Sonakchi Kumari UI/UX Designer

Contact

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Profile Summary

I am an enthusiastic. User Experience Designer, who specializes in producing usercentric interfaces for web and mobile. I aim to create a meaningful and easy user experience by conducting research, creating personas, and constructing a logical information architecture. I am looking for a role where I can sharpen my skills while making an exceptional and perceptible contribution.

Areas of Expertise

- User Experience (UX)
- User Interface Design
- User Experience Research
- User Flow
- Information Architecture
- Wireframing
- Prototyping

Tools

- Figma
- Adobe XD
- Canva
- Protopie
- Maze
- Miro

Web Development

- HTML
- CSS

Education

PES University

CRDM, 2018

Berhampur University Master's in Science, 2016

Magadh University

Bachelor's in Science, 2014

WORK HISTORY

Wissen (IQVIA) (2020 - 2023)

UI/UX Designer

- Worked successfully with an array of clients and have used various UX methodologies like requirements gathering, user research, evaluation reports (expert Reviews), creating personas and scenarios followed by a task flow, preparing low fidelity, prototypes ranging from papers-and-pencil concepts to wireframe for internal review and brain storming and usability testing.
- Involved in creating UX documentation and deliverables, including responses to RFPs, style guides, usability road maps, visual design, clickable prototype, application demo scripts, and provided interface design solutions.
- Accountable for gathering information through client conversation and ensuring optimal resolution.
- Engaged in business interactions with end-users to provide innovative approaches.
- Clarified user queries and worked collaboratively to ensure there was no business impact and to achieve KPIs.

Olaps (2018 - 2020)

UX Prototyper

- Involved in designing, prototyping and wireframing for desktop, tablet and mobile app screens along with UX flow. Creating visual design documents and style quideline
- Conduct usability testing and task flow by sharing mockups and prototypes.
- Conduct and structure UX research, create user personas, scenarios and customer journey mapping.
- Work on UX feedback and enhancements using **Figma** and **Adobe XD** by exploring various design ideas.
- Hands-on experience in website development by using WordPress.
- Usability testing on various Platforms(Tablets, Mobile and Desktop).

Achievements

- Successfully completed UX design certification course from Imagine XP.
- Received client appreciation for enhancing existing functionality and making it more efficient and user- friendly.

Projects

Music Player

• Aim to showcase the process of user experience from research and analysis to design and testing.

Bus Application

• Bus App boasts an intuitive and visually appealing interface, making it easy for users to navigate and access various features.

Elearninfotech Website

• The Project revolves around creating a user friendly, intuitive, visually appealing and accessible website hat meets the needs of the target audience, enhances the overall user experience.

Redesigned Website

- Redefine Website
- BIET Website
- ELearn Infotech
- Siva Jyothi Temple