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amenities. The scope of the scheme will include trekking in the natural beauty of a lush tea garden, undertaking a tea-testing session, visiting a modern tea factory and even trying one's hand at plucking tea leaves, etc. What kind of activities will be promoted under this scheme? The scheme will promote tea tourism promotional activities such as plucking tea leaves, going on nature walks, trekking and rafting, and even play of golf, etc. Does this scheme focus on the Tea tribes of Assam? Yes, this scheme is focusing on the cultural and socio-economic scenario of the Tea Tribes of Assam worldwide for tourist attraction. Does this scheme develop coordination amongst the tea stakeholders & state tourist operators? Yes, the scheme will help to develop coordination amongst the tea stakeholders including state tourist operators for flourishing tea "tourism. Who is eligible for the scheme? A Private Tea Garden companies' Garden owner can apply under this scheme. Can a holder of tea garden on lease is eligible under this scheme? Yes, if the tea garden is on a lease, then, the leaseholder can also apply subject to the lease period in hand being a minimum of 15 years from the date of application. Further, the Tea Garden company/Garden owner/ lease holder must be willing to undertake a tea tourism scheme. Will any preference be given to the Tea Garden under the scheme? Tea Gardens which are iconic/heritage, situated nearest to the reserved forest, wildlife sanctuaries, and National Parks as well as other existing major tourist destinations/circuits, will be preferred. Would employment purpose-related activities in tea tourism be given preference under this scheme? Yes, for employment purposes in tea tourism-related activities dependent on Tea Garden workers will be given preference. What is the purpose of giving financial assistance under the scheme? Assistance will be given only for the renovation of iconic bungalows and newly created tourism infrastructures. How can I know about the opening of the application form? Assam Tourism Development Corporation Ltd. will give wide publicity through open advertisements in daily newspapers, electronic media, etc. as per the norms. The applicant must check on a regular basis these sources of information. Who are the members of the State Level Committee (SLC) for selection of Tea Gardens? The SLC shall be constituted with the following members: (a) Senior most Secretary, Chairman (b) Any Secretary of Tourism Department, Member (c) Secretary, Industries, Member (d) Director, Tourism, Member (e) Managing Director, ATDC, Guwahati, Member Secretary Will any physical inspection be conducted before finalizing the name of a beneficiary? A physical inspection of the shortlisted gardens to verify their feasibility will be conducted by Assam Tourism Development Corporation (ATDC) before final selection. Who will approve the list of eligible tea gardens? After scrutiny and physical inspection, the list of eligible tea gardens will be approved by the SLC for further implementation of the scheme. Sources And References Brochure Press Notice Website Link Ok Was this helpful? News and Updates No new news and updates available Share Something went wrong. Please try again later. Ok You need to sign in before applying for schemes Cancel Sign In Something went wrong. Please try again later. Ok It seems you have already initiated your application earlier. To know more please visit Cancel Apply Now Check Eligibility Assam Promotion And Development Of Tea Tourism Infrastructure In Assam Financial Assistance Garden Infrastructure Tea Tourism Details Benefits Eligibility Application Process Documents Required Frequently Asked Questions Assam tea and the tea estates of Assam have enormous tourism prospects. However, the potentiality of tea tourism has remained unexplored in its actual terms. The tea gardens of Assam with their lush greenery, iconic bungalows, and the tanned ethnic people with their distinct rhythmic music and dance carry potentialities to attract both domestic and international tourist interests and can present a magnificent revenue opportunity to the state. Considering the enormous potentiality of tea tourism in Assam, it is proposed to develop 50 selective Tea Gardens as Tourism destinations in a Mission Mode approach. The development of tea tourism in Assam, besides sustaining the environment and preserving the heritage and culture, will benefit the state by creating employment opportunities and boosting the rural economy. Considering the huge potentialities of tea tourism in Assam, the Government of Assam launched the scheme "Promotion and Development of Tea Tourism Infrastructure in Assam" which broadly includes the overall experience of tourists in the midst of a tea garden or state, with accommodation facility in an iconic bungalow with modern amenities. The scope of the scheme will include trekking in the natural beauty of a lush tea garden, undertaking a tea-testing session, visiting a modern tea factory and even trying one's hand at plucking tea leaves, etc. All components to be undertaken under the scheme will be need-based. Moreover, the probable activities under the scheme may be as follows:- a) Renovation of heritage bungalows. b) Renovation of heritage tea guest houses. c) Renovation of the front side of the tea garden depicting all modern tea tourism implications. d) Dining hall/cafeteria with all modern amenities. e) Development of swimming pool/spa as part of the facility. f) Facilities including angling, boating, water fountain, etc. g) Recreation facility/yoga center. h) Development of golf courses. i) Installation of solar lights. j) Involvement of local youths in proposed tea tourism activities to be developed. k) Facilities like tea testing shall be developed. l) Any other facility deemed fit to be incorporated for boosting tea tourism. i»¿ The assistance or sharing pattern under the scheme is 50:50 (Government's share: Beneficiary share). The selected Tea Gardens will be the beneficiaries under the scheme, with an upper ceiling of ₹ 2 Crore as Govt. Share. Monitoring: The scheme will be implemented by Assam Tourism Development Corporation (ATDC) and monitored by State Level Committee (SLC). Fund Flow: Funds i.e. Government's share will be released in three installments to the beneficiaries in the following manner: A. First Instalment: First installment which is 20 % of the eligible subsidy under the scheme will be released on completion of 30% of the total estimated project work based on the progress report to be submitted by the concerned Engineers of implementing agency. B. Second Instalment: Second installment which is 40 % of the eligible subsidy under the scheme will be released on completion of 70% of the total estimated project work based on the progress report to be submitted by the concerned Engineers of implementing agency. C. Third and final Instalment: 3rd and final installment i.e. 40% will be released after completion of the approved works and submission of the final progress report, bill, etc. duly certified by the concerned Engineers indicating that the beneficiary tea garden has completed 100% project activities. For the release of the Third and final installment, the following documents are to be submitted along with the fund release proposal: â€¢ Submission of photographs of pre-development, during development, and post-development stage signed by the site engineer. â€¢ Submission of Geo-tagging records of the project (if applicable). â€¢ Submission of 100% work completion reports. i»¿ Ok Was this helpful? 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