

SONAL SHARMA

Web & Graphic Designer

ABOUT

I am a multimedia designer from Ottawa, Canada, with an advanced diploma in Graphic Design. I have over two years of experience in web design, branding, motion graphics and digital design.

I have been working in the design and communications field since I was a student to gain industry knowledge under some very amazing mentors. I am currently looking for new learning opportunities.

SKILLS

Web & Graphic

HTML5

CSS3

JavaScript

SCSS

Branding

Layout & Typography

Motion Graphics

Applications

Photoshop CC/CS6

InDesign CC/CS6

Illustrator CC/CS6

After Effects CC/CS6

Sublime

Github

Slack

Other

Social Media

Marketing

Communications

Platforms

OSX Yosemite

OSX Mavericks

Windows 7/XP

CONTACT

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613 262 8207

REFERENCES

Denis Zgonjanin - denis@datacats.com

Robert Bentzen - robert.bentzen@forces.gc.ca

EXPERIENCE

Web & Graphic Designer

The Better Software Company – February 2016 to Present

In charge of creating website designs for clients, as well as creating visuals for ads, social media, and print communications as the primary marketing designer.

Creative Lead & Web Designer/Developer

DataCats – May 2015 to December 2015

In charge of concept development, strategic communication, visual and interaction design, and front end web development.

Design Intern

Cyan Solutions – March 2015 to April 2015

Interned with industry professionals in an agency setting. Worked on branding, print and web design projects.

Freelance Designer & Marketing Consultant

August 2014 – December 2014

Helping small local businesses with branding, marketing, and social media solutions.

Communications and Web Services Assistant

Policy Horizons Canada – May 2014 to August 2014

As part of the internal Communications team, I created audiovisual content using motion graphics, produced interactive reports, and maintained site content using Drupal.

Multimedia Production Assistant

Directorate of Cadets - Department of National Defence Canada – May 2013 to March 2014

Focused on print based media (posters, brochures and postcards) for internal communications, and interacted with commercial printers.

EDUCATION

Graphic Design

Algonquin College – September 2012 to April 2015

Advanced diploma program spanning three years, focusing on web design, branding, layout, typography and interaction design, with an optional motion graphics elective.