Genaro Network

The First Turing Complete Public Chain with Decentralized Storage Network

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Business Plan

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Content

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Internet Revolution Recall

Internet Foundation : **Cloud**

Cloud technology is a model for enabling ubiquitous access to shared pools of configurable resources (such as computer networks, servers, storage, applications and services), which can be rapidly provisioned with minimal management effort, often over the Internet.

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Cloud Unlimited Market
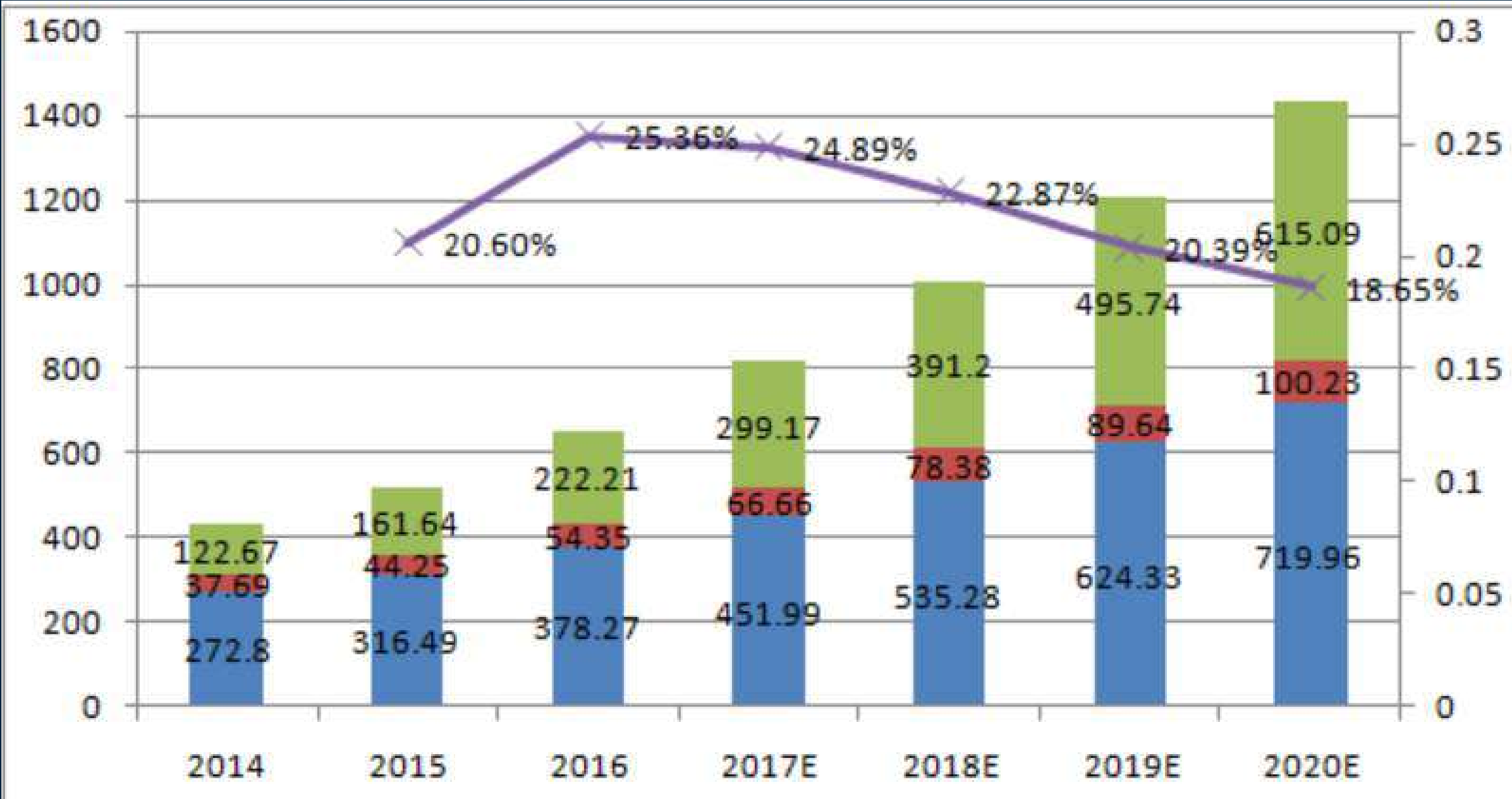
Infrastructure-as-a- Service (100Million USD)

Software-as-a-Service (100Million USD)

Growth Rate（%）

Platform-as-aService (100Million USD)

However, Cloud Storage Has Many Problems...

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01 Easy to be used or sold without permission, even hacked.

02 VIP service is expensive, efficiency is low.

03 Not possible to protect copyright

That is Why the World Needs Blockchain

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Decentralized Storage

Peer to Peer Transfer

Consensus mechanism

encryption algorithm

Public Chain Huge Potential Market

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Among all blockchain products, a public chain always has much higher usability and utility than a blockchain application alone, baecause a public chain means the potential for a scalable ecosystem that multiple DAPPs could be built on. Also since almost all ICOs require the processes of token creation and allocation, there comes the need to make use of a blockchain to power the initial token offering.

- The Ethereum Blockchain has so far been quite popular with the majority of token sale projects. Approximately 56.83% of the 400+ token sales made use of this Blockchain.

- The Waves Blockchain came in a distant third, as only 2.20% of digital projects have made use of it thus far. Waves was specifically designed to assist projects to run their own token sales with comprehensive features such as cost-effective value transfer and an effective decentralized exchange for tokens being a few of its many attributes.

- Bitshares (0.88%) which is a blockchain mainly focused on the real financial sector Rootstock (0.88%) – the first open source blockchain platform equipped with a 2-way smart contract which is pegged to Bitcoin and also rewards bitcoin miners.
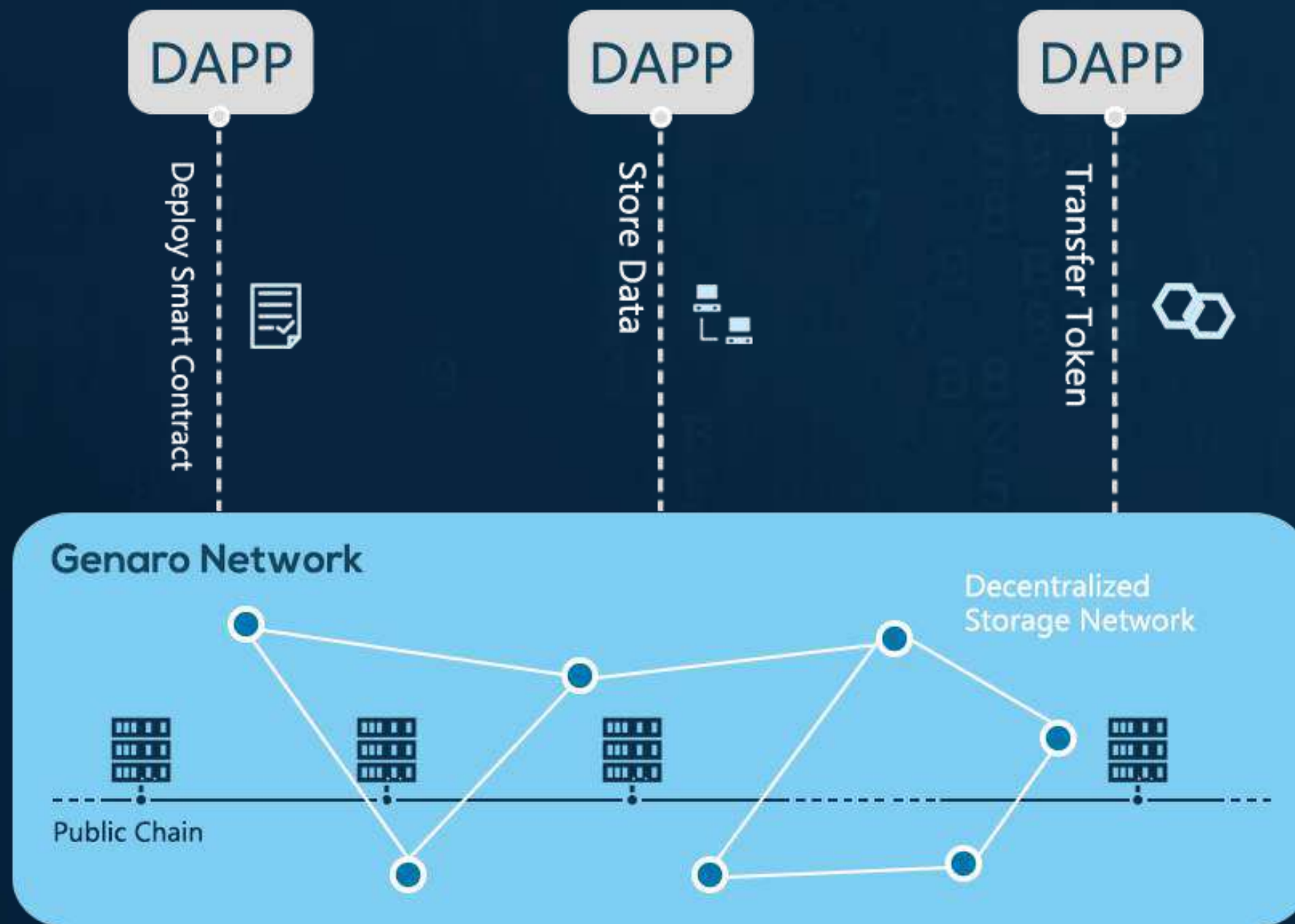
Blockchain Revolution

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- Blockchain 1.0 Era: Bitcoin makes decentralized transactions

- Blockchain 2.0 Era: Ethereum makes smart contracts

- Blockchain 3.0 Era: Handle big data storage with blockchain

Genaro believes only when a blockchain is able to store and

analyze big data in the real world can DAPPs be as useful as

Internet APPs.

Genaro Network = Public chain + Decentralized Storage

The Technology Revolution

Move From "Cloud"

To "Blockchain"

Genaro Ecosystem Benefit Everyone

- **_Storage Sharer_** **:** all individuals can become a storage sharer and share their unused storage to earn GNX in reward.

- **_Challenger_** **:** Challengers can share their computing power to earn GNX as reward, the computing power is used for both SPoR (Sentinel Proof of Retrievability) and PoS (Proof of Stake). A Genaro challenger is like a Bitcoin or Ethereum miner. The SPoR process also helps to choose the "stake node" for PoS process.

- **_Storage User_** **:** all individuals can use Genaro Network as personal storage, by doing so, they need to pay both the Challenger and Storage Sharer GNX as fees.

- **_Developer_** **:** A developer could build applications on Genaro Network by deploying smart contract on Genaro Public chain and store user data on Genaro decentralized storage, by doing so, developer needs to pay both Challenger and Storage Sharer fees.

Genaro Technology Innovation: Hybrid SPoR with PoS

- Use SPoR (Sentinel Proof of Retrievability) as consensus for decentralized storage network

- Use PoS (Proof of Stake) as consensus for public chain, retrievability challengers become "stake nodes" to increase scalability

- Apply game theory to sharing economy business model thereby establishing a fairer rewards system for nodes

Genaro Sharing Community Provides Everyone a Trustworthy Internet

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Private　　**Efficient**　　**Economic**　　**Secure**　　**Permanent**

Genaro Global Community

Genaro Network is developed and operated by a worldwide team of passionate and experienced developers and entrepreneurs for the Genaro Ltd, a Singapore nonprofit foundation. Genaro Community is an open and free group and has over 20 thousands supporters from over 60 countries.

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Strategy Milestones

Season I, 2016

Proposed the original
blockchain 3.0 concept

Season IV, 2016

Invited to CBE Shanghai
Fintech event to promote
blockchain3.0

Season II, 2017

Joined the Wanxiang
Chainbase and received
seed funding from BlockAsset

Season IV, 2017

Launch Genaro Support
Program (GSP)

Season I, 2020

Support and Incubate
100 DAPPs based on
Genaro Network

Season II, 2018

Build Genaro Hub and
launch Blockchain 3.0 accelerator

Genaro Network Altair Plan

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Stage I: Build the Genaro Network Public Chain and the Genaro Hub, an accelerator for storage blockchain and application startups

Stage II: Incubate more than 10 blockchain teams in top universities

Stage III: Accelerate over 100 blockchain applications developed on Genaro Network

Genaro Altair Plan: Over 100 DAPPs Built on Genaro Network

Genaro Network

01

Decentralized Cryptocurrency

Wallet & Exchange

02

Decentralized Artificial

Intelligence Applications

03

Decentralized Content

Sharing Application

04

And More...

Any decentralized Application

Needs Data Storage

Genaro Eden – The First Application

A Trustworthy Internet and Sharing Community for Everyone

Genaro Token : Share Spare Storage to Earn Rewards

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Larry Liu

Genaro Founder，Project Lead

As the project lead of Genaro, Larry is a serial entrepreneur with engineering background. He was once the security engineer in HP, Silicon Valley, and developed a Ruby compiler there, after he graduated from Northwestern University, U.S.A. He independently developed a digital cross-border transfer wallet based on the blockchain in 2015 and has rich development and research experience in fields of blockchain and Artificial Intelligence. Larry has successfully launched several businesses during the past years, including online education platform Growing Harbor, technical consultant community SV YOLO Club and etc. and he is also a social media KOL.

Jason Inch

Genaro Founder, Strategic Lead

As a key contributor to the Genaro, Jason brings a depth of knowledge and experience from more than 20 years in the technology industry as an executive and entrepreneur. He has an MBA from the Richard Ivey School of Business and also studied at CEIBS, plus is fluent in Mandarin and Japanese. In addition to his work experience, Jason is an accomplished writer with several books published about China's economy, and he regularly speaks at government and private events on the subject of China's future development. His most recent book is called *China 4.0.* He is also founder of the China Business Events meetup community.

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Waylon Wu

Genaro Founder, Technology Lead

As the chief technology officer of Genaro, Waylon has a strong technical background. He was once the core technical member of Maxim Integrated, Silicon Valley. In 2015, He cofounded Rum Tech, a technology company in the trading industry. He started Ethereum DAPP development early in 2015. His previous Ethereum project obtained investment from Xiaoshan Government in 2016 and he attended Consensus 2017 on behalf of Genaro.

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Andrea Liu

Genaro Founder , Operation Lead

As Genaro's chief operating officer, Andrea is a serial entrepreneur who successfully cofounded social enterprise LOHAUS, business consulting company ICT Learning and China Business Events, a community organization. She was an early devotee of the blockchain, and is also skilled in marketing, public relation, branding, organization & operation management and strategy making.

Know more about Genaro Network

Website

Genaro Support Program

Whitepaper

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LinkedIn

Business Plan

YouTube

Reddit

Slack

Github

Telegram

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