

# Strong v. Weak Reasons

- Strong reasons should...
  - ...logically support the opinion.
  - ...be specific and clearly state the idea.
  - ...be convincing to a majority of people.
- Smoking should be banned in universities because...
  - Strong: ...it is linked to lung cancer.
  - Weak: ...it is bad.

# Ways to Reason

- Comparison
  - X is \_\_\_\_\_er than Y.
  - Y is more \_\_\_\_\_ than X
- Cause and effect
  - X causes Y.
  - If you do X, then Y will happen.
  - X is strongly linked to Y.
- Examples
  - For example, ...
  - For instance, ...
  - In my personal experience, ...
  - A personal example, ...
- Common sense
  - Everyone knows that...
  - It is common knowledge that...
- Expert opinion/Statistics
  - According to a study, ...