

'Rent Subsidy for Sales Emporia Established by Handicrafts / Micro & Small Industries Emporium' under 'Marketing And Publicity' Are you sure you want to sign out?CancelSign OutEngEnglish/à¹`à¸¸à¸¸,à¸¸!à¸¸Sign InBackDetailsBenefitsEligibilityApplication ProcessDocuments RequiredFrequently Asked QuestionsSources And ReferencesFeedbackSomething went wrong. Please try again later.OkYou need to sign in before applying for schemesCancelSign InSomething went wrong. Please try again later.OkIt seems you have already initiated your application earlier.To know more please visit CancelApply NowCheck EligibilityPuducherry'Rent Subsidy for Sales Emporia Established by Handicrafts / Micro & Small Industries Emporium' under 'Marketing And Publicity'BusinessHandicraftsMSMERentShowroomSubsidyDetailsThe scheme 'Rent Subsidy for Sales Emporia Established by Handicrafts / Micro & Small Industries Emporium' under 'Marketing And Publicity' was launched by the Department of Industries and Commerce, Union Territory of Puducherry. Through this scheme, financial support will be provided via the Industrial Associations, Handicrafts Societies and Recognized Institutions for promotion of Handicrafts, Coir, Jute, Micro and Small Industrial products, i.e. for acquiring suitable buildings/premises and providing infrastructure facilities for setting up of Sales emporia locally and in important cities in India.BenefitsRent subsidy to Sales Emporium/Showroom at the rate of 90% subsidy subject to maximum of â,¹10, 000/- per month for three years. Financial assistances for providing infrastructure facilities to such buildings/premises.75% of the expenses of infrastructure facilities / interior decoration works in the Sales Emporia buildings/premises to be borne under the scheme, subject to maximum of â,¹1,50,000 or the actual whichever is less, for a minimum period of 3 years.EligibilityThe applicant should own a Sales Emporium/Showroom in Puducherry.Application ProcessOfflineStep 1: The interested applicant should take print of the prescribed format of the application form.Step 2: In the application form, fill in all the mandatory fields, paste the passport-sized photograph (signed across, if required), and attach copies of all the mandatory documents (self-attest, if required).Step 3: The interested applicant should visit (on a working day, and during office hours) the District Industries Centre (Thattanchavady, Puducherry - 605 009), and submit the duly filled and signed application form and the documents to the concerned authority.Step 4: On receipt of the application, necessary entries will be made in the application receipt register and a unique number is assigned to the applicant for identifying each applicant which shall be used for all further references and also as acknowledgement for the receipt of the application.Documents RequiredProof of Possession of a Sales Emporium/Showroom in Puducherry.Any Other Document as Required by the District Industries Centre.Frequently Asked QuestionsHow can I access the Citizen's Charter for the 'Rent Subsidy for Sales Emporia' scheme?The Citizen's Charter for the 'Rent Subsidy for Sales Emporia' scheme can be accessed on the official website: <https://dic.py.gov.in/sites/default/files/citizencharter.pdf>.What specific expenses are covered under the rent subsidy for Sales Emporiums/Showrooms?The rent subsidy covers 90% of the rent expenses, subject to a maximum of â,¹10,000 per month for a duration of three years, supporting the financial burden associated with establishing and maintaining a Sales Emporium. Can the rent subsidy be used to cover other operational costs of Sales Emporiums, such as utilities or maintenance?The rent subsidy is primarily intended for the rental expenses of Sales Emporiums and may not be utilized for other operational costs like utilities or maintenance. What types of infrastructure facilities are eligible for financial assistance under the scheme?Financial assistance can be utilized for a variety of infrastructure facilities, including but not limited to interior decoration, display setups, and any enhancements that contribute to the overall promotion of Handicrafts, Coir, Jute, Micro, and Small Industrial products. Is there a minimum period for which financial assistance for infrastructure facilities is provided?Financial assistance for infrastructure facilities is provided for a minimum period of three years, ensuring a sustained and impactful development of Sales Emporia. Can Sales Emporia owners choose the type of interior decoration and infrastructure enhancements they wish to implement?Sales Emporia owners have the flexibility to decide on the type of interior decoration and infrastructure enhancements that align with the promotion of Handicrafts, Coir, Jute, Micro, and Small Industrial products, within the overall guidelines of the scheme. Can Sales Emporia owners extend their eligibility for benefits beyond the initial three-year period?While the rent subsidy is limited to a three-year period, Sales Emporia owners can continue to benefit from financial assistance for infrastructure facilities, subject to compliance with the scheme's guidelines and eligibility criteria. How does the scheme aim to ensure that the benefits reach a diverse range of industrial products?By extending support to a variety of industrial products such as Handicrafts, Coir, Jute, Micro, and Small Industrial items, the scheme ensures inclusivity and a broad impact, promoting a diverse range of products in Sales Emporia establishments. Can I submit the application online, or is it necessary to visit the District Industries Centre in person?The application process requires a physical visit to the District Industries Centre, where the completed application form and documents should be submitted during office hours on a working day. What steps are involved in the application receipt process after submission?Upon submission, the District Industries Centre records necessary details in the application receipt register and assigns a unique number to each applicant for future references and as an acknowledgment of the application receipt. How long does it take to process and approve an application under the scheme?The duration for processing and approval may vary, and applicants are advised to follow up with the District Industries Centre for updates on the status of their application. Can the scheme be availed by Sales Emporiums/Showrooms outside of Puducherry?No, the scheme is specifically designed for Sales Emporiums/Showrooms located within the jurisdiction of Puducherry. Sources And ReferencesCitizen's CharterApplication FormGrievance RedressalContact UsOkWas this helpful?News and UpdatesNo new news and updates availableShareSomething went wrong. Please try again later.OkYou need to sign in before applying for schemesCancelSign InSomething went wrong. Please try again later.OkIt seems you have already initiated your application earlier.To know more please visit CancelApply NowCheck EligibilityPuducherry'Rent Subsidy for Sales Emporia Established by Handicrafts / Micro & Small Industries Emporium' under 'Marketing And Publicity'BusinessHandicraftsMSMERentShowroomSubsidyDetailsBenefitsEligibilityApplication ProcessDocuments RequiredFrequently Asked QuestionsThe scheme 'Rent Subsidy for Sales Emporia Established by Handicrafts / Micro & Small Industries Emporium' under 'Marketing And Publicity' was launched by the Department of Industries and Commerce, Union Territory of Puducherry. 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