SYS366 – Company Overview Worksheet

|  |  |
| --- | --- |
| **Date Submitted:** | March 28th, 2018 |
| **Team Number and Name:** | 5 – THE BIG FIVE CORPORATION |
| **Team Members who worked on this:** | Alberto Laurenzi (Customer Service)  Gilberto Silva (Marketing)  Youngmin Song (Operation)  Weslie Chung (Project Manager)  Yuliya Gerfanova (Finance) |

|  |  |
| --- | --- |
| Group Number and Name  Group members in attendance |  |
| Overview and Summary  (What does your company excel at?  What differentiates your company from others in the same market place) | * Developed award winning database software * Offers affordable price * Employs highly skilled personal * Implements cutting edge technology * Guaranteed customer satisfaction |

|  |  |
| --- | --- |
| History  (When was the company founded? Any major milestones?) | * Founded in 2005 by 5 college friends from which the name became “THE BIG FIVE CORPORATION” * 2008 accomplished the “Contactless Payment System” for the QUALIFAX company * 2012 developed database management system named “Smart Database” that can be customized. * 2017 Smart Database V.5 won “The best product of the year” (Business Tech Magazine) |
| Management Team, Key Stakeholders  (who are the big decision makers for your organization?) | * Gilberto Silva (Marketing Manager) * Yuliya Gerfanova (Finance Manager) * Weslie Chung (Project Management Manager) * Youngmin Song (Operation Manager) * Alberto Laurenzi (Customer Service Manager)   All the decision and taken after a manager committee (Board of Directors) |
| Structure and Ownership  (organization chart for your company) | * Private Company * Each owners/managers own 20% of the company. * All the owners composes a committee that make company decisions |
| Location  (where do we find you?) | 1. Website  * [www.bigfivecorporation.com](http://www.bigfivecorporation.com)  1. Address  * 1 Yonge Street M2M 1V5, Toronto, ON |
| Mission Statement | * Founded in 2005, the Big Five Corporation is here to collaborate with you. We work hard every day to provide our customers with the most innovative software that best fits their needs, while offering affordable prices |
| Description of Products and Services | * Custom application development * Web and Mobile solution * System intergration * Database for details |
| Target Market | * Retail * Finance * Service * Customer Service |
| Competitive Advantage  (Strength and Skills) | * Flexible to the requirements of customers * Competitive fees * Highly trained personnel |
| Objectives and Goals | 1. Increase customer satisfaction  * Training 25% of our employees’ customer service skills  1. Expanding to other countries  * Open subordinate companies (i.e In Europe, Australia, South America, and Asia)  1. Upgrade technology with and working with  * Training 30% of our development team with the newest technologies * Devote 10% of annual budget to update our software and hardware * Planning and organizing monthly tech meet up events and hackathons |