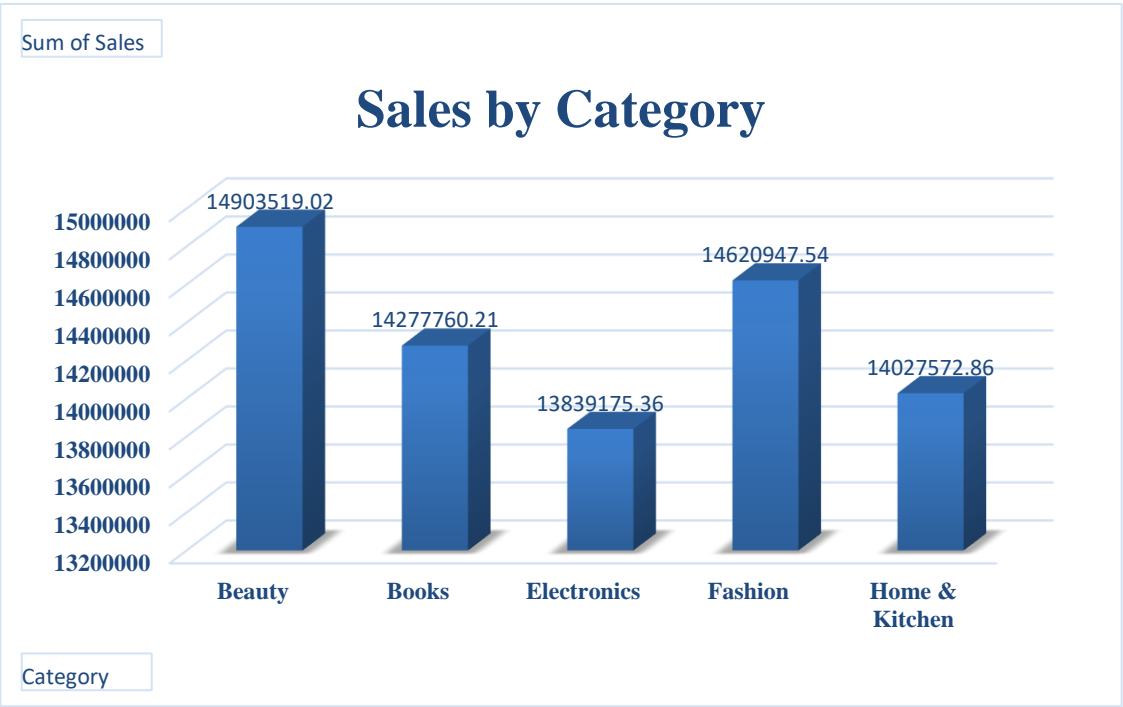


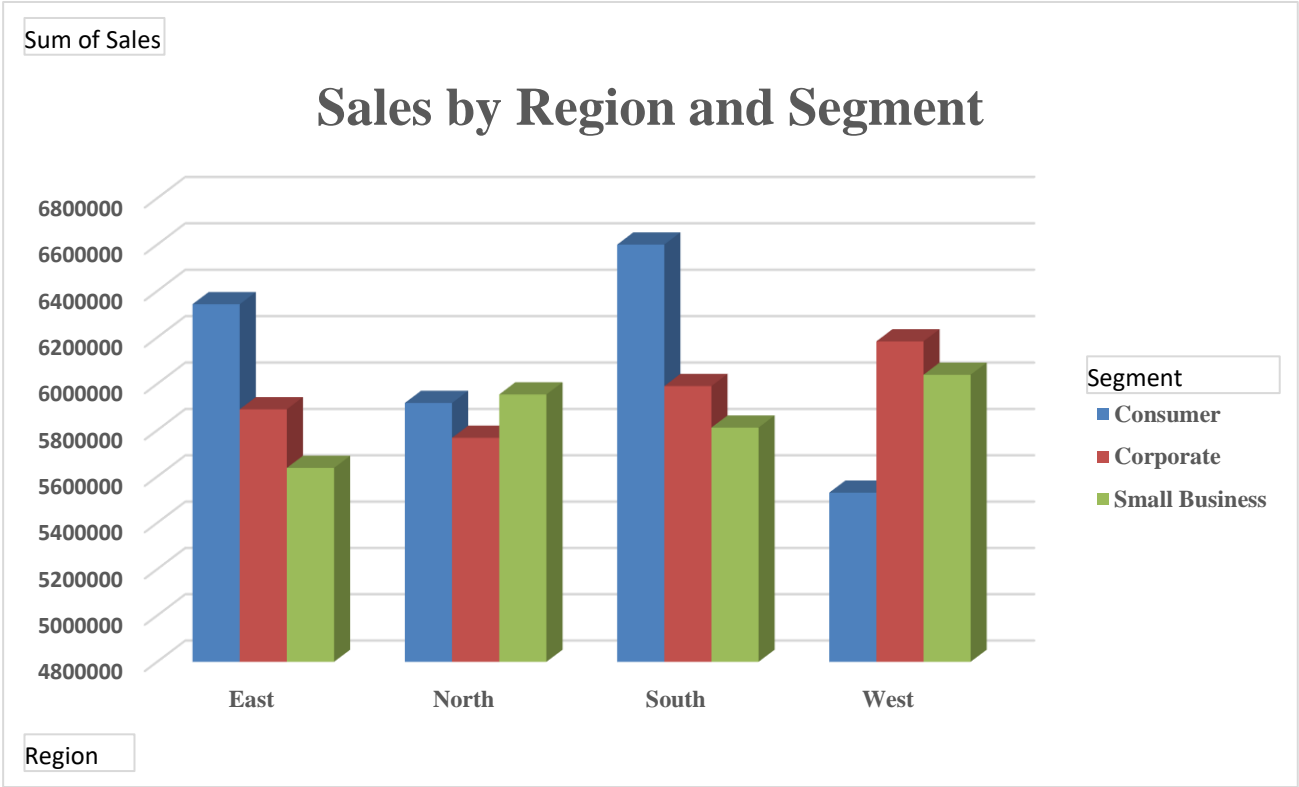
# Sales by Category

Row Labels	Sum of Sales
Beauty	14903519
Books	14277760.2
Electronics	13839175.4
Fashion	14620947.5
Home & Kitchen	14027572.9
<b>Grand Total</b>	<b>71668975</b>



# Sales by Region and Segment

Sum of Sales	Column Labels			
Row Labels	Consumer	Corporate	Small Business	Grand Total
East	6343260.28	5890829.8	5637721.38	17871811.46
North	5918016.09	5767593.15	5954679.03	17640288.27
South	6600409.63	5990742.17	5811822.67	18402974.47
West	5530858.47	6183542.31	6039500.01	17753900.79
Grand Total	24392544.47	23832707.43	23443723.09	71668974.99



## Profit Margin Analysis

Row Labels	Average of Profit_Margin
Beauty	0.201593794
Books	0.200098039
Electronics	0.202265233
Fashion	0.200366116
Home & Kitchen	0.200322108
<b>Grand Total</b>	<b>0.20093</b>

Category	Segment	Region
Beauty	Consumer	East
Books	Corporate	North
Electronics	Small Business	South
Fashion		West
Home & Kitchen		