



# Uber Trip Analysis | Overview Analysis

Date

6/1/2024

6/30/2024

City

All

104K

Total Bookings

\$1.6M

Total Booking Value

\$15.0

Avg Booking Value

349K miles

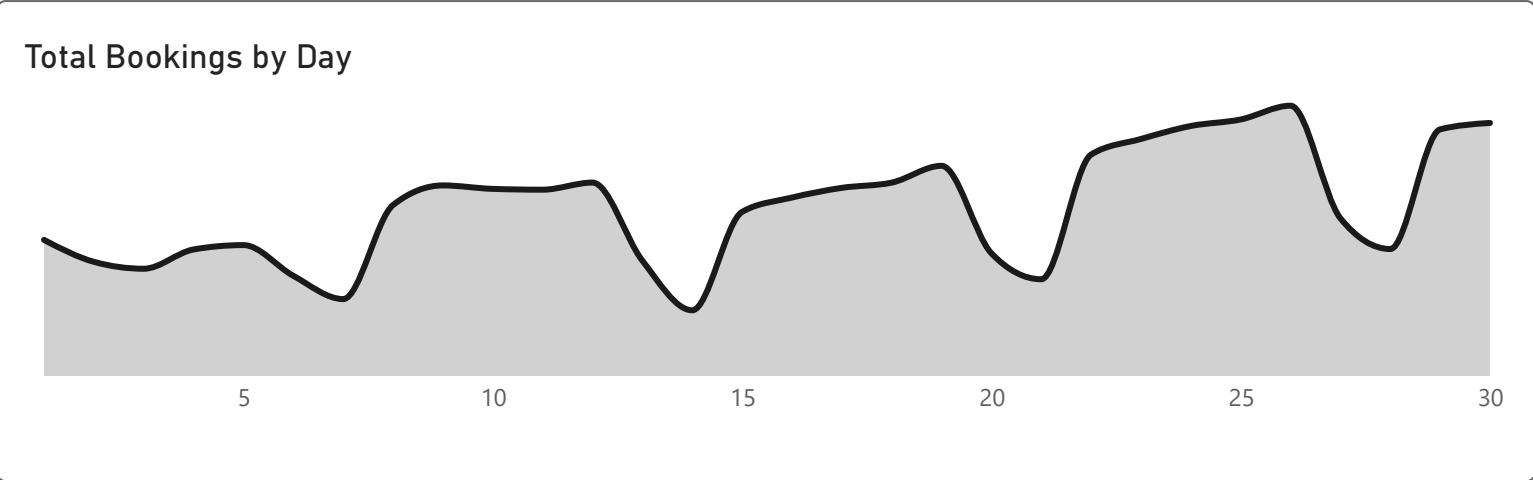
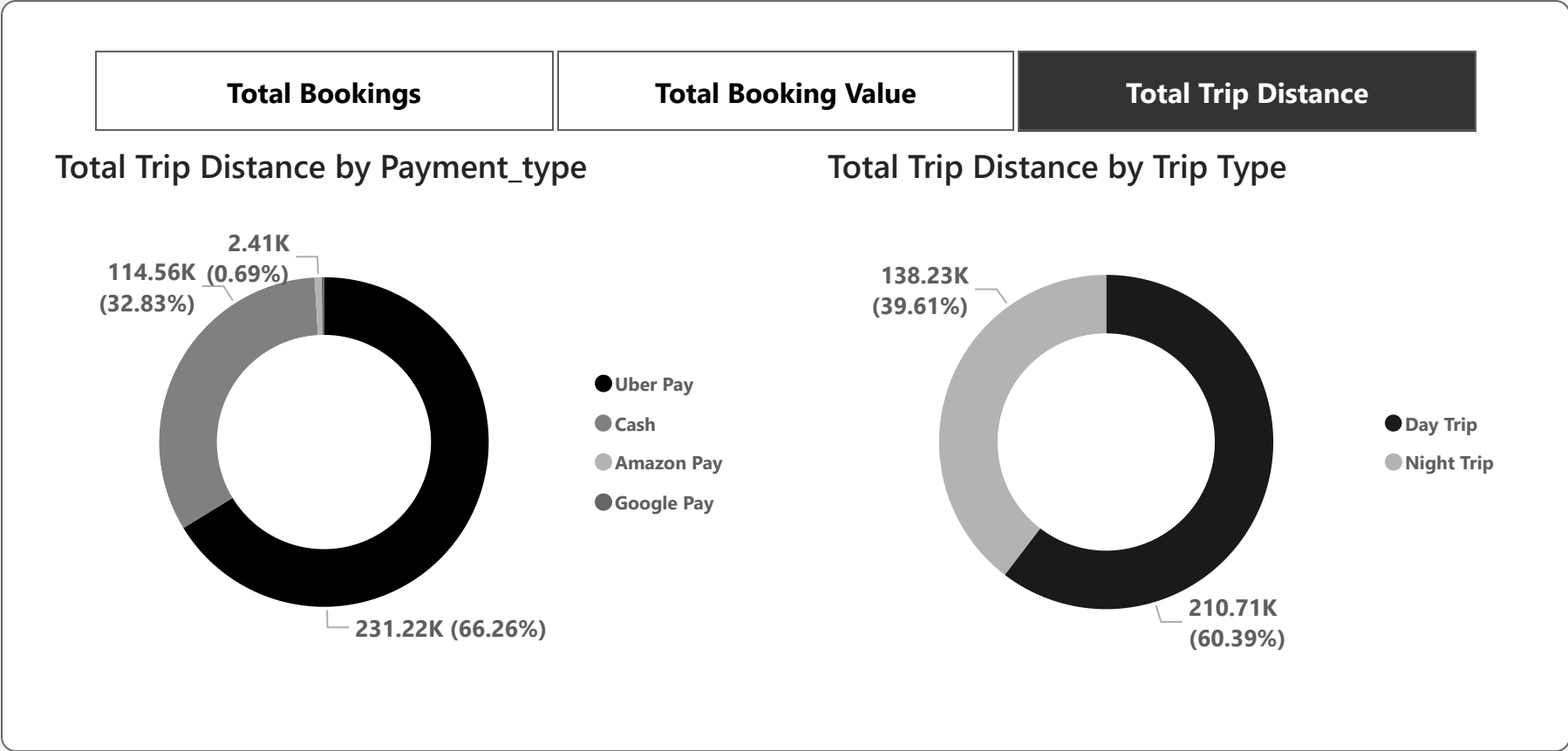
Total Trip Distance

3 miles

Avg Trip Distance

16 min

Avg Trip Time



Most Frequent Pickup Point

Penn Station/Madison Sq West

Most Frequent Dropoff Point

Upper East Side North

Vehicle Trip Analysis

Vehicle	Total Bookings	Total Booking Value	Avg Booking Value	Total Trip Distance
UberXL	16698	\$249,424	\$15	55,721
UberX	38744	\$583,880	\$15	131,496
Uber Green	14498	\$216,181	\$15	48,778
Uber Comfort	17078	\$253,995	\$15	56,790
Uber Black	16710	\$250,192	\$15	56,149

Farthest Trip

Pickup: Lower East Side → Drop-off : Crown Heights North (144....

Total Bookings by Location

Most Preferred Vehicle for Location Pickup



# Uber Trip Analysis | Time Analysis

Date

6/1/2024

6/30/2024

City

All

104K

Total Bookings

\$1.6M

Total Booking Value

\$15.0

Avg Booking Value

349K miles

Total Trip Distance

3 miles

Avg Trip Distance

16 min

Avg Trip Time

Total Bookings

Total Booking Value

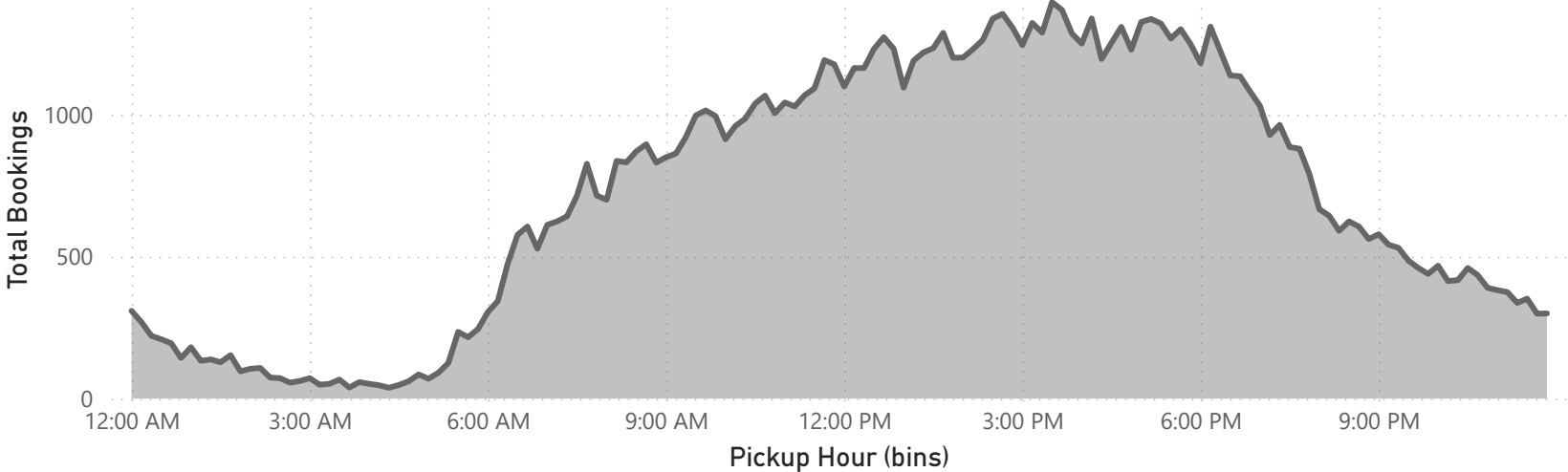
Total Trip Distance

Overview

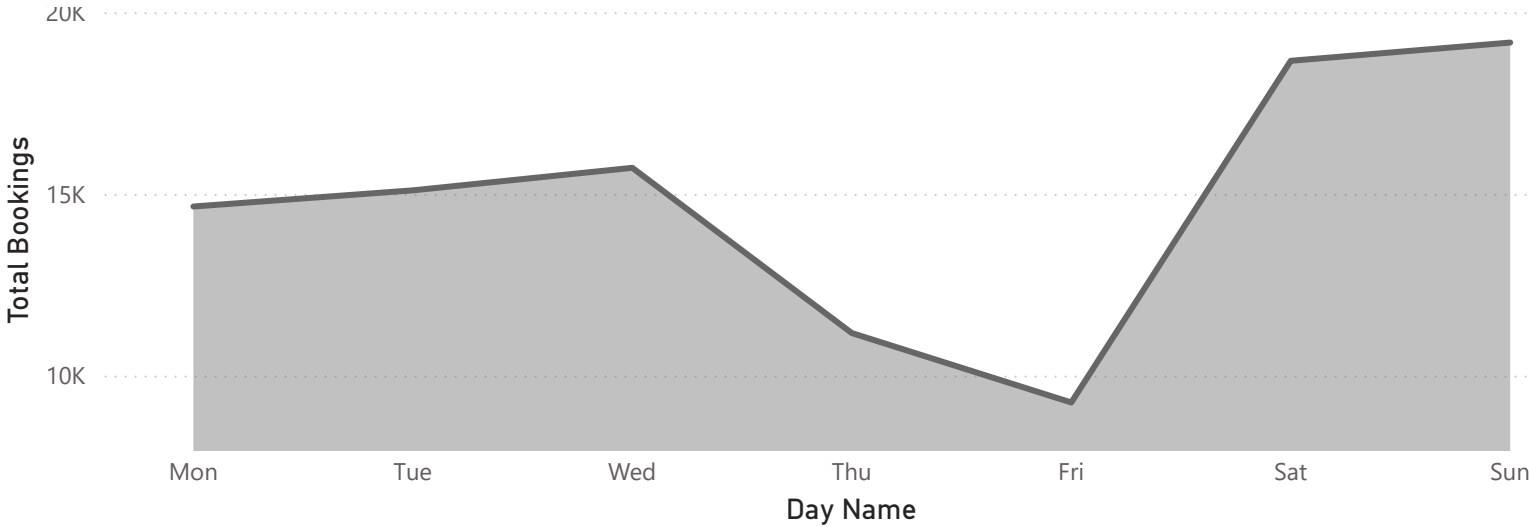
Time

Details

## Total Bookings by Pickup Time



## Total Bookings by Day Name

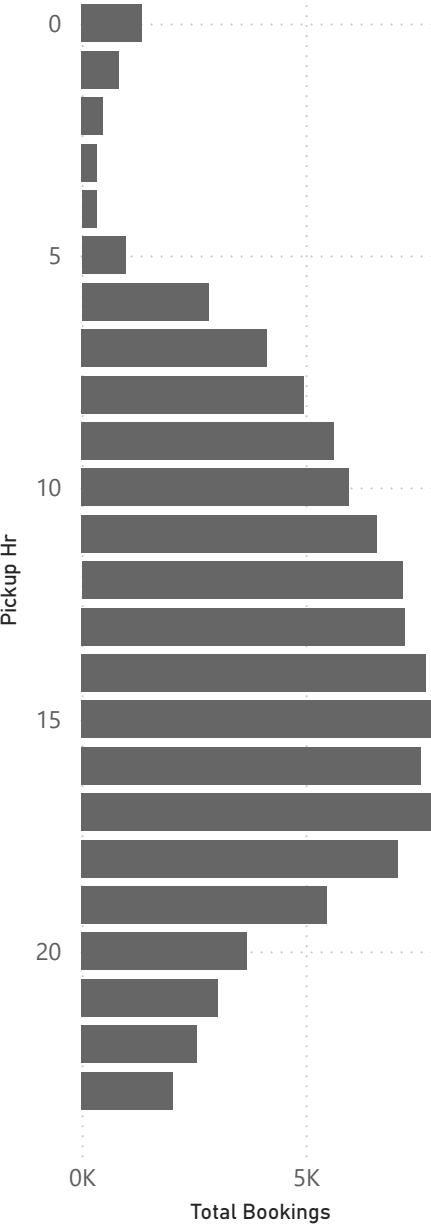


Pickup Hr	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
0	111	121	160	312	265	197	180	1346
1	64	83	100	181	195	130	76	829
2	41	49	63	96	133	57	38	477
3	33	45	36	55	73	59	36	337
4	28	43	43	50	51	69	47	331
5	135	151	145	90	74	192	195	982
6	425	463	438	207	154	565	582	2834
7	638	677	652	277	219	808	864	4135
8	816	818	773	303	236	1033	988	4967
9	906	863	847	404	317	1110	1194	5641
10	879	932	897	524	379	1143	1216	5970
11	996	974	960	684	478	1217	1293	6602
12	1005	1100	1039	747	579	1269	1424	7163
13	1167	1034	995	760	636	1296	1338	7226
14	1119	1150	1110	854	708	1399	1354	7694
15	1060	1163	1173	878	744	1486	1404	7908
16	1030	1110	1158	757	700	1398	1423	7576
17	1147	1102	1278	685	655	1450	1484	7801
18	1011	989	1102	776	636	1231	1325	7070
19	735	762	886	742	575	863	916	5479
20	422	503	589	528	467	571	614	3694
21	357	383	469	474	399	460	495	3037
22	313	334	434	399	332	379	393	2584
23	215	249	371	388	255	281	286	2045
Total	14653	15098	15718	11171	9260	18663	19165	103728

## Total Bookings by Hour & Day

Title for by Hour & Day Name

## Total Bookings by Pickup Hr





Overview

Time

Details

# Uber Trip Analysis | Details



Trip ID	Pickup Date	Pickup Hour	Vehicle	Payment_type	Sum of passenger_count	Total Trip Distance Measure	Total Booking Value	Location	Total Bookings
1	1 June, 2024	12:42:50 AM	UberX	Uber Pay	1	5.60	\$21.5	East Village	1
2	1 June, 2024	12:06:29 AM	Uber Black	Cash	1	1.72	\$8.0	Lincoln Square East	1
3	1 June, 2024	12:08:05 AM	Uber Black	Cash	1	3.41	\$13.0	Sutton Place/Turtle Bay North	1
4	1 June, 2024	12:28:20 AM	UberX	Cash	1	1.81	\$9.0	Prospect-Lefferts Gardens	1
5	1 June, 2024	12:38:05 AM	Uber Black	Cash	1	1.89	\$8.0	Garment District	1
6	1 June, 2024	12:06:00 AM	UberX	Cash	6	3.29	\$14.0	Central Harlem	1
7	1 June, 2024	12:40:41 AM	UberX	Cash	2	2.05	\$8.5	Lincoln Square East	1
8	1 June, 2024	12:32:01 AM	Uber Comfort	Cash	2	3.54	\$12.5	Clinton East	1
9	1 June, 2024	12:20:27 AM	Uber Green	Cash	1	1.10	\$5.5	Clinton East	1
10	1 June, 2024	12:54:40 AM	UberX	Uber Pay	2	1.90	\$11.6	Lenox Hill East	1
11	1 June, 2024	12:18:51 AM	UberXL	Uber Pay	1	6.66	\$28.5	Clinton East	1
12	1 June, 2024	12:17:18 AM	Uber Comfort	Uber Pay	2	13.12	\$36.5	Kips Bay	1
13	1 June, 2024	12:00:31 AM	Uber Green	Cash	1	12.59	\$37.0	JFK Airport	1
14	1 June, 2024	12:21:51 AM	UberXL	Cash	1	1.10	\$5.5	Clinton East	1
15	1 June, 2024	12:29:31 AM	UberX	Cash	1	9.00	\$27.0	Morningside Heights	1
16	1 June, 2024	12:46:55 AM	Uber Black	Uber Pay	1	2.12	\$10.4	Kips Bay	1
17	1 June, 2024	12:46:26 AM	UberXL	Uber Pay	1	3.00	\$13.0	Midtown North	1
18	1 June, 2024	12:14:47 AM	Uber Comfort	Uber Pay	1	3.10	\$14.6	Greenwich Village South	1
19	1 June, 2024	12:42:52 AM	UberXL	Uber Pay	1	5.63	\$21.3	East Williamsburg	1
20	1 June, 2024	12:20:49 AM	Uber Green	Uber Pay	1	1.53	\$8.6	Clinton East	1
21	1 June, 2024	12:44:00 AM	Uber Comfort	Cash	1	1.70	\$8.5	Fort Greene	1
22	1 June, 2024	12:04:52 AM	UberXL	Uber Pay	1	5.80	\$25.5	Penn Station/Madison Sq West	1
23	1 June, 2024	12:50:26 AM	Uber Comfort	Uber Pay	1	2.50	\$10.5	Penn Station/Madison Sq West	1
24	1 June, 2024	12:03:50 AM	Uber Comfort	Uber Pay	1	4.59	\$21.2	Clinton East	1
26	1 June, 2024	12:02:46 AM	UberX	Cash	1	1.08	\$7.0	East Village	1
27	1 June, 2024	12:11:35 AM	Uber Green	Cash	1	1.90	\$7.0	Clinton East	1
28	1 June, 2024	12:42:11 AM	UberX	Uber Pay	1	8.18	\$33.2	Kips Bay	1
29	1 June, 2024	12:23:24 AM	UberXL	Uber Pay	1	6.54	\$23.5	Kips Bay	1
30	1 June, 2024	12:20:55 AM	UberXL	Uber Pay	6	3.68	\$19.0	Lenox Hill East	1
31	1 June, 2024	12:17:36 AM	UberX	Cash	1	1.90	\$8.5	Murray Hill	1
32	1 June, 2024	1:08:32 AM	UberXL	Cash	1	2.40	\$9.0	East Harlem South	1
33	1 June, 2024	1:23:40 AM	UberX	Uber Pay	1	7.50	\$22.5	Manhattan Valley	1
34	1 June, 2024	1:19:10 AM	Uber Green	Cash	1	1.87	\$9.5	Upper West Side North	1
35	1 June, 2024	1:22:30 AM	UberXL	Cash	2	7.91	\$24.5	Garment District	1
36	1 June, 2024	1:13:35 AM	UberX	Uber Pay	1	5.30	\$18.0	Midtown Center	1
Total					146478	348,933.81	\$1,553,672.8		103728