

CREDIT CARD TRANSACTION REPORT

Q1

Q2

Q3

Q4

week_start_date

All

REVENUE
55.32M

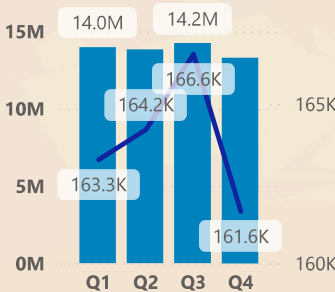
INTEREST
7.84M

TRANSC AMT
45M

TRANSC CT
656K

Qtr Revenue and Total Trans Count

Sum of Revenue Sum of total_tr...



High

Low

Med

Blue

Gold

Platinum

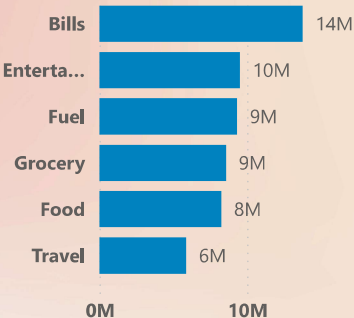
Silver

F

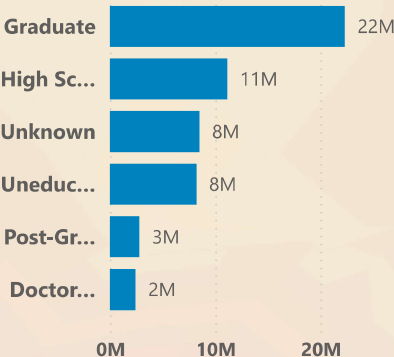
M

card_category	Sum of Revenue	Sum of interest_earned	Sum of annual_fees
Platinum	11,35,608.05	1,61,629.05	20665
Gold	24,54,072.16	3,73,784.16	56210
Silver	55,86,332.28	8,12,081.28	187505
Blue	4,61,39,397.74	64,95,887.74	2685635
Total	5,53,15,410.23	78,43,382.23	2950015

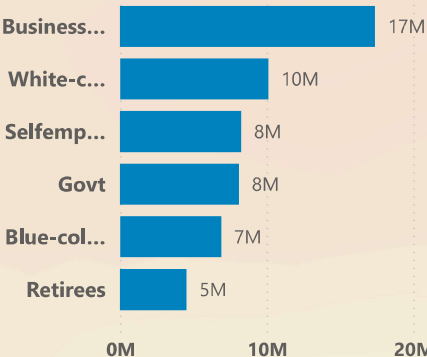
Revenue By Expenditure Type



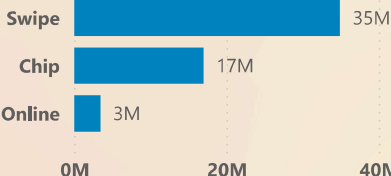
Revenue By Education



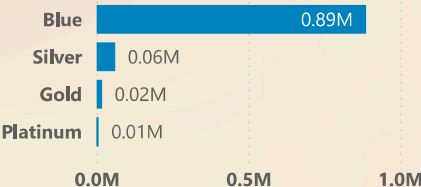
Revenue By Customer Job



Revenue By Use Chip



Cust Acq Cost



CREDIT CARD CUSTOMER REPORT

Q1

Q2

Q3

Q4

week_start_date

All

REVENUE

55.32M

INTEREST

7.84M

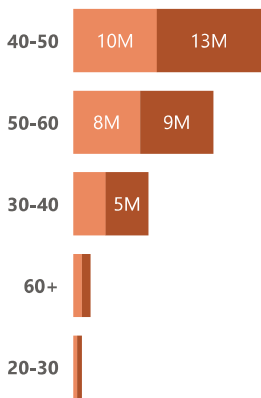
INCOME

576M

CSS

3.19

Age Group



M

30.22M

F

25.09M

Blue

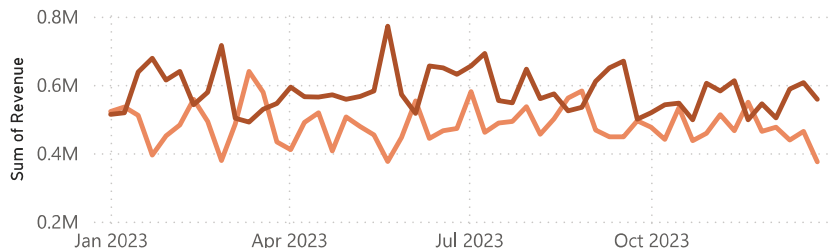
Platinum

Gold

Silver

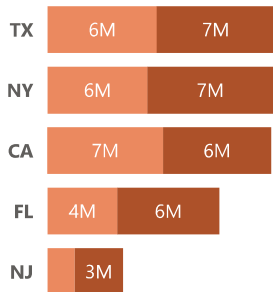
Revenue by Week

gender ● F ● M

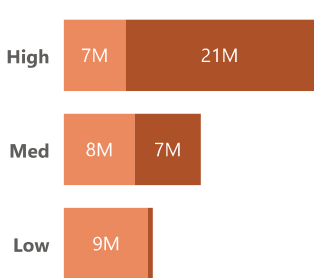


cust_job	Revenue	total_tras_amt	income
Retirees	45,35,184.24	3623120	48675030
Blue-collar	69,04,278.57	5488838	72262158
Selfemployeed	82,61,757.81	6395026	75313288
Govt	81,11,701.37	6507875	88773989
White-collar	1,01,14,655.93	8221742	103930055
Businessman	1,73,87,832.31	14285412	186959919
Total	5,53,15,410.23	44522013	575914439

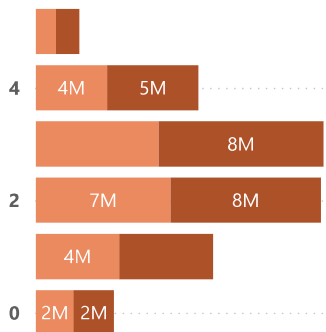
Top 5 States



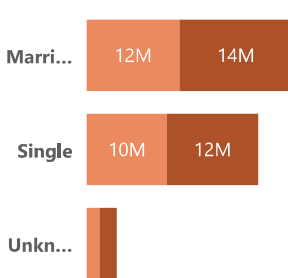
Revenue By Income



Dependent Count



Marital Status



Marital Status

