



Eun Song Kim

✨ <https://songkim-w.github.io/portfolio/>

songkim.w@gmail.com

437-984-1774

I'm a UX/UI designer who loves to build the product from header to footer and design to front-end.

Skills

Web Design
Mobile App Design
Brand Design
Wireframing
Prototyping
User Research

HTML/CSS
JavaScript

Figma
Adobe XD
Zeplin
Photoshop
Illustrator
After Effects

Experience

KIMAC (Korea Industrial Technology Foundation for Media and Culture) • Graphic Designer

Oct 2016 – Dec 2016, Seoul, South Korea

Designed promotional products which include posters, brochures, banners and proposal slides using Adobe Creative Suite for 2016 Future Technology Challenge Parade for Future technology, promoted by South Korea Ministry of Science, ICT and Future Planning

Collaborated with national government marketing department for government programs in a team consisting 10 experts to develop a marketing program for 3 months
Managed multiple projects at a given time while under pressure to meet daily/weekly deadlines

QP Cosmetic • Web Designer

Jul 2016 – Sep 2016, Seoul, South Korea

Managed design and implementation of the company website and maintained/updated website contents

Created cohesive brand image and implemented social media marketing strategy for newly released cosmetic products by tracking of online traffic metrics, media pitching, and researched further promotional outlets and media strategies

RESTREE • Intern & Part-time Web Designer

Jun 2014 – Apr 2015, Seoul, South Korea

Participated in Social Media Marketing project and organized launching event for the new product promotion: Developed and implemented online marketing campaign to foster brand awareness

Assisted Senior Lead Web Designer to improve web-design displays and web publication
Researched and developed promotional material, product descriptions and press releases.

Education

George Brown College • Interaction Design and Development

Toronto, Canada Sep 2018 – Apr 2021

SBS Computer Art Academy • Web Design/Development Certificate Program

Seoul, South Korea Mar 2016 – Jul 2016

MYONGJI University • Art History

Seoul, South Korea Mar 2013 – Feb 2016