Stakeholders Lab – Worksheet

Date: 2018/01/24

Professor:

Group Number and Name:

5. The Big Five Corporation.

Group Members in attendance:

Yuliya Gerfanova

Gilberto Silva

Alberto Laurenzi

Young Min, Song

Weslie Chung

As a group, read through the case study given to you and pick out the stakeholders. List the stakeholders in the space below. Submit one worksheet per group.

Company’s employees

* President and Marketing manager
* Project Manager
* Operations manager
* Customer service manager
* Financial manager
* Workhouse operator
* Trade labours
* General labours
* Pool Consultant

Suppliers

* Service suppliers (delivery of materials)
* Payroll company
* Web development company
* Centralized computer system provider
* QuickBooks service
* Bank
* Garden product and Equipment supplier
* Engine repair shops
* Distribution and advertising companies

Community

* School breakfast programs – student
* High school student
* Customers

Others

* CRA
* Competitors
* *Ex-partner Best Pools*

Events:

* trade shows
* home shows
* garden shows
* garden store openings