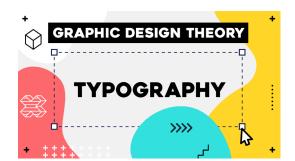


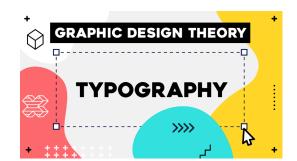


| Term | Definition | Lesson Title |
|-----------------|--|-----------------------------|
| Арех | The point at the top of a letter where two strokes meet, for example in the capital 'A'. | Type Anatomy |
| Arm | The horizontal stroke in a character that does not connect to a stem at one or both sides. | Type Anatomy |
| Ascender | Any part in a lowercase letter that extends above the x-height, found for example in 'b', 'd', 'f', 'h', 'k', etc. | Type Anatomy |
| Ascender height | The height of characters with ascenders measured from the baseline. | Type Anatomy |
| Baseline | The imaginary line upon which the letters in a font appear to rest. | Type Anatomy |
| Blackletter | A heavy angular condensed typeface used especially by the earliest European printers and based on handwriting used mainly in the 13th to 15th centuries. | Classification of Typefaces |
| Bowl | The curved part of the character that encloses the circular or curved parts (counter) of some letters such as 'd', 'b', 'o', 'D', and 'B'. | Type Anatomy |
| Calligraphy | Lettering created by hand using direct strokes, usually made with a nib or brush. | Caligraphy & Lettering |
| Cap height | The height from the baseline to the top of the uppercase letters. | Type Anatomy |
| Counter | The enclosed or partially enclosed circular or curved negative space (white space) of some letters such as d, o, and s is the counter. | Type Anatomy |
| Crossbar | The (usually) horizontal stroke across the middle of the uppercase 'A' and 'H'. | Type Anatomy |
| Descender | Any part in a lowercase letter that extends below the baseline, found for example in g, j, p, q, y, etc. In italics, f often has a descender. | Type Anatomy |
| Descender line | Is an imaginary line below the baseline, which marks the end point of a descender. | Type Anatomy |



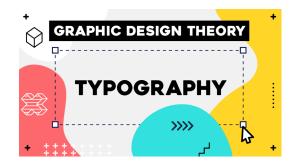


| Term | Definition | Lesson Title |
|-----------------------------------|---|----------------------------|
| Ear | Typically found on the lower case 'g', an ear is a finishing stroke usually on the upper right side of the bowl. | Type Anatomy |
| Finial | The curved or tapered end of a stroke that has no serif. | Type Anatomy |
| Font | The means of delivery of a typeface. | Typeface vs Font |
| Font pairing | Using fonts together that work harmoniously, complement each other and match the intended message. | Pairing Fonts |
| Glyph | A glyph is a visual structure used to present a character. A typeface may contain multiple glyphs for a single character. | Picking Fonts |
| Hanging punctuation / Exdentation | Hanging (or hung) punctuation refers to the practice of extending certain punctuation marks into the margin of a flush edge of text, to give the appearance of a more uniform vertical alignment. | Text Alignment |
| Kerning | Process of adjusting the space between individual characters to improve legibility and to achieve an even typographic color (having no odd or uneven spacing between letters). | Leading, Tracking, Kerning |
| Leading | The distance between lines of text. An important setting that affects readability of copy. | Leading, Tracking, Kerning |
| Legibility | Legibility is an informal measure of how easy it is to distinguish one letter from another in a particular typeface | Legibility |
| Lettering | Customized, hand drawn letter shapes. | Caligraphy & Lettering |
| Ligature | Special characters that are actually two letters combined into one. | Type Anatomy |
| Measure / Line length | In typography describes the width of a block of text. | Type Anatomy |
| Monospaced | Typeface using equal spacing between all characters (monospaced type was originally invented for typewriters). | Type Anatomy |





| Term | Definition | Lesson Title |
|-------------|---|-----------------------------|
| Orphan | First line of paragraph at the end of a column (an orphan is left behind). | Common Typographic Mistakes |
| Rag | An uneven margin for a vertical column of type. | Common Typographic Mistakes |
| Readability | Readability is the arrangement of fonts and words in order to make written content flow in a simple, easy to read manner. | Readability |
| River | Gaps in typesetting which appear to run vertically through a paragraph of text due to a coincidental alignment of spaces. | Common Typographic Mistakes |
| Runt | A single word (portion of a hyphenated word) that appears as the last line of a paragraph. | Common Typographic Mistakes |
| Serif | A short line or finishing stroke that crosses or projects from stems or strokes in a character. | Serif vs Sans Serif |
| Set width | The set width includes the width of the actual letter as well as the space needed between each character. | Type Anatomy |
| Spine | The main curved stroke in the letter 'S' and 's'. | Type Anatomy |
| Stem | Any vertical stroke in a character. | Type Anatomy |
| Terminal | The end (straight or curved) of any stroke that doesn't include a serif. | Type Anatomy |
| Tracking | Adjusts the spacing between letters evenly across a whole word, paragraph or story. | Leading, Tracking, Kerning |
| Туре | A set of identical, replicable letterforms. | Typeface vs Font |
| Typeface | The style or the visual design of letterforms. | Typeface vs Font |
| Typography | The art/process of arranging type. | Why learn about type? |





| Ierm | Definition | Lesson Title |
|----------|---|-----------------------------|
| Widow | Last line of a paragraph in the beginning of a column (a widow must go alone). | Common Typographic Mistakes |
| X-height | The height of the lowercase letters, disregarding ascenders or descenders, typically exemplified by the letter x. | Type Anatomy |