



UX Assignment

Overview

Recruiters need a central place to manage company information — details, contacts, jobs, candidates, activities, and more. This is handled through the **Company Profile Page**, which recruiters use multiple times daily. Your task is to **redesign this page** to make it easier to scan, navigate, and perform common actions efficiently without missing any existing functionality & features.

Design Constraint

Your redesign must align with the existing branding and UI patterns of the platform. This includes using the same style of buttons, tabs, cards, typography, and overall layout conventions. The objective is to enhance usability, hierarchy, and flow, not to invent a completely new visual system. Note: You will not be provided with any component library, design system, or style guide. You are expected to carefully observe the live product and replicate its design language based on what you see during your exploration.

Your Task

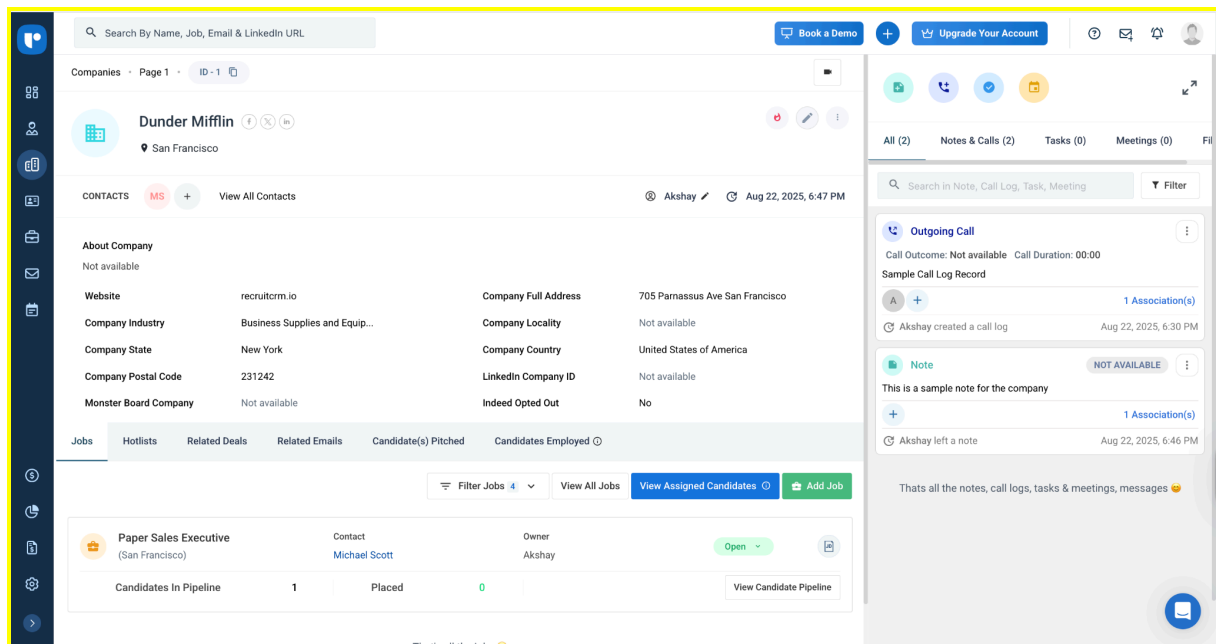
Redesign the **Company Profile Page** with the goals of making it:

- Easy to scan and understand at a glance
- Simple to navigate between related sections (Contacts, Jobs, Candidates, Activities, etc.)
- Efficient for recruiters to perform daily actions (logging a call, adding a job, viewing history)

Step-by-Step Instructions

1. Explore the Current Product

- Go to 🖱️ <https://app.recruitcrm.io>
- Sign up for a **free account**
 - Use company name format:
YourFirstName - RCRM Assignment (UX)
(e.g., Aarav - RCRM Assignment (UX))
- After logging in:
 - Open **Companies** from the sidebar
 - Click any company profile (or add one)
 - Or use direct link 🖱️ <https://app.recruitcrm.io/v1/companies>



2. Analyze the Current Page

Identify issues under 3 categories:

- **Information Layout**
 - Is the important info prioritized?
 - Is it cluttered or easy to scan?
- **Navigation**
 - Are Jobs, Contacts, Activities, Candidates easy to reach?
 - Are buttons/actions in intuitive places?
- **Task Flows**
 - How many clicks to log a call, add a job, view history?
 - Is the process quick enough for frequent daily use?

3. Redesign the Page

- Create **high-fidelity wireframes** (Figma).
- Follow **existing branding & UI patterns**:
 - Keep button styles, tabs, cards, and typography consistent.
 - Focus on usability, hierarchy, and efficiency.
- Redesign focus areas:
 - Clearer, clutter-free layout
 - Easier tab navigation
 - Faster recruiter task flows (fewer clicks)

4. Prepare Deliverables

1. **High-Fidelity Wireframes**
 - Share as a **link** (Figma/Sketch/Adobe XD).

- (✗ No sketches or low/mid-fidelity wireframes).

2. **Short Design Rationale Document**

- Summarize pain points found in the current version
- Explain what you changed and why
- Show how the redesign improves recruiter workflow

5. **Submit**

- Upload wireframe link + rationale via 👉 <https://forms.gle/xJfSTuF5RYxqKAtw6>
- For queries: akshay@recruitcrm.io

✓ **Final Checklist**

- Signed up and accessed the Company Profile Page
- Identified pain points in layout, navigation, and task flows
- Designed **high-fidelity wireframes** (brand-aligned)
- Wrote **short design rationale** (pain points + changes + improvements)
- Attached wireframe link + rationale in submission form