### Classification

December 20, 2017

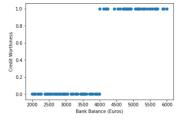
#### Classification

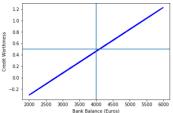
- $\blacktriangleright$  Linear regression: the response variable y is quantitative.
- Classification: y is qualitative (takes on a number of discrete values).
- Classification problems seem to occur more often than regression problems:
  - spam classifiers (spam or ham)
  - classifying whether a bank transaction is fradulent or not
  - given a set of symptoms, determining which medical condition a person has
  - classifying whether a video is suitable or unsuitable for children
  - ▶ MNIST: given a handwritten digit, determine which digit it actually is

## Why not Linear Regression?

#### Example 1

Consider the following (simplified) problem: given the bank balance  $\boldsymbol{x}$  of an individual, determine whether they are credit worthy or not.



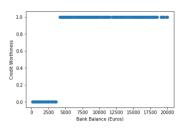


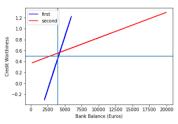
- Turns out that anyone with a balance of €4000 or more is credit worthy
- ▶ Classification: if  $y(x) \ge 0.5$ , then "credit worthy"; else "not"
- ➤ Slope of the regression line depends on the how many data points are in each of the two buckets

# Why not Linear Regression?

#### Example 1

- ▶ With more data points in the "positive" bucket, the slope of the regression line is less steep.
- ▶ The threshold predicted also changes.

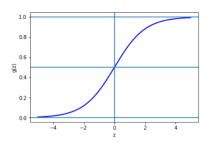




## Binary Classification: Logistic Regression

- ▶ Two classes: 0 and 1
- ▶ Logistic regression models the probability that the response variable y belongs to a particular class:  $P(y=1 \mid x)$
- $P(y = 1 \mid x; \theta) = g(\theta^{\mathsf{T}} x) = \frac{1}{1 + e^{-\theta^{\mathsf{T}} x}}$
- $\mathbf{g}(z) = \frac{1}{1 + e^{-\theta^T x}}$  is the sigmoid function

## The Sigmoid Function



- $\blacktriangleright \ g(z) \to 1 \text{ as } z \to \infty$
- $\blacktriangleright \ g(z) \to 0 \text{ as } z \to -\infty$
- bg'(z) = g(z)(1 g(z))

## Logistic Regression: Learning the Model Parameters

In logistic regression, the probabilities are modeled as follows:

$$P(y = 1 \mid x; \theta) = g(\theta^{\mathsf{T}} x) = \frac{1}{1 + e^{-\theta^{\mathsf{T}} x}}$$
  
 $P(y = 0 \mid x; \theta) = 1 - g(\theta^{\mathsf{T}} x)$ 

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#### The Likelihood Function

Assume that the m training examples  $(x^{(1)},y^{(1)}),\dots(x^{(m)},y^{(m)})$  were generated independently.

$$\begin{split} L(\theta; \{(x^{(i)}, y^{(i)})\}_{i=1}^m) &= \prod_{i=1}^m P(y^{(i)} \mid x^{(i)}; \theta) \\ &= \prod_{i=1}^m \left(g(\theta^\mathsf{T} x^{(i)})\right)^{y^{(i)}} \cdot \left(1 - g(\theta^\mathsf{T} x^{(i)})\right)^{(1 - y^{(i)})} \end{split}$$

## Maximizing the Likelihood . . .

 $\dots$  is equivalent to maximizing the log-likelihood:

$$\begin{split} l(\theta) &= \log L(\theta) \\ &= \sum_{i=1}^{m} y^{(i)} \log g(\theta^{\mathsf{T}} x^{(i)}) + (1 - y^{(i)}) \log (1 - g(\theta^{\mathsf{T}} \cdot x^{(i)})) \end{split}$$

- ▶ Use gradient ascent to maximize  $l(\theta)$
- $\blacktriangleright \ \theta_{\mathsf{new}} := \theta_{\mathsf{old}} + \alpha \nabla_{\theta} l(\theta)$
- $\blacktriangleright \ \, \mathsf{Stochastic} \ \, \mathsf{gradient} \ \, \mathsf{ascent:} \ \, \theta_j := \theta_j + \alpha \cdot (y^{(i)} g(\theta^{\mathsf{T}} \cdot x^{(i)})) \cdot x_j^{(i)}$

## Classifying New Data Points

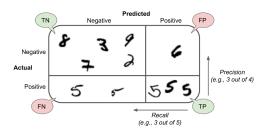
- Once  $\theta$  has been estimated (using maximum likelihood, for instance), given x,  $P(y=1\mid x)=g(\theta^{\mathsf{T}}\cdot x)$
- We could for instance classify x as belonging to class 1 iff  $g(\theta^{\rm T}\cdot x)\geq 0.5$

### Evaluating the Performance of a Classifier

Harder than evaluating a linear regressor.

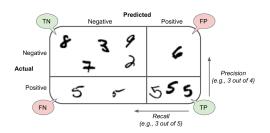
- ► Consider unbalanced data sets: let's say that 90% of customers in an online store are one-time customers.
- ▶ Want to determine whether a customer is a one-time customer.
- ➤ A "dumb" classifier that declares every customer as "bad" has 90% accuracy.

### Precision and Recall



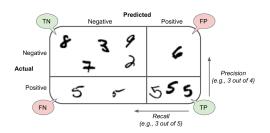
- ► Accuracy of positive predictions = Precision =  $\frac{TP}{TP+FP}$
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#### Precision and Recall



- Accuracy of positive predictions = Precision =  $\frac{TP}{TP+FP}$
- Fraction of positive instances correctly classified = Recall =  $\frac{TP}{TP+FN}$
- ▶ A single score to compare different classifiers?
- **F1** score = harmonic mean of the precision and recall =  $\frac{2}{1/P+1/R}$
- ▶ F1 score penalizes classifiers with either small precision or recall

### Stochastic Gradient Descent

In batch gradient descent, the update step for the jth component is:

$$\theta_j := \theta_j + \alpha \cdot \sum_{i=1}^m \left( y^{(i)} - \sum_{j=0}^n x_j^{(i)} \theta_j \right) \cdot x_j^{(i)}.$$

- Has to scan through the entire training set for a single update
- ightharpoonup Costly operation if m is large

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- Has to scan through the entire training set for a single update
- ► Costly operation if *m* is large
- **Stochastic Gradient Descent**: for every training instance (x, y),  $x = (x_0, x_1, \dots, x_n)^\mathsf{T}$ , update the parameters:

$$\theta_j := \theta_j + \alpha \cdot \left( y - \sum_{j=0}^n x_j \theta_j \right) \cdot x_j.$$

### Stochastic Gradient Descent: Features and Issues

- ▶ Doesn't have to look at the entire training set to make progress.
- ▶ Often gets close to the optimum much faster than batch gradient descent.
- May never converge to the optimum (can keep on oscillating between values near the optimum). This problem is alleviated by choosing  $\alpha$  to be very small.

### **Analytic Solution**

$$J(\theta) = \frac{1}{2} \sum_{i=1}^{m} \left( y^{(i)} - \sum_{j=0}^{n} x_j^{(i)} \theta_j \right)^2$$

Want to find in closed-form a value of  $\theta$  that minimizes  $J(\theta)$ 

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- ▶ Write  $J(\theta)$  is matrix-vector form.
- **Design matrix.** An  $m \times (n+1)$  matrix X defined by:

$$X = \begin{bmatrix} - & (x^{(1)})^{\mathsf{T}} & - \\ - & (x^{(2)})^{\mathsf{T}} & - \\ \vdots & \vdots & \vdots \\ - & (x^{(m)})^{\mathsf{T}} & - \end{bmatrix}$$

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$$y = (y^{(1)}, \dots, y^{(m)})^{\mathsf{T}}$$

## Analytic Solution . . .

$$y - X \cdot \theta = \begin{bmatrix} y^{(1)} \\ y^{(2)} \\ \vdots \\ y^{(m)} \end{bmatrix} - \begin{bmatrix} (x^{(1)})^{\mathsf{T}} \cdot \theta \\ (x^{(2)})^{\mathsf{T}} \cdot \theta \\ \vdots \\ (x^{(m)})^{\mathsf{T}} \cdot \theta \end{bmatrix}$$

Matrix-form of  $J(\theta)$ :

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$$= \frac{1}{2} (y - X\theta)^{\mathsf{T}} (y - X\theta)$$

## Analytic Solution . . .

Minimize  $J(\theta)$  w.r.t  $\theta$ :

$$\nabla_{\theta} J(\theta) = \nabla_{\theta} \frac{1}{2} (y - X\theta)^{\mathsf{T}} (y - X\theta)$$

$$= \text{see Andrew Ng's notes}$$

$$= X^{\mathsf{T}} X \theta - X^{\mathsf{T}} y$$

yielding:

$$\theta = (X^{\mathsf{T}}X)^{-1} \cdot X^{\mathsf{T}}y.$$

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- ▶ If X does not have full column rank, the usual strategy is to remove redundant columns.

#### **Assumptions**

$$y^{(i)} = \theta^{\mathsf{T}} \cdot x^{(i)} + \epsilon^{(i)},$$

where the error terms  $\epsilon^{(i)}$ 

- capture unmodeled effects and/or random noise
- lacktriangle are independent and identically distributed as  $N(0,\sigma^2)$

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Thus  $y^{(i)} \mid x^{(i)} \sim N(\theta^{\mathsf{T}} x^{(i)}, \sigma^2)$ :

$$p(y^{(i)} \mid x^{(i)}; \theta) = \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{(y^{(i)} - \theta^{\mathsf{T}} \cdot x^{(i)})^2}{2\sigma^2}\right)$$

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▶ Likelihood function.  $L(\theta) = p(y \mid x; \theta)$ 

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**Principle of Maximum Likelihood.** Choose the parameters to make the data as likely as possible. Choose  $\theta$  to maximize  $L(\theta)$ .

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### Summary

Under the previous probabilistic assumptions: least-squares regression corresponds to finding the maximum likelihood estimate of  $\theta$ .



### The Goodness of Fit

lacktriangle Residual Standard Error: standard deviation of the error terms  $\epsilon^{(i)}$ .

RSE = 
$$\sqrt{\frac{1}{n-2} \sum_{i=1}^{m} (y^{(i)} - \hat{y}^{(i)})^2}$$

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- ▶ Total sum of squares  $=\sum_{i=1}^m \left(y^{(i)} \bar{y}\right)^2$ : variability inherent in the response
- ▶ Residual sum of squares  $= (y^{(i)} \hat{y}^{(i)})^2$ : variability left unexplained after performing the regression