

Project Name: Medical Inventory Management

Empathy Map Canvas

User Persona: Hospital Inventory Manager

says	thinks
“We need faster way to track medicine and supplies”	“If stocks were updated automatically , my job would be easier”
does	feels
Maintain Spreadsheets , check stocks manually and reports feels short stressed	Due to errors, delays, and risk of expired medicine

Insights:

Users want automation, real-time alerts, and a simple dashboard that provides accurate information about stock availability and expiry dates.

Team Members

Team Leader : G Sonali

Team member : M Saranya

Team member : B Abinaya

Team member : G Pandeeswari