



Sofia Morales

WEB DEVELOPER & UX/UI DESIGNER

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Passionate web developer and UX/UI enthusiast with a unique background in architecture and interior design. Recently graduated from Ironhack's intensive full-stack web development bootcamp, I've built experience in technologies like React, Express, and MongoDB. With five years of experience in designing user-centered spaces, I bring a fresh, spatial approach to digital design. Detail-oriented, proactive, and deeply curious, I'm dedicated to blending my technical skills with design sensibilities to create web experiences. My goal is to build intuitive, efficient, and responsive frontend solutions that simplify everyday life.

PROJECTS

AO product management portal

- Inventory management for the Paraguayan store AO. Admin users can manage products. Users can search for products and favorite them.
- Conducted requirements gathering through client consultations, then designed and developed a Minimum Viable Product (MVP).
- Tech: full-stack MERN application using JavaScript, MongoDB, ExpressJS, React, Node and tailwind.

TravelStories

- Application enabling users to share their travel experiences through stories and narratives. Users can create, edit, and view stories from different destinations, as well as interact with other travelers.
- A two-person project where I contributed at every stage from ideation through to full implementation.
- Tech: full-stack application developed using React and CSS. The backend uses JSON-server.

Muqui World

- Muqui embarks on exciting missions across diverse worlds, where Muqui must collect objects to progress. Players can choose their Muqui, capture space rocks, avoid collisions with meteors, and board a spaceship to escape.
- My role covered all stages of game creation, from concept to implementation, using gamification to enhance player experience.
- Tech: 2D game built with vanilla JavaScript, HTML and CSS.

EDUCATION

Full Stack Web Developer

Ironhack Aug/2024 - Oct/2024

Intense and immersive bootcamp where we master the technical and project-management skills needed for a successful career in tech, learning how to develop great products in teams using modern workflows. Technologies learnt include: JavaScript(ES6), HTML, CSS, React, Git, GitHub, Node.js, Mongodb, Express.js.

Master in User Experience and Interface Design

Escola Superior de Diseny, ESDi Oct/2022 - Jul/2024

The Master provided comprehensive training in the latest methodologies for designing and developing user-centered digital products and services. This program covered everything from conducting user research to creating, testing, and refining interactive designs based on real user feedback. The curriculum included UX research, interaction and interface design, agile methodologies, usability testing, UX writing, and immersive projects in design thinking and Lean UX.

Bachelor's Degree in Architecture

Universidad Nacional de Asunción, FADA Feb/2012 - Jul/2019

EXPERIENCE

UX design

Progift.ai Nov/2023 - May/2024

- Lead the user experience design for a individualized gift recommendation engine.
- Created UX research, strategies, and design proposal.
- Conducted 12 ethnographic interviews to uncover gift-selection patterns, gain insights, and define the core problem.
- Involved in interactions design, wireframe development, usability testing.

Architect

Casa Estudio Mar/2019 - Jun/2021

- Lead four projects ranging from developing single-family units to designing and implementing the check-in area furniture for Paraguay's main airport, completing all projects within schedule and budget.
- Worked with stakeholders, interfaced with material providers, and supervised on-site personnel to ensure projects were on-track and meet user needs.
- Participated in the creative process of design.

Junior Architect and Interior Designer

LL Design Mar/2017 - Dec/2018

- Contributed to ten interior design projects, delivering innovative solutions that meet user needs.
- Supervised and managed different teams of up to eight on-site personnel, ensuring project completion within schedule and budget.
- Developed and managed project budgets.
- Produced detailed technical drawings and 3D models that accelerated project approvals.
- Assisted in furniture design, creating custom pieces that focused on cost efficiency while enhancing aesthetics and functionality.

SKILLS

Web Development

React, Node.js, JavaScript. Tailwind, Express, MongoDB HTML, CSS, Git, REST API, GitHub, Jasmine, Scrum.

UX Design

User research, design assessment, conceptualization user flow, wireframe, usability testing, Information architecture, prototyping, user stories, interface design.

Soft skills

Problem-solving, attention to details, communication, time management.

Languages

Spanish: Native
English: Conversational