

# Kajal Soni

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#### **EDUCATION**

Course	College / University	Year	CGPA / %
B.Tech (ICE)	Netaji Subhas University of Technology	2028	7.8
Board (Class XII)	BNPS	2024	91.6
Board (Class X)	DAV	2022	98

#### **EXPERIENCE**

# • Relationship Manager | Prajvalan | Delhi

December 2024 - Present

- Spearheaded outreach efforts, engaging with 10+ partners to support Prajvalan's foundation.
- Facilitated partnerships that contributed to a 65% increase in program participation within the first quarter.

#### • E-commerce Business Owner | Kish Kalakriti | Delhi

July 2021 - Present

- Established and managed a small business based on Instagram for hand-made gifts and home decor, handling design, production, marketing, sales, and logistics independently.
- o Successfully sold 100+ handcrafted gifts, home decor, and jewelry, maintaining 100% customer satisfaction.
- o Personally managed packaging and delivery, ensuring timely and safe order fulfillment.

# **PROJECTS**

• NSUTOrbit (Under development)

- Leading a team of 7 developers in designing and developing a web platform using HTML, CSS, JavaScript, and MySQL to help freshers navigate NSUT's 145-acre campus, find academic resources and adjust to college life.
- o Integrating resources such as first-year notes, event calendars, and society orientation details to ease the transition.

## Srijan Enactus-NSUT

(Awaiting Deployment)

- Designed and developed the Products Page for Srijan's website using Creatie, HTML, CSS, and JavaScript to showcase eco-friendly seed paper products, making them accessible to businesses and individuals.
- Collaborated with a team of 11 using GitHub for version control, ensuring smooth workflow management.

### • Kish.Kalakriti Website

(kishkalakriti.com)

Built a fully responsive e-commerce website from scratch using HTML, CSS, and JavaScript to manage and scale
my small business, streamline product listings, and improve the overall shopping experience for customers.

## **SKILLS AND CERTIFICATIONS**

(Links)

- Certifications: CS50: Introduction to Computer Science by Harvard University Master Diploma In Computer Information and System Management
- Web Development and Programming: HTML, CSS, JavaScript, Python
- Database and Version Control: MySQL, Git, Github
- **Design Tools**: Canva, Figma, Creatie
- Soft Skills: Teamwork, Problem-solving, Adaptibility, Time management, Leadership, Creativity

#### POSITIONS OF RESPONSIBILITY

### Core member | Crescendo -The Music Society of NSUT

September 2024 - Present

• Managed PR, promotions, and event planning for Res Pelagus'25 while actively representing NSUT in cultural events, stage performances, and inter-college music competitions.

## • Core member | Enactus NSUT

September 2024 - Present

• Head of social media and product design department for Project Srijan, actively contributing to R&D, marketing strategies and supervising product development process for sustainable seed paper products.

#### Director | Interact Club, DAV

April 2021 - March 2022

Led community service initiatives, organizing events and drives to foster social impact and student engagement.

# ACHIEVEMENTS (Link

- Received a cash prize of Rs.10,000 for an innovative welfare idea under the Inspire Awards Manak program.
- Ranked among the top 50 in the National Celebrated Participants List at the India Finals of Compudon Junior 2019.
- Received a \$100 sponsorship from Viviva Colors in recognition of my artwork and creative contributions.
- Achieved consistent top ranks in International Mathematics Olympiad at the school level.
- Won first prize in "SWAR", a state-level solo classical instrumental competition, performing Harmonium against top contenders.