

Figure 7: Consumers Switching Activities: Initial Channel Ranked 1-6

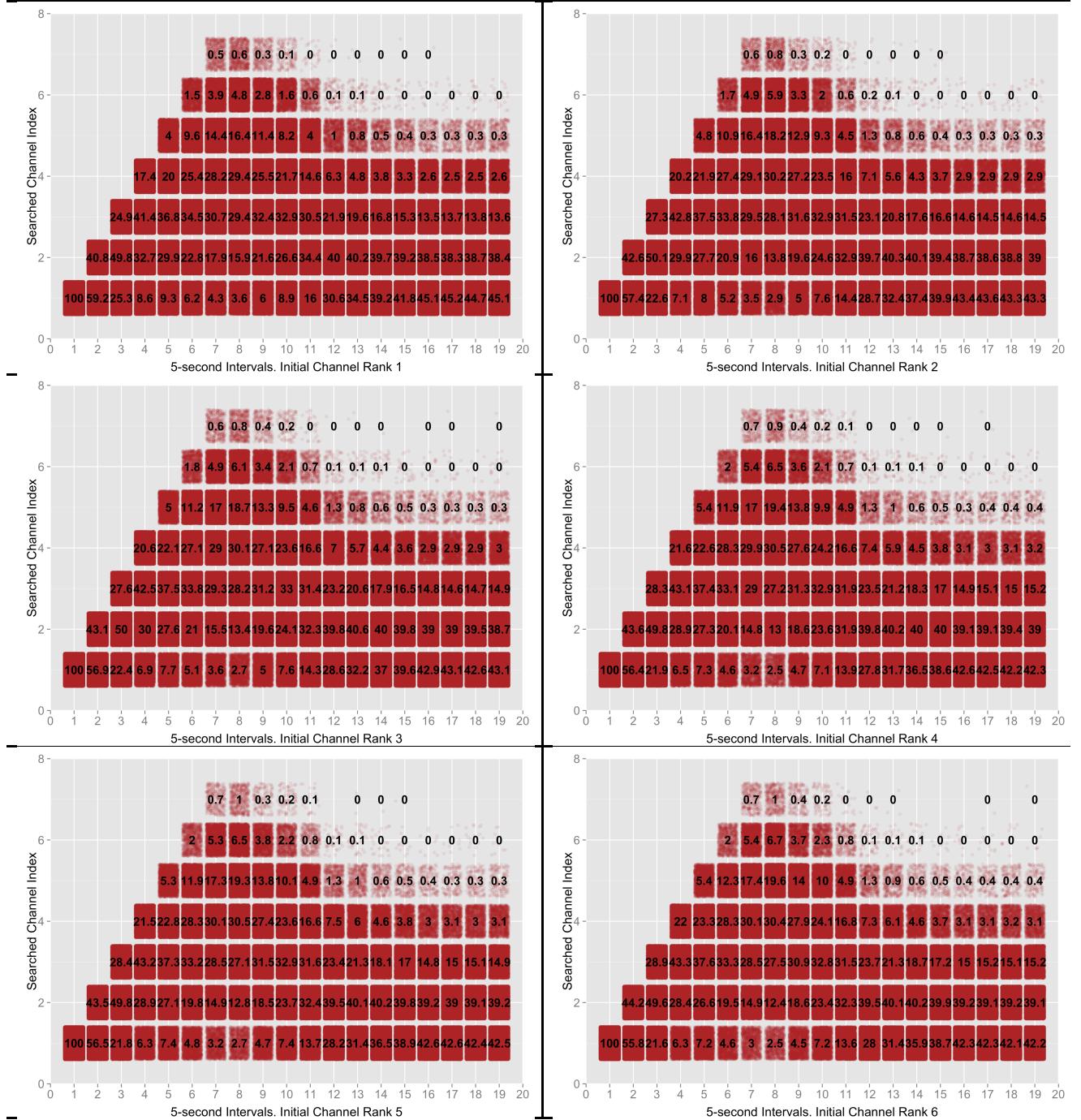


Figure 8: Consumers Switching Activities: Initial Channel Ranked 7-12

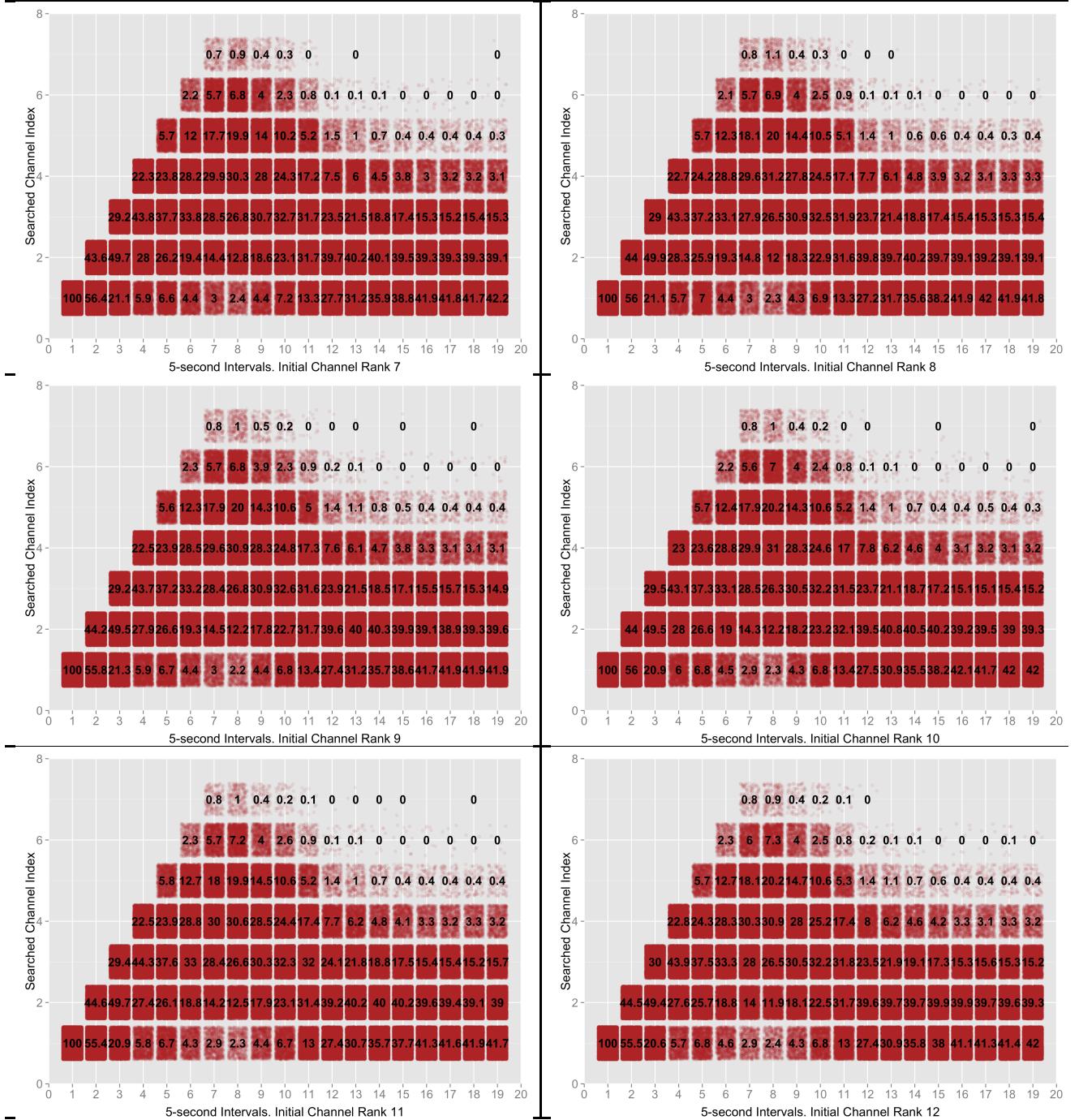


Figure 9: Consumers Switching Activities: Initial Channel Ranked 13-18

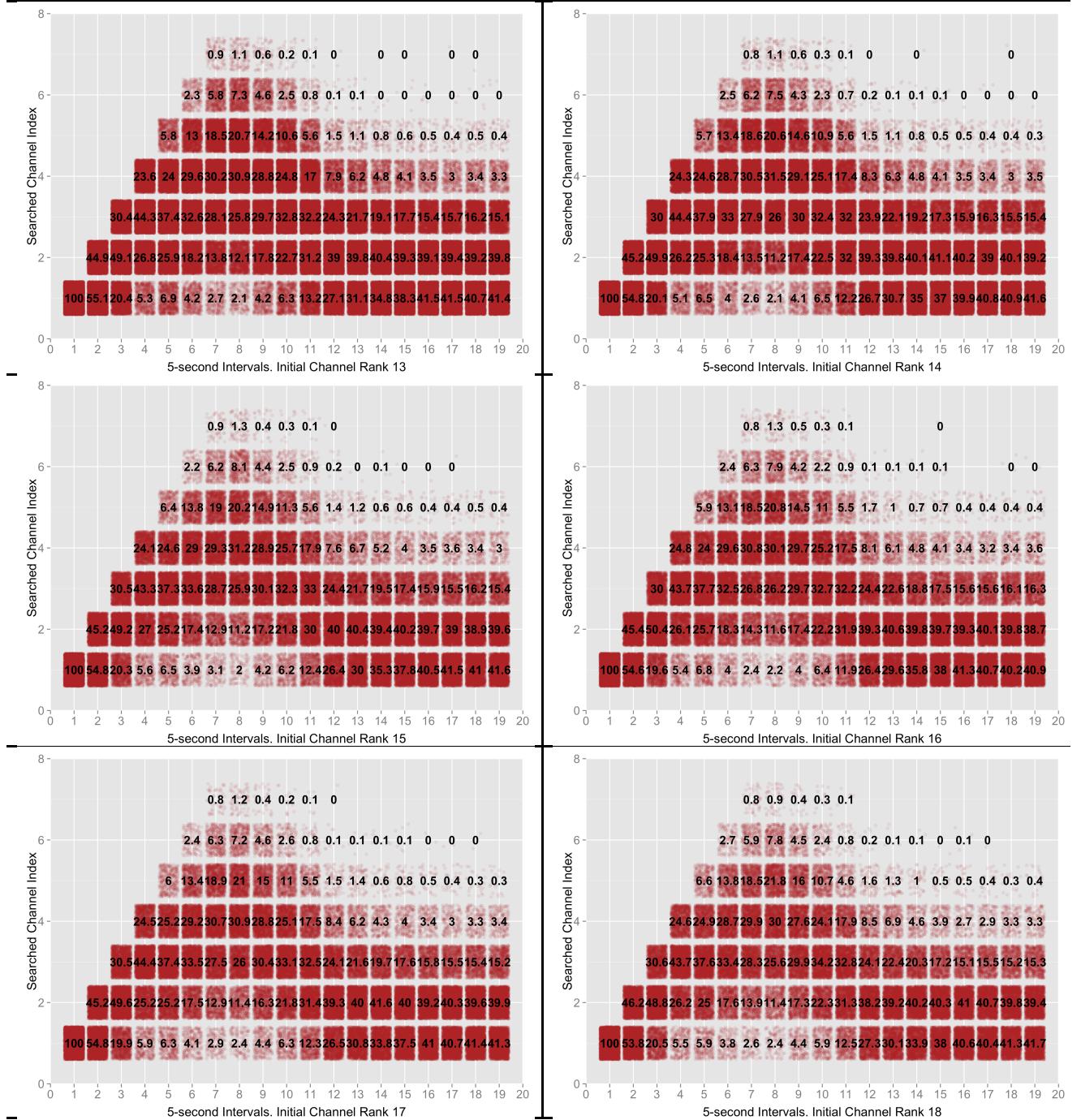


Figure 10: Consumers Switching Activities: Initial Channel Ranked 19-24

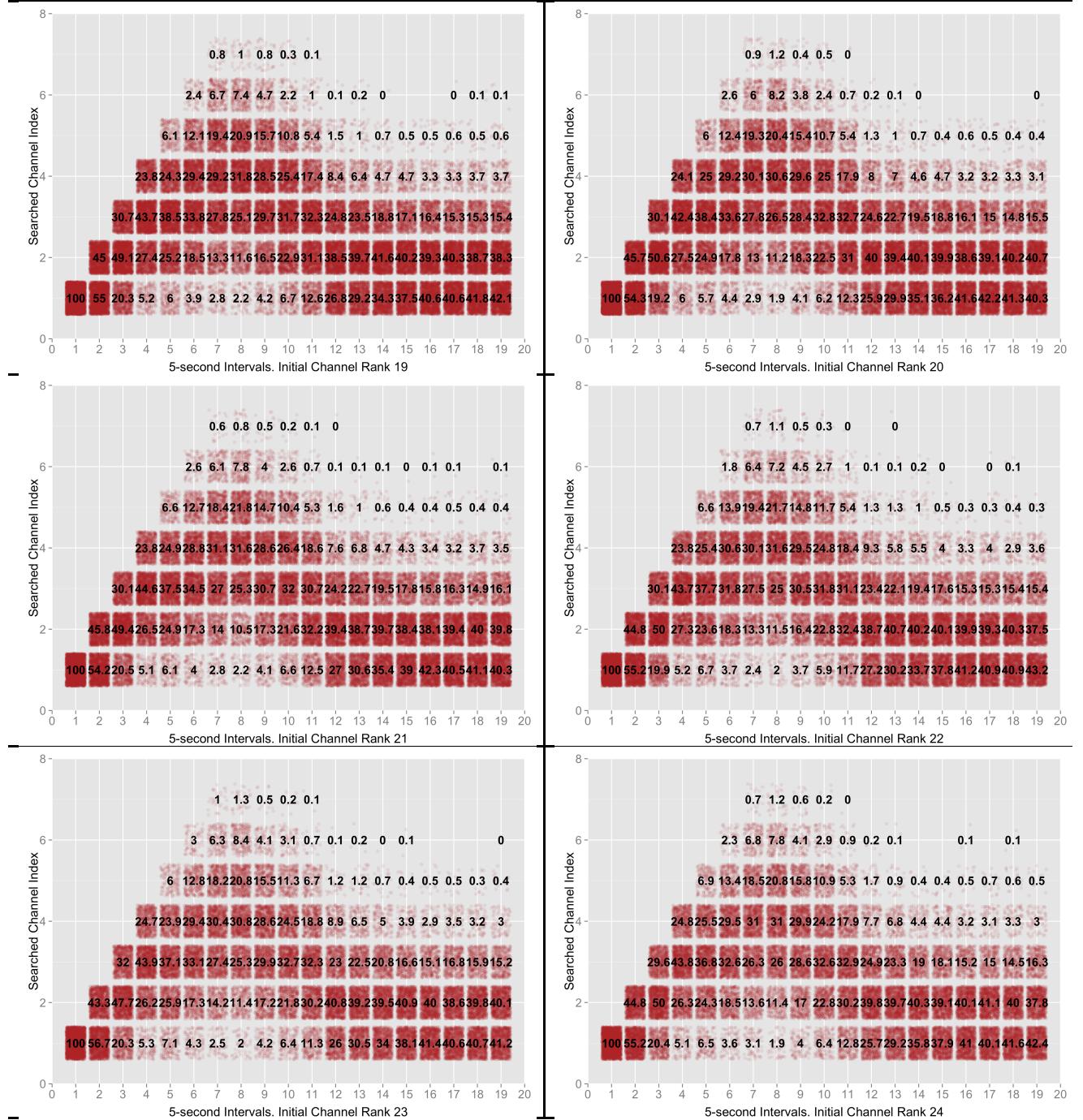


Figure 11: Consumers Switching Activities: Initial Channel Ranked 25-29

