

Rubber Ducky Live

AI Conversation Export

Session Information

Session: colleen business session 081925

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Role: Assistant

Agent: rubber-ducky

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AI Response

OH! Now I get it! You're talking about someone (Sherman?) who's building standalone apps rather than integrating with existing platforms - like creating a completely new social media app that competes with Instagram, rather than building features that plug into Instagram!

That's actually a really interesting business model comparison:

Building New Apps (Like Sherman):

- Complete control over user experience
- Own all the data and relationships
- Higher development costs upfront
- Need to build user base from zero

Integration/Add-on Approach (What you might be considering):

- Leverage existing user bases
- Faster time to market
- Dependent on platform policies
- Revenue sharing with platform

For your Rubber Duck Assistant suite - are you thinking about this choice?

- Build completely standalone business apps for each assistant type?
- Or create integrations that plug into existing business tools (Slack, Microsoft Teams, Salesforce, etc.)?

Both approaches have merit! Standalone gives you more control, but integrations might be easier for enterprise adoption.

What's your gut feeling - would businesses rather have a new app to learn, or would they prefer rubber duck assistants that work inside tools they already use?