

Bharat Innovates 2026

An Indian global outreach of
deep-tech innovations

Nice, France | 17 – 19 June, 2026

Pitching Your Deep Tech Idea

14th Jan, 2026

Timeline – Path Forward

Phase 1: Application and Initial Screening

- National Call Opens
 - 29th August, 2025
- Mid-Call Consultation
 - In the week of 15th September, 2025
- Last Date of Application
 - 5th November, 2025
- Phase 1 of First Shortlist
 - 2nd December, 2025
- **Phase 2 of First Shortlist**
 - 9th January, 2026

Timeline – Path Forward

Phase 2: Preparation and National Showcase

- Online Bootcamp
 - Between 1st December to 15th December
- National Basecamp (IIT Gandhinagar)
 - 18th – 20th December, 2025 (Phase 1 of First Shortlist candidates)
- National Basecamp Ph2 (IIT Bombay)
 - **22nd January, 2026 (Phase 2 of First Shortlist candidates)**
- Second Shortlist
 - 30th January, 2026

Phase 3: Refinement and Final Selection

- Theme-Specific Bootcamp
 - Between 1st February to 28th February
- Third and Final Shortlist
 - 15th February, 2026

Timeline – Path Forward

Phase 4: Mentorship and Final Selection

- Pre-Event Basecamp (Mumbai)
 - 7th – 8th March, 2026
- Continued Mentorship
 - Till 15th May
- International Showcase (France)
 - 17th to 19th June, 2026
- Continued Mentorship Towards Commercialization/TRL Enhancement

National Basecamp Ph2

- Presentations to Panelists (**Evaluation**)
 - **5-minute presentation**, 10 minute for Q&A
 - **Date of presentation** – 22nd Jan, 2026
 - Timing of panel has been shared with you.
 - Arrive and report as recommended, otherwise you may miss your chance.

Note: Panelists at National Basecamp Phase 2 are not the same reviewers who reviewed your online applications.

Presentation Guidelines

- **Submit** your presentation by **Tuesday, 20th January, 2026**
 - We will share the link to upload
- Ensure that the Title Slide has your **Main Pipeline Application Number** (BHAR-XXXXXX)
- **File name** should be: BHAR-XXXXXX-Presentation
 - Here XXXXXX refers to your application number

Time Your Pitch










- 30 sec Hook & Intro
- 30 sec Problem
- 45 sec Solution, Tech Deep Dive & Value Proposition
- 45 sec Market & Opportunity
- 45 sec Competition & Moat
- 30 sec Business Model and GTM
- 30 sec Traction & Team
- 45 sec Path Forward: Funding & Milestones

Keep it simple. Be succinct and crisp. Use focused data and not vague numbers. Show your performance with examples. Keep additional slides to dig deeper and address questions.

Recommended: One slide of Business Model Canvas or Lean Canvas (main deck or backup slides).

If you have not done a startup pitch, this slide may help to cover the essentials. Get support from the incubator teams at your institute to help you prepare for this national initiative.

Business Model Canvas

Key Partners 	Key Activities 	Value Proposition 	Customer Relationships 	Customer Segments 
	Key Resources 		Channels 	
Cost Structure 			Revenue Streams 	

Lean Canvas

PROBLEM <i>List your top 1-3 problems.</i>	SOLUTION <i>Outline a possible solution for each problem.</i>		UNIQUE VALUE PROPOSITION <i>Single, clear, compelling message that states why you are different and worth paying attention.</i>	UNFAIR ADVANTAGE <i>Something that cannot easily be bought or copied.</i>	CUSTOMER SEGMENTS <i>List your target customers and users.</i>
EXISTING ALTERNATIVES <i>List how these problems are solved today.</i>	KEY METRICS <i>List the key numbers that tell you how your business is doing.</i>			CHANNELS <i>List your path to customers (inbound or outbound).</i>	
	COST STRUCTURE <i>List your fixed and variable costs.</i>		REVENUE STREAMS <i>List your sources of revenue.</i>		

Suggested Backup Slides

- Tech architecture/schematic/flow chart/diagrams
- IP details
- Unit economics
- Competitive comparison (details/additional insights)
- Roadmap/timeline
- Pilot/validation data
- Safety/compliance details

Sample Questions to Expect

- What is truly new here?
- Why can't a competitor do this?
- How defensible is your approach?
- Who exactly is your first paying customer?
- Why will they switch from existing solutions?
- Is the market global or India-only?
- What is your current prototype status?
- What is the biggest technical or business risk ahead?
- What do you need in the next 12 months to scale?
- Why is your team best positioned to build this?
- What gaps remain and how will you fill them?
- How does this matter for India or improve global competitiveness?

This is not an exhaustive list of all possible questions

Basis for Evaluation of Presentation

- Novelty
- Defensibility
- Unique Tech Edge
- IP strength
- Market opportunity size (Indian and Global)
- Urgency
- Scalability (in India and cross-border)
- Competitive advantage (national and abroad)
- Team Maturity
- Prototype Quality
- Customer Validation
- Clarity on GTM
- Strategic National Fit (if any)

THANK YOU