Sparkr: iOS Project 3

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Purpose

The purpose of this application will be to help fight against creativity block and inspire new art pieces and projects. The core functionality of this application would be to suggest project and art prompts. The application will draw from a large data base from within the application at random to help come up with new ideas. The user will then be able to filter what types of responses they will get to suit their project requirements.

Target Audience

The target audience for this application will be creators who are having a creativity block and teachers who are looking to find quick exercises for their student. These creators include everyone from artists, writers, filmmakers, animators, and etc.

Uniqueness Factor

An Art prompts app already exists in the app store; however, it is badly designed. The app is also not inclusive of other types of creators and focuses mainly on visual projects and not more general things that can be utilized in many other areas. Brainsparker is another app that is similar to what I am making, but I found the suggestions to be not useful because they were more aimed at abstract things rather than concrete ideas. There is also a artprompts.com website that is phenomenal for ideas. However, it is very difficult to use on mobile devices and the range of services they have run too broad and makes their product less impactful.

I need to create this app because this is problem that I face on a daily basis. Finding inspiration for new projects is the hardest part. Dribble and Pinterest may seem like a good resource to see other artist work, but it can lead to imposter syndrome and cause me to become unmotivated or tempted to steal their ideas. I need an app that inspires ideas without showing examples so that I can take it into my own interpretation.

Enhancement Accomplised

Better UI: The next projects will have subsequent better interfaces and usability each time

**The UI has been completely redone and revamped into a modern, chic look. I wanted to look like something people looking over shoulder would spark their interest and participate in drawing with you. The inspiration for the design came from a very well designed set of flash cards I once saw**

Filtration System: As the list of ideas grows, this filtration system will help the users to narrow down their ideas. It will include categories such as creatures, characters, places, stories, places, and etc.

**Previously, there was only 2 categories. I have increased it to 5 categories. In the previous project there were only about 30 prompts, there is now close to 400 original prompts on the database.**

Idea Submissions: Users will be able to submit their own ideas into the database that communally help grow the list of ideas.

**Previously, there was only 2 categories. I have increased it to 5 categories. You can also add prompt at each category. The data is saved on a singleton. I took the encoder saver out because I want to learn how to use core data over Christmas.**

Inspiration Capabilities

**Users can now search for inspirational images on the app. Go to the share tab, type in the image address, and voila! There is the image for you to bore your eyes into. But remember, never compare yourself to other people.**

“I affirm that I have not given or received any unauthorized help on this assignment, and that this work is my own.”

Extra Credit Considerations

* Original artwork for the all the images in the application. This includes the app icon and all the tab bar icons.
* The art prompts are super awesome, you should check it out
* You can log into Facebook from the app! I was experimenting with the Facebook SDK, but it didn’t turn out the way I wanted so I took it out.