

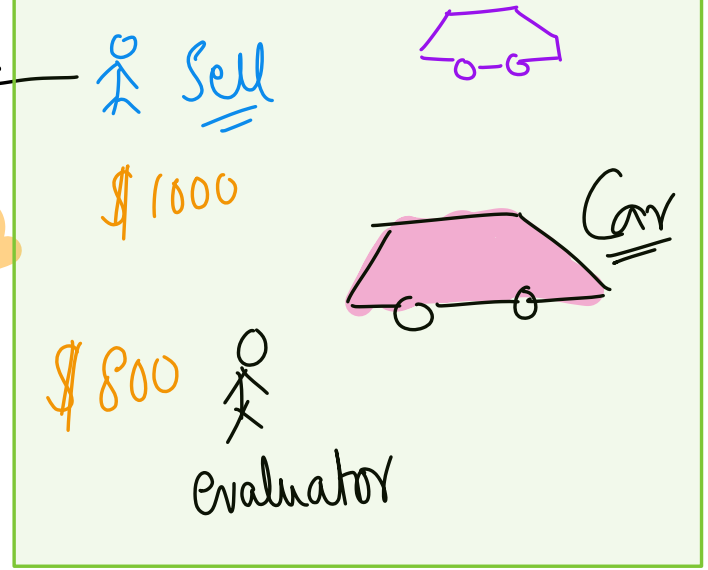
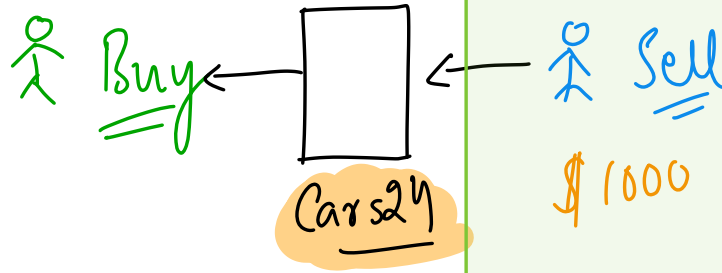
LINEAR

REGRESSION-1



Cars24

Optimising Cost

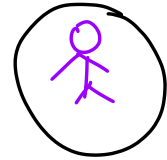


① Develop system online

Analysing

↳ data about the car

1000 requests →



Computer  
Vision

↳ Photographs

{ ↳ Police Record

{ ↳ Service Record.

↳ Insurance data }  
↳ pollution record }

Output  $\rightarrow$  Continuous  $\rightarrow$  Selling Price } Regression.

Do we know the target variable  $\rightarrow$  YES } Supervised

Cat	●	0
Elephant	●	1
	●	0
dog	●	2
	●	0
	●	1
	●	0
	●	2
	●	0
	●	1
	●	2
	●	0
	●	2

Order

1000

0

500

1000

Label  
Encoding  
2 Categories

# Target Encoding

Target (Hit / flop)  
(1) (0)

$P[T=1 \mid \text{Category}]$

0 → Rom

H - 0.5

Rom H

$1/2 = 0.5$

Rom F

1 drama

H - 0.66

drama H

$2/3 = 0.66$

2 Thriller

H - 1

drama H

0 Rom

F - 0.5

drama F

1 drama

H - 0.66

Thriller H

$1/1 = 1$

1 drama

F - 0.66

1000 classes →  $\overline{TF}$

Quiz Ended!

How do you think we should handle the large number of categories in make and model column?

38 users have participated

A One Hot Encoding

18%

X

B Label Encoding

13%

X

☒ C Target Variable Encoding

68%

1000's Car  $\rightarrow$  C1  
1 column  $\rightarrow$  C2  
1000

C1  
1  
0

C2  
0  
1

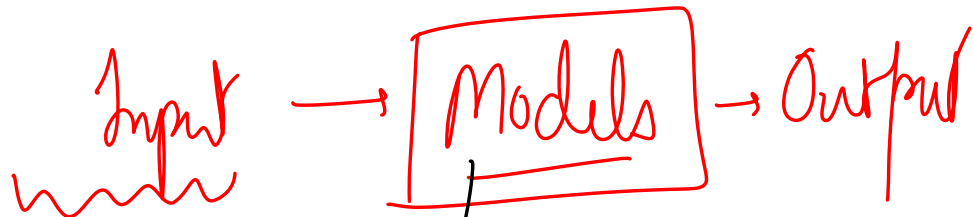
C2  
0  
0

-  
0  
0

.  
0  
0

1000

(1000)



high

① Scale

Standardisation   Normalisation

99.7%  
-3 ——— 3

$$\frac{x - \mu}{\sigma}$$

[0, 1]

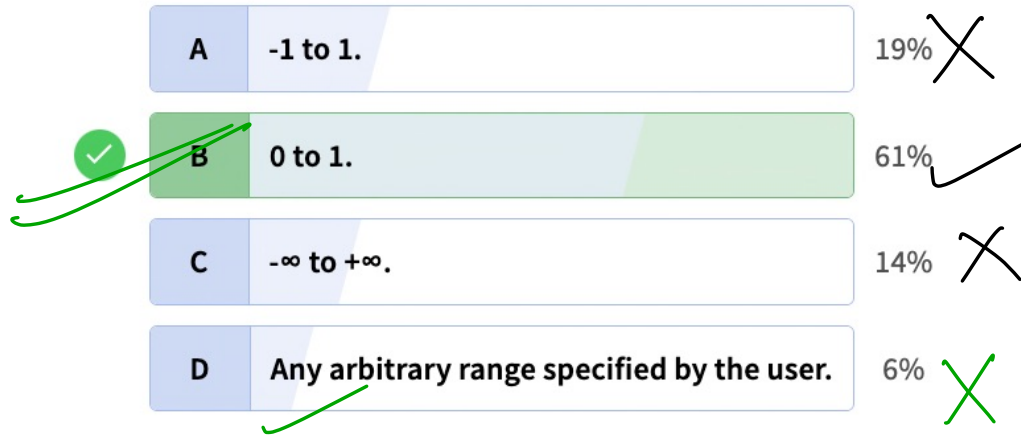
$$\frac{x - \min}{\max - \min}$$

\* -ve values  
\*  $\mu = 0$

\* I know Range  
\* +ve values

**What is the range of values after applying min-max scaling?**

36 users have participated



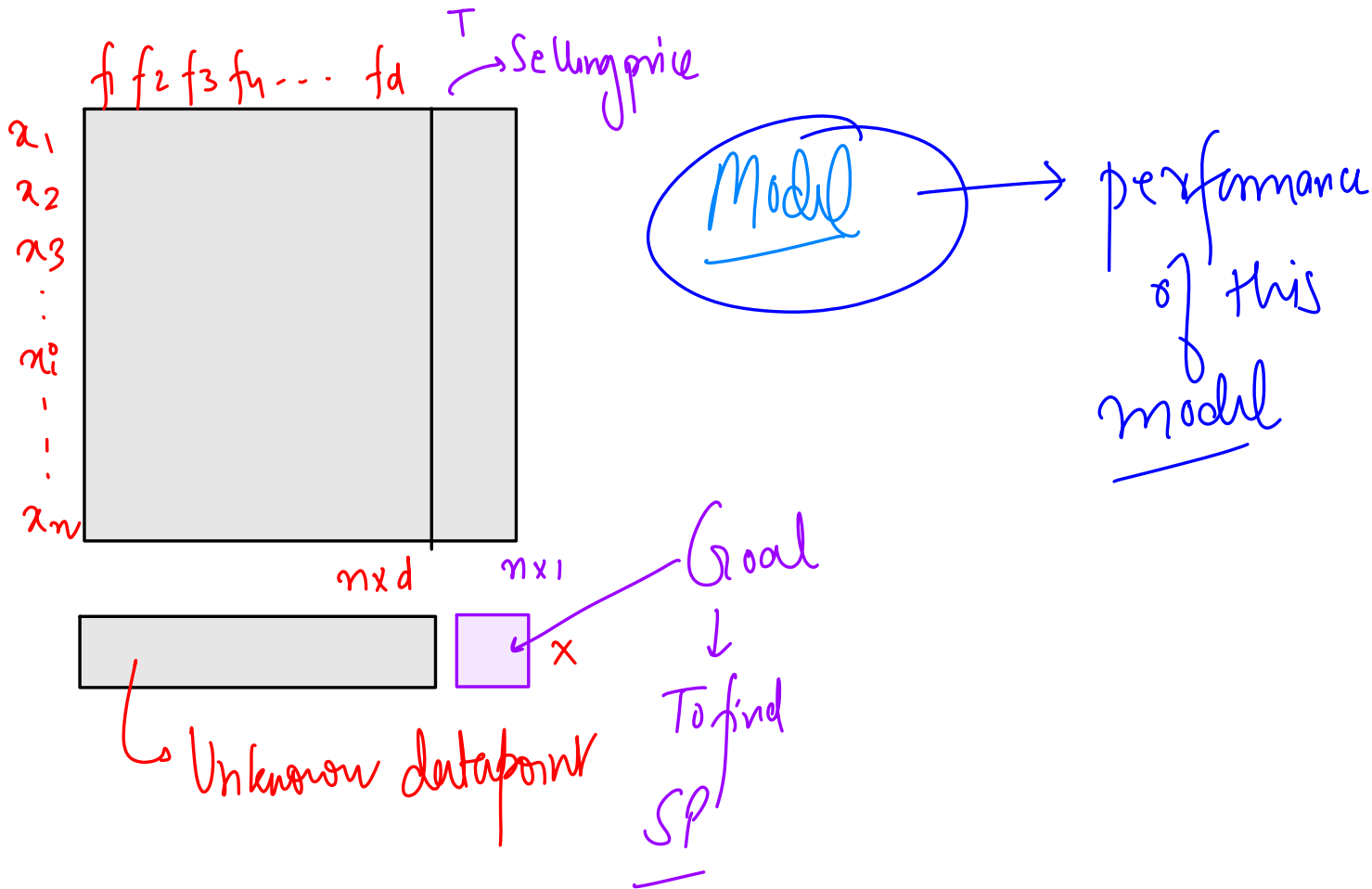
Structured data

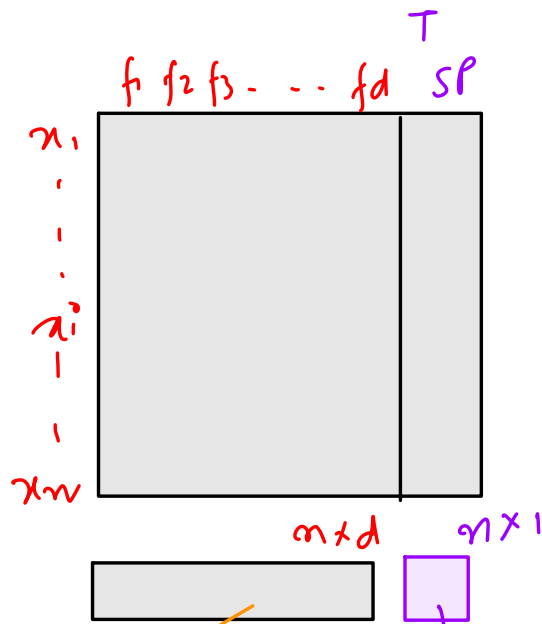
Table

Unstructured data

Audio, Video, Text, Images



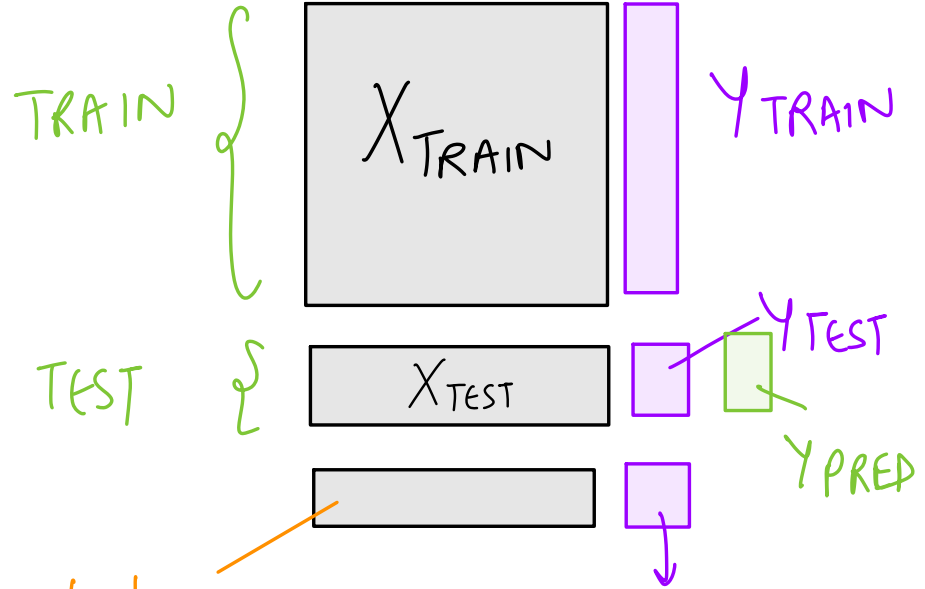




Unknown

find this out

Dataset  $\rightarrow$  Model  $\rightarrow$  predict  
unknown



Unknown

find this out

$X_{TRAIN} \rightarrow$  Train Model  $\rightarrow$  prediction

prediction  $\rightarrow$   $X_{\text{Test}}$   $\rightarrow$   $Y_{\text{PRED}}$

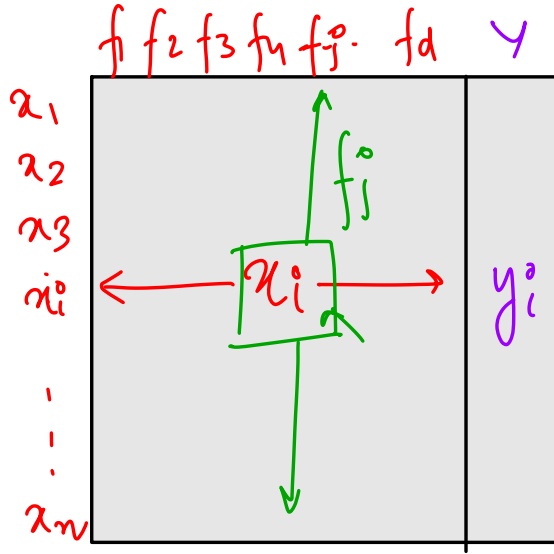
\* Model performance good

$\Rightarrow Y_{\text{PRED}} \approx Y_{\text{TEST}}$

\* Model performing badly

$\Rightarrow Y_{\text{PRED}} \not\approx Y_{\text{TEST}}$

Retrain Model



$x_{ij}$

$n = \text{no. of datapoints}$

$d = \text{no. of features}$

True =  $y_i$

Predicted =  $\hat{y}_i$

$i^{\text{th}}$  sample  $\rightarrow$

## When should you split your data into training and testing sets?

38 users have participated



A

Before preprocessing the data.

97%

B

After training the model.

3%

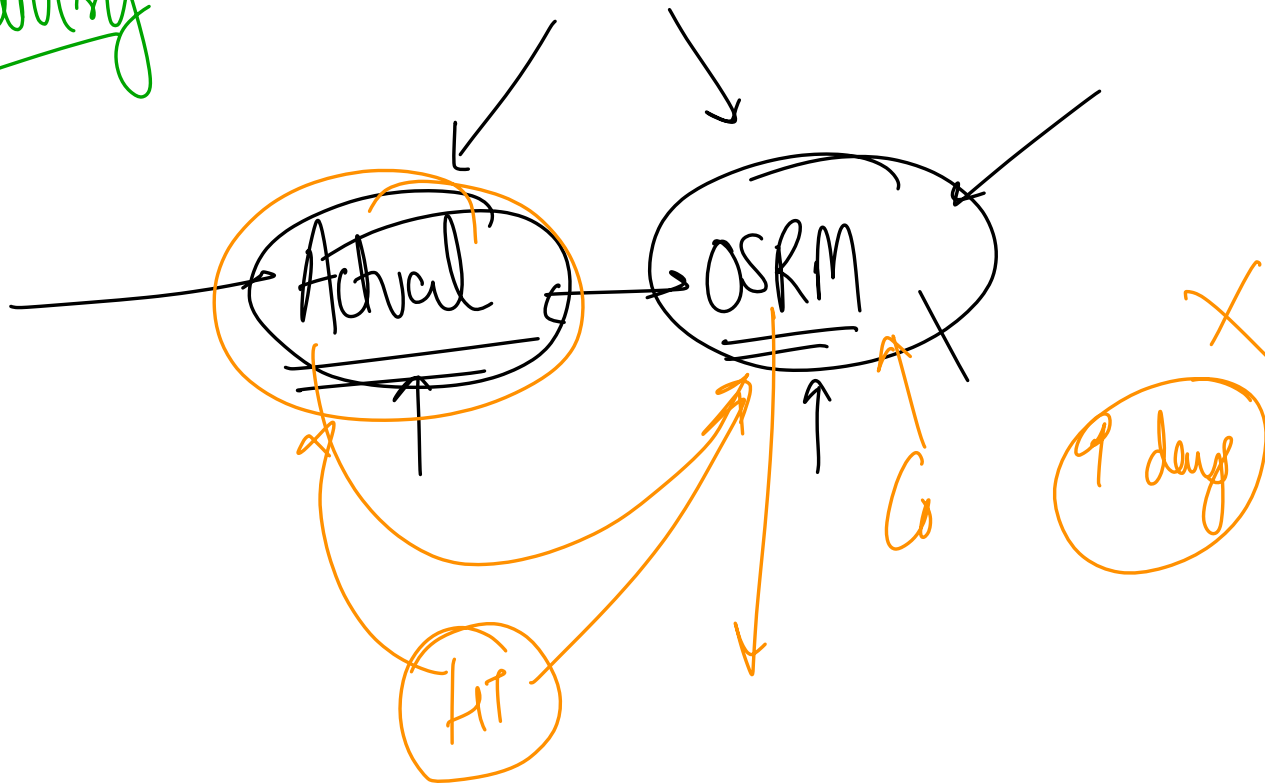
C

After evaluating the model's performance.

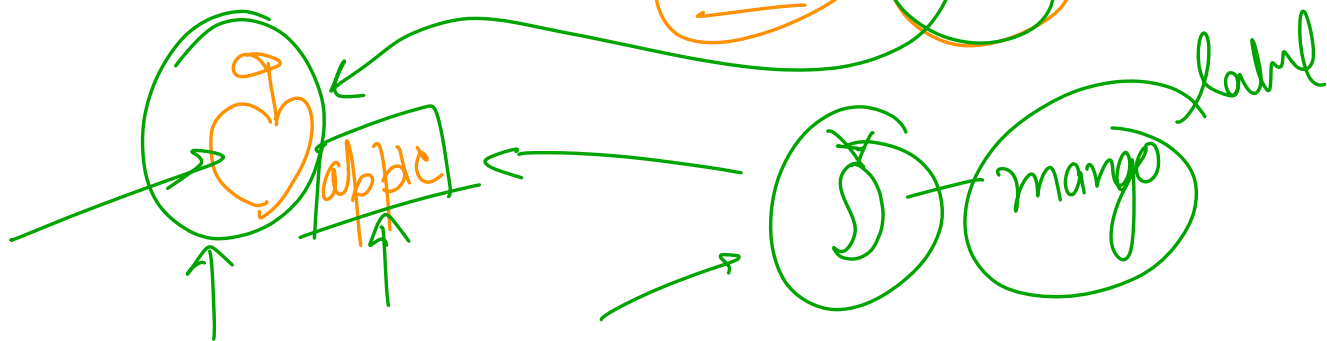
0%

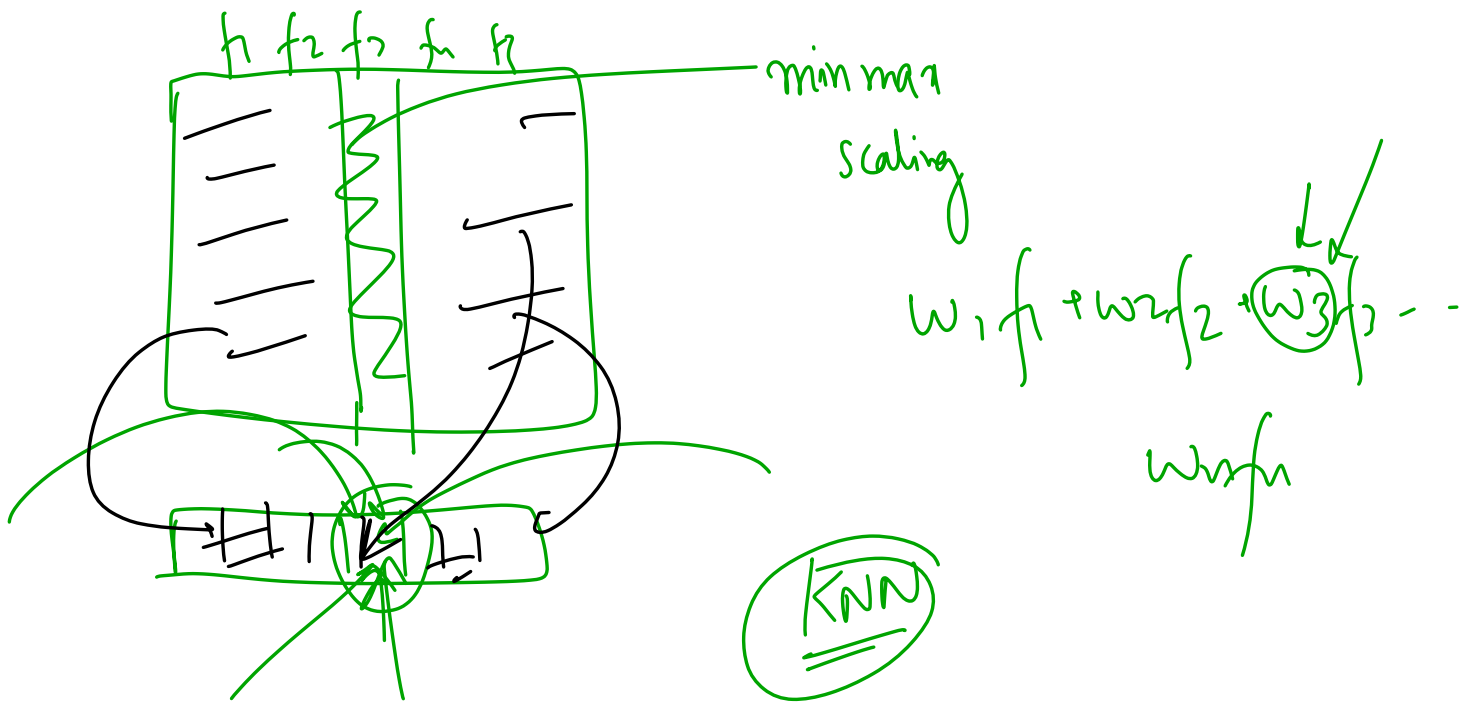
delivery

Time      distance

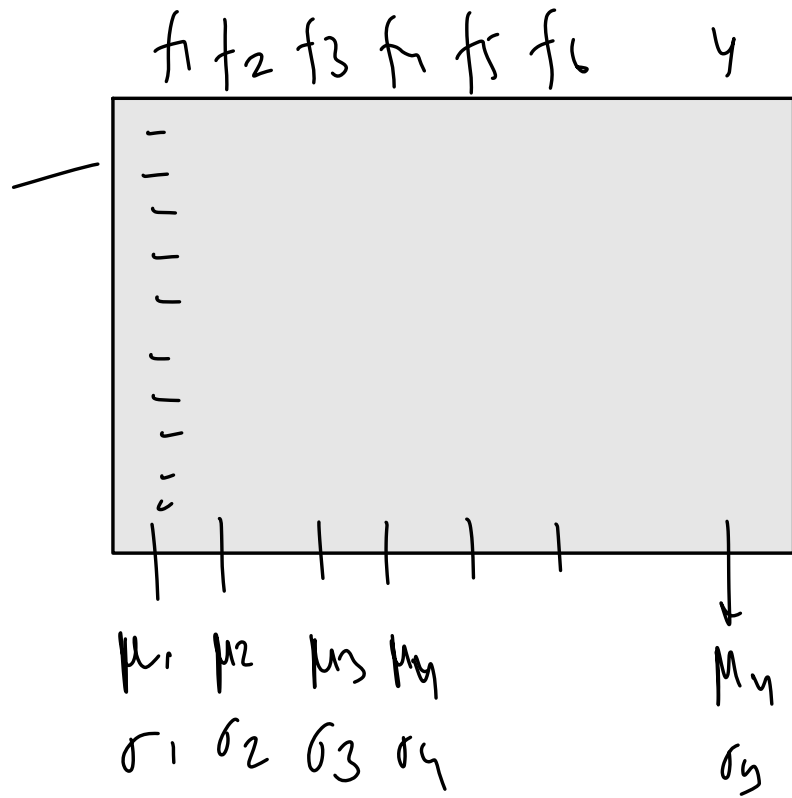


Target









$$\frac{x_{i1} - \mu_1}{\sigma_1}$$