

# Project Design Phase

## Proposed Solution

**Date:** 31 October 2025  
**Team ID:** NM2025TMID07700  
**Project Name:** Educational Organization using ServiceNow  
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**Department:** Artificial Intelligence and Data Science  
**Maximum Marks:** 2 Marks

S.No.	Parameter	Description
1	Problem Statement (Problem to be solved)	Educational institutions face major challenges in managing academic and administrative operations.
2	Idea / Solution Description	The project proposes developing an Educational Organization Management System.
3	Novelty / Uniqueness	The solution leverages ServiceNow's automation and workflow tools to create a digital platform.
4	Social Impact / Customer Satisfaction	This solution improves efficiency for both students and administrators, ensuring better service.
5	Business Model (Revenue Model)	The system can be offered as a cloud-based educational management service, where institutions pay a subscription fee.
6	Scalability of the Solution	The solution can be scaled to include additional modules such as exam management and research.

**Reference:**  
Infographic created using MidJourney.

### Solution Description:

The **Educational Organization using ServiceNow** project provides a centralized and automated digital platform to handle all academic and administrative operations. Using ServiceNow's workflow automation, institutions can streamline student enrollment, attendance, faculty management, and report generation processes efficiently.

By implementing role-based dashboards and automated notifications, the system enhances communication and data transparency. It eliminates the dependency on manual record keeping, thereby improving productivity, accuracy, and the overall educational experience.

This approach harnesses **native ServiceNow functionality** — making the solution adaptable, cost-effective, and highly efficient for the evolving needs of modern educational systems.