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a targeted behavior change communication strategy. The communication strategy not only builds awareness of the scheme, but includes adolescent-friendly approaches like events, competitions, and Kanyashree clubs, and the endorsement of strong women figures as role models to promote social and psychological empowerment. The objective of the Kanyashree Prakalpa Scheme is to improve the status and well-being of girls from socio-economically disadvantaged families in West Bengal by promoting their education, preventing child marriage, and improving their overall quality of life. What conditions do I need to fulfill to be eligible for Kanyashree Prakalpa? While Kanyashrees Annual Scholarship of Rs. 1000/- is for girls who are between the ages of 13 and 18 years, the one-time grant of Rs. 25,000/- is for girls who are between the ages of 18 and 19. However, Kanyashree is NOT for ALL girls. Both the annual scholarship and the one-time grant are only for those girls who are: — Residents of West Bengal AND — Enrolled and regularly attending an educational institution AND — Unmarried AND — From families where the total income is not more than Rs. 1,20,000 per year. However, girls who are specially-abled (with a disability of 40% or more) or are living in a Home registered under the Juvenile Justice Act, 2000, or have lost both parents, may apply for Kanyashree even if their family income is more than Rs. 1,20,000 per year. Is there any other precondition before I apply? — Yes. You must have a bank account opened in your name and you should mention your name in the application form same as that that exists in your bank account. What kind of educational institution should I be studying in? Girls will be eligible for Kanyashrees Annual Scholarship or the One-Time grant if they are studying in any one of the following: 1) In Class VIII or above in a school, madrasah or equivalent open school course. 2) In a college or equivalent open university course. 3) A Vocational Training Centre, Technical Training Centre or Industrial Training Centre 4) Girls enrolled in Sports Institutes may apply for the One-Time Grant. They cannot, however, apply for the Annual Scholarship. The educational institution MUST be registered in West Bengal AND recognized by the government. When do I apply for Kanyashree Prakalpa? You should apply for the Annual Scholarship as soon as you turn 13 years of age. you must be studying in Class VIII or above. Although you can apply for the one-time grant anytime between the ages of 18 and 19, it is better to do so as soon as you turn age 18. Who is eligible to apply for the scheme? Girls between the ages of 13 and 18 years from families with an annual income of up to Rs. 1.2 lakhs and studying in classes 8 to 12 in government-aided or recognized schools are eligible for the annual scholarship provided under the scheme. Girls who are unmarried and have completed 18 years of age and fulfill the eligibility criteria are eligible for the one-time grant. What are the benefits provided under the scheme? The scheme provides an annual scholarship of Rs. 750 to eligible girls and a one-time grant of Rs. 25,000 to unmarried girls who have completed 18 years of age and fulfill the eligibility criteria. The scheme also provides scholarships to girls from economically disadvantaged families who wish to pursue higher education in universities and colleges in West Bengal. Is there any fee for applying to the scheme? No, there is no fee for applying to the scheme. The application is free of cost. What are Kanyashree Clubs? Kanyashree Clubs are established in schools and colleges to promote the objectives of the scheme, provide support to the beneficiaries, and create awareness about the importance of girls' education. Sources And References Official Website Of Kanyashree Prakalpa Ok Was this helpful? News and Updates No new news and updates available Share Something went wrong. Please try again later. Ok You need to sign in before applying for schemes Cancel Sign In Something went wrong. Please try again later. Ok It seems you have already initiated your application earlier. To know more please visit Cancel Apply Now Check Eligibility West Bengal Kanyashree Prakalpa Child Marriage Prevention Empowerment Of Girls Girls' Education Government Of West Bengal Grants For Higher Education Kanyashree Prakalpa Scholarship Socio-economically Disadvantaged Families Vocational Training Details Benefits Eligibility Exclusions Application Process Documents Required Frequently Asked Questions Kanyashree Prakalpa seeks to improve the status and well-being of girls, specifically those from socio-economically disadvantaged families through Conditional Cash Transfers by: — Incentivizing them to continue in education for a longer period, and complete secondary or higher secondary education, or equivalent in technical or vocational streams, thereby giving them a better footing in both the economic and social spheres. — Disincentivizing marriage till at least the age of 18, the legal age of marriage, thereby reducing the risks of early pregnancies, associated risks of maternal and child mortality, and other debilitating health conditions, including that malnutrition. — It was also decided that the Scheme should confer more than just monetary support; it should be a means of financial inclusion and a tool of empowerment for adolescent girls. The scheme's benefits are therefore paid directly to bank accounts in the girls' names, leaving the decision of utilizing the money in their hands. — To reinforce the positive impact of increased education and delayed marriages, the scheme also works to enhance the social power and self-esteem of girls through a targeted behavior change communication strategy. The communication strategy not only builds awareness of the scheme, but includes adolescent-friendly approaches like events, competitions, and Kanyashree clubs, and the endorsement of strong women figures as role models to promote social and psychological empowerment. — As more and more girls remain in school, it is envisaged that they will use the opportunity to gain skills and knowledge to help them become economically independent. Even if girls do get married soon after they turn 18, it is expected that their education and enhanced social and emotional development will give them a better foundation for their adult lives. And over time, as entire generations of women enter marriages only after they have some degree of economic independence, it is expected that the practice of child marriage will be completely eradicated. Women will attain their right to health, education, and socio-economic equality. — The main objective of the scheme is to prevent child marriage and promote education among girls. It also aims to improve the health and nutrition of girls and empower them by building their skills and capacities. — The scheme is implemented through a network of school teachers, community workers, and government officials. The scheme has been recognized as a best practice in girl-child empowerment by the United Nations. — Overall, the Kanyashree Prakalpa scheme has been successful in promoting the education and well-being of girls in West Bengal and has been replicated in other parts of the country. Ok Was this helpful? 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