

Portfolio Basics

Articulate what a portfolio is and what it's used for. Provide a short answer response in the form of 2-3 bullet points describing what a portfolio is used for and what it demonstrates.

- A portfolio is a **representation** of identity and professional work that shows a person's strongest skills and areas of specialization.
- It serves different purposes **depending on the audience**: such as collaboration with peers, attracting business opportunities, or securing employment.
- Portfolios can take **various forms**, including PDFs, websites, or professional profiles like Behance and LinkedIn.