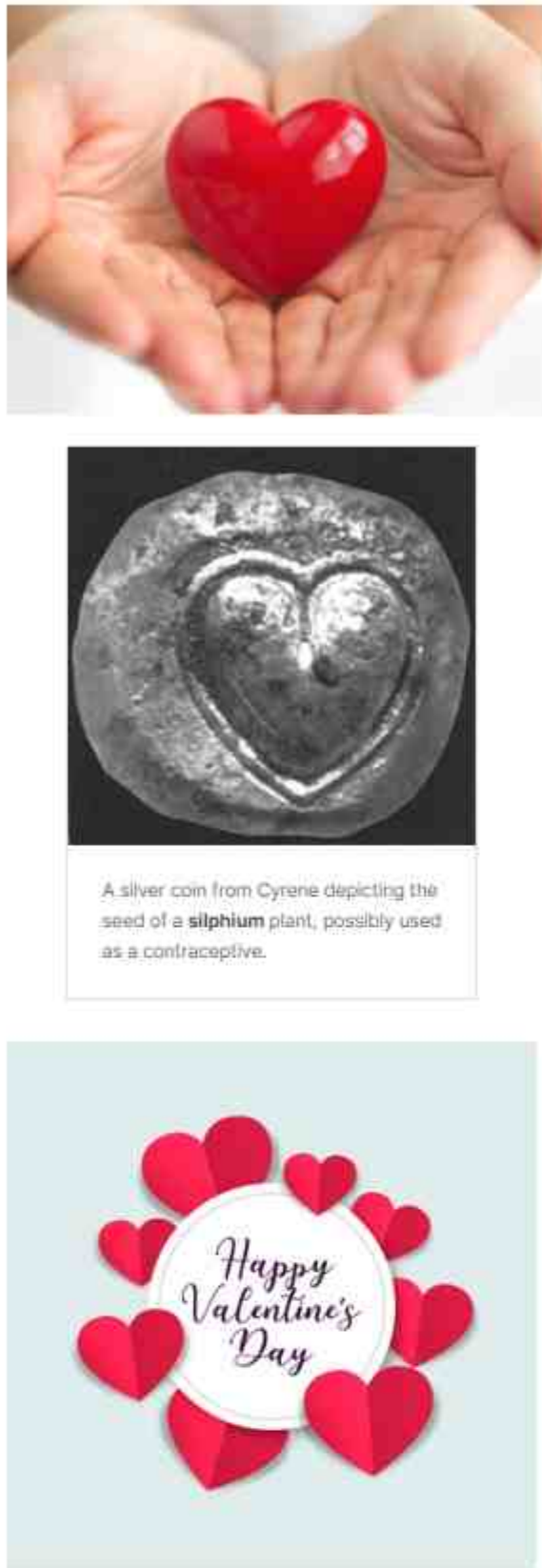


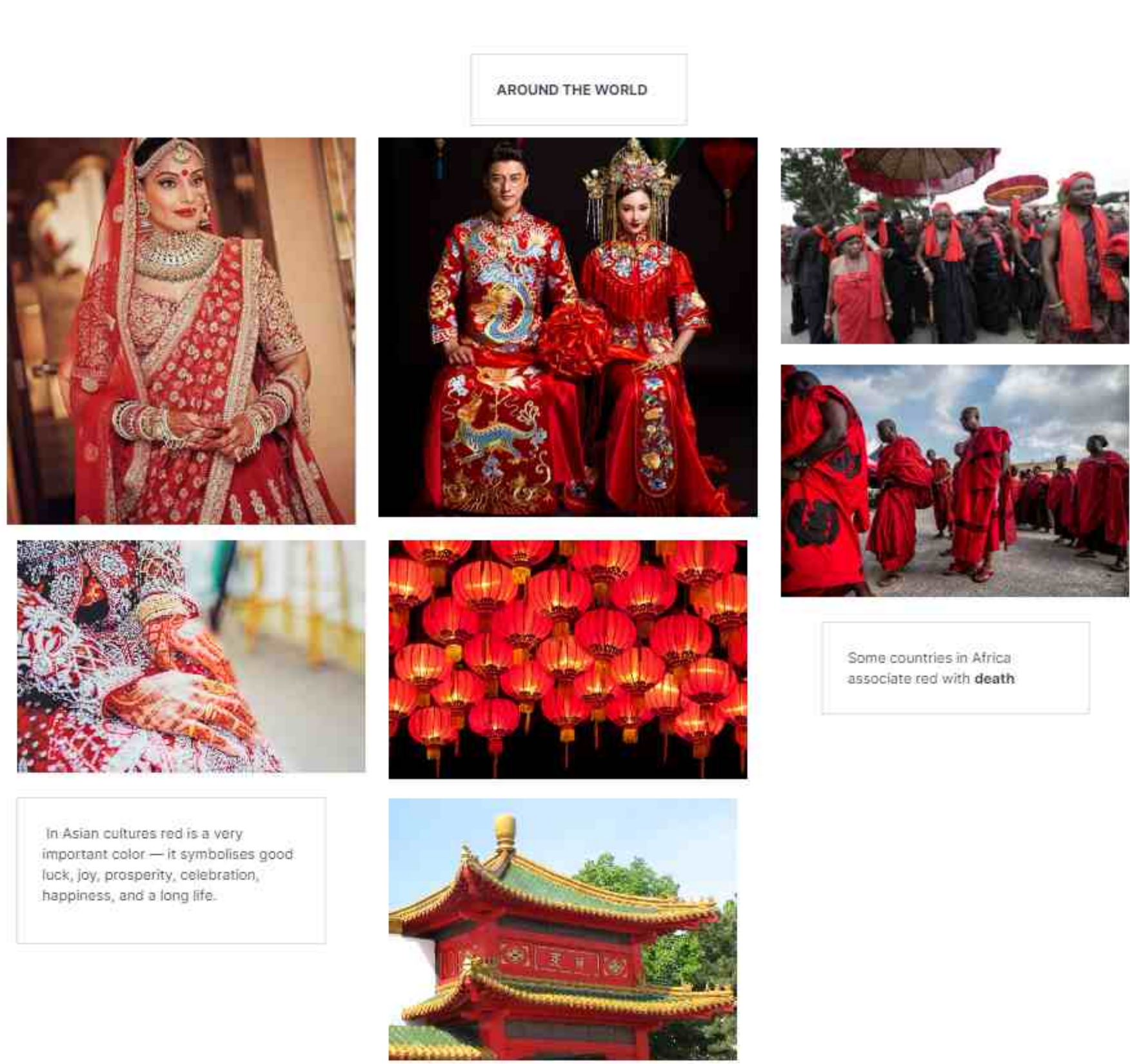
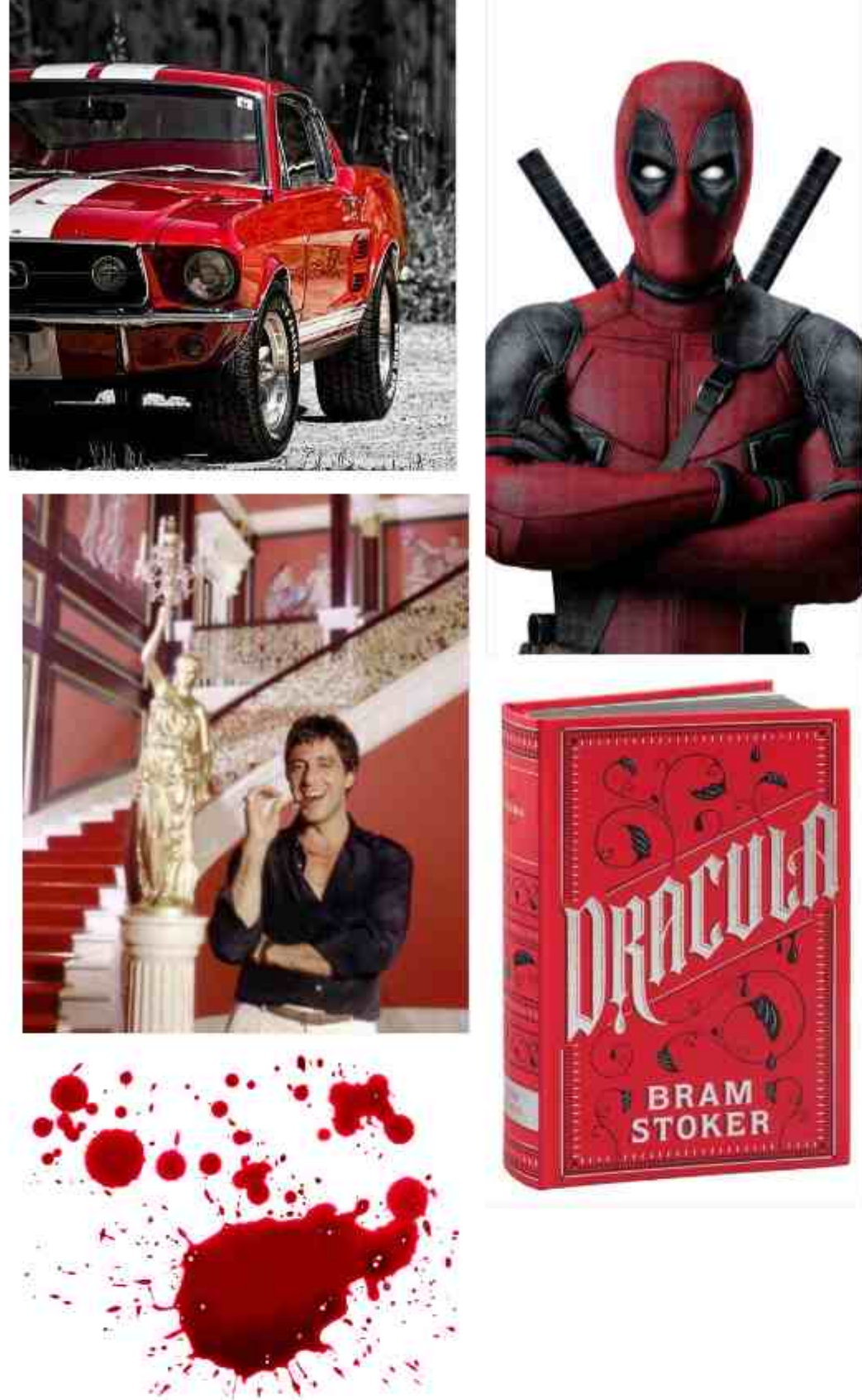
SEXUALITY, FERTILITY



LOVE, PASSION, DESIRE



AGGRESSION, DOMINANCE, STRENGTH



PLANTS, ANIMALS, MINERALS

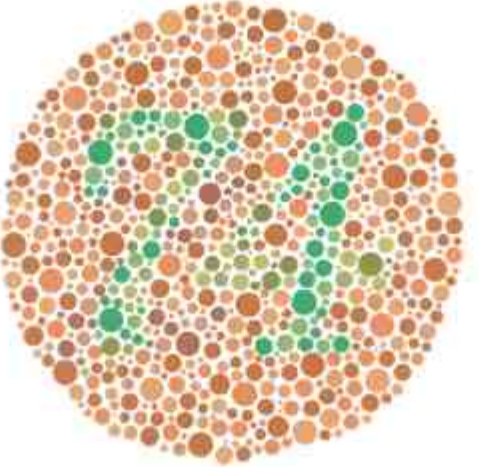
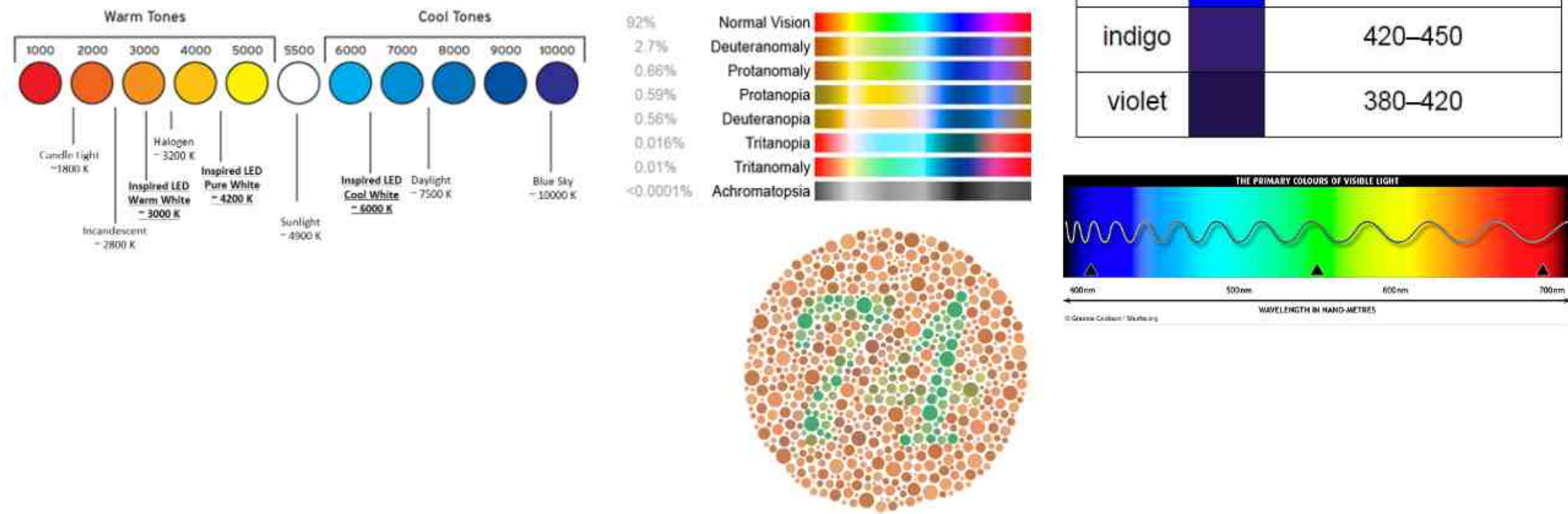


445 shades of red have names.

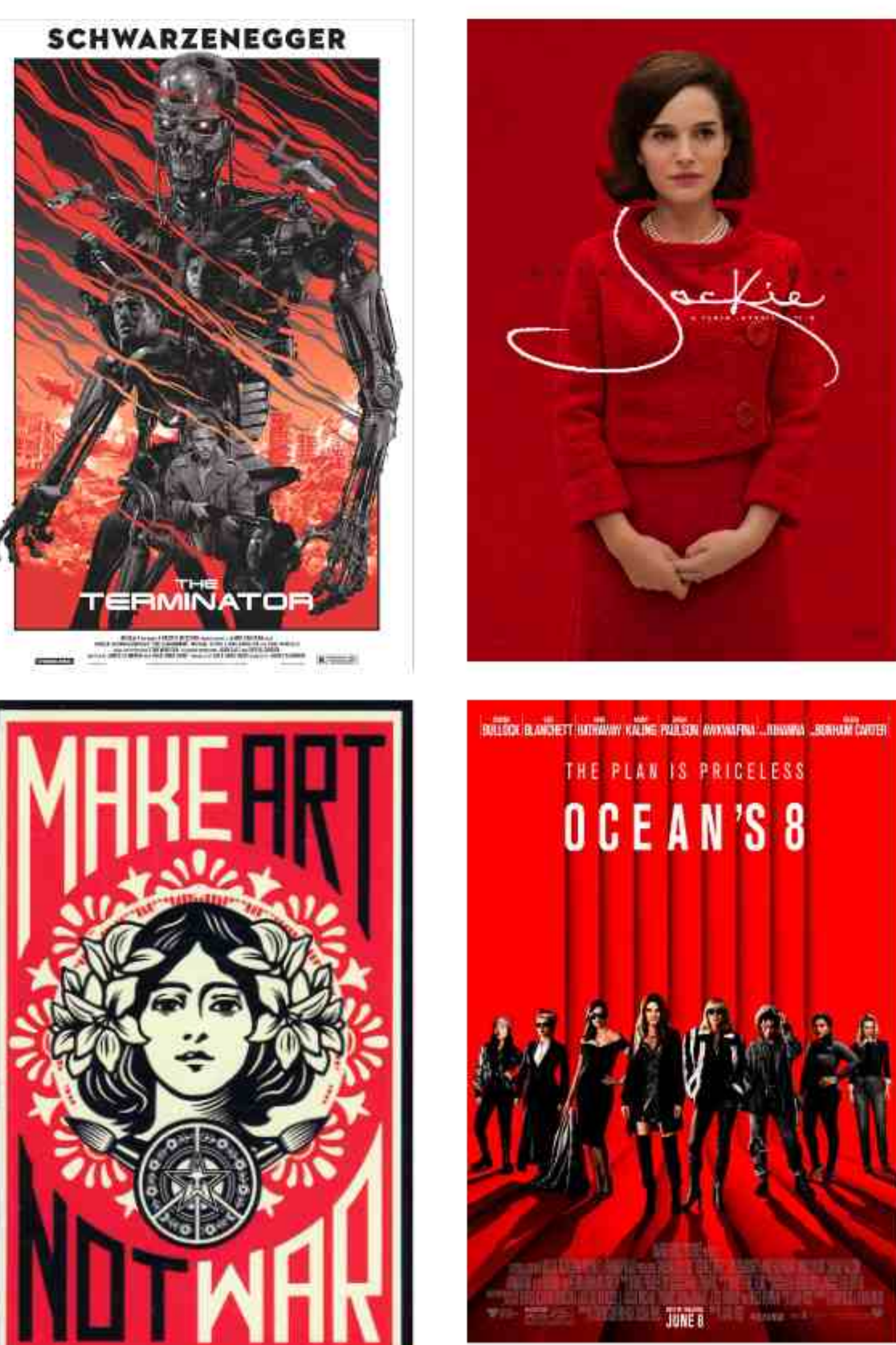
red	cherry	rose	jam
merlot	garnet	crimson	ruby
scarlet	wine	brick	apple
mahogany	blood	sangria	berry
currant	blush	candy	lipstick

You can't correctly remember an iconic color

How good is your colour memory?



GRAPHIC DESIGN, ILLUSTRATION



CONCLUSION

- Dynamic, intense colour
- Triggers opposing emotions
- Increases heart rate
- Great for grabbing attention
- Use in moderation when combined with other colours as it can be overwhelming