W271-2 - Spring 2016 - HW 4

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February 24, 2016

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Data

The file athletics.RData contains a two-year panel of data on 59 universities. Some variables relate to admissions, while others related to atheletic performance. You will use this dataset to investigate whether athletic success causes more students to apply to a university.

This data was made available by Wooldridge, and collected by Patrick Tulloch, then an economics student at MSU. It may have been further modified to test your proficiency. Sources are as follows:

- Peterson's Guide to Four Year Colleges, 1994 and 1995 (24th and 25th editions). Princeton University Press. Princeton, NJ.
- The Official 1995 College Basketball Records Book, 1994, NCAA.
- 1995 Information Please Sports Almanac (6th edition). Houghton Mifflin. New York, NY.

Exercises

Question 1

Examine and summarize the dataset. Note that the actual data is found in the data object, while descriptions can be found in the desc object. How many observations and variables are there?

Examine the variables of key interest: apps represents the number of applications for admission. bowl, btitle, and finfour are indicators of athletic success. The three athletic performance variables are all lagged by one year. Intuitively, this is because we expect a school's athletic success in the previous year to affect how many applications it receives in the current year.

```
load("athletics.RData")
desc
```

```
##
      variable
                                         label
## 1
          year
                                  1992 or 1993
## 2
                       # applics for admission
          apps
## 3
         top25 perc frsh class in 25 hs perc
## 4
        ver500 perc frsh >= 500 on verbal SAT
## 5
        mth500
                 perc frsh >= 500 on math SAT
## 6
        stufac
                         student-faculty ratio
## 7
          bowl
                  = 1 if bowl game in prev yr
## 8
        btitle
                = 1 if men's cnf chmps prv yr
                  = 1 if men's final 4 prv yr
## 9
       finfour
## 10
         lapps
                                     log(apps)
                             (ver500+mth500)/2
## 11
        avg500
## 12
        school
                            name of university
## 13
         bball
                       =1 if btitle or finfour
```

str(data)

```
'data.frame':
                   116 obs. of 14 variables:
##
            : int
                   1992 1993 1992 1993 1992 1993 1992 1993 1992 1993 ...
   $ year
                   6245 7677 13327 19860 10422 12809 4103 3303 8661 7548 ...
                   49 58 57 57 37 49 60 67 54 54 ...
##
   $ top25 : int
                   NA NA 36 36 28 31 NA NA 46 51 ...
   $ ver500 : int
                   NA NA 58 58 58 62 NA NA 86 83 ...
##
   $ mth500 : int
   $ stufac : int
                  20 15 16 16 20 14 16 18 16 16 ...
##
            : int
                   1 1 0 1 0 0 1 0 0 0 ...
   $ bowl
   $ btitle : int
                   0 0 0 1 0 0 1 0 0 0 ...
   $ finfour: int
                  00000000000...
   $ lapps : num 8.74 8.95 9.5 9.9 9.25 ...
                   NA NA 47 47 43 46.5 NA NA 66 67 ...
   $ avg500 : num
                   "alabama" "arizona" "arizona" ...
   $ school : chr
   $ bball : int 0 0 0 1 0 0 1 0 0 0 ...
   $ perf
            : int 1 1 0 2 0 0 2 0 0 0 ...
```

head(data)

```
##
            apps top25 ver500 mth500 stufac bowl btitle finfour
                                                                         lapps
## 1 1992
            6245
                     49
                            NA
                                    NA
                                            20
                                                   1
                                                          0
                                                                    0 8.739536
## 2 1993
            7677
                     58
                            NA
                                    NA
                                            15
                                                          0
                                                                    0 8.945984
                                                   1
## 3 1992 13327
                     57
                                    58
                                            16
                                                   0
                                                           0
                                                                    0 9.497547
## 4 1993 19860
                     57
                             36
                                    58
                                            16
                                                   1
                                                          1
                                                                   0 9.896463
## 5 1992 10422
                     37
                             28
                                    58
                                            20
                                                   0
                                                          0
                                                                   0 9.251675
## 6 1993 12809
                                                          0
                     49
                             31
                                    62
                                            14
                                                   0
                                                                   0 9.457903
     avg500
                     school bball perf
## 1
          NA
                    alabama
                                       1
## 2
         NA
                    alabama
                                 0
                                       1
## 3
                                       0
       47.0
                    arizona
                                 0
## 4
       47.0
                                       2
                   arizona
                                 1
## 5
       43.0 arizona state
                                 0
                                       0
## 6
       46.5 arizona state
                                       0
```

```
##
                                           top25
                                                  ver500
                                                           mth500
                                                                    stufac
                      year
                                   apps
## nbr.val
                                           91.00
                                                    86.00
                                                             86.00
                                                                    116.00 116.00
                    116.00
                                 116.00
## nbr.null
                      0.00
                                   0.00
                                            0.00
                                                     0.00
                                                             0.00
                                                                      0.00
                                                                             62.00
## nbr.na
                      0.00
                                   0.00
                                           25.00
                                                    30.00
                                                            30.00
                                                                      0.00
                                                                              0.00
## min
                   1992.00
                                3303.00
                                           36.00
                                                    20.00
                                                             39.00
                                                                      7.00
                                                                              0.00
                   1993.00
                                           97.00
                                                            99.00
                                                                     24.00
                                                                              1.00
## max
                               23342.00
                                                    94.00
                                           61.00
## range
                      1.00
                               20039.00
                                                    74.00
                                                             60.00
                                                                     17.00
                                                                              1.00
## sum
                 231130.00
                             1216779.00 6239.00 4658.00 6674.00 1748.00
                                                                             54.00
## median
                   1992.50
                                8646.00
                                           65.00
                                                    49.00
                                                            81.00
                                                                     16.00
                                                                              0.00
## mean
                   1992.50
                               10489.47
                                           68.56
                                                    54.16
                                                            77.60
                                                                     15.07
                                                                              0.47
## SE.mean
                      0.05
                                 461.08
                                            1.83
                                                     2.33
                                                             1.77
                                                                      0.37
                                                                              0.05
## CI.mean.0.95
                      0.09
                                            3.64
                                                                      0.73
                                                                              0.09
                                 913.32
                                                     4.64
                                                             3.52
## var
                      0.25 24661234.74
                                          305.49
                                                   468.44
                                                           268.81
                                                                     15.58
                                                                              0.25
## std.dev
                      0.50
                                4966.01
                                           17.48
                                                    21.64
                                                             16.40
                                                                      3.95
                                                                              0.50
## coef.var
                      0.00
                                    0.47
                                            0.25
                                                     0.40
                                                             0.21
                                                                      0.26
                                                                              1.08
##
                 btitle finfour
                                    lapps
                                           avg500
                                                   bball
                                                             perf
## nbr.val
                 116.00 116.00
                                  116.00
                                            86.00 116.00 116.00
## nbr.null
                 102.00
                         109.00
                                    0.00
                                             0.00
                                                    98.00
                                                           53.00
## nbr.na
                   0.00
                            0.00
                                    0.00
                                            30.00
                                                     0.00
                                                            0.00
## min
                   0.00
                            0.00
                                    8.10
                                            32.00
                                                     0.00
                                                             0.00
## max
                   1.00
                            1.00
                                    10.06
                                            96.50
                                                     1.00
                                                            3.00
                   1.00
                            1.00
                                    1.96
                                            64.50
                                                     1.00
                                                            3.00
## range
                  14.00
                            7.00 1061.08 5666.00
                                                    18.00
                                                           75.00
## sum
                            0.00
                                            66.00
                                                     0.00
## median
                   0.00
                                    9.06
                                                             1.00
                            0.06
## mean
                   0.12
                                    9.15
                                            65.88
                                                     0.16
                                                             0.65
## SE.mean
                   0.03
                            0.02
                                    0.04
                                             2.01
                                                     0.03
                                                            0.06
## CI.mean.0.95
                            0.04
                   0.06
                                    0.09
                                             4.00
                                                     0.07
                                                             0.13
## var
                   0.11
                            0.06
                                    0.23
                                           347.89
                                                     0.13
                                                            0.47
## std.dev
                            0.24
                                    0.48
                                            18.65
                                                     0.36
                   0.33
                                                             0.69
## coef.var
                   2.71
                            3.96
                                    0.05
                                             0.28
                                                     2.34
                                                             1.06
```

##

25

30

30

There are 116 observations of 14 variables (which correspond to 58 schools over two years, 1992 and 1993. There are 115 NAs in the whole dataset, distributed as shown below:

```
colSums(is.na(data[colSums(is.na(data)) > 0]))
## top25 ver500 mth500 avg500
```

None of the variables of interest contains missing values (so we don't have to omit any observation).

For the rest of this assignment we'll focus on the 4 variables of interest mentioned above (and some others built from those ones), plus the names of the schools and the year (19922 or 1993).

There's no need to keep lapps since it's just the log of apps and we will only use its change from 1992 to 1993 (so we will have to apply a transformation anyway: $\log(apps.1993) - \log(apps.1992)$ instead of lapps.1993 - lapps.1992; the results may be slightly different—and more precise—because of the rounding decimal error at storing lapps).

```
# Keep only variables of interest
# Also convert binary variables to logical
# (not necessary but better for plotting)
# No need to keep 'lapps', it's just log('apps')
categories <- c('bowl', 'btitle', 'finfour')
vars_of_interest <- c('year', 'school', 'apps', categories)
data2 <- data %>%
    select(match(vars_of_interest, names(data))) %>%
    mutate_each_(funs(as.logical), categories)
subset(desc, variable %in% vars_of_interest)
```

```
##
      variable
                                        label
                                 1992 or 1993
## 1
          year
## 2
          apps
                      # applics for admission
## 7
          bowl
                 = 1 if bowl game in prev yr
## 8
        btitle = 1 if men's cnf chmps prv yr
                 = 1 if men's final 4 prv yr
## 9
       finfour
        school
                           name of university
## 12
```

head(data2)

```
##
     year
                 school
                         apps
                               bowl btitle finfour
## 1 1992
                alabama
                         6245
                               TRUE
                                    FALSE
                                             FALSE
## 2 1993
                alabama 7677
                               TRUE
                                    FALSE
                                             FALSE
## 3 1992
                arizona 13327 FALSE
                                     FALSE
                                             FALSE
## 4 1993
                arizona 19860
                              TRUE
                                      TRUE
                                             FALSE
## 5 1992 arizona state 10422 FALSE
                                     FALSE
                                             FALSE
## 6 1993 arizona state 12809 FALSE FALSE
                                             FALSE
```

Table 1: Number of observations per group

| bowl | btitle | finfour | Freq |
|-------|--------|---------|------|
| FALSE | FALSE | FALSE | 53 |
| TRUE | FALSE | FALSE | 45 |
| FALSE | TRUE | FALSE | 7 |
| TRUE | TRUE | FALSE | 4 |
| FALSE | FALSE | TRUE | 1 |
| TRUE | FALSE | TRUE | 3 |
| FALSE | TRUE | TRUE | 1 |
| TRUE | TRUE | TRUE | 2 |

Histogram of applications for admission per year

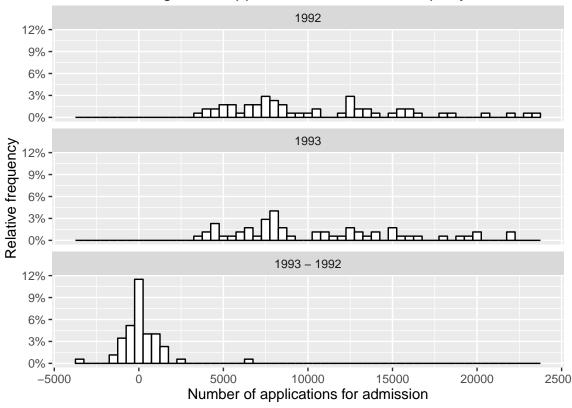


Figure 1: Histogram of applications for admission per year

As shown above, in Figure 1, the sample distribution of apps is right-skewed (i.e., its skewness is positive skewed) and platykurtic (its excess kurtosis is negative, so it has thinner tails than the normal distribution). Both things happen each year, as well as to the average number of applications

The figures in the next three pages show the number of observations depending on the three athletic success indicators for each of the two years under study, as well as the mean number of applications for admission is different whether if the school won the bowl game, the men's conference championship, or the final four in the previous year, but that difference is never significant (see how the confidence intervals always overlap in Figures 2, 4, and 6).

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Number of schools depending on bowl game in the previous year

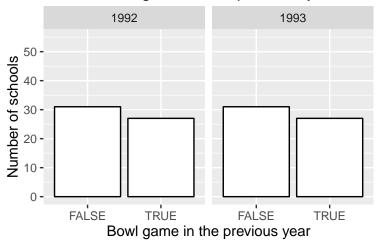


Figure 2: Number of schools depending on bowl game in the previous year

Bar chart of the mean number of applications depending on bowl game in the previous year

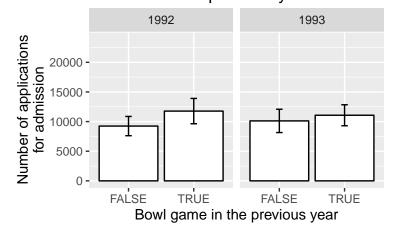


Figure 3: Bar chart of the mean number of applications depending on bowl game in the previous year

Number of schools depending on men's conference championship in the previous year

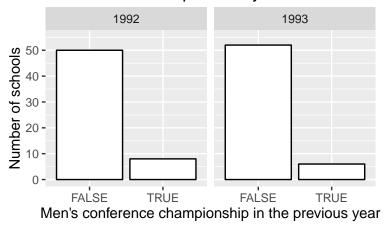


Figure 4: Number of schools depending on men's conference championship in the previous year

Bar chart of the mean number of applications depending on men's conference championship in the previous year

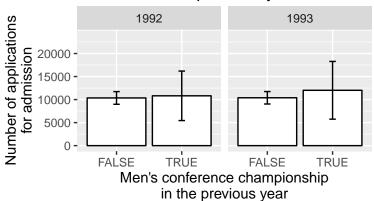


Figure 5: Bar chart of the mean number of applications depending on men's conference championship in the previous year

Number of schools depending on men's final four in the previous year

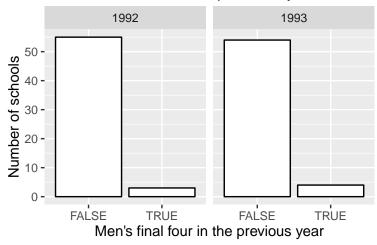


Figure 6: Number of schools depending on men's final four in the previous year

Bar chart of the mean number of applications depending on men's final four in the previous year

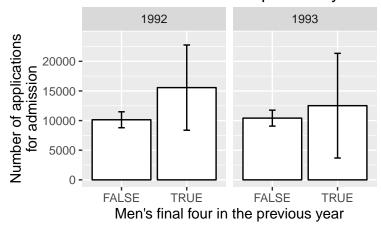


Figure 7: Bar chart of the mean number of applications depending on men's final four in the previous year

Note that the dataset is in long format, with a separate row for each year for each school. To prepare for a difference-in-difference analysis, transfer the dataset to wide-format. Each school should have a single row of data, with separate variables for 1992 and 1993. For example, you should have an apps.1992 variable and an apps.1993 variable to record the number of applications in either year.

```
data3 <- reshape(data2, idvar = "school", timevar = "year",</pre>
                 v.names = c("apps", "bowl", "btitle", "finfour"),
                 varying = list(c("apps.1992", "apps.1993"),
                                 c("bowl.1992", "bowl.1993"),
                                 c("btitle.1992", "btitle.1993"),
                                 c("finfour.1992", "finfour.1993")),
                 direction = "wide")
head(data3, 4)
##
            school apps.1992 bowl.1992 btitle.1992 finfour.1992 apps.1993
## 1
           alabama
                         6245
                                   TRUE
                                               FALSE
                                                            FALSE
                                                                        7677
## 3
                        13327
                                  FALSE
                                                            FALSE
                                                                       19860
           arizona
                                               FALSE
## 5 arizona state
                        10422
                                  FALSE
                                               FALSE
                                                            FALSE
                                                                       12809
                         4103
## 7
                                   TRUE
                                                TRUE
                                                            FALSE
                                                                        3303
          arkansas
##
     bowl.1993 btitle.1993 finfour.1993
## 1
          TRUE
                     FALSE
                                   FALSE
## 3
          TRUE
                      TRUE
                                   FALSE
## 5
         FALSE
                                   FALSE
                     FALSE
## 7
         FALSE
                     FALSE
                                   FALSE
# Same using tidyr: melt/gather columns + unite variable w/ year + spread/dcast
data3 <- data2 %>%
  gather(variable, value, -(year:school)) %>%
  unite(temp, variable, year, sep = ".") %>%
  spread(temp, value)
# Convert to logical values again
vars_to_convert <- unlist(lapply(categories, function(x) grep(x, names(data3))))</pre>
data3 <- data3 %>%
  mutate_each_(funs(as.logical), names(data3)[vars_to_convert])
head(data3, 4)
##
            school apps.1992 apps.1993 bowl.1992 bowl.1993 btitle.1992
## 1
                                              TRUE
                                                        TRUE
                                                                   FALSE
           alabama
                         6245
                                   7677
## 2
           arizona
                        13327
                                  19860
                                            FALSE
                                                        TRUE
                                                                   FALSE
## 3 arizona state
                        10422
                                  12809
                                            FALSE
                                                                   FALSE
                                                       FALSE
```

arkansas

FALSE

FALSE

FALSE

TRUE

4103

FALSE

FALSE

FALSE

FALSE

btitle.1993 finfour.1992 finfour.1993

3303

FALSE

FALSE

FALSE

FALSE

4

2

3

4

1 TRUE

FALSE

TRUE

Create a new variable, clapps to represent the change in the log of the number of applications from 1992 to 1993. Examine this variable and its distribution.

```
# data3$clapps <- log(data3$apps.1993) - log(data3$apps.1992)
# data3$clapps <- log(data3$apps.1993 / data3$apps.1992)
data3 <- data3 %>%
 mutate(clapps = log(apps.1993) - log(apps.1992))
# Results may differ from those we'd obtain using lapps due to decimals!!!
head(data3, 4)
           school apps.1992 apps.1993 bowl.1992 bowl.1993 btitle.1992
##
## 1
           alabama
                       6245
                                 7677
                                            TRUE
                                                      TRUE
                                                                 FALSE
## 2
                       13327
                                 19860
                                           FALSE
                                                      TRUE
                                                                 FALSE
           arizona
## 3 arizona state
                       10422
                                 12809
                                           FALSE
                                                     FALSE
                                                                 FALSE
## 4
                        4103
                                  3303
                                            TRUE
                                                     FALSE
                                                                  TRUE
         arkansas
    btitle.1993 finfour.1992 finfour.1993
##
                                               clapps
## 1
           FALSE
                        FALSE
                                     FALSE 0.2064477
                                     FALSE 0.3989156
## 2
           TRUE
                        FALSE
## 3
           FALSE
                        FALSE
                                     FALSE 0.2062291
## 4
           FALSE
                        FALSE
                                     FALSE -0.2168873
```

Which schools had the greatest increase and the greatest decrease in number of log applications?

Table 2: Schools with the greatest increase in number of log applications

| school | apps.1992 | apps.1993 | clapps |
|---------------|-----------|-----------|-----------|
| arizona | 13327 | 19860 | 0.3989156 |
| alabama | 6245 | 7677 | 0.2064477 |
| arizona state | 10422 | 12809 | 0.2062291 |
| oregon | 7159 | 8631 | 0.1869901 |
| villanova | 6611 | 7759 | 0.1601185 |

```
tableCount <- incCount(tableCount, "table-Q2-1")
```

```
# (schools_greatest_decrease <- tail(data3[order(data3$clapps,
# decreasing = TRUE), ], 5))
schools_greatest_decrease <- data3 %>%
arrange(clapps) %>%
select(school, apps.1992, apps.1993,clapps) %>%
head(5)
```

Table 3: Schools with the greatest decrease in number of log applications

| school | apps.1992 | apps.1993 | clapps |
|-----------------|-----------|-----------|------------|
| arkansas | 4103 | 3303 | -0.2168873 |
| oklahoma state | 4892 | 4102 | -0.1761266 |
| penn state | 22930 | 19315 | -0.1715641 |
| auburn | 8661 | 7548 | -0.1375476 |
| louisiana state | 6707 | 6000 | -0.1113923 |

How does the sample distribution of this change in the log of applications for admission per year look like? As it happened if the log is not applied (see Figure 1), much more normal than the sample distribution of the log of applications each year:

Histogram of log of applications for admission per year

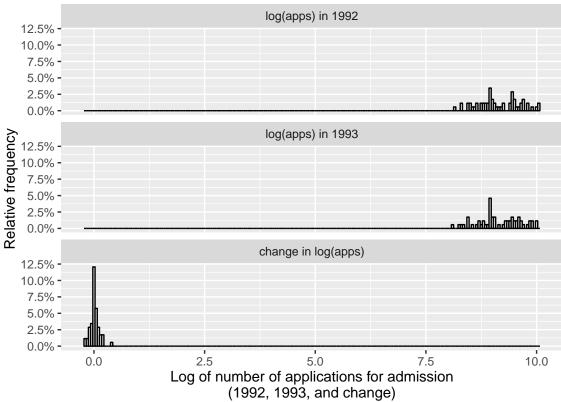


Figure 8: Histogram of log of applications for admission per year

Similarly to above, create three variables, cperf, cbball, and cbowl to represent the changes in the three athletic success variables. Since these variables are lagged by one year, you are actually computing the change in athletic success from 1991 to 1992.

```
##
            school apps.1992 apps.1993 bowl.1992 bowl.1993 btitle.1992
## 1
           alabama
                         6245
                                    7677
                                               TRUE
                                                          TRUE
                                                                     FALSE
## 2
                        13327
                                   19860
                                              FALSE
                                                         TRUE
                                                                     FALSE
           arizona
## 3 arizona state
                        10422
                                   12809
                                              FALSE
                                                        FALSE
                                                                     FALSE
## 4
          arkansas
                         4103
                                    3303
                                               TRUE
                                                        FALSE
                                                                      TRUE
                                                  clapps cbowl cperf cbball
##
     btitle.1993 finfour.1992 finfour.1993
## 1
           FALSE
                         FALSE
                                       FALSE
                                              0.2064477
                                                                    0
                                                                            0
## 2
                                                                            0
            TRUE
                         FALSE
                                       FALSE
                                              0.3989156
                                                              1
                                                                    1
## 3
           FALSE
                         FALSE
                                       FALSE
                                              0.2062291
                                                              0
                                                                    0
                                                                            0
## 4
           FALSE
                         FALSE
                                       FALSE -0.2168873
                                                             -1
                                                                   -1
                                                                            0
```

Which of these variables has the highest variance?

First, let's see how many of the 58 schools in the sample won each title each year:

```
data3 %>% select(matches('bowl.1|finfour|btitle')) %>% summarise_each(funs(sum))

## bowl.1992 bowl.1993 btitle.1992 btitle.1993 finfour.1992 finfour.1993
## 1 27 27 8 6 3 4
```

Of course, this does not tell us anything about the variance: the same 27 schools that won the bowl game in 1991 could have won it again in 1992.

```
(v <- data3 %>% select(cbowl, cperf, cbball) %>% summarise_each(funs(var)))
## cbowl cperf cbball
```

As shown above, **cbowl** is the variable with the highest variance.

1 0.3157895 0.1742287 0.08741682

We are interested in a population model,

$$lapps_i = \delta_0 + \beta_0 I_{1993} + \beta_1 bowl_i + \beta_2 btitle_i + \beta_3 finfour_i + a_i + u_{it}$$

Here, I_{1993} is an indicator variable for the year 1993. a_i is the time-constant effect of school i. u_{it} is the idiosyncratic effect of school i at time t. The athletic success indicators are all lagged by one year as discussed above.

At this point, we assume that (1) all data points are independent random draws from this population model (2) there is no perfect multicollinearity (3) $E(a_i) = E(u_{it}) = 0$.

You will estimate the first-difference equation,

$$clapps_i = \beta_0 + \beta_1 cbowl + i + \beta_2 cbtitle_i + \beta_3 cfinfour_i + a_i + cu_i$$

where $cu_i = u_{i1993} - u_{i1992}$ is the change in the idiosyncratic term from 1992 to 1993.

First of all, we'll change the names of cperf, cfinfour, and cbball (as defined in Question 3) to follow the notation in the formula above.

```
data3 <- data3 %>%
  rename(cbtitle = cperf, cfinfour = cbball)
```

a) What additional assumption is needed for this population model to be causal? Write this in mathematical notation and also explain it intuitively in English.

Causality is about whether manipulations to the independent variable influence the dependent variable but not the error term. For a model to be causal, we need to be able to introduce a manipulation in x, dx, that (we expect) will cause a change in y, dy, while the error term u (that includes both the idiosyncratic error and the individual time-constant or fixed effect) needs to stay unchanged as we manipulate x. I.e., as long as

$$\frac{\partial u}{\partial x} = 0$$

we can claim that the effect of x is

$$\frac{\partial y}{\partial x} = \beta_1.$$

b) What additional assumption is needed for OLS to consistently estimate the first-difference model? Write this in mathematical notation and also explain it intuitively in English. Comment on whether this assumption is plausible in this setting.

The assumptions for OLS to consistently estimate the OLS parameters are:

- 1. (the model is) linear in parameters
- 2. random sampling
- 3. no perfect collinearity (among the independent variables)
- 4. zero mean (of the errors) and zero correlation (with any of the independent variables)

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The assumption that we have not made yet is the second part of the fourth one: that the errors (or unobserved factors) are uncorrelated with the (3) independent variables (the **exogeneity** assumption, together with $E(a_i) = E(u_{it}) = 0$). In a difference-in-difference model this means:

$$Cov(\Delta u, \Delta x_i) = Cov(cu, cx_i) = 0 \ \forall j = 1, 2, \dots, k$$

I.e., no individual-specific factors are changing over time, depending on the change of the independent variables. This may not be plausible in this setting: for example, winning one of those competitions may increase the income of a school, and that additional income might be spent on better professors or facilities, that would make the school more attractive and most likely for potential students to apply for admission. Or the other way around: an individual-specific factor that may cause the change in athletic success as well as more applications for admissions could have changed; for example, the school may have hired a highly reputed basketball coach, which can increase the number of applications for admission as well as the chances to win the title.

Estimate the first-difference model given above. Using the best practices descibed in class, interpret the slope coefficients and comment on their statistical significance and practical significance.

model1 <- lm(clapps ~ cbowl + cbtitle + cfinfour, data3)</pre>

Table 4: Regression summary

| | $Dependent\ variable:$ |
|--|-----------------------------|
| | Change in log(applications) |
| Change in bowl game in previous year | 0.0570* |
| | (0.0272) |
| Change in men's conference championship in previous year | 0.0415 |
| | (0.0443) |
| Change in men's final four in previous year | -0.0696 |
| | (0.0668) |
| Intercept (Constant): year 1993 | 0.0168 |
| - , , , , | (0.0140) |
| F Statistic | 1.472 |
| df | 3; 54 |
| Observations | 58 |
| \mathbb{R}^2 | 0.1428 |
| Adjusted R^2 | 0.0951 |
| Residual Std. Error | 0.0967 |
| | dolo doloh |

p<0.1; *p<0.05; **p<0.01; ***p<0.001

The standard errors shown in the Table above are **heteroskedasticity-robust**. This is always a good practice . . . and it's mandatory in this case because the homoskedasticity assumption does not hold, as the diagnostic plots in Figure 9 (see next page) suggest.

The normality assumption—keep in mind that our sample size is quite small: 58 observations—and especially the zero conditional mean assumption are also broken.

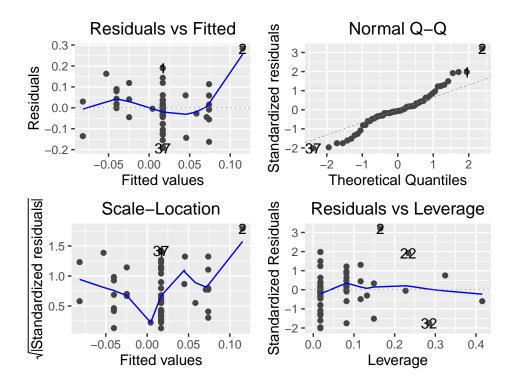


Figure 9: Diagnostic plots of the regression model

Since we are using the (change in) log of our dependent variable and the independent variables are binary, each coefficient can be understood as the estimated average effect of a change in those independent variables on the percentage change of the independent variable (apps; provided that the coefficient is not too high).

• The intercept here is the average difference between 1993 and 1992: roughly 1.68 percentage points more in the number of applications for admission. That effect (of the change in year) is neither statistically nor practically significant.

Let's prove that simplifying it a bit: considering all cases, not only the ones corresponding to the baseline case (no change in any of the athletic success indicators):

```
mean_apps.1992 <- mean(data3$apps.1992); mean_apps.1993 <- mean(data3$apps.1993)
c(round(mean_apps.1992), round(mean_apps.1993))
## [1] 10419 10560
c((mean_apps.1993 - mean_apps.1992) / mean_apps.1992,
  (mean_apps.1992 - mean_apps.1993) / mean_apps.1993)
## [1] 0.01352800 -0.01334744
model2 <- lm(clapps ~ 1, data3); coeftest(model2, vcov = vcovHC)</pre>
##
  t test of coefficients:
##
##
##
               Estimate Std. Error t value Pr(>|t|)
                                   1.0548
  (Intercept) 0.014208
                          0.013470
                                               0.296
```

- The effect of the change in bowl (the only one statistically significant, p = 0.041) means that winning the bowl game after not having won it the previous year increases the number of applications for admission the following year, on average, by roughly 5.70 percentage points. This is also practically significant: almost 600 more applications on the average school.
- The effect of the change in **btitle** means that winning the men's conference championship after not having won it the previous year increases the number of applications for admission the following year, on average, by roughly 4.15 percentage points. This effect is practically significant (about 432 more applications on the average school), but not statistically significant.
- The effect of the change in finfour is the largest one in absolute value (though not statistically significant), but it's negative (and hence counterintuitive): it means that winning the men's final four after not having won it the previous year decreases the number of applications for admission the following year, on average, by roughly 6.96 percentage points. This would have a high practical significance: about 725 fewer applications on the average school. Similarly—this same reasoning could be applied to the other variables of interest—, not winning the men's final four after having won it the previous year would increase the number of applications for admission the following year, on average, by roughly the same quantity, 6.96 percentage points.

We should note that those two last variables (cbtitle and cfinfour) usually take a value of zero (i.e., btitle and finfour do not vary too much between 1992 and 1993: only 17.42% and 8.74% of the observations, respectively, change from one year to the next; see the answer to Question 3) so it would be harder to find a statistically significant effect (if it existed).

```
data3$cbtitle; sum(abs(data3$cbtitle))
    [1]
                                     0
                                     1
                                        0
                                        0
## [1] 10
data3$cfinfour; sum(abs(data3$cfinfour))
                                           0
                                               0
                                                  0
    [1]
                                     0
                                       -1
                                           0
                                     1
                                        0
                                               0
   [47]
                                        0
## [1] 5
```

Of course, if we don't use the difference-in-difference model (and include the time-constant effect of school i, i.e., \mathtt{school}) the values of the 4 coefficients are the same (but less precise—wider confidence intervals—; in this case not even \mathtt{bowl} is significant):

```
model0 <- lm(log(apps) ~ as.factor(year) + bowl + btitle + finfour +
               as.factor(school), data)
coeftest(model0, vcov = vcovHC)[1:5, ]
##
                          Estimate Std. Error
                                                  t value
                                                              Pr(>|t|)
## (Intercept)
                        8.77731679 0.14306053 61.3538669 1.261432e-51
## as.factor(year)1993
                        0.01683873 0.01983036
                                               0.8491390 3.995528e-01
## bowl
                        0.05702412 0.03844326
                                               1.4833321 1.437996e-01
                                               0.6620905 5.107290e-01
## btitle
                        0.04147558 0.06264337
                       -0.06960848 0.09446696 -0.7368553 4.643998e-01
## finfour
```

Test the joint signifiance of the three indicator variables. This is the test of the overall model. What impact does the result have on your conclusions?

```
waldtest(model1, vcov = vcovHC)

## Wald test

##

## Model 1: clapps ~ cbowl + cbtitle + cfinfour

## Model 2: clapps ~ 1

## Res.Df Df F Pr(>F)

## 1 54

## 2 57 -3 1.4717 0.2325

# Another way

# linearHypothesis(model1, c('cbowl', 'cbtitle', 'cfinfour'), vcov = vcovHC)
```

The F statistic for overall significance of the regression model is 1.472 (3,54) (as already shown in Table 4). Its p value is 0.233, so it's not significant at any acceptable level. Hence, the model does not help to explain the variance in the change in the log of applications; in other words, **athletic success seems unrelated to more students applying to a university**.

Had we not used heterosked asticity-robust standard errors, the F statistic would have been significant at the 0.05 level.

```
waldtest(model1)
```

```
## Wald test
##
## Model 1: clapps ~ cbowl + cbtitle + cfinfour
## Model 2: clapps ~ 1
## Res.Df Df    F Pr(>F)
## 1    54
## 2    57 -3 2.9975 0.03855 *
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Same result that using
# summary(model1)
```

But as we demonstrated in Question 5, based on Figure 9, not using robust standard errors would not allow us to assume t and F distributions of the t and F statistics, so that significance level is meaningless in this case.