
Big Data Project Update

— Analyzing Real-Time Tweets to
Generate Game Report —

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Project Goal

Game Report generation based on tweets posted by users watching game live.

- Important moments detection
 - will be detected by analysis of spikes in the volume of tweets.
 - sentence analysis is performed on those moments to describe the moment (What exactly happened at that moment).
 - Sentence analysis: Clustering on tweets of important moments.
- Sentiment Analysis
 - Collected tweets will be divided into two groups for each team based on hashtags.
 - Sentiment value for each team is calculated.
 - Correlation of sentiment value to actual match result (by what margin one team lost or won).

Thus far

- Data Collection
 - English Premier League Soccer games.
 - Collected tweets of about 10 games.
 - Filtered using official game hashtags, team names and their short names.
- Data Preprocessing
 - Stored in mongodb.
 - Conversion of twitter json format into csv format.
 - tweet timestamp translation into game minutes.

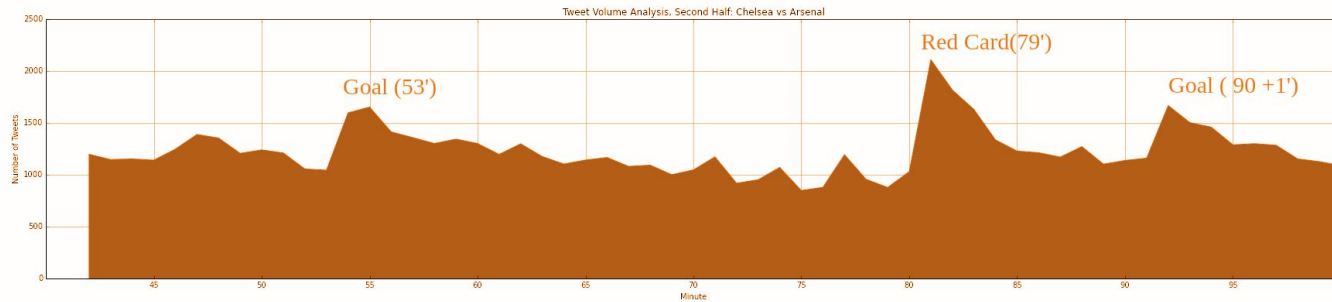
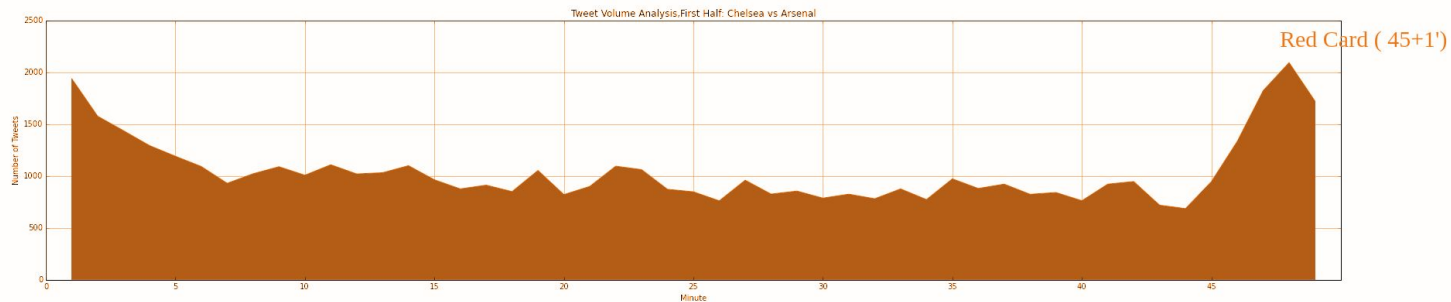
Thus far...

Analysis

- Based on tweet volume
- Tweet Count:
 - Gives high accuracy in detection of top moments of the game.
 - Goals, Red Cards and missed chances are detected with high accuracy.
- Results
 - Chelsea vs Southampton
 - Chelsea vs Arsenal

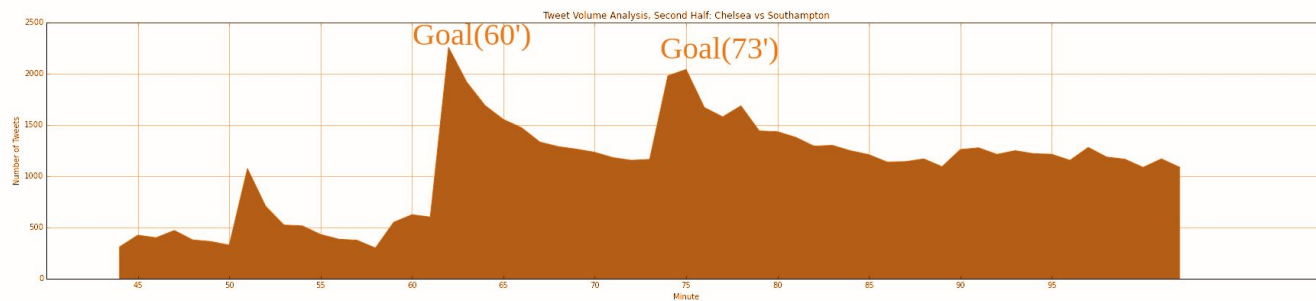
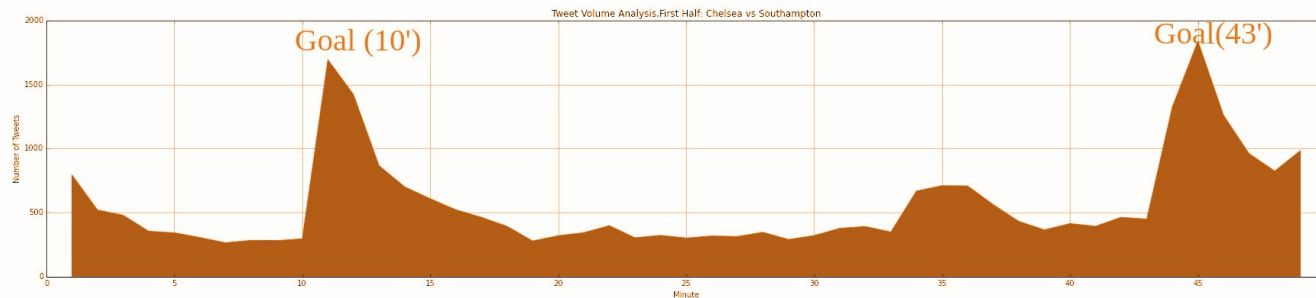
Thus far...

Chelsea vs Arsenal



Thus far...

Chelsea vs Southampton



Thus far...

Analysis

- Sentiment Analysis
 - Attempted to use online sentiment analysis API.
 - Due to the limit on number of requests, still searching for alternatives.

To do

Detailed volume analysis

- Tweet Count
 - May not sufficient to detect less important moments such as yellow cards, substitutions.
 - But, evaluation of slope of each spikes in the volume of tweets can give better result for less important moments.
 - Spikes can be detected using sliding window on tweets over the time.
- Sentence Analysis by clustering on tweets of detected moments
- Sentiment Analysis

To do...

Noise Reduction

- Removing off-topic tweets in the detected moments is huge challenge.
- Similarity detection for words like 'Goal' or 'Gooooooooaaal' for sentence analysis.
- Removing spellings errors before sentiment analysis.