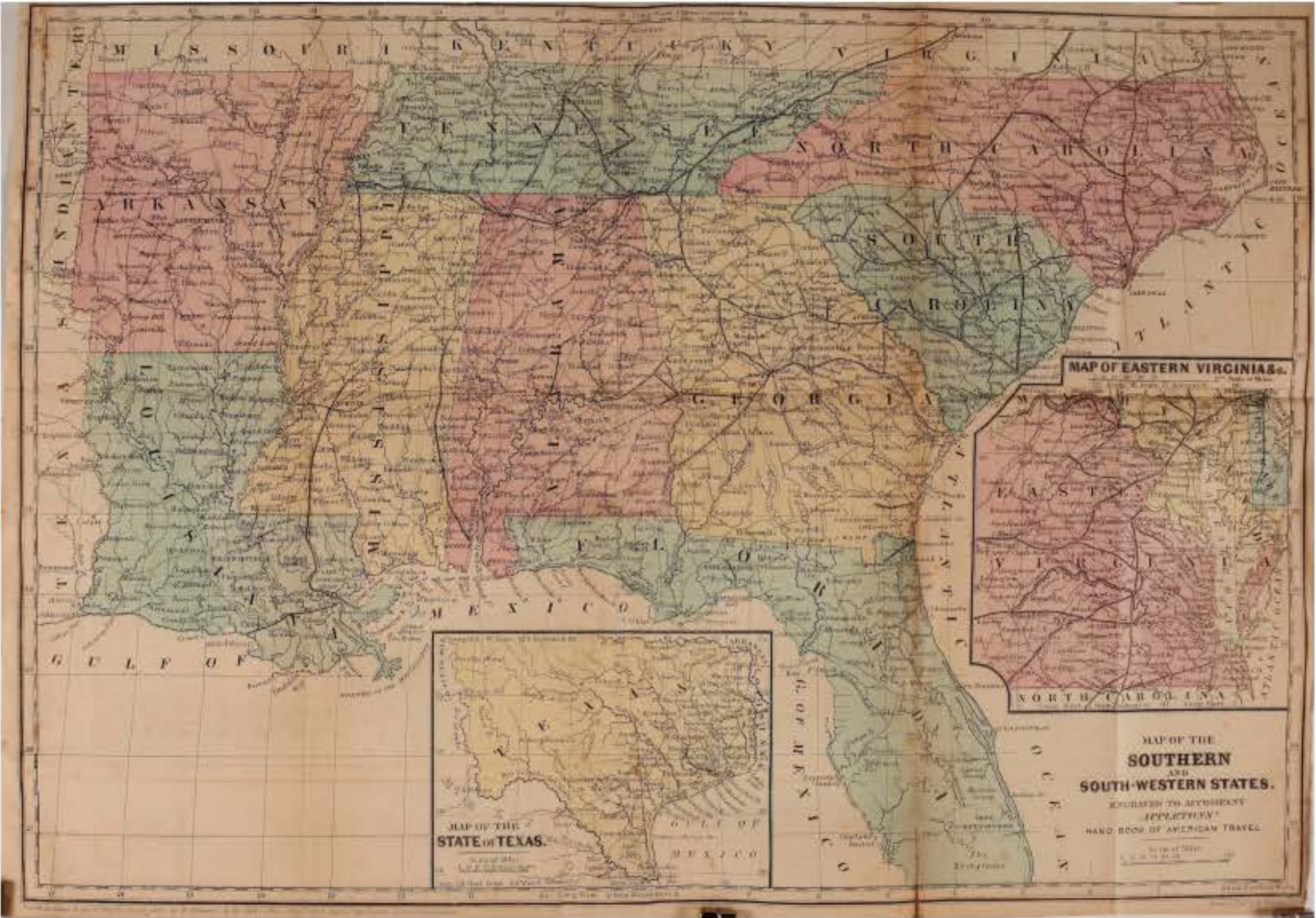
"WHEN THE HELLHOUND GETS CLOSE, YOU MIGHT START SEEING THINGS, HEARING THINGS. IT'S GONNA FEEL LIKE YOU TOOK THE BROWN ACID, AND IT'S TRYING TO KILL YOU."

VULNERABILITIES = GOOFER DUST
DEVIL'S SHOESTRING

C.1981 THE BLACK DOGS OF GALVESTON ISLAND, THE DIRTY DOZEN OF HELL, "CHILLING ANIMAL CRIES", RED OR YELLOW EYES.

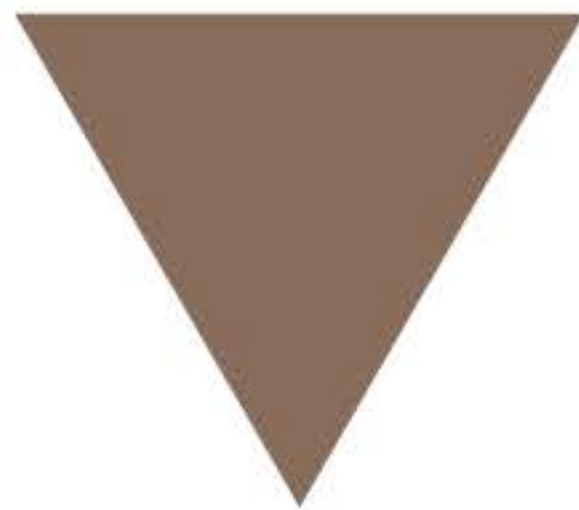
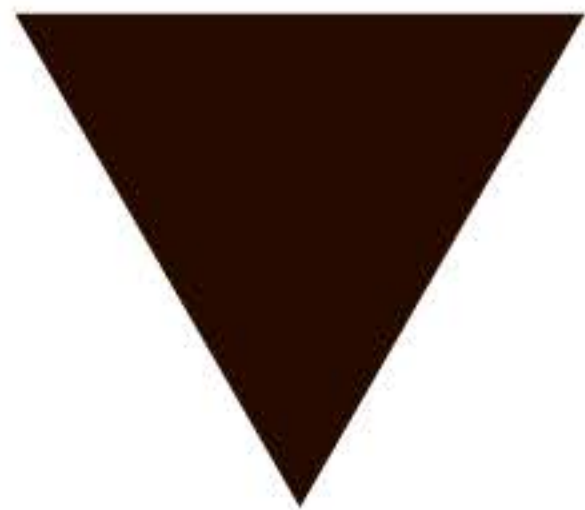
TIED TO THE GREAT STORM OF 1900 = CHURCHABRA? TOURIST 29.2222N - 94.969W TRAP

I GOT TO KEEP MOVING / BLUES FALLING DOWN LIKE HAIL
BLUES FALLING DOWN LIKE HAIL / BLUES FALLING DOWN LIKE HAIL
BLUES FALLING DOWN LIKE HAIL / AND THE DAY KEEPS ON WORKING ME
THERE'S A HELLHOUND ON MY TRAIL / HELLHOUND ON MY TRAIL

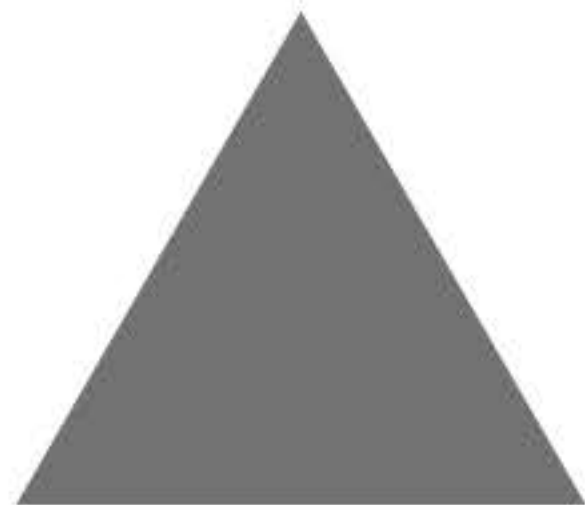


Color Palette

Main Colors



Alternative Colors



Typeface

H1 - Caflisch Script Pro Bold

H2 - Caflisch Script Pro Bold

H3 - Caflisch Script Pro Regular

H4 - Transat Bold

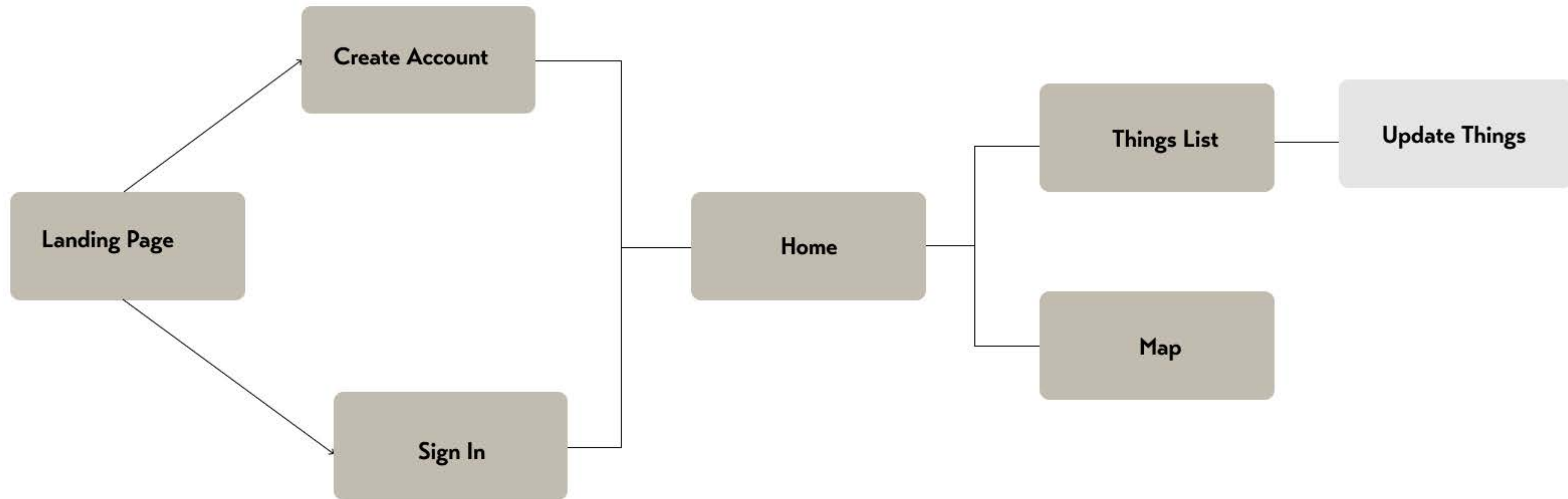
H5 - Transat Bold

Bodycopy(p) - Transat Standard

This is example

Lorem ipsum dolor sit amet,
consectetur adipiscing elit. Nulla sed
pretium libero, eget egestas tellus.
Pellentesque ac ex felis. Ut dapibus
ipsum in nunc accumsan, at faucibus
ligula ultrices. Quisque tempor tortor in
ligula consequat volutpat.

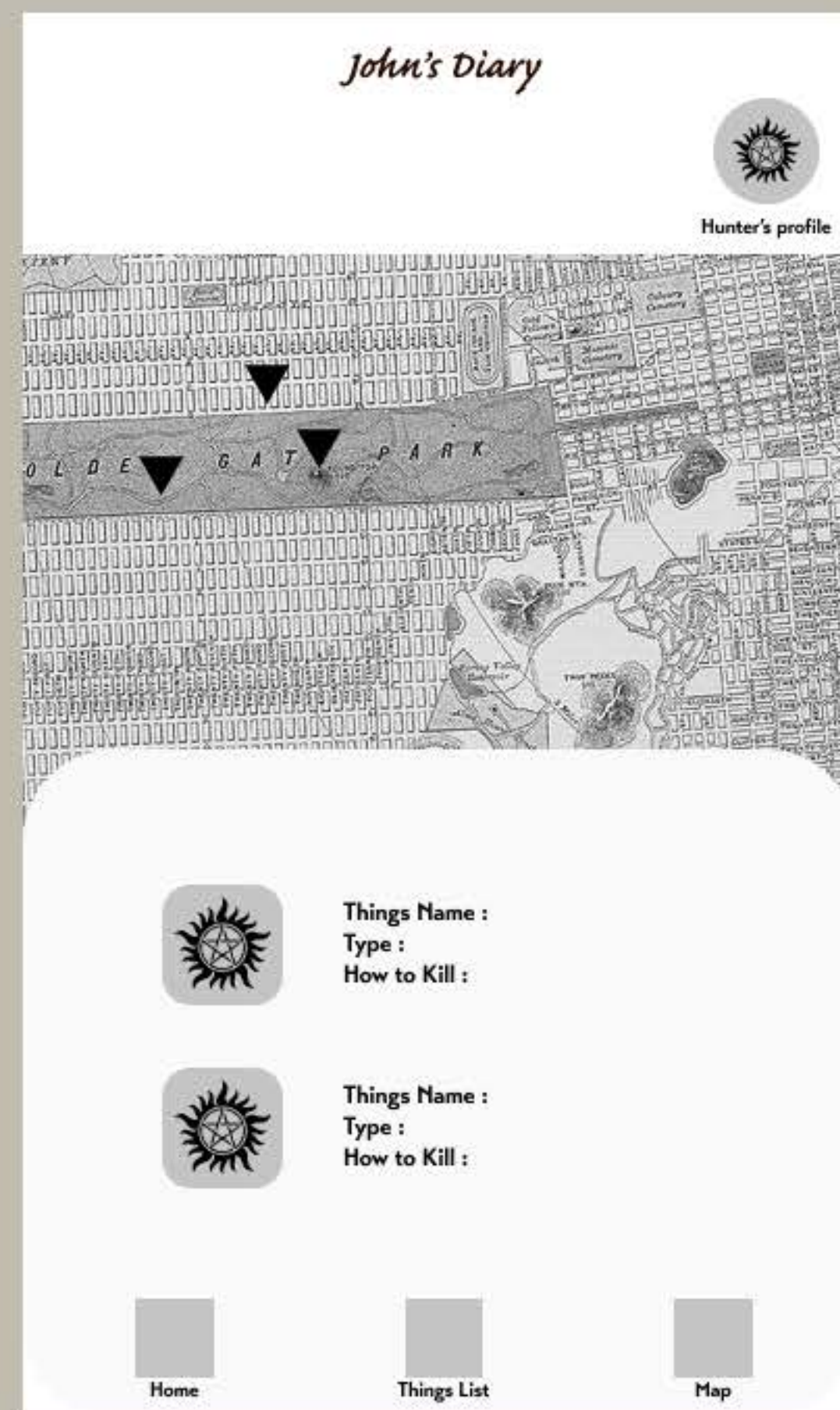
Flow Chart



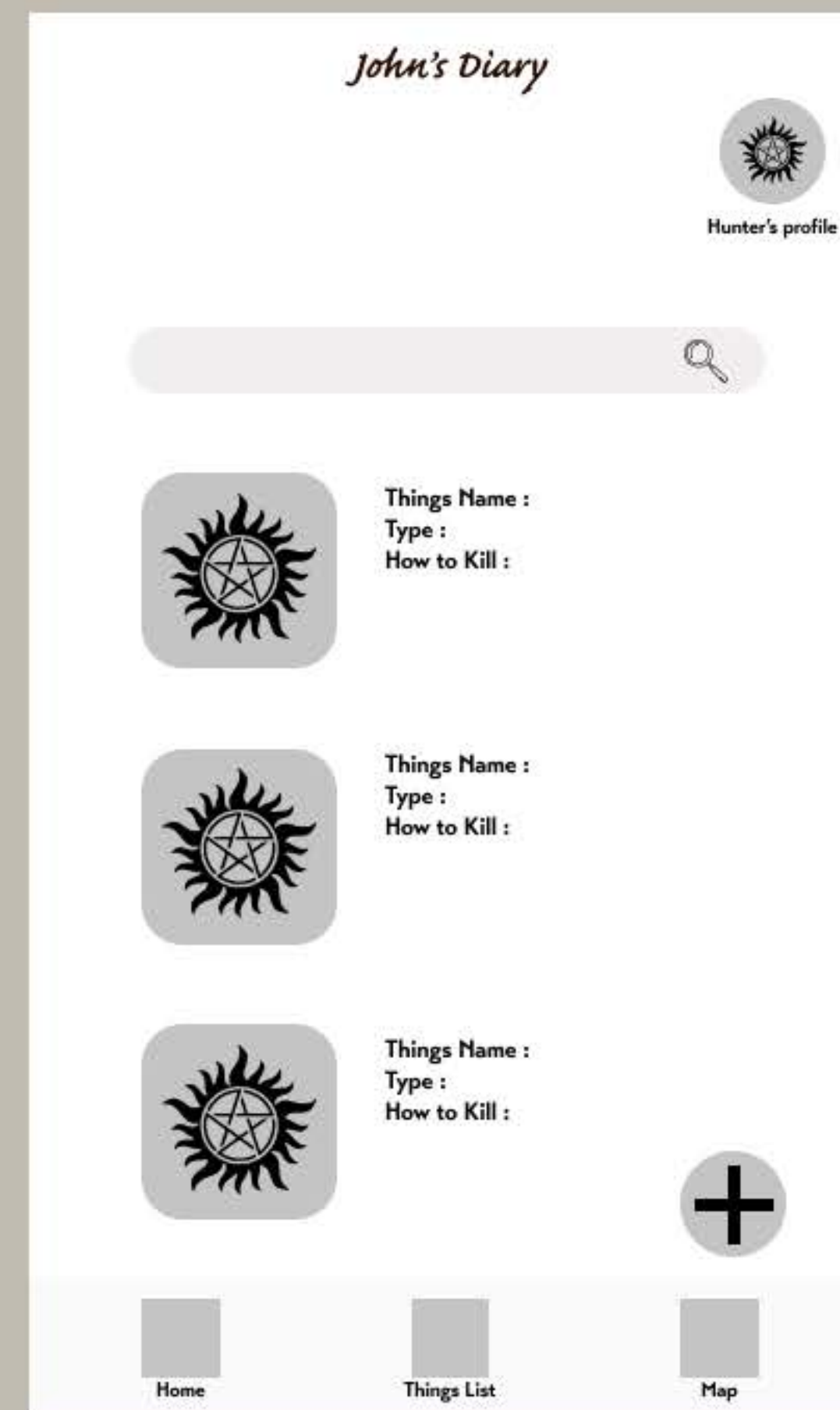
Wireframe



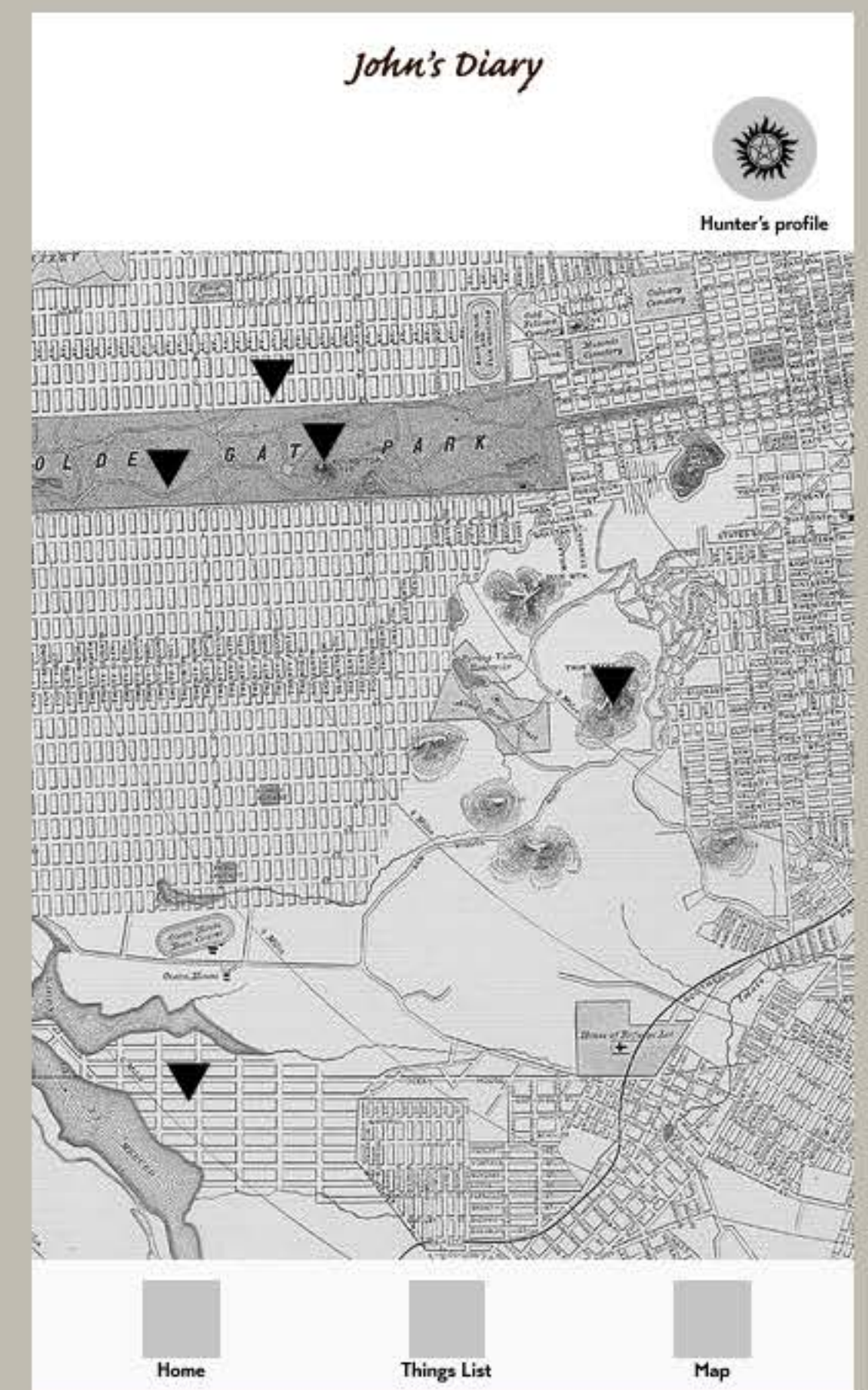
Landing



Home



Things List



Map