

Market Research Information NetworkAre you sure you want to sign out?CancelSign OutEngEnglish/à¸à¸à¸,à¸à¸Sign InBackDetailsBenefitsEligibilityApplication ProcessDocuments RequiredFrequently Asked QuestionsSources And ReferencesFeedbackSomething went wrong. Please try again later.OkYou need to sign in before applying for schemesCancelSign InSomething went wrong. Please try again later.OkIt seems you have already initiated your application earlier.To know more please visit CancelApply NowCheck EligibilityMinistry Of Agriculture and Farmers WelfareMarket Research Information NetworkInformationMarketNetworkResearchDetailsThe objective of the Scheme:To establish a Nationwide market information Network for speedy collection andTo facilitate collection and dissemination of information related to better price dissemination of market information and data for its efficient and timely utilization. realization and market access by the farmers. This would cover:Market-related informationPrice related informationInfrastructure related informationMarket requirement-related informationTo sensitize and orient farmers to respond to new challenges in agricultural marketing by using IT as a vehicle of extension.To improve efficiency in agricultural marketing through regular training and extension for reaching region-specific farmers in their local language.To provide assistance for marketing research to generate market information for its dissemination to farmers and other market functionaries at the grass root level to create an ambiance of good marketing practices in the countryThe information relating to the Schemes in respect of agricultural marketing implemented by the Government Departments and central agencies. Once the farm produce is standardized and labeled, backed by quality certification, it can be directly offered for sale on spot exchange in national and international markets.ï»¿The scheme is being implemented by the Directorate of Marketing & Inspection with technical assistance from the National Informatics Centre (NIC) and in association with the State Agricultural Marketing Boards/Directorates and APMCs. More than 3200 markets are covered under the scheme and more than 2700 markets are reporting data at the Agmarknet portal. More than 350 commodities and 2000 varieties are covered under the scheme.ï»¿Implementation PlanThe agencies involved in the execution of the sub-scheme are Directorate of Marketing and Inspection (DMI), National Informatics Centre (NIC), State Governments through State Agriculture Marketing Boards (SAMBs)/Directorates, other National and State level institutions and individual market committees/authorities that are applicable in the country.Efforts would be made to involve private sectors to collect data and maintain the database. PPP options would be explored to bring expertise and value addition to this activity.Supply of computers, including installation, would be implemented by IT Division of DAC and other sources such as NIC, APMC and State Departments/agencies.AGMARKNET team is strengthened frequently by outsourcing professionals to monitor and update the portal according to GFR provisions with prior approval of IFD.The State Implementing Agencies provide DMI with the list of remaining markets that have to be covered for connectivity and replacement of old computers under the sub-scheme.Market node collects and transmits relevant information to the State level and AGMARKNET portal. The SAMB/Department nominates a nodal officer to coordinate the functioning of the nodes. The State level nodal officer ensures that market-level officials perform their functions regularly to keep the nodes operational.The data reporting officials at the nodes and the State level nodal officer would be motivated to provide regular market data.The instrument/device used for data uploading and other official purposes would be kept under the safe custody of the marketing personnel, who is assigned the responsibility for breakage/damage or any malfunctioning due to mishandling.A new version of GIS-based Atlas would be enabled by NIC for content enrichment, and the system would be put in place for regular data updates to make the portal more user-friendly.Electronic Display Boards/Price Ticker would be provided at every networked market for the display of minimum and maximum price of important commodities.Strategic alliances would be developed with corporate, telecom players and private users to strengthen marketing intelligence services through sharing of AGMARKNET data and their dissemination to the farmers through SMS/voice mail/apps through mobile phones etc.Facilities would be developed on the farmers portal to register for daily information on prices in nearby markets of their choice.Data collected are shared with these agencies without any charges.BenefitsMandi rates are disseminated on the portal. Rate availability of all the Mandis facilitates the growers and sellers to sell and purchase their products at good rates. EligibilityEligibility ï»¿ï»¿Application ProcessNo Application process is specifiedDocuments RequiredNo Documents required for this SchemeFrequently Asked QuestionsNo FAQs available for this SchemeSources And ReferencesDetailsOkWas this helpful?News and UpdatesNo new news and updates availableShareSomething went wrong. Please try again later.OkYou need to sign in before applying for schemesCancelSign InSomething went wrong. Please try again later.OkIt seems you have already initiated your application earlier.To know more please visit CancelApply NowCheck EligibilityMinistry Of Agriculture and Farmers WelfareMarket Research Information NetworkInformationMarketNetworkResearchDetailsBenefitsEligibilityApplication ProcessDocuments RequiredFrequently Asked QuestionsThe objective of the Scheme:To establish a Nationwide market information Network for speedy collection andTo facilitate collection and dissemination of information related to better price dissemination of market information and data for its efficient and timely utilization. realization and market access by the farmers. This would cover:Market-related informationPrice related informationInfrastructure related informationMarket requirement-related informationTo sensitize and orient farmers to respond to new challenges in agricultural marketing by using IT as a vehicle of extension.To improve efficiency in agricultural marketing through regular training and extension for reaching region-specific farmers in their local language.To provide assistance for marketing research to generate market information for its dissemination to farmers and other market functionaries at the grass root level to create an ambiance of good marketing practices in the countryThe information relating to the Schemes in respect of agricultural marketing implemented by the Government Departments and central agencies. Once the farm produce is standardized and labeled, backed by quality certification, it can be directly offered for sale on spot exchange in national and international markets.ï»¿The scheme is being implemented by the Directorate of Marketing & Inspection with technical assistance from the National Informatics Centre (NIC) and in association with the State Agricultural Marketing Boards/Directorates and APMCs. More than 3200 markets are covered under the scheme and more than 2700 markets are reporting data at the Agmarknet portal. More than 350 commodities and 2000 varieties are covered under the scheme.ï»¿Implementation PlanThe agencies involved in the execution of the sub-scheme are Directorate of Marketing and Inspection (DMI), National Informatics Centre (NIC), State Governments through State Agriculture Marketing Boards (SAMBs)/Directorates, other National and State level institutions and individual market committees/authorities that are applicable in the country.Efforts would be made to involve private sectors to collect data and maintain the database. PPP options would be explored to bring expertise and value addition to this activity.Supply of computers, including installation, would be implemented by IT Division of DAC and other sources such as NIC, APMC and State Departments/agencies.AGMARKNET team is strengthened frequently by outsourcing professionals to monitor and update the portal according to GFR provisions with prior approval of IFD.The State Implementing Agencies provide DMI with the list of remaining markets that have to be covered for connectivity and replacement of old computers under the sub-scheme.Market node collects and transmits relevant information to the State level and AGMARKNET portal. The SAMB/Department nominates a nodal officer to coordinate the functioning of the nodes. The State level nodal officer ensures that market-level officials perform their functions regularly to keep the nodes operational.The data reporting officials at the nodes and the State level nodal officer would be motivated to provide regular market data.The instrument/device used for data uploading and other official purposes would be kept under the safe custody of the marketing personnel, who is assigned the responsibility for breakage/damage or any malfunctioning due to mishandling.A new version of GIS-based Atlas would be enabled by NIC for content

enrichment, and the system would be put in place for regular data updates to make the portal more user-friendly. Electronic Display Boards/Price Ticker would be provided at every networked market for the display of minimum and maximum price of important commodities. Strategic alliances would be developed with corporate, telecom players and private users to strengthen marketing intelligence services through sharing of AGMARKNET data and their dissemination to the farmers through SMS/voice mail/apps through mobile phones etc. Facilities would be developed on the farmers portal to register for daily information on prices in nearby markets of their choice. Data collected are shared with these agencies without any charges. Ok Was this helpful? Share News and Updates No new news and updates available Â©2024 Powered by Digital India Corporation (DIC) Ministry of Electronics & IT (MeitY) Government of India Â® Quick Links About Us Contact Us Screen Reader Accessibility Statement Frequently Asked Questions Disclaimer Terms & Conditions Useful Links Get in touch 4th Floor, NeGD, Electronics Niketan, 6 CGO Complex, Lodhi Road, New Delhi - 110003, India support-myscheme[at]digitalindia[dot]gov[dot]in (011) 24303714 Last Updated On : 28/03/2024 | v-2.1.1