Production Planning Process

Planting Profits®
Helping producers grow profits

Step 1

Collect information and enter farms, fields, crops, rotations, contracts, etc.

Step 2

Create a baseline strategy

Step 3

Identify ways to increase income, decrease risk and maintain farm assets

Change the range of controllable decision variables to create new strategies

Step 4

Change uncontrollable variables and test management decisions

Step 5

Compare strategies and select the best strategy