

'Organizing/ Participation in Exhibitions /Trade Fairs /Expo /Seminars /Investors Meets, etc' under 'Marketing And Publicity'Are you sure you want to sign out?CancelSign OutEngEnglish/à¹à¸,à¸,à¸à¸Sign InBackDetailsBenefitsEligibilityApplication ProcessDocuments RequiredFrequently Asked QuestionsSources And ReferencesFeedbackSomething went wrong. Please try again later.OkYou need to sign in before applying for schemesCancelSign InSomething went wrong. Please try again later.OkIt seems you have already initiated your application earlier.To know more please visit CancelApply NowCheck EligibilityPuducherry'Organizing/ Participation in Exhibitions /Trade Fairs /Expo /Seminars /Investors Meets, etc' under 'Marketing And Publicity'CampaignExhibitionHandicraftHonorariumInvestmentMarketingDetailsThe scheme 'Organizing/ Participation in Exhibitions /Trade Fairs /Expo /Seminars /Investors Meets, etc' under 'Marketing And Publicity' was launched by the Department of Industries and Commerce, Union Territory of Puducherry. Through this scheme, Promotion Campaigns, Investors Meets, Seminars etc., are arranged both within India and abroad, to attract industries to invest in Puducherry. This will help them in increasing the marketability of these products.BenefitsPromotion Campaigns, Exhibitions, Trade Fairs, Investors Meets, Seminars etc., are arranged in important towns/cities of India and abroad, for the market promotion (display cum sale) for (MSME) products (industrial products, handicraft products, cottage industries products, etc).The participating artisans/unit industrialists are paid traveling expenses restricted to second-class railway fare and Daily Allowance (DA) at the rate of â, '400/- per day per person.Payment of honorarium and winter clothing for the officials of this department on duty in India International Trade Fair, New Delhi and other Fair/ Exhibitions held in other major cities.(a) Honorarium at the rate of â, '400/- per day in addition to the normal DA.(b) Winter clothing allowance not exceeding â, '3,500/- during such trade fair.EligibilityThe applicant should be an artisan/unit industrialist from Puducherry.Application ProcessOfflineStep 1: The interested applicant should take print of the prescribed format of the application form.Step 2: In the application form, fill in all the mandatory fields, paste the passport-sized photograph (signed across, if required), and attach copies of all the mandatory documents (self-attest, if required).Step 3: The interested applicant should visit (on a working day, and during office hours) the District Industries Centre (Thattanchavady, Puducherry - 605 009), and submit the duly filled and signed application form and the documents to the concerned authority.Step 4: On receipt of the application, necessary entries will be made in the application receipt register and a unique number is assigned to the applicant for identifying each applicant which shall be used for all further references and also as acknowledgement for the receipt of the application.Documents RequiredProof of Registration as an Artisan/Unit Industrialist from Puducherry.Any Other Document as Required by the District Industries Centre.Frequently Asked QuestionsAre there any specific guidelines for filling out the application form?Interested applicants should fill in all mandatory fields of the application form, paste a signed passport-sized photograph, and attach self-attested copies of mandatory documents as specified in the guidelines.Is there any specific time frame for submitting the application form?Applicants can submit the application form during working hours on a working day at the District Industries Centre. There may not be a specific time frame, but timely submission is advised.How is the market promotion for (MSME) products facilitated under the scheme?Market promotion for (MSME) products is facilitated through events such as exhibitions, trade fairs, and seminars held in important towns/cities of India and abroad, enhancing the visibility and marketability of these products.Can applicants from outside Puducherry apply for the scheme?No, the scheme is specifically for artisans/unit industrialists from Puducherry, and only applicants meeting this eligibility criterion can avail of its benefits.Is there any provision for grievance redressal for applicants facing issues during the application process?Yes, applicants can utilize the Grievance Redressal Mechanism available at <https://industry.py.gov.in/grievance-redressal-mechanism> to address any concerns or issues encountered during the application process.How are applicants informed about the status of their application?The unique number assigned to applicants during the submission process is used for all further references, and any updates or communication regarding the application are conveyed using this reference number.Can applicants submit the application form and documents online?No, the application process requires applicants to visit the District Industries Centre in person during office hours and submit the duly filled and signed application form and documents.Is there a specific format for the application form, and where can interested applicants obtain it?Interested applicants can obtain the prescribed format of the application form from the official website (<https://dic.py.gov.in/application-forms-download-area>).What is the duration of the scheme, and how often are events organized?The scheme is ongoing, and events such as Promotion Campaigns, Investors Meets, Seminars, Trade Fairs, and Exhibitions are organized regularly both within India and abroad.What expenses are covered for artisans/unit industrialists participating in events under the scheme?Traveling expenses, including second-class railway fare, and a Daily Allowance (DA) at the rate of â, '400/- per day per person are covered for participating artisans/unit industrialists.Are there any restrictions on the payment of traveling expenses for participants?Traveling expenses for participants are restricted to second-class railway fare, ensuring a reasonable and standardized reimbursement for their travel.What is the location for submitting the application form?The application form should be submitted to the District Industries Centre, located at Thattanchavady, Puducherry - 605 009, during working hours on a working day.Sources And ReferencesCitizen's CharterApplication FormGrievance RedressalContact UsOkWas this helpful?News and UpdatesNo new news and updates availableÂ©2024Powered byDigital India Corporation(DIC)Ministry of Electronics & IT (MeitY)Government of IndiaÂ®Quick LinksAbout UsContact UsScreen ReaderAccessibility StatementFrequently Asked QuestionsDisclaimerTerms & ConditionsUseful LinksGet in touch4th Floor, NeGD, Electronics Niketan, 6 CGO Complex, Lodhi Road, New Delhi - 110003, Indiasupport-myscheme[at]digitalindia[dot]gov[dot]in(011) 24303714Last Updated On : 28/03/2024 | v-2.1.1