

Samruddhi SchemeAre you sure you want to sign out?CancelSign OutEngEnglish/à¸à¸à¸,à¸à¸Sign
InBackDetailsBenefitsEligibilityExclusionsApplication ProcessDocuments RequiredFrequently Asked QuestionsSources And
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companies, and thereby promote 25,000 entrepreneurs in the State for three years. This will be done by facilitating access to ready to do
business models, franchise, dealerships and other self-employment based ventures in the State.ï»¿With a vision of driving entrepreneurs
among the economically backward section across the state, the Department of Social welfare has launched Samruddhi.It aims to create
Industry Oriented Enterprise by enabling the SC/ST community through entrepreneurship and skill training.This scheme is touted as the countryâ€™s most aspirational programme.It focuses more on non-technological entrepreneurship model where the applicant will be
entitled to set up a retail outlet after having gone through a training process that will be provided by the franchisor.Samruddhi also looks
to impart skill after ascertaining the requirement from the industry, with the objective to take entrepreneurship to tier II and tier III
regions.The programme aims to build a robust network of franchisors and eventually extend the range of products and services on offer
to tier II and tier III towns which cater to the people at the bottom of the pyramid. Samruddhi aims to build plug and play models of
micro franchisee with a motive of turning a job seeker to a job giver.ï»¿The subsidy component of this scheme is Rs. 10,00,000/-
Samruddhi scheme will create thousands of employment opportunities by being a catalyst between a corporation and beneficiaries
thereby creating a conducive ecosystem to roll out tried and tested successful business models in Karnataka resulting in increased income
levels and improved standard of living.ï»¿The applicant can apply Samruddhi Scheme for the following type Business:Hardware and
Garments, Entertainment and Retail. Food and Beverages, Health and Fitness, Agriculture and Automobiles, Wellness and Beauty,
Electricals and Mobiles, Logistics and Counter Service,Watches, Luggage and Footwear, Dairy Products, Education, Books and
Stationary,Home Appliances and Hospitalityï»¿BenefitsUnder this scheme, Government of Karnataka provides an initial capital up to 10
lakhs with training and overall capacity building to carry out chosen business activities.Continued mentorship and support to face
roadblocks that may arise and create a robust, sustainable business enterprise.Benefits to FranchisorsSamruddhi Scheme is an
opportunity to venture into new markets and reach new customer segment with virtually no additional costThe Prospect of increasing the
market share through new Franchises or DealershipsSamruddhi Scheme is assisting in identifying potential entrepreneurs especially in
Tier 2, and Tier 3 cities that further results in saving of cost, time and effortï»¿EligibilityEligibility Criteria â€œ ApplicantAge of the
applicant should be minimum 21 yearsApplicant must qualify SSLC(Secondary School Leaving Certificate)An applicant must be a
permanent resident of KarnatakaThe applicant must belong SC communityï»¿Eligibility Criteria for Empanelment of FirmsThe company
should be registered in IndiaThe company should provide a franchise/dealership opportunityThe firm should have a strong brand and
market presence for at least three yearsThe firm should have a minimum of ten franchisee/dealershipThe firm needs to provide
marketing training to the entrepreneursï»¿Conditions:1. The beneficiary will be selected as per merit. He should go through the screening
process at the district level and should be approved by the franchisor 2. The beneficiary must compulsorily must undergo the orientation
program conducted by the franchisor 3. The selected candidate if at any stage is found ineligible such sanction from the corporation
stands cancelled. The physical and financial targets have been calculated as per population and such targets have been communicated at
the district level.ï»¿ï»¿ExclusionsGovernment employees are not allowed to apply to the scheme.The student obtaining benefits under
this scheme shall not be allowed to avail of benefits under any other scheme for this purpose.ï»¿Application ProcessOnlineApplication
Form for Individualsï»¿Step 1: To apply for Samruddhi Scheme, you need to access the home page of the Social Welfare Department,
Government of Karnataka.Step 2: Select the New Samruddhi option from the home page. By clicking on this, the link will redirect to a
new page of Samruddhi Scheme online web portal.Step 3: In this new portal, select the option Register as a beneficiary to get the
benefits of Samruddhi Scheme.Step 4: Beneficiary application for Samruddhi scheme will be displayed. You need to provide the
details.Step 5: After providing the required information, you need to attach documents as described above.Step 6: Once the documents
are submitted, you can apply by clicking on the submit button.ï»¿Application Form for Empanelment Of Franchisors For Samruddhi
Schemeï»¿Step 1: To apply for Samruddhi Scheme, you need to access the home page of the Social Welfare Department, Government of
Karnataka.Step 2: Select the New Samruddhi option from the home page. By clicking on this, the link will redirect to a new page of
Samruddhi Scheme online web portal.Step 3: From Samruddhi portal, select Register as a corporate to get the benefits of Samruddhi
SchemeStep 4: Application Form for Empanelment of Franchisors for Samruddhi Scheme will be displayed. You need to fill all the
details.Step 5: After providing the required information, you need to attach documents as described above.Step 6: Once the documents
are submitted, you can submit an application by clicking on the submit button.Step 7: The application form for Samruddhi scheme will
be scrutinised by the Social Welfare Department. Once the application is found suitable for Samruddhi scheme, the benefits will be
provided to the applicant or firm.ï»¿Documents RequiredDocuments Required for Beneficiaryï»¿Applicantâ€™s PhotoProof of
ResidenceCaste CertificateRation Card Number / UID Number / PAN CardCopy of property document or rental agreementï»¿Documents
Required for Franchisorï»¿Registered documents of the organization, entity or firm to be submittedPermanent Account number of
Organization / TIN / GST â€œ self-attested photocopyChartered Accountant certified documentsSelf-certification that any Government
Organization has never blacklisted entityNumber of Franchisee/ Dealership proposed in Karnatakaï»¿ï»¿Frequently Asked
QuestionsWhat type of scheme is Samruddhi Scheme?It is a rural entrepreneurship scheme for SC.Who will get the benefits?SC
community through entrepreneurship and skill training.Is there any provision for training under this scheme?YesWhich type of business
are eligible under Samruddhi Scheme?Hardware and Garments, Entertainment and Retail. Food and Beverages, Health and Fitness,
Agriculture and Automobiles, Wellness and Beauty, Electricals and Mobiles, Logistics and Counter Service,Watches, Luggage and
Footwear, Dairy Products, Education, Books and Stationary, Home Appliances and HospitalityHow much subsidy is provided under this
Scheme?The subsidy component of this scheme is Rs. 10,00,000/-Sources And ReferencesGuidelinesGuidelinesOkWas this helpful?
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