

PHAM THANH TRUC

Date of birth: 12/10/2003

Phone: 0354429079

Email: thanhtrucmon1210@gmail.com

Address: Binh Chanh, Tp. HCM

Linkedin: www.linkedin.com/in/pham-thanh-truc

EDUCATION

Industrial University of HCM City

2021 - Now

Major: E-COMMERCE

GPA: 3.05

WORK EXPERIENCE

BLOCKCHAINWORK JSC

12/2023- 02/2024

Digital Marketing Intern

- Search Engine Optimization
- Seeding online marketing across social platfoms (Facebook, Website)
- Script writing, video design and upload to Youtube
- Manage the community in Facebook, post content/sharing about Blockchain/Web3

Achivement: Get 70 view from “How to get crypto jobs in web3” article

BETMA ENGLISH CENTER

06/2023- 11/2023

Content Marketing

- Content planning for social media about TOEIC
- Seeding online marketing
- Script writing, interview student, video design
- Manage the community in Facebook, post content/sharing about TOEIC

Achivement: Get 1.000 view from Mid-Autumn Festival video contest

SKILLS

- Search Engine Optimization
- Design photo, video by canva and CapCut
- Research and suggest topic to manager
- Basic English
- Report result
- Basic office information technology

ACTIVITIES

ACPP CLUB

2022 - Now

MEMBER OF CONTENT TEAM