SONESHKUMAR .K

DIGITAL MARKETING EXECUTIVE

CONTACT

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EDUCATION

2022 - 2024

PERIYAR UNIVERSITY
- Master of Computer Application
Percentage: 79.7%

2019 - 2022

VYSYA COLLAGE OF ARTS AND SCIENCE
PERIYAR UNIVERSITY
- Bachelor of computer science
- percentage:79%

SKILLS

- HTML
- CSS
- JS
- AR/VR
- SEARCH ENGINE MARKETING
- SEARCH ENGINE OPTIMIZATION
- YOAST SEO
- WORDPRESS WEBSITE
- DIGITAL DRAWING
- EMAIL MARKETING

LANGUAGES

- English: intermediate
- Tamil: fluent

CERTIFICATION

- webdesigning
- webdevelopment
- word press website

PROFILE SUMMARY

Motivated and dedicated digital marketing with a strong foundation in analytics principles. Skilled in search engine marketing, search engine optimization, and social media marketing passionate about creating efficient and reliable applications. Strong problem-solving and teamwork abilities. Eager to contribute to a digital marketing executive position.

WORK EXPERIENCE

ABC Infomedia Pvt.

fronet end developer   15/04/2023 -

I had successfully completed the internship in web development in 15 days.

IPCS

WORD PRESS ,DIGITAL MARKETING   07/02/2024   - PRESENT-

TECHNICAL SKILLS

- Ability to optimize website for search engines, improve organic search rankings, and implement on-page and off-page SEO strategies.
- Experience in planning and executing social media campaigns on social media platforms like Facebook, Instagram, LinkedIn.
- Digital marketing tools and platforms, including Google Analytics, Ahrefs, Yoast SEO, to streamline campaign management and analysis.
- Ability to stay updated with the latest digital marketing trends, algorithms, and adapt strategies accordingly to stay ahead in the competitive landscape.

PROJECT

DEGITAL BUSINESS CARD

USING AR/VR ZAPWORK

IMAGE EDITOR

HTML CSS JS

PROJECT -LINK

- TS HOTAL
- SONUE-COMMERS
- compliancefirst.in