

EUGENE SONG

Portfolio: songeugene.github.io
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EDUCATION

Washington University in St. Louis
Dual Degree | May 2023
Sam Fox School of Design & Visual Arts
Bachelor of Arts in Communication Design
McKelvey School of Engineering
Bachelor of Science in Computer Science
Olin Business School
Minor in Finance

INVOLVEMENT

WashU BizTech
Director of Design | 04.2021 - Present
Coordinate with Marketing Director to design promotional materials. Establish overall branding for over 100 members across 4 platforms.

Design for America - WashU
Project Team Lead | 02.2021 - Present
Conduct user and ground research through interviews and surveys. Implement wireframes, user journeys, and high-fidelity prototypes. Facilitate weekly team meetings to discuss ideation of possible solutions.

Recruitment Chair | 02.2021 - 01.2022
Amplified presence of DFA on campus by leading marketing campaigns to increase attention and retention. Managed all submissions and the entire application process.

Sam Fox Peer Mentor Program
Mentor | 05.2020 - 05.2021

Women in Computer Science
Member | 01.2020 - Present

WashU AIGA
Member | 09.2019 - Present

RELEVANT COURSEWORK

Design
Advanced Interaction Design, Interaction Foundations, Visual Principles for the Screen, UX Research Methods, Typography, Digital Studio, Design Across Disciplines, Interaction Design: Understanding Health & Well-Being

CS
Web Development, Rapid Prototyping and Creative Programming, Object-Oriented Software Development, Software Engineering Workshop, Data Science, Data Visualization

EXPERIENCE

McKelvey School of Engineering
Software Engineering Workshop
CSE 437 Teaching Assistant
St. Louis, MO | 01.2022 - Present
Meet with class teams weekly in scrum during Agile-based stand-ups to discuss blocks and weekly goals. Advise student teams to resolve team conflicts.

Introduction to Data Science
CSE 217A Teaching Assistant
St. Louis, MO | 01.2022 - Present
Assist professors during class time with course material. Grade assignments, projects, and exams. Provide help to students who struggle with difficult concepts and implementation.

Data Structures and Algorithms
CSE 247 Teaching Assistant
St. Louis, MO | 08.2021 - Present
Assist the professor in grading studio quizzes, labs, and exams. Conduct office hours for students needing assistance in labs and exam preparation.

Silvia Health
Product Design Intern
Seoul, South Korea | 06.2021 - 12.2021
Built high-fidelity prototypes and deliverables for developers. Collaborated with research scientists weekly to design in-app brain training games and tutorials. Used Jira and Notion to communicate with scrum masters and product managers.

Dashing Diva
Marketing Design Intern
Seoul, South Korea | 08.2020
Delivered graphics for website interfaces, marketing ads, and social media content. Initiated seasonal marketing events to promote sales of new products. Analyzed sales patterns using Google Analytics to develop effective marketing strategies.

SKILLS

Software
Adobe Photoshop, Illustrator, InDesign, AfterEffects, Premiere Pro; Figma; Zeplin; Framery; InVision Studio; Sketch
Programming
HTML/CSS, JavaScript, d3.js, p5.js, Python, React, JQuery, C, C++, MySQL, Java