SYS366 – Product Position Statement Worksheet

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| **Date Submitted:** | 2nd April, 18 |
| **Team Number and Name:** | 5 – THE BIG FIVE CORPORATION |
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| For  (customer name) | Antoine’s Landscaping |
| Who  (what is the problem) | Increase of workload due to merging two companies |
| The  (name of our product and what is it) | Smart Manager is a web application system integrated with database |
| That  (what does your product do?) | Aids in Finance, Customer Service, Project Management, Operation and Marketing by centralizing all department processes on a single platform that can be accessed online |
| Unlike  (competitors) | The existing system |
| Our Product  (Marketing Pitch) | Is a customized system that meets specific requirements for every department. It has a centralized database automatic backups. The system provides automation for every process, it is secure and user-friendly. |