

# SONIA BALANI

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## Work Experience

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### LoyaltyOne

Internal Audit Analyst (Co-op)

Sept 2021 – Apr 2022

- Executed planning, testing, and reporting procedures for financial and operational audit engagements
- Identified control deficiencies within the business and communicated issues in audit report for management
- Increased efficiency of testing procedures by automating process to screen for potentially suspicious transactions and summarize data through utilizing VBA Macros and MS Excel formulas
- Created and delivered presentation on maintaining compliance with CASL to key stakeholders within the business

### PricewaterhouseCoopers LLP (PwC)

Assurance Associate (Co-op)

Jan – Apr 2021

- Prepared over 200 working papers during audits for Real Estate, Mining, Technology and NPO clients
- Performed tests of detail, tests of control and substantive analytical procedures on accounts such as revenue, accounts receivable, accounts payable, PPE and cash by leveraging time management and problem-solving skills
- Maintained excellent relationships with clients through communicating effectively to perform audit procedures

### Office of the Superintendent of Financial Institutions (OSFI)

Financial Accounting Intern (Co-op)

Jan – Apr 2020

- Prepared multiple quarterly Life Insurance Capital Adequacy Testing (LICAT) summary reports by analyzing over 50 company datasets to highlight market trends and key drivers behind capital changes for senior management
- Demonstrated financial statement analysis and Microsoft Excel skills by writing over 700 validation rules to increase the accuracy rate for 70% of quarterly Minimum Capital Test (MCT) statement data received from insurers

## Extracurricular Experience

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### School of Accounting and Finance, Student Investment Fund (SIF)

Senior Analyst

Sept 2020 – Aug 2021

- Collaborated with a team of students to manage a C\$350,000 portfolio of Canadian and U.S. equities
- Presented investment recommendations through leveraging financial modeling and valuation skills

### University of Waterloo DECA (UWDECA)

Team Member

Sept 2018 – Apr 2019

- Developed strong interpersonal skills while working with a team during in-house and invitational case competitions

## Projects

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### Tweeting Drives the Stock Market ft. Elon Musk and Tesla – SQL Project

[soniabalani.github.io/twitterproject.html](https://soniabalani.github.io/twitterproject.html)

Jul 2019

- Utilized SQL queries and a weighted sum formula to rank the top 20 days where the intersection of Tesla's highest stock price movements and most activity with Elon Musk's tweets exists
- Concluded with 65% confidence that there is a positive correlation between tweeting and the movement of the stock price after analyzing Elon Musk's tweets post categorization into Positive, Negative and Neutral

## Education

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### University of Waterloo

Candidate for Bachelor of Accounting and Financial Management, Honours, Co-op, 2023

Sept 2018 - Present

### Coursera - Online Courses

- Data-driven Decision Making, Problem Solving with Excel – PwC

Jun - Jul 2019

## Skills and Interests

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- **Skills:** Technical proficiency in Microsoft Word, Excel, PowerPoint, SQL, Tableau, VBA Macros, HTML, CSS
- **Interests:** Personal Investing and Finance, Photography