

Design Scheme Under MSME Innovative SchemeAre you sure you want to sign out?CancelSign OutEngEnglishहिंदीअंग्रेजीSign InBackDetailsBenefitsEligibilityApplication ProcessDocuments RequiredFrequently Asked QuestionsSources And ReferencesFeedbackSomething went wrong. Please try again later.OkYou need to sign in before applying for schemesCancelSign InSomething went wrong. Please try again later.OkIt seems you have already initiated your application earlier.To know more please visit CancelApply NowCheck EligibilityMinistry Of Micro, Small and Medium EnterprisesDesign Scheme Under MSME Innovative SchemeBusiness & EntrepreneurshipFinancial SupportProduct DesignProduct DevelopmentDetailsLaunched by the Ministry of Micro, Small & Medium Enterprises ,Design scheme will help MSMEs to avail advice on all aspects of design. It helps MSMEs realize and achieve their design-related objectives. This specialist advice will be provided by experienced designers for new product development as well as enhancing existing product portfolio. The Design scheme is divided in two major parts, viz., Design Projects and Design Awareness Programme.Design Project: To facilitate MSMEs to develop new design strategies and or design-related products through interventions and consultancy.Design Awareness Programme: The objective is to create general awareness and sensitization about the value and power of design for businesses through seminars, talks, workshops etc. The purpose of these activities is to sensitize MSMEs about the usage of design/innovation in various facets of their industry.BenefitsDesign Project: Financial assistance under this activity will be utilised for engagement of design consultants for design interventions and expenses pertaining to development of prototype/product. For the design projects approved for any MSME, 75% (Micro) and 60% (Small & Medium) of the total project cost will be contributed by Government of India, up to a maximum of â,¹ 40,000,00/- and the remaining project cost will be borne by MSMEs and deposited to the IA.The total project cost will be provided as a grant in 3 stages:Stage 1: Strategy & Concept- 40%Stage 2: Detail Design - 30%Stage 3: Successful Completion of the prototype/product and Final Report submission - 30%.ï»¿Student Project: This component supports design work of bona-fide students by providing financial assistance up to â,¹ 2,50,000/-. For the student design projects approved for any MSME,75% of the total project cost will be contributed by Government of India, up to a maximum of â,¹ 2,50,000/- and the remaining project cost will be borne by MSME and deposited to the IA.EligibilityThe beneficiary unit(s) must typically be a registered micro, small or medium enterprises.Should have a valid Udyog Aadhaar Memorandum (UAM) or Udyam Registration certificate.ï»¿Application ProcessOnlineRegistration Process:Step 01: After opening the website <https://innovative.msme.gov.in/> , click on Design.Step 02: On the next window, click on Join Design Scheme.Step 03: Put the Udyam Registration Number along with the Registered Mobile Number.Step 04: Click on Validate.Documents RequiredUdyog Aadhaar Memorandum (UAM) or Udyam Registration (UR) certificate.UAM Registered mobile number.ï»¿Frequently Asked QuestionsWhat is the objectives of Design Scheme?The objective of this component is to bring Indian manufacturing sector and Design expertise/ Design fraternity on to a common platform. It aims to provide expert advice and cost-effective solution on real time design problems for new product development, its continuous improvement and value addition in existing/new products.What are the broad activities of MSME Innovative scheme?The Design scheme is divided in two major parts, viz., Design Projects and Design Awareness Programme. a. Design Project - To facilitate MSMEs to develop new design strategies and or design related products through interventions and consultancy. b. Design Awareness Programme: The objective is to create general awareness and sensitization about the value and power of design for businesses through seminars, talks, workshops etc. The purpose of these activities is to sensitize MSMEs about the usage of design/innovation in various facets of their industry. What type of financial assistance provided under the scheme?Two types of financial assistance provided under the scheme: Design Project and Student Project.Who can take the benefit of the scheme?The beneficiary unit(s) must typically be a registered micro, small or medium enterprises as per the definition in MSMED and should have a valid UAM or Udyam Registration. The manufacturing MSMEs may be a profitable entity preferably in the last 1 year of its operations. Who will implement the scheme throughout the country?The implementing agencies for the Scheme, presently, are: Indian Institute of Science (IISc), Bengaluru, IITs (Kanpur, Indore, BHU, Roorkee, Ropar, Bhubaneswar), NITs (Tiruchirappalli, Warangal, Silchar, Arunachal Pradesh, Jaipur, Allahabad, J&K, Bhopal, Nagpur, Calicut, Kurukshetra, Surathkal, Raipur). How the proposals may be submitted ? Under MSME Innovative scheme, a MSME Innovative portal has been developed. Now all the proposals/ application will uploaded on the Innovative portal i.e (<https://innovative.msme.gov.in>) under the respective scheme component of MSME Innovative scheme. Who is the Apex Body of the scheme?Project Monitoring and Advisory Committee (PMAC) is set-up at the office of AS&DC (MSME), who looks after the Planning, Screening, identification and such other function as deemed fit.Sources And ReferencesGuidelinesFAQsOkWas this helpful?News and UpdatesNo new news and updates availableShareSomething went wrong. Please try again later.OkYou need to sign in before applying for schemesCancelSign InSomething went wrong. Please try again later.OkIt seems you have already initiated your application earlier.To know more please visit CancelApply NowCheck EligibilityMinistry Of Micro, Small and Medium EnterprisesDesign Scheme Under MSME Innovative SchemeBusiness & EntrepreneurshipFinancial SupportProduct DesignProduct DevelopmentDetailsLaunched by the Ministry of Micro, Small & Medium Enterprises ,Design scheme will help MSMEs to avail advice on all aspects of design. It helps MSMEs realize and achieve their design-related objectives. 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