

MSME Sustainable (ZED) Certification Scheme Are you sure you want to sign out? Cancel Sign Out Eng English / अंग्रेजी | Cancel Sign In Back Details Benefits Eligibility Application Process Documents Required Frequently Asked Questions Sources And References Feedback Something went wrong. Please try again later. Ok You need to sign in before applying for schemes Cancel Sign In Something went wrong. Please try again later. Ok It seems you have already initiated your application earlier. To know more please visit Cancel Apply Now Check Eligibility Ministry Of Micro, Small and Medium Enterprises MSME Sustainable (ZED) Certification Scheme Business & Entrepreneurship Certification Incentives Rewards Zero Defect Zero Effect Details Launched by the Ministry Of Micro, Small & Medium Enterprises , MSME Sustainable (ZED) Certification Scheme is an extensive drive to create awareness amongst MSMEs about Zero Defect Zero Effect (ZED) practices and motivate and incentivize them for ZED Cerfication while also encouraging them to become MSME Champions.

Objective:The ZED Certification envisages promotion of Zero Defect Zero Effect (ZED) practices amongst MSMEs so as to: Encourage and enable MSMEs for manufacturing of quality products using latest technology, tools & to constantly upgrade their processes for achievement of high quality and high productivity with the least effect on the environment. Develop an Ecosystem for ZED Manufacturing in MSMEs, for enhancing competitiveness and enabling exports. Promote adoption of ZED practices and recognising the efforts of successful MSMEs. Encourage MSMEs to achieve higher ZED Certification levels through graded incentives. Increase public awareness on demanding Zero Defect and Zero Effect products through the MSME Sustainable (ZED) Certification. Identify areas to improve upon, thereby assisting the Government in policy decisions and investment prioritization.

Benefits

Cost of Certification:

- Certification Level 1: BRONZE: ₹ 10,000/-
- Certification Level 2: SILVER: ₹ 40,000/-
- Certification Level 3: GOLD: ₹ 90,000/-

i>Subsidy on cost of ZED certification:

- Joining Reward of ₹ 10,000/- (Bronze will become free if availed)
- 80-60-50% for Micro, Small & Medium Enterprises
- Additional subsidy: 10% for Women/SC/ST owned MSMEs OR MSMEs in North Eastern Region (NER)/Himalayan/Left Wing Extremism (LWE)/Island territories/aspirational districts.
- 5% for MSMEs which are also a part of the SFURTI OR Micro & Small Enterprises - Cluster Development Programme (MSE-CDP) of the Ministry

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Financial Assistance in Testing/Quality/Product Certification:

- Up to 75% of the total cost of Testing/Certification, with the maximum ceiling of subsidy being ₹ 50,000/-

Handholding Support :

- Up-to ₹ 2,000,00/- for consultancy for all ZED certified MSMEs.

Support in Technology Upgradation for Zero Effect Solutions:

- Up-to ₹ 3,000,00/- lakhs for all ZED certified MSMEs.

MSME KAWACH (Knowledge Acquisition through WASH for an Accelerated COVID-19 Handling) Certification:

- After taking ZED Pledge, MSMEs can avail support for their preparedness to mitigate COVID 19 risks after obtaining Certification based on WASH Standard.

Graded incentives: MSMEs can avail graded incentives as prescribed for the three ZED Certification Levels. Wherever possible, the incentives provided by States will be linked through API integration with the ZED portal to ensure interoperability.

Eligibility Should be a Micro, Small and Medium Enterprises (MSMEs) unit. Should be registered in Udyam portal.

Application Process Online Registration:

- Step 01: Visit the official website.
- Step 02: Click on Register Now button under Zed Certification window.
- Step 03: First time user click on Register Now button to register.
- Step 04: Click on Proceed.
- Step 05: Provide Udyam Registration Number and associated Mobile Number for Validation then Click on Proceed button.
- Step 06: Select Plant Location and its Associated Plant Activity then Click on Proceed.
- Step 07: Provide and Confirm Email ID, then Click on proceed.
- Step 08: Click on Proceed to take pledge.
- Step 09: ZED ID & Password and ZED Pledge Certificate will be sent on the email ID provided.

Login:

- Step 01: Visit the official website.
- Step 02: Click on Register Now button under Zed Certification window.
- Step 03: Click on Log In button.
- Step 04: Provide login credentials which has already been sent to the registered Email ID , and click on Log In.
- Step 05: Access to user dashboard and collect various joining rewards.

Documents Required

- Udyam Registration Number of the Enterprise.
- Mobile Number that is associated with the Udyam Registration.
- Valid Email ID (Login credentials and information/document will be sent on the Unit Email ID).

Frequently Asked Questions What is MSME Sustainable (ZED) Certification scheme ?

MSME Sustainable (ZED) Certification is an extensive drive to create awareness amongst MSMEs about Zero Defect Zero Effect (ZED) practices and motivate and incentivize them for ZED Certification while also encouraging them to become MSME Champions. Through the journey of ZED Certification, MSMEs can reduce wastages substantially, increase productivity, enhance environmental consciousness, save energy, optimally use natural resources, expand their markets, etc.

Is MSME Sustainable (ZED) Certification mandatory for MSMEs?

ZED Certification is not mandatory by the Government; it is a voluntary scheme which will provide the MSMEs a roadmap to global competitiveness. Who can apply for MSME Sustainable (ZED) Certification scheme?

All manufacturing sector MSMEs registered with the UDYAM registration portal (of the MoMSME) will be eligible to participate in MSME Sustainable (ZED) Certification and avail related benefits/incentives.

How to apply for MSME Sustainable (ZED) Certification scheme?

Visit the ZED website (<https://zed.msme.gov.in/>) and click on the ZED Certification tab. You will then be directed to the Login/Registration Page where you will have to put your Udyam registration number and associated mobile number to proceed further. Once the validation is done you have to read and take the ZED Pledge. You may also refer to the detailed User Manual for ZED Certification, which is available on the website and your dashboard under "My Document" section.

If a unit gets certified under MSME Sustainable (ZED) Certification scheme, does it mean they don't have to follow other regulations/requirements or certifications?

ZED Certification is based on processes oriented quality specific standard and does not replace any other regulation/requirement or certification. From where can a unit download the documents related to MSME Sustainable (ZED) Certification scheme?

From the official ZED website. Who is/are going to implement the scheme?

The ZED Scheme will be implemented nationwide through Organisations and Agencies such as QCI, NPC, Industry Chambers like CII, FICCI & ASSOCHAM, MSME-Development Institutes, MSME Technology Centres, Industry Associations, BEE, and other implementing agencies. What are the major activities involved in MSME Sustainable (ZED) Certification scheme?

The major activities under the ZED Certification Scheme are: Industry awareness programs, regional/state/national workshops, training of officials of DIs, TCs, DICs; Training of Master Trainers, Assessors & Consultants; MSME KAWACH; Assessment, Certification and Surveillance; Gap analysis & Handholding for improving processes; International Benchmarking; Financial Supports.

Does the MSME Sustainable (ZED) Certification scheme cover all MSME sectors?

Yes. This MSME Sustainable (ZED) Certification Scheme covers all the MSME sectors belonging to manufacturing. If an MSME has no ISO or similar certification, will it be eligible to apply for ZED certification?

Yes. All MSMEs which are registered with Ministry of MSME can avail scheme benefits irrespective of the certifications they may have. Whether ZED certified units still need to get other certifications like ISO to establish their credence ?

ZED certification is independent of Certifications like ISO etc. MSMEs are free to obtain any other certifications simultaneously. Will CPSUS, OEMS, LARGE BUYERS give any recognition/ preference to ZED certified msmes ?

The office of DC-MSME is actively pursuing this and discussions are in process to establish recognition/preference to ZED certified units among CPSUs, OEMs, Large buyers etc.

Sources And References Guidelines FAQs User Manual For Registration Verify ZED Certificate Model And Standard

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